



Team 12 - Hydrolink Iri Kumi #8 Final Update

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Original Idea

Smart cups for bars/clubs
that can detect if the drink
was tampered with and
measure the amount of
alcohol one has drunk



Customer Interviews

- Winter 2022 Beijing Olympics Skier
- Semi-Pro Soccer Coach
- Soccer Athletes
- Gym Enthusiasts
- Public Health Graduate
- Technical Engineering Lead @ Triton AI
- Professors Rick and Ramsin

Competition

- Ember - Temperature Control Mug (\$149.99)
 - Temperature display, temperature adjustment (to get liquid inside mug to desired temperature)
- Water.io Smart Water Bottle (\$99.99)
 - Daily statistics including hydration, average sips, daily goal, hourly goal, etc.
- Hidrate Spark (\$74.99)
 - Has a built in scale to measure how much water you drink
 - Has LEDs to remind you how to drink
 - Insulated Cup to keep drink cold





From Smart Cup to Smart Lid

Old Idea

Smart cups for bars/clubs that can detect if the drink was tampered with and measure the amount of alcohol one has drunk.

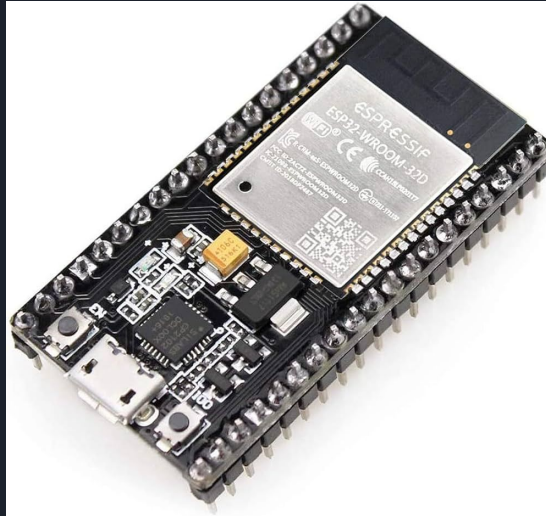
PIVOT!



New Idea

Universal smart lids for water bottles (YETI, Stanley, Hydro Flask, cycling water bottles...) that can monitor water intake as well as purify and clean the water via UVC light technology.

Current MVP Functionality





Thank You!