



SUPERVISED LEARNING IN R: REGRESSION

# Categorical inputs

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# Example: Effect of Diet on Weight Loss

```
WtLoss24 ~ Diet + Age + BMI
```

Diet	Age	BMI	WtLoss24
Med	59	30.67	-6.7
Low-Carb	48	29.59	8.4
Low-Fat	52	32.9	6.3
Med	53	28.92	8.3
Low-Fat	47	30.20	6.3



# model.matrix()

```
model.matrix(WtLoss24 ~ Diet + Age + BMI, data = diet)
```

- All numerical values
- Converts categorical variable with N levels into N-1 indicator variables



# Indicator Variables to Represent Categories

## Original Data

Diet	Age	...
Med	59	...
Low-Carb	48	...
Low-Fat	52	...
Med	53	...
Low-Fat	47	...

## Model Matrix

(Intercept)	DietLow-Fat	DietMed	...
1	0	1	...
1	0	0	...
1	1	0	...
1	0	1	...
1	1	0	...

- reference level: "Low-Carb"



# Interpreting the Indicator Variables

## Linear Model:

$$WtLoss24 = \beta_0 + \beta_{DietLowFat}x_{DietLowFat} + \beta_{DietMed}x_{DietMed} + \beta_{Age}x_{Age} + \beta_{BMI}x_{BMI}$$

```
lm(WtLoss24 ~ Diet + Age + BMI, data=diet))
```

```
## Coefficients:
```

```
##      (Intercept)      DietLow-Fat      DietMed
##      -1.37149      -2.32130      -0.97883
##           Age           BMI
##           0.12648           0.01262
```



# Issues with one-hot-encoding

- Too many levels can be a problem
  - Example: ZIP code (about 40,000 codes)
- Don't hash with geometric methods!



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# Interactions

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# Additive relationships

Example of an additive relationship:

```
plant_height ~ bacteria + sun
```

- **Change in height is the sum of the effects of bacteria and sunlight**
- Change in sunlight causes same change in height, independent of bacteria
- Change in bacteria causes same change in height, independent of sunlight



# What is an Interaction?

*The simultaneous influence of two variables on the outcome is not additive.*

```
plant_height ~ bacteria + sun + bacteria:sun
```

- Change in height is more (or less) than the sum of the effects due to sun/bacteria
- At higher levels of sunlight, 1 unit change in bacteria causes more change in height



# What is an Interaction?

*The simultaneous influence of two variables on the outcome is not additive.*

```
plant_height ~ bacteria + sun + bacteria:sun
```

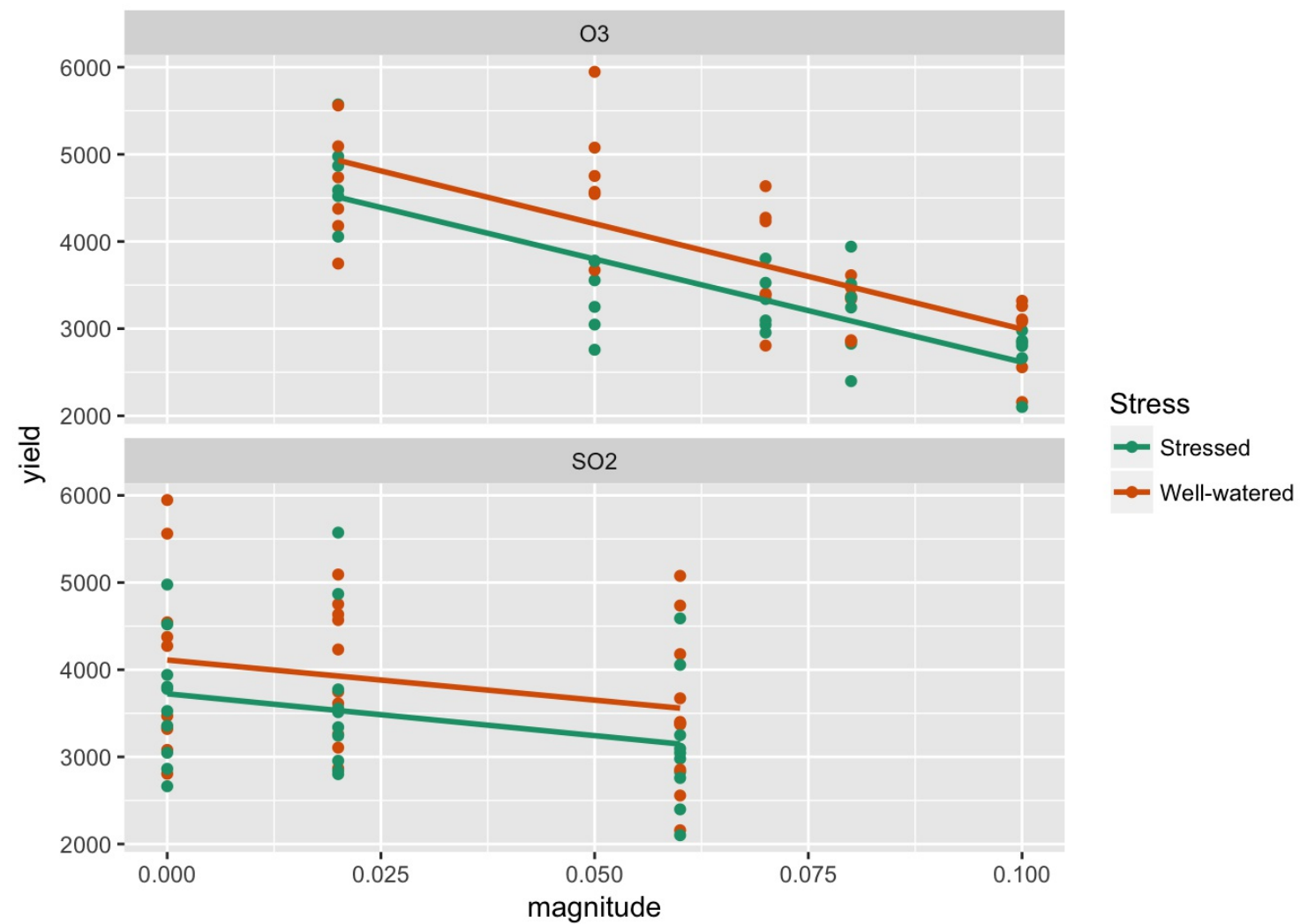
- sun: categorical {"sun", "shade"}
- In sun, 1 unit change in bacteria causes  $m$  units change in height
- In shade, 1 unit change in bacteria causes  $n$  units change in height

Like two separate models: one for sun, one for shade.



# Example of No Interaction: Soybean Yield

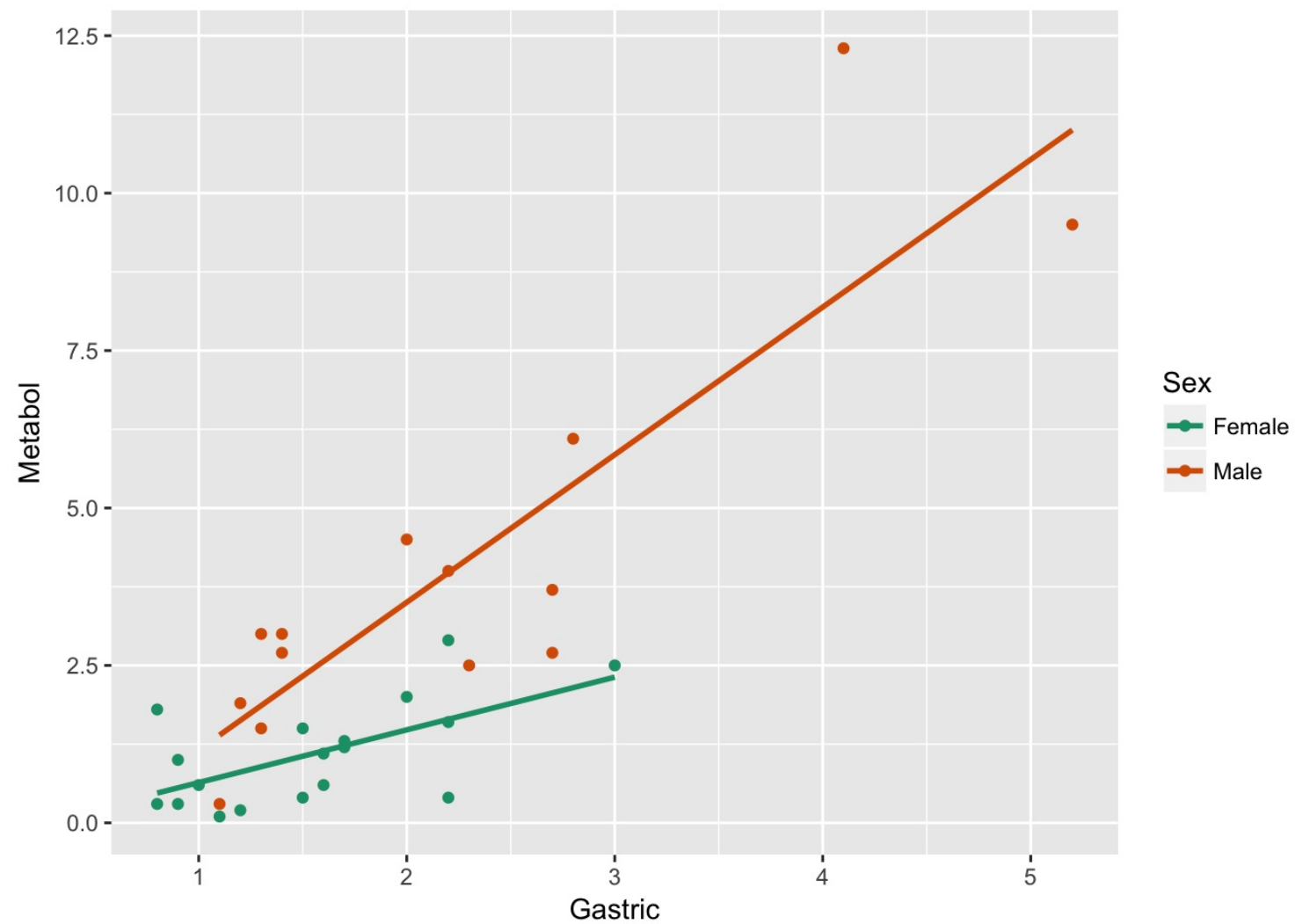
```
yield ~ Stress + SO2 + O3
```





# Example of an Interaction: Alcohol Metabolism

Metabol ~ Gastric + Sex



# Expressing Interactions in Formulae

- Interaction - Colon (:)

```
y ~ a:b
```

- Main effects and interaction - Asterisk (\*)

```
y ~ a*b  
# Both mean the same  
y ~ a + b + a:b
```

- Expressing the product of two variables - **I**

```
y ~ I(a*b)
```

same as  $y \propto ab$



# Finding the Correct Interaction Pattern

Formula	RMSE (cross validation)
Metabol ~ Gastric + Sex	1.46
Metabol ~ Gastric * Sex	1.48
Metabol ~ Gastric + Gastric:Sex	1.39



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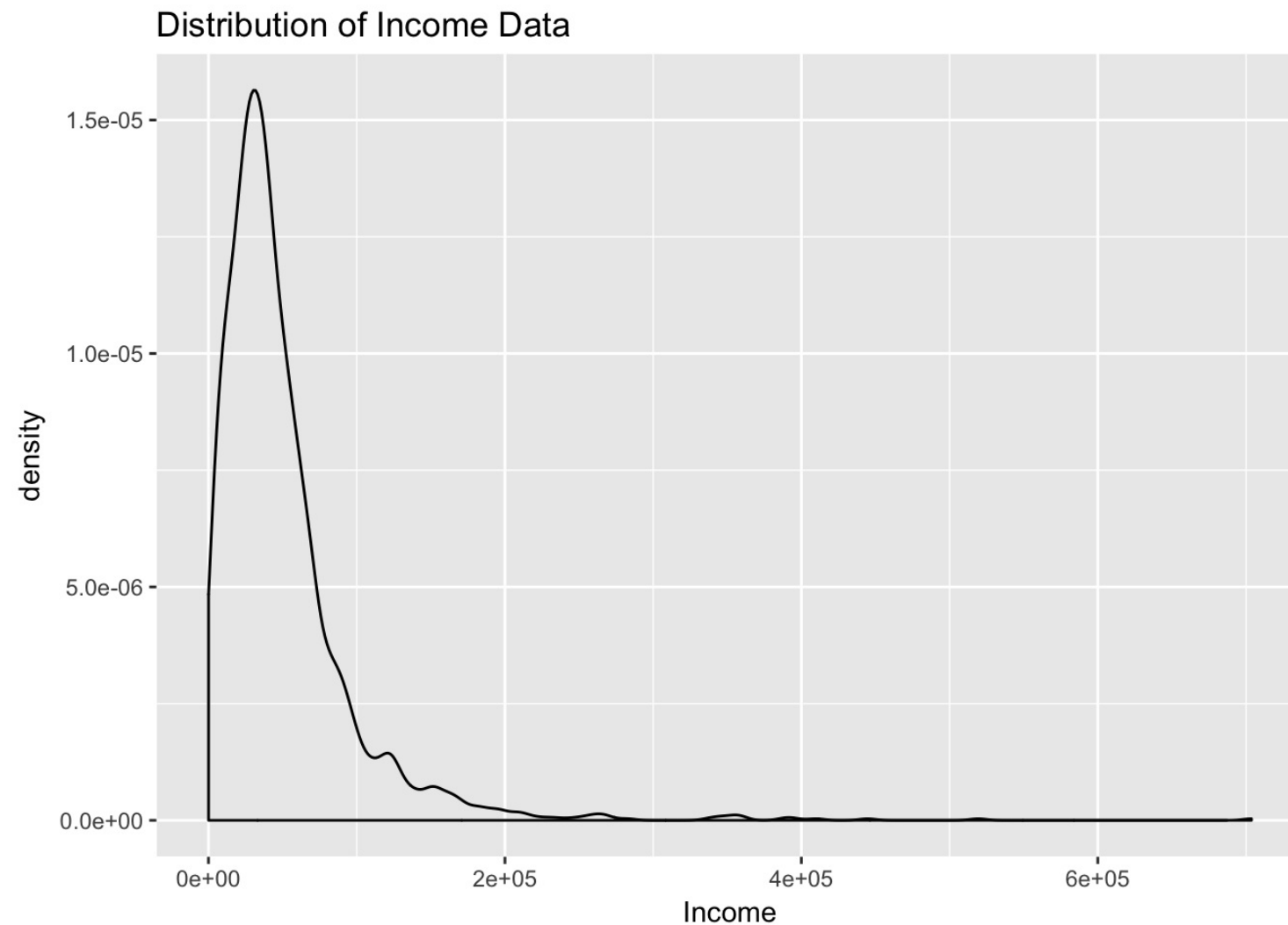
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# **Transforming the response before modeling**

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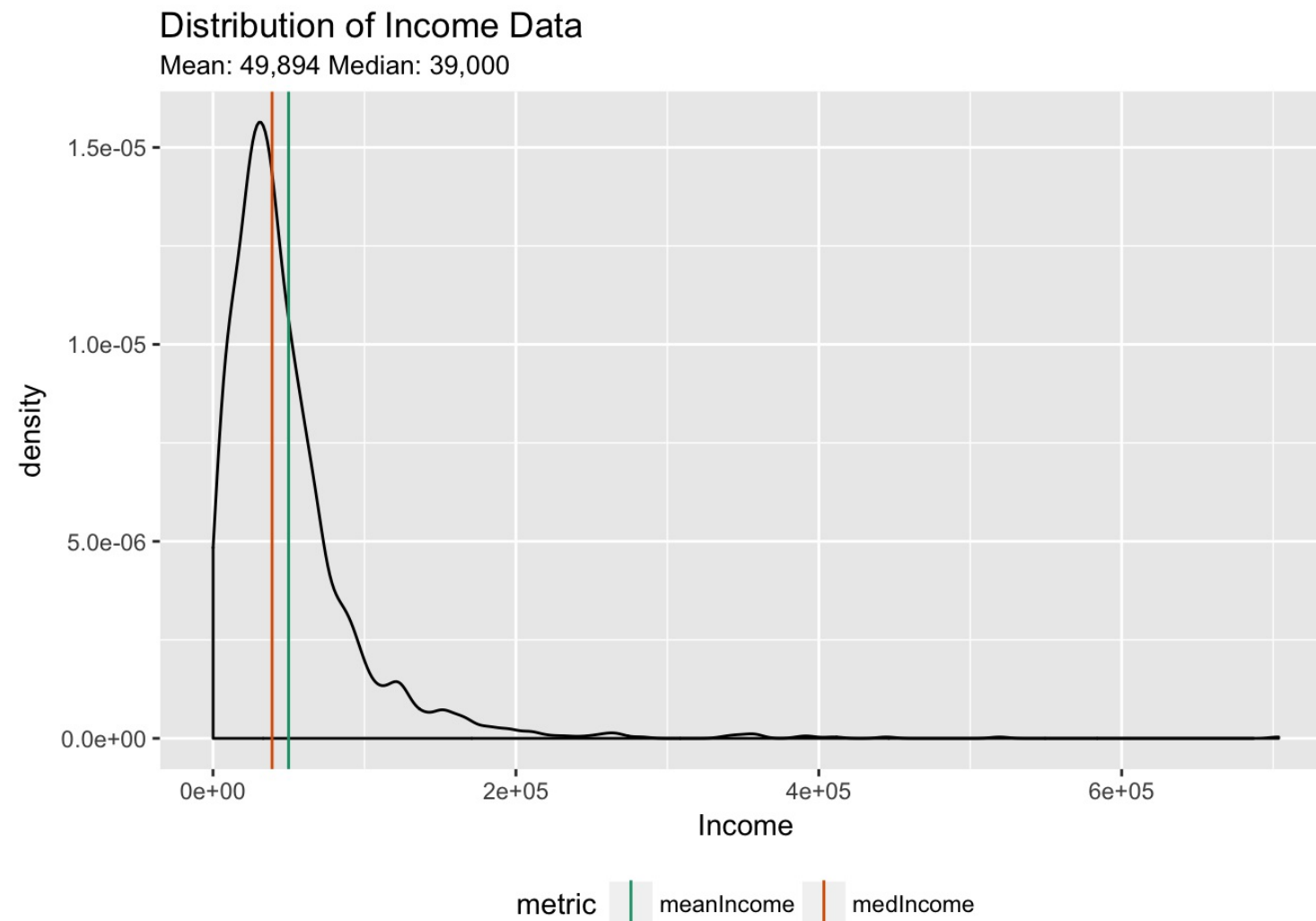
# The Log Transform for Monetary Data



- Monetary values: lognormally distributed
- Long tail, wide dynamic range (60-700K)



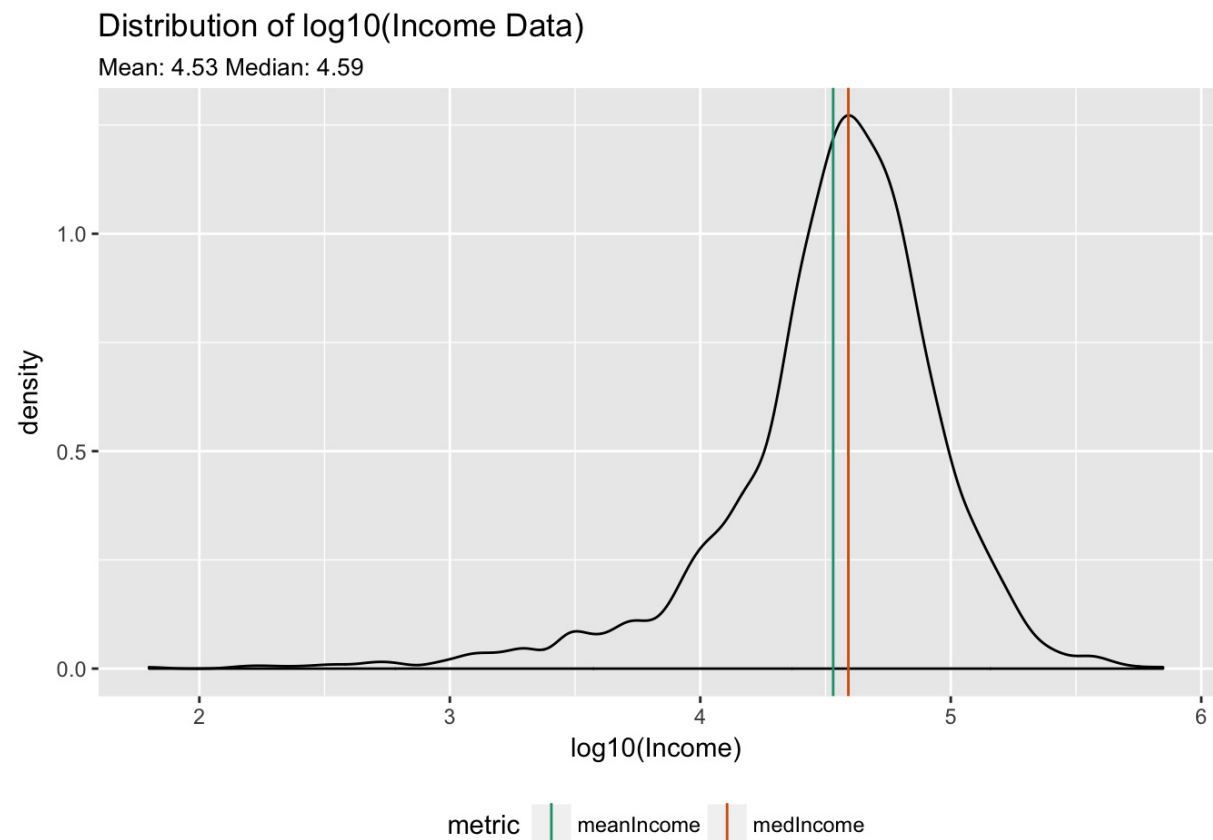
# Lognormal Distributions



- mean > median (~ 50K vs 39K)
- Predicting the mean will overpredict typical values



# Back to the Normal Distribution



For a Normal Distribution:

- mean = median (here: 4.53 vs 4.59)
- more reasonable dynamic range (1.8 - 5.8)



# The Procedure

1. Log the outcome and fit a model

```
model <- lm(log(y) ~ x, data = train)
```



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2. Make the predictions in log space

```
logpred <- predict(model, data = test)
```



# The Procedure

1. Log the outcome and fit a model

```
model <- lm(log(y) ~ x, data = train)
```

2. Make the predictions in log space

```
logpred <- predict(model, data = test)
```

3. Transform the predictions to outcome space

```
pred <- exp(logpred)
```



# Predicting Log-transformed Outcomes: Multiplicative Error

$$\log(a) + \log(b) = \log(ab)$$

$$\log(a) - \log(b) = \log(a/b)$$

- Multiplicative error:  $pred/y$
- Relative error:  $(pred - y)/y = \frac{pred}{y} - 1$

*Reducing multiplicative error reduces relative error.*





# Root Mean Squared Relative Error

$$\text{RMS-relative error} = \sqrt{\left(\frac{\text{pred}-y}{y}\right)^2}$$

- Predicting log-outcome reduces RMS-relative error
- But the model will often have larger RMSE



# Example: Model Income Directly

```
modIncome <- lm(Income ~ AFQT + Educ, data = train)
```

- AFQT: Score on proficiency test 25 years before survey
- Educ: Years of education to time of survey
- Income: Income at time of survey

# Model Performance

```
test %>%  
  mutate(pred = predict(modIncome, newdata = test),  
         err = pred - Income) %>%  
  summarize(rmse = sqrt(mean(err^2)),  
           rms.relerr = sqrt(mean( (err/Income)^2 )))
```

RMSE	RMS.relerr
36,819.39	3.295189



# Model log(Income)

```
modLogIncome <- lm(log(Income) ~ AFQT + Educ, data = train)
```

# Model Performance

```
test %>% mutate(predlog = predict(modLogIncome, newdata = test),  
  pred = exp(predlog),  
  err = pred - Income) %>%  
  summarize(rmse = sqrt(mean(err^2)),  
    rms.relerr = sqrt(mean( (err/Income)^2 )))
```

RMSE	RMS.relerr
38,906.61	2.276865



# Compare Errors

log(Income) model: smaller RMS-relative error, larger RMSE

Model	RMSE	RMS-relative error
On Income	36,819.39	3.295189
On log(Income)	38,906.61	2.276865



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# **Transforming inputs before modeling**

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# Why To Transform Input Variables

- Domain knowledge/synthetic variables
  - Intelligence  $\sim mass.brain/mass.body^{2/3}$



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- Domain knowledge/synthetic variables
  - Intelligence  $\sim mass.brain/mass.body^{2/3}$
- Pragmatic reasons
  - Log transform to reduce dynamic range
  - Log transform because meaningful changes in variable are multiplicative

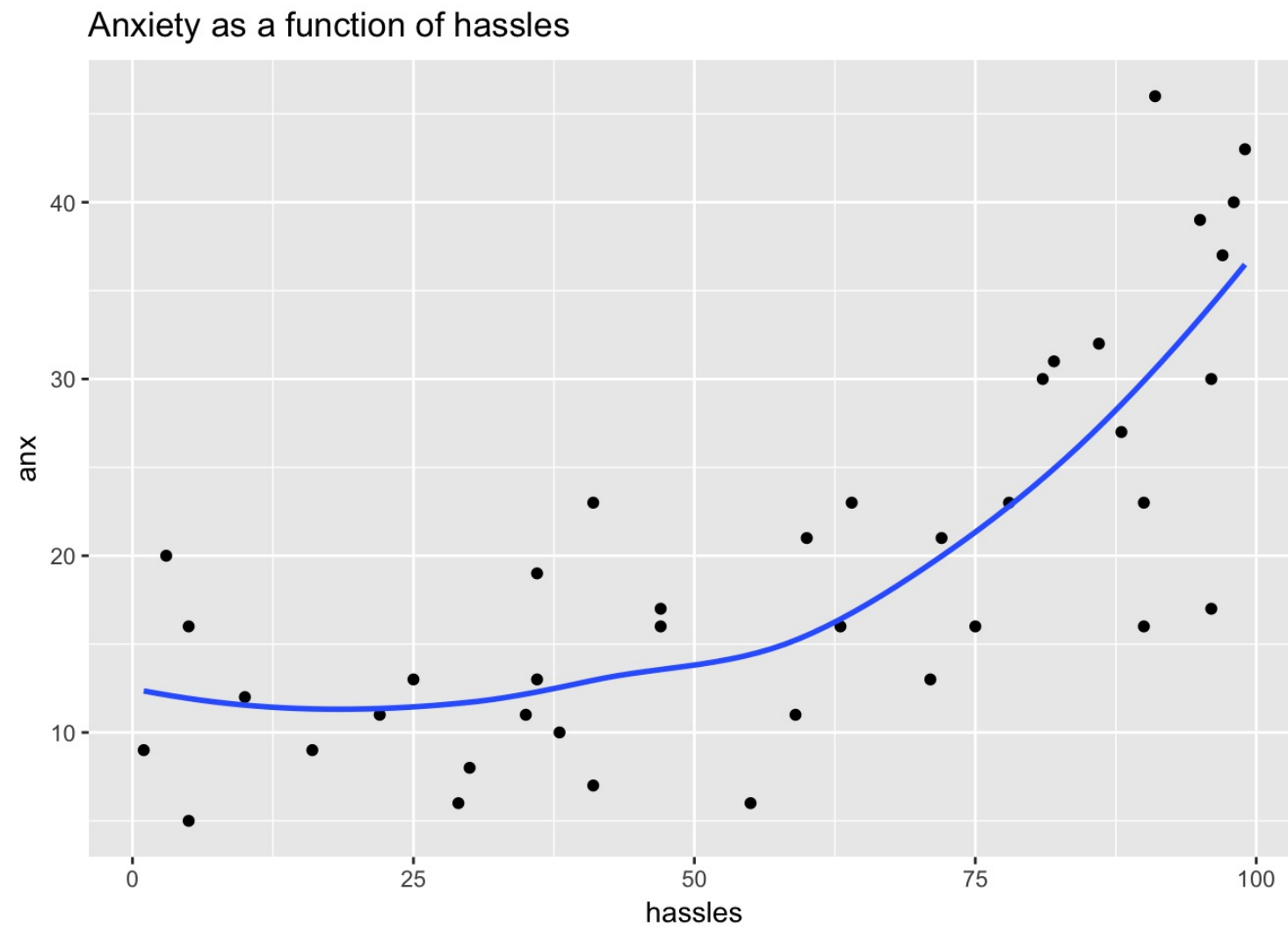


# Why To Transform Input Variables

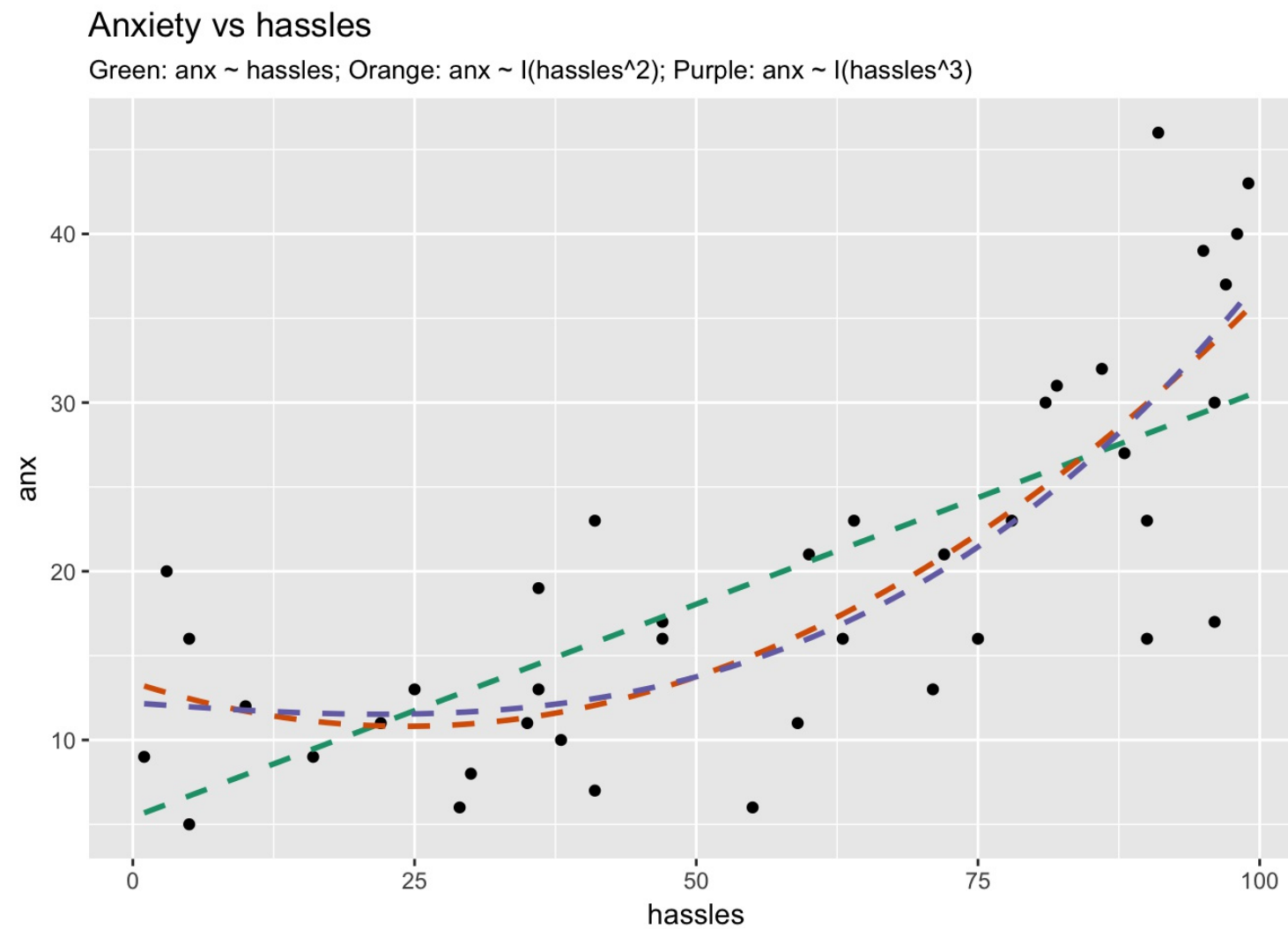
- Domain knowledge/synthetic variables
  - Intelligence  $\sim mass.brain/mass.body^{2/3}$
- Pragmatic reasons
  - Log transform to reduce dynamic range
  - Log transform because meaningful changes in variable are multiplicative
  - $y$  approximately linear in  $f(x)$  rather than in  $x$



# Example: Predicting Anxiety



# Transforming the hassles variable





# Different possible fits

## Which is best?

- $\text{anx} \sim \text{l(hassles}^2)$
- $\text{anx} \sim \text{l(hassles}^3)$
- $\text{anx} \sim \text{l(hassles}^2) + \text{l(hassles}^3)$
- $\text{anx} \sim \exp(\text{hassles})$
- ...

`l()`: treat an expression literally (not as an interaction)



# Compare different models

## Linear, Quadratic, and Cubic models

```
mod_lin <- lm(anx ~ hassles, hassleframe)
summary(mod_lin)$r.squared
```

```
## [1] 0.5334847
```

```
mod_quad <- lm(anx ~ I(hassles^2), hassleframe)
summary(mod_quad)$r.squared
```

```
## [1] 0.6241029
```

```
mod_tritic <- lm(anx ~ I(hassles^3), hassleframe)
summary(mod_tritic)$r.squared
```

```
## [1] 0.6474421
```



# Compare different models

Use cross-validation to evaluate the models

Model	RMSE
Linear ( <i>hassles</i> )	7.69
Quadratic ( <i>hassles</i> <sup>2</sup> )	6.89
Cubic ( <i>hassles</i> <sup>3</sup> )	6.70





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