

Mary Higgins



Job Title

The sweet old lady that knits c

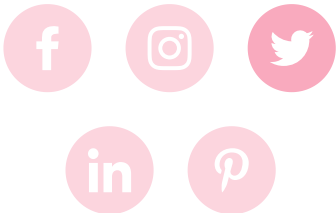
Age

Age 65 or older

Highest Level of Education

High school degree or equival

Social Networks



Industry

Manufacturing

Organization Size

Self-employed

Preferred Method of Communication

- Phone
- Email
- Social Media
- Face-To-face

Tools They Need to Do Their Job

- Email

Their Job Is Measured By

Cookies Made, Happiness Delivered, Orders Finished

Job Responsibilities

Knit sweaters

Goals or Objectives

Knit Sweaters for everyone in the world

Reports to

Santa

Biggest Challenges

- Navigating Client Relationships & Communications
- Resources

They Gain Information By

Through years and years of experience.

Maybe not what we've been expecting.

Mary has mentioned now that the christmas holidays are just around the corner, she might need a task-manager. When we contacted her for further information and what would be her requirements, she simply said that it needed to be simple enough for her.