

# Bart Jones



**Job Title**  
Owner

**Age**  
25 to 34 years

**Highest Level of Education**  
Associate degree (e.g. AA, AS)

## Social Networks



**Industry**  
Food & Beverage

**Organization Size**  
1-10 employees

## Preferred Method of Communication

- Email
- Face-To-face
- Phone

## Tools They Need to Do Their Job

- Employee Scheduling Software

## Their Job Is Measured By

Revenue Generated and Team Productivity

## Job Responsibilities

Manages his employees, Manages the company

## Goals or Objectives

Revenue, Customer Satisfaction

## Reports to

Everyone reports to him

## **Biggest Challenges**

- Project Management & Disorganization
- Problem Solving & Decision Making

## **They Gain Information By**

Through personal experience over the years.

## **Needs for the prosperity of the company**

Bart says that his employees often are disorganized and have a hard time managing above average projects like stocking for Christmas. He has mentioned that they had decided to get task/to-do list manager, but the company had to pay a big sum for licenses and that idea got quickly abandoned.