

Concession Agreement Fee Structure

Event Fees (minimum)

Category	Small (up to 50 Participants)	Medium (50-200 Participants)	Large (200-1000 Participants)	Mega (Over 1000 Participants)
Associated Agencies	none	\$25	\$50	\$100
Associated Agencies Fundraising	\$25	\$25	\$50	\$100
Non Profit Agencies	\$25	\$100	\$200	\$200
Non Profit Agencies Fundraising	\$25	\$100	\$200	\$200
For Profit Agencies	\$100	\$150	\$200	\$500
For Profit Agencies Fundraising	\$125	\$250	\$500	\$1,000

- Event Fees are set as guidelines for the minimum charges for concessionaires holding events on state parks
- Event Fees should be based on the facilities and staff to be used, potential lost revenues, and local market values for renting similar facilities.
- Event Fees should be collected prior to the event as a reservation fee (use reservation cancellation policies in place for cancellations or date changes).
- Final Payment from the concessionaire will be the fee or a percentage of gross revenues, whichever is greater.
- Events with more than 1000 participants or those that require assets from other parks will be managed by the Region Manager or his designee.
- All Events with Concession Agreements require a certificate of insurance.

Definitions of Agency Categories:

Associated Agencies: Friends Groups, DNR Divisions, and State of Georgia

Non Profit: 501 C3 agencies, church groups, benevolent groups, volunteer fire departments, Chambers of Commerce.

For Profit: Businesses, Industry, anyone seeking to personally gain income from the event