

Video Guidance

Create a video of your team introducing themselves and thanking RS for the funding. Something like:

Hi, I'm [Name] from [University name] and I am studying [Course name].

I'm so excited to be a winner of the RS Grass Roots Student Project fund this year.

My project is [xxx] [briefly give details about your project here, and how the fund has helped your project specifically]

Thanks to RS Grass Roots Education and their support in championing young engineers!

The video should be no longer than 1 minute & extra points for the coolest video!

Share the video on your socials tagging @rsgrassroots & @weareRSgroup.

When filming please follow these guidelines for best results:

1. Make sure the team members are well-lit (preferably natural lighting) from behind the camera, ensuring there are no bright lights behind you.
2. Please film in landscape video mode.
3. Film in a quiet space and make sure your voices can be heard, being mindful of any keeping background audio/noise.
4. Feel free to move around in the space while still being in the frame. The goal is for the video to feel as natural/authentic as possible.
5. Be guided by the script flow options provided, but feel free to add your own personal touches where you see fit.
6. Be friendly, welcoming and authentic with your tone of voice.
7. Don't worry too much about getting everything in one take, you can always submit multiple versions of the same video. Some things (not all!) can be edited in post-production also.
8. Give yourself enough time to go through the script, making pauses in between sentences and for emphasis.
9. Check out [this video](#) for further advice