



#### Introduction to PCA



## Unsupervised learning

- Two methods of clustering finding groups of homogeneous items
- Next up, dimensionality reduction
  - Find structure in features
  - Aid in visualization

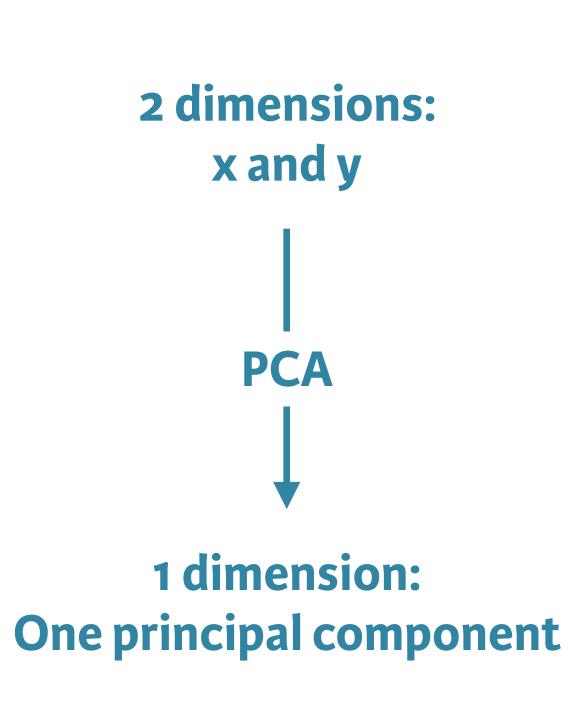


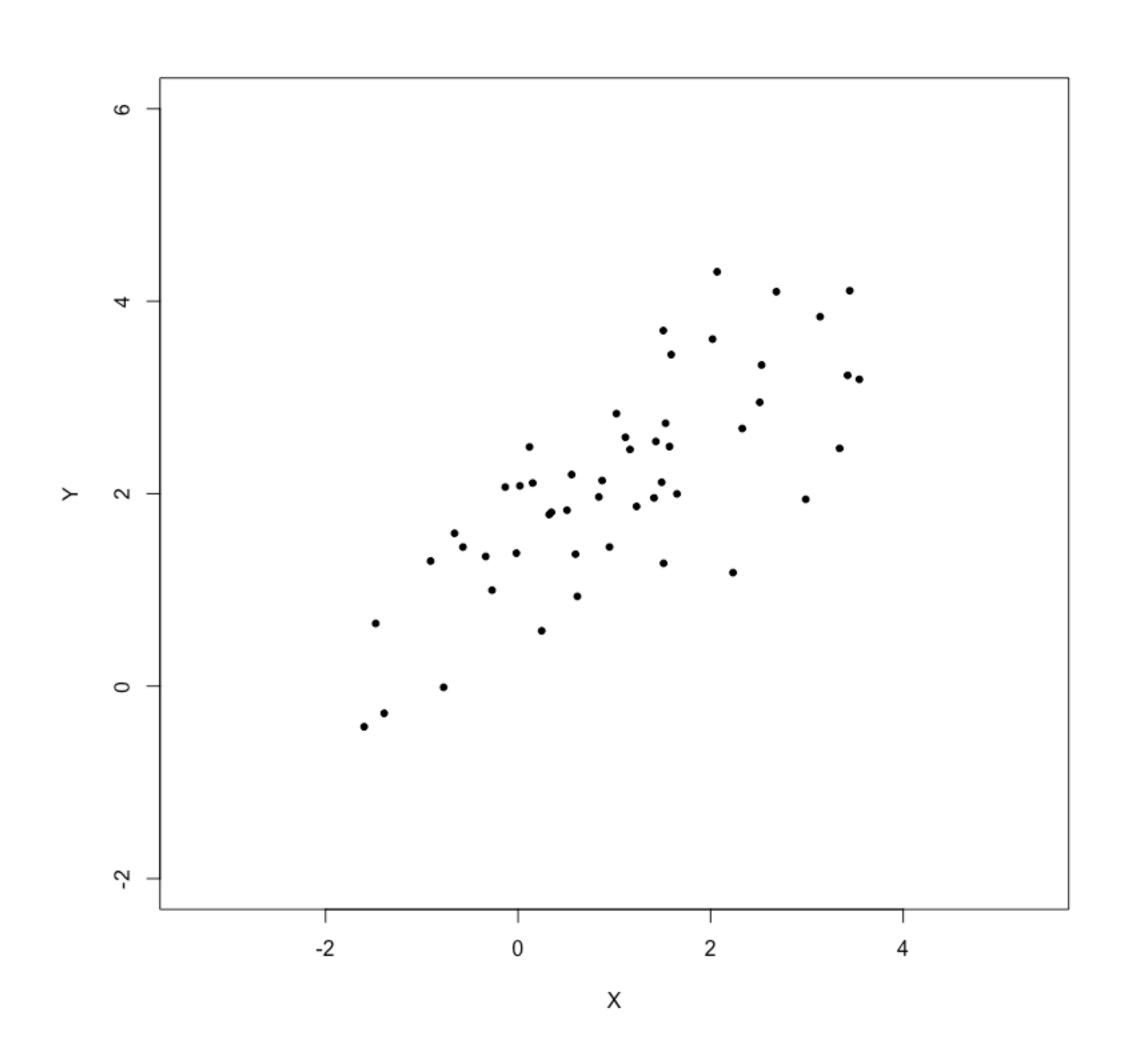
## Dimensionality reduction

- A popular method is principal component analysis (PCA)
- Three goals when finding lower dimensional representation of features:
  - Find linear combination of variables to create principal components
  - Maintain most variance in the data
  - Principal components are uncorrelated (i.e. orthogonal to each other)



#### PCA intuition

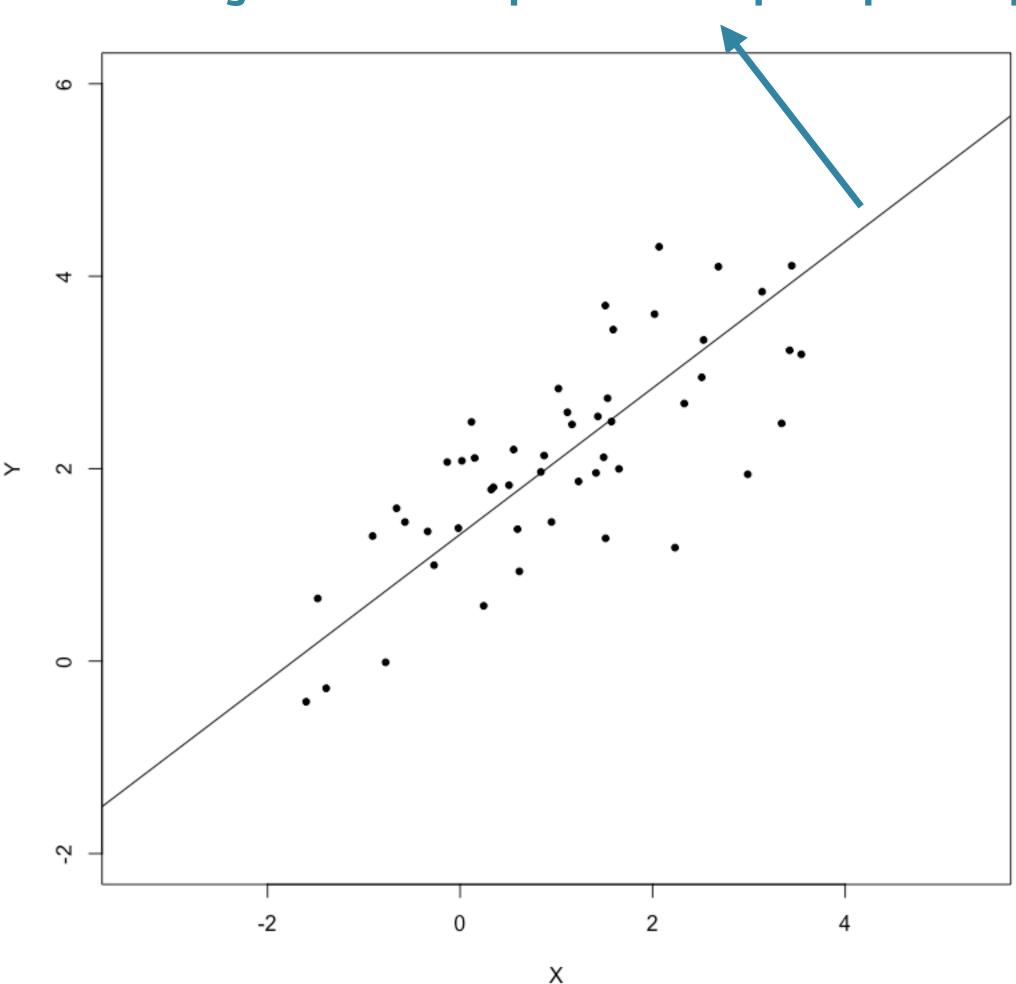






#### PCA intuition

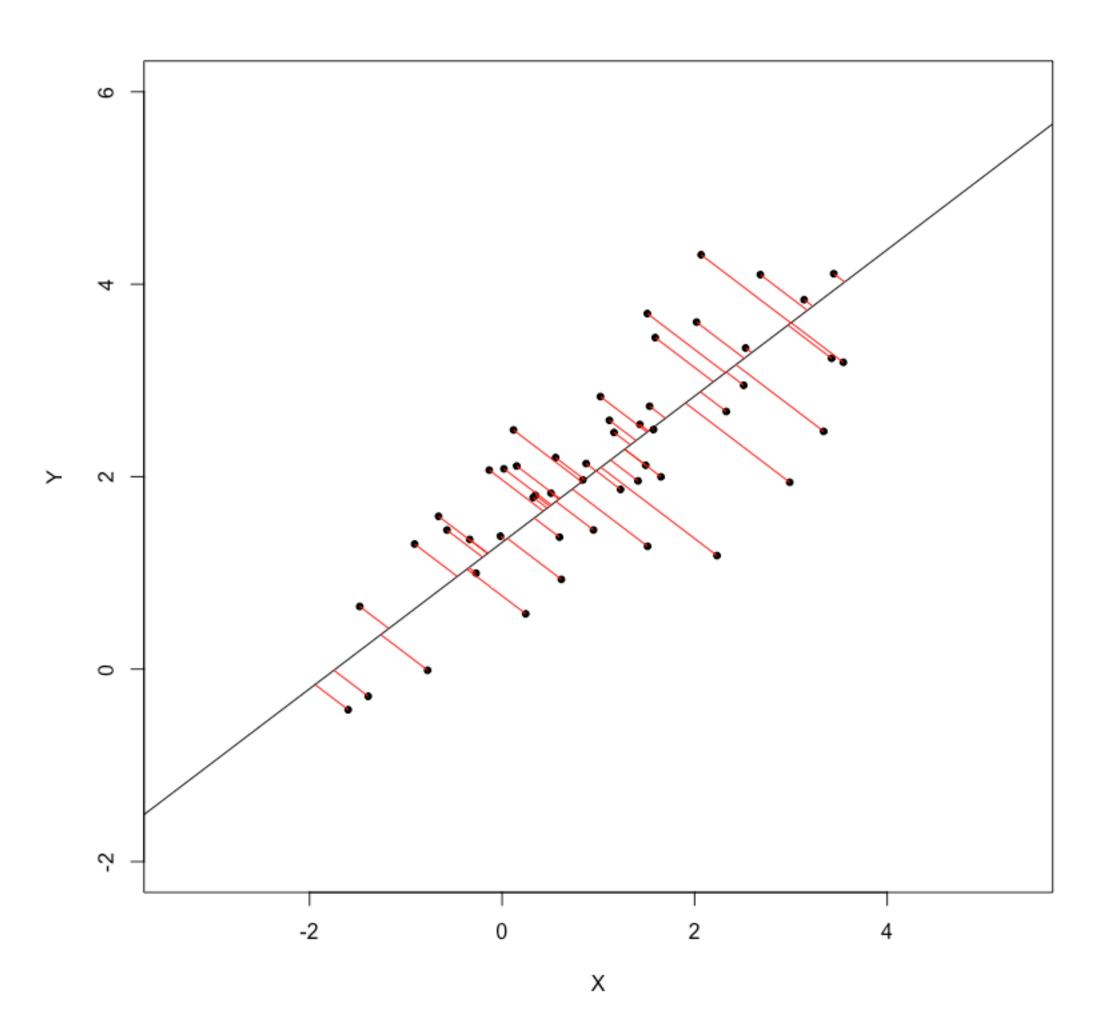
#### Regression line represents the principal component





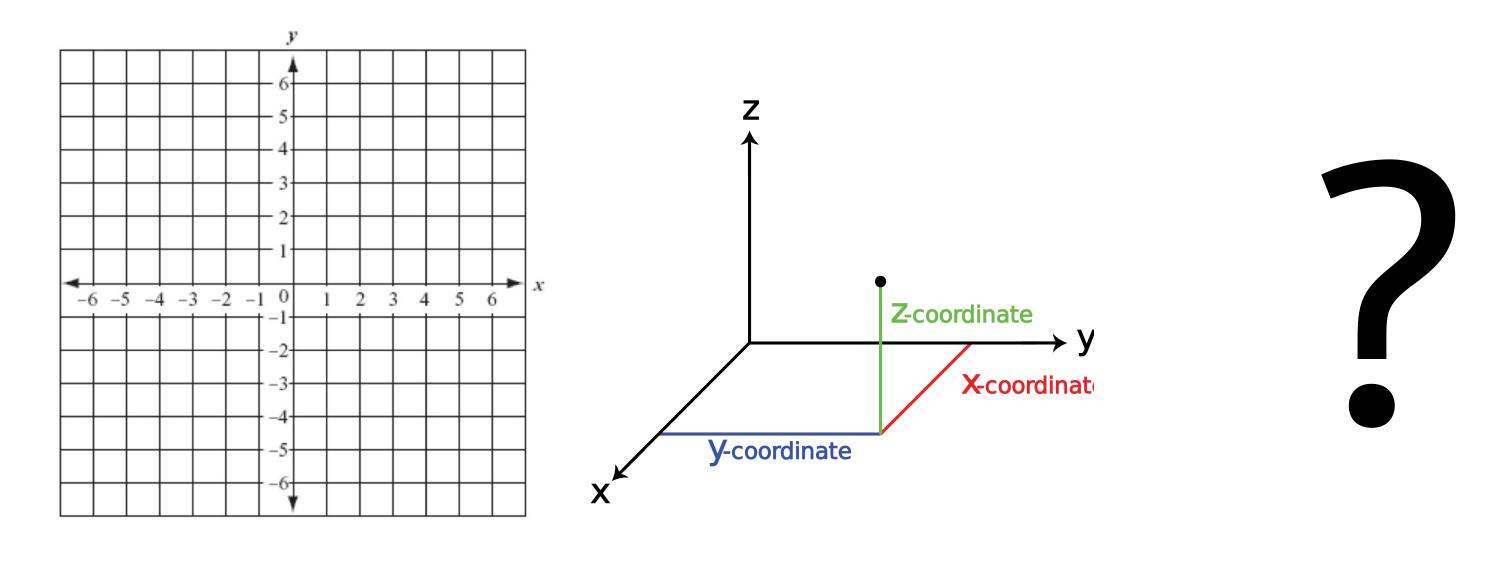
#### PCA intuition

**Projected values on principal** component is called component scores or factor scores





#### Visualization of high dimensional data



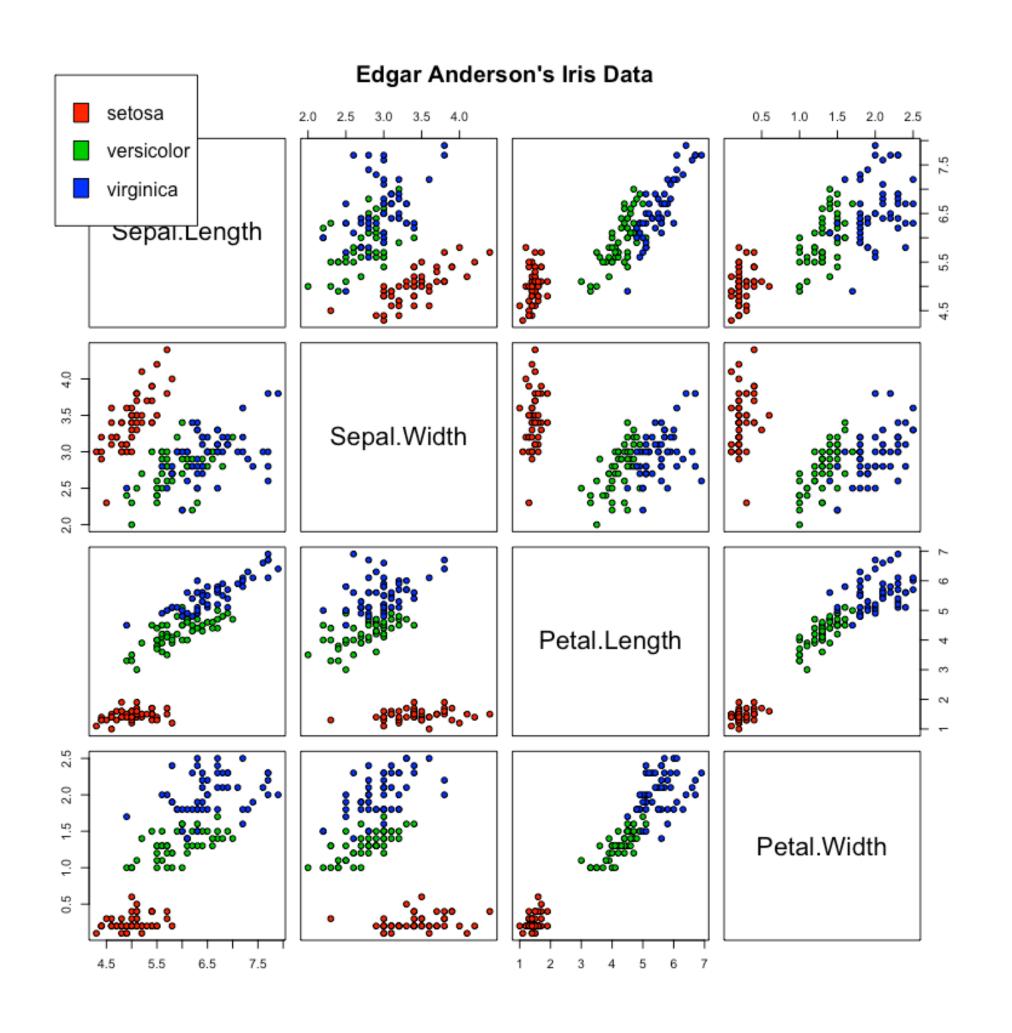
Two-dimensional

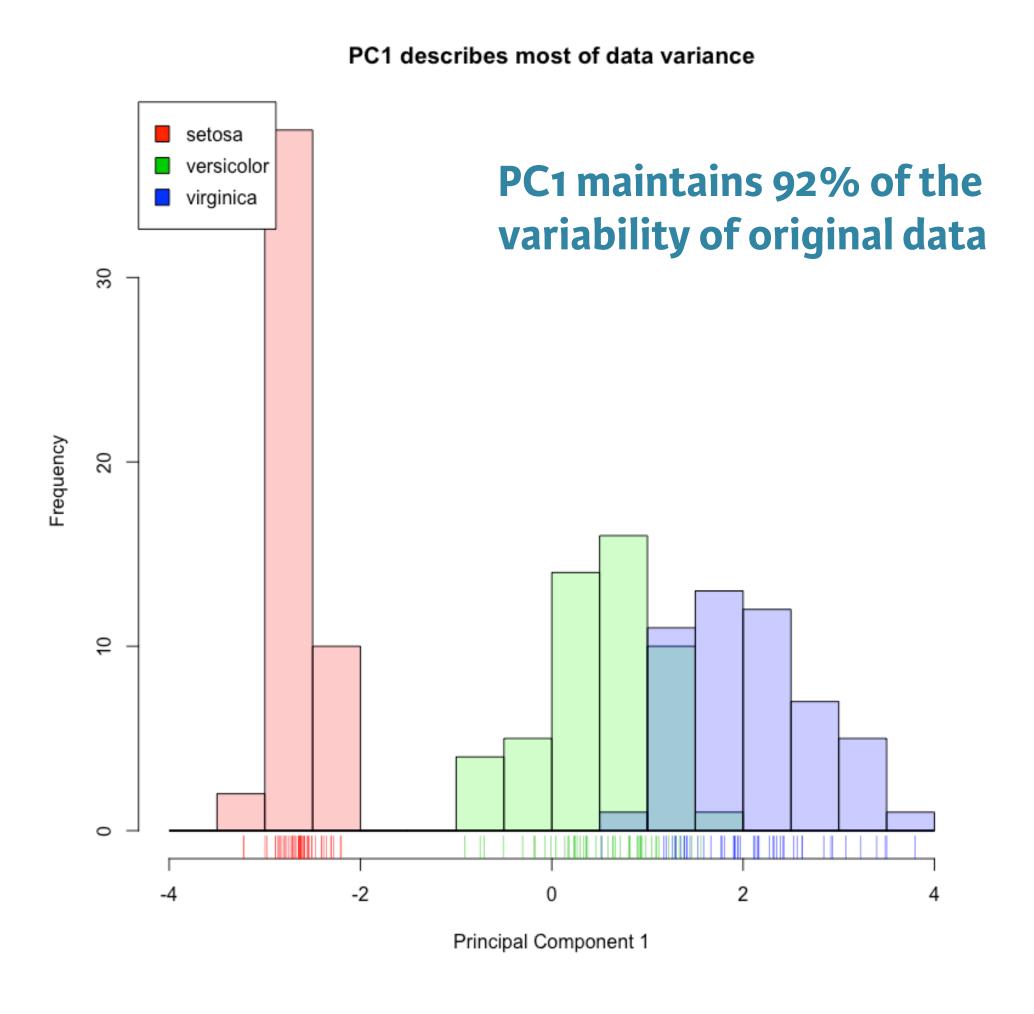
Three-dimensional

Four-dimensional



#### Visualization







#### PCA in R





## Let's practice!



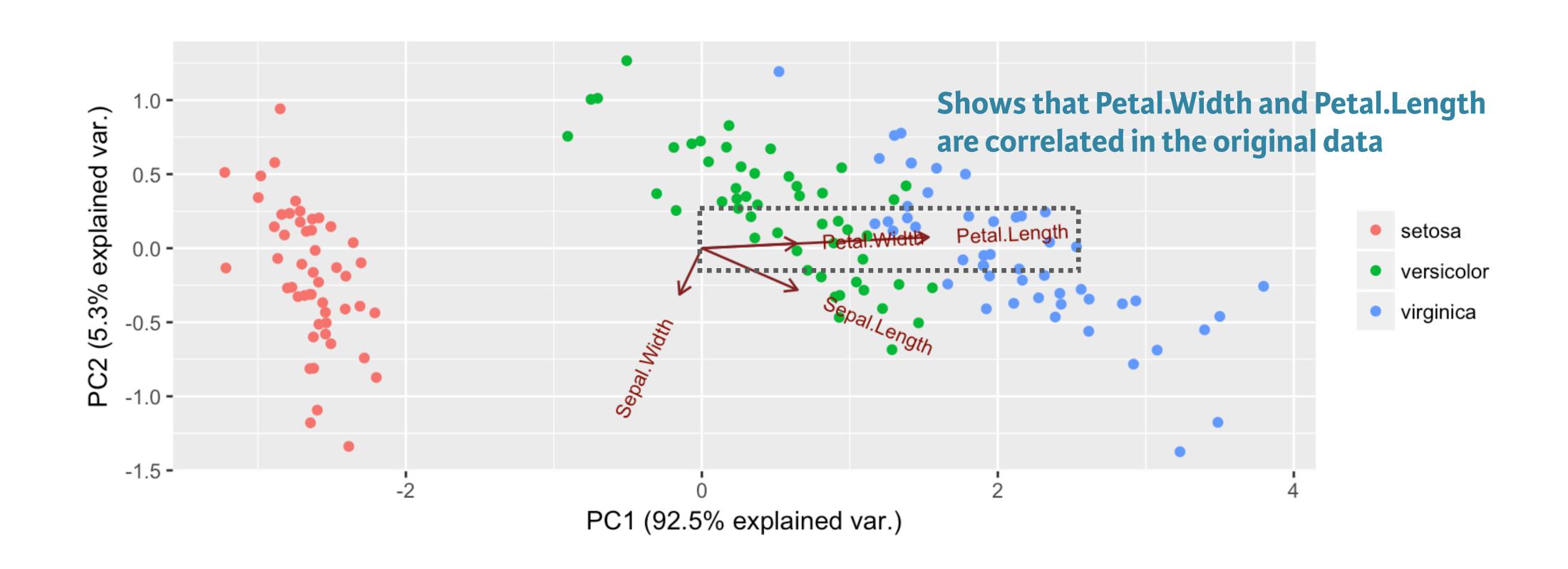


# Visualizing and interpreting PCA results



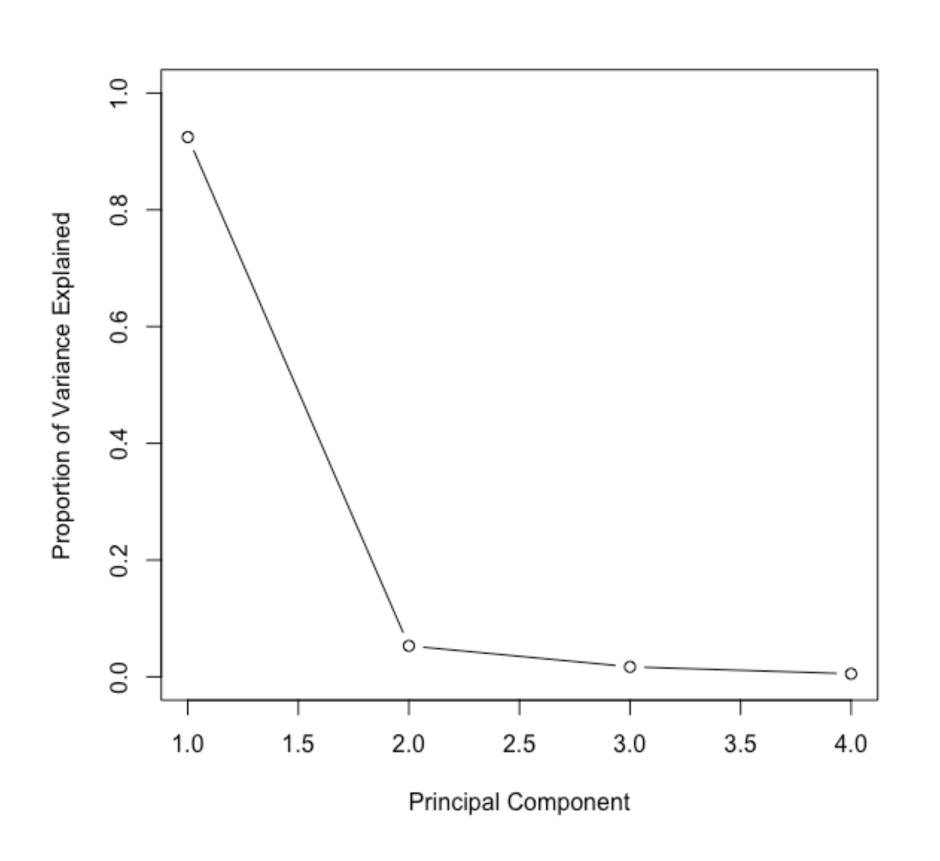


## Biplot

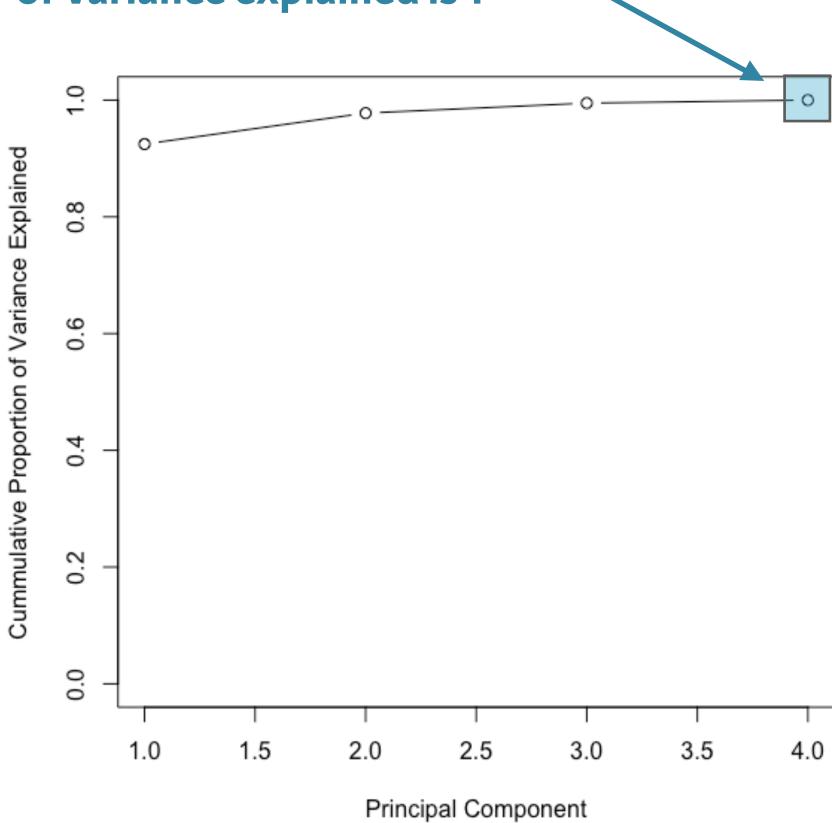




## Scree plot



When number of PCs and number of original features are the same, the cumulative proportion of variance explained is 1





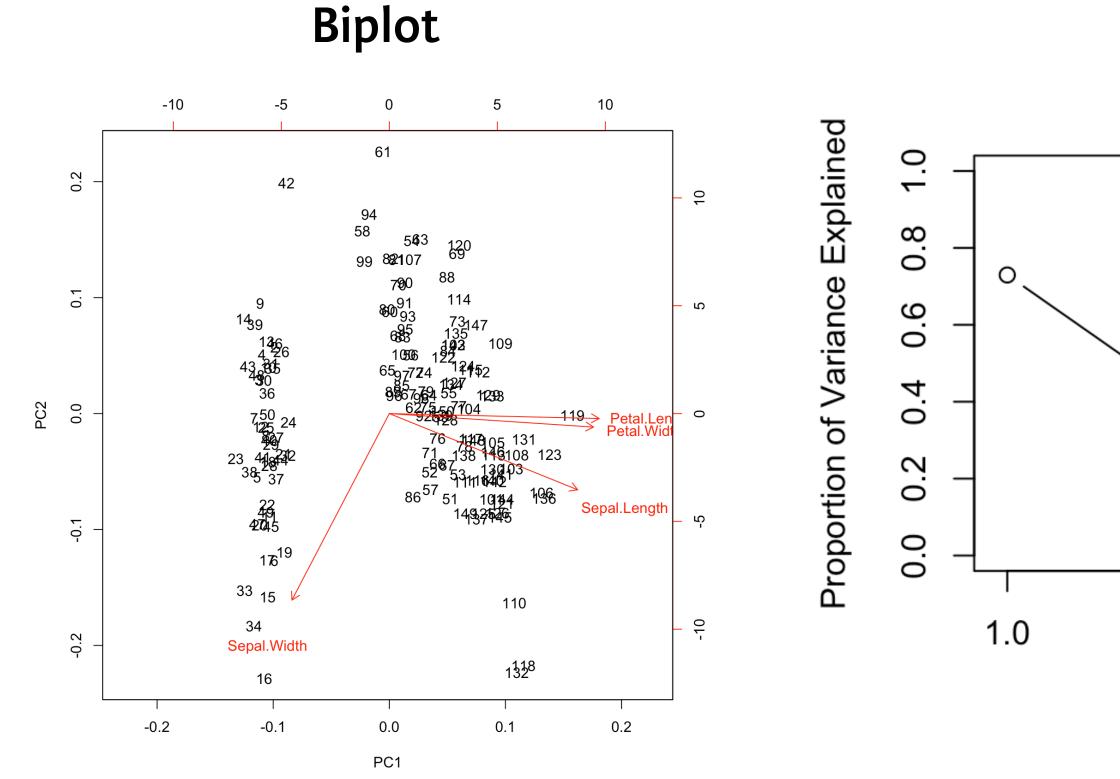


## Biplots and scree plots in R

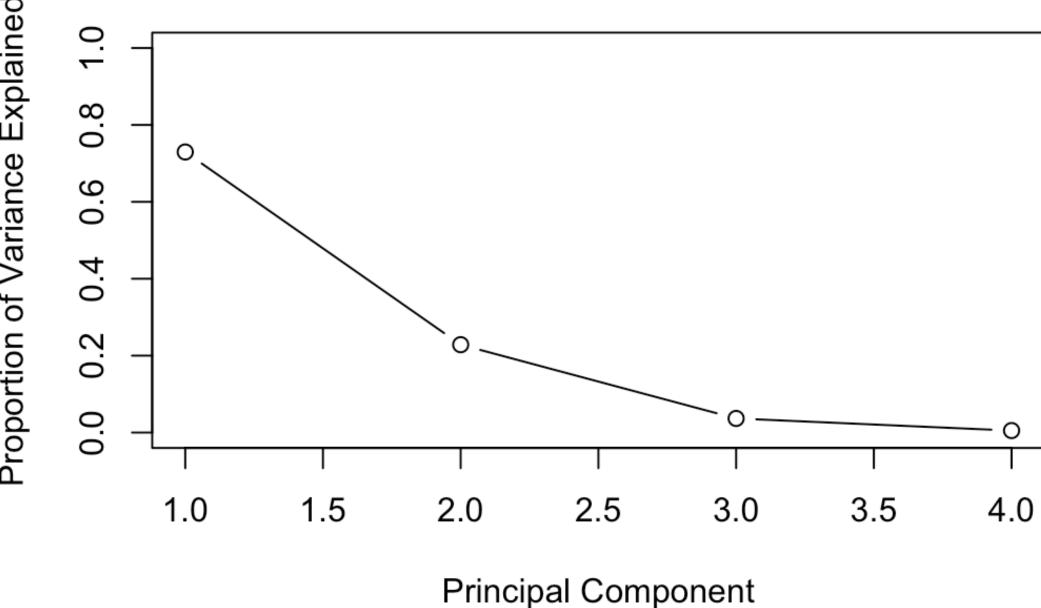




## Biplots and scree plots in R



## Scree plot







## Let's practice!





## Practical issues with PCA



#### Practical issues with PCA

- Scaling the data
- Missing values:
  - Drop observations with missing values
  - Impute / estimate missing values
- Categorical data:
  - Do not use categorical data features
  - Encode categorical features as numbers





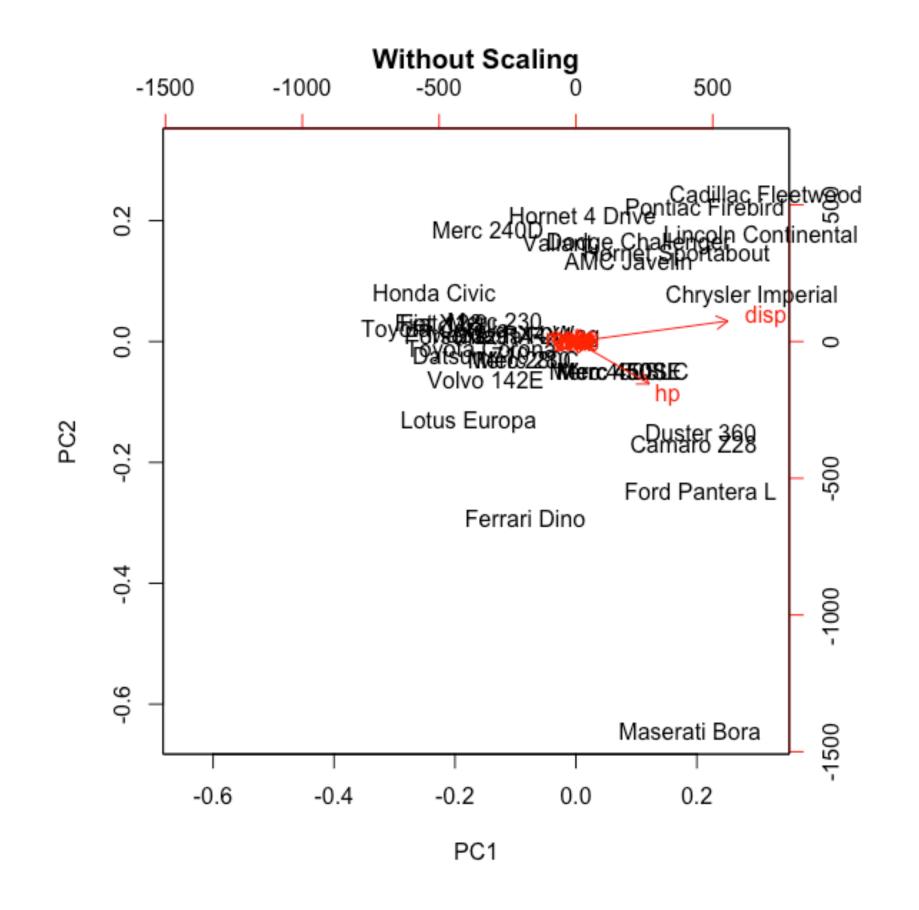
## Scaling

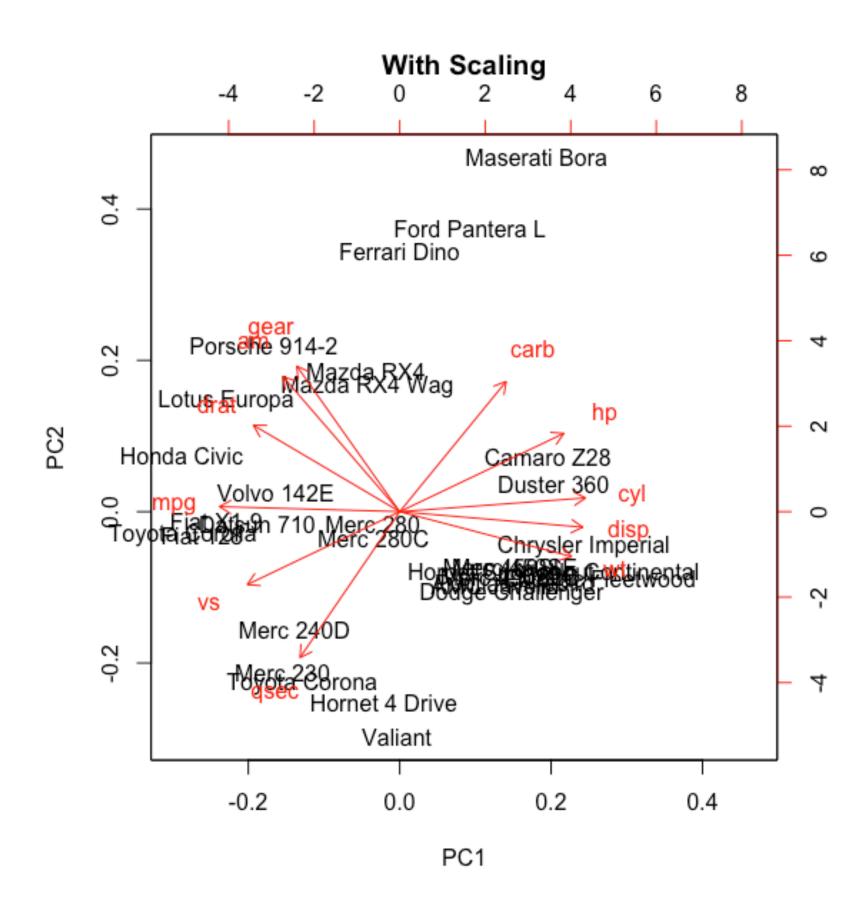
```
> data(mtcars)
> head(mtcars)
                  mpg cyl disp hp drat
                                          wt qsec vs am gear carb
Mazda RX4
                 21.0
                           160 110 3.90 2.620 16.46
                           160 110 3.90 2.875 17.02
Mazda RX4 Wag
                 21.0
Datsun 710
                 22.8 4
                               93 3.85 2.320 18.61 1 1
                           108
Hornet 4 Drive
                 21.4
                          258 110 3.08 3.215 19.44 1 0
                          360 175 3.15 3.440 17.02 0 0 3
Hornet Sportabout 18.7
Valiant
                           225 105 2.76 3.460 20.22 1 0
                 18.1
# Means and standard deviations vary a lot
> round(colMeans(mtcars), 2)
                       hp
               disp
                            drat
         cyl
                                                                     carb
  mpg
                                     wt
                                          qsec
                                                          am
                                                               gear
        6.19 230.72 146.69
 20.09
                          3.60
                                   3.22
                                         17.85
                                                 0.44
                                                               3.69
                                                                     2.81
                                                        0.41
> round(apply(mtcars, 2, sd), 2)
                   hp
        cyl disp
                            drat
                                                                     carb
                                     wt
                                          qsec
                                                 VS
                                                         am
                                                               gear
  mpg
        1.79 123.94 68.56
                                   0.98
  6.03
                            0.53
                                          1.79
                                                 0.50
                                                        0.50
                                                               0.74
                                                                     1.62
```





## Importance of scaling data







## Scaling and PCA in R

```
> prcomp(x, center = TRUE, scale = FALSE)
```





## Let's practice!

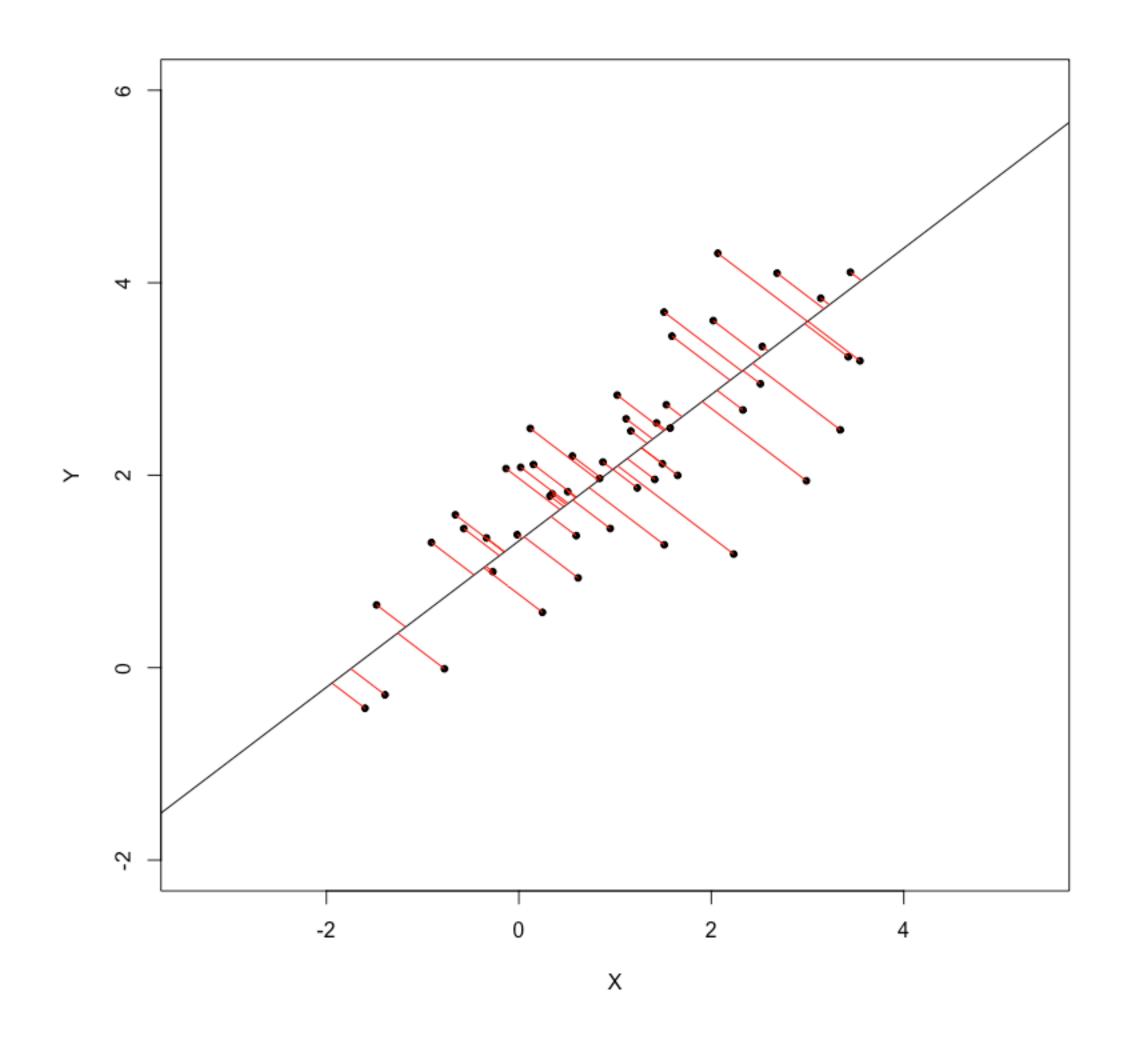




## Additional uses of PCA and wrap-up

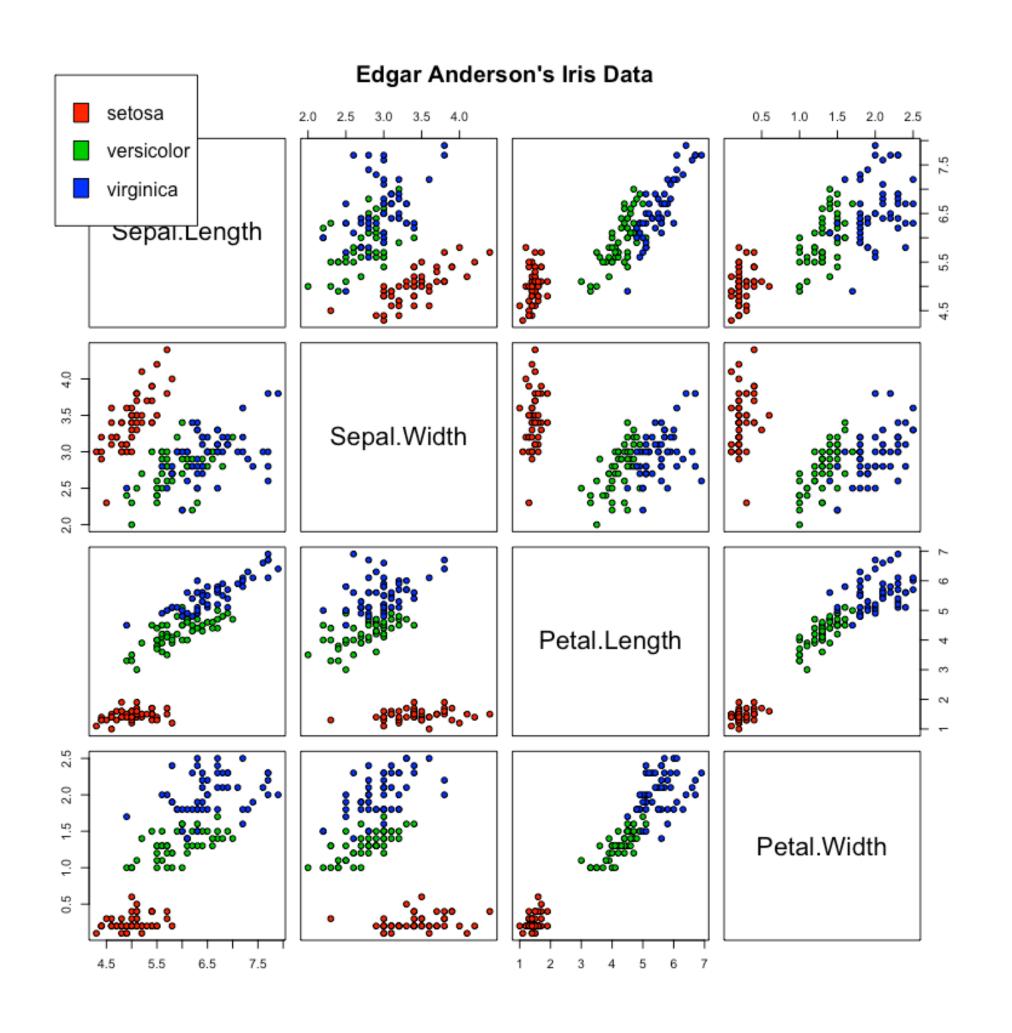


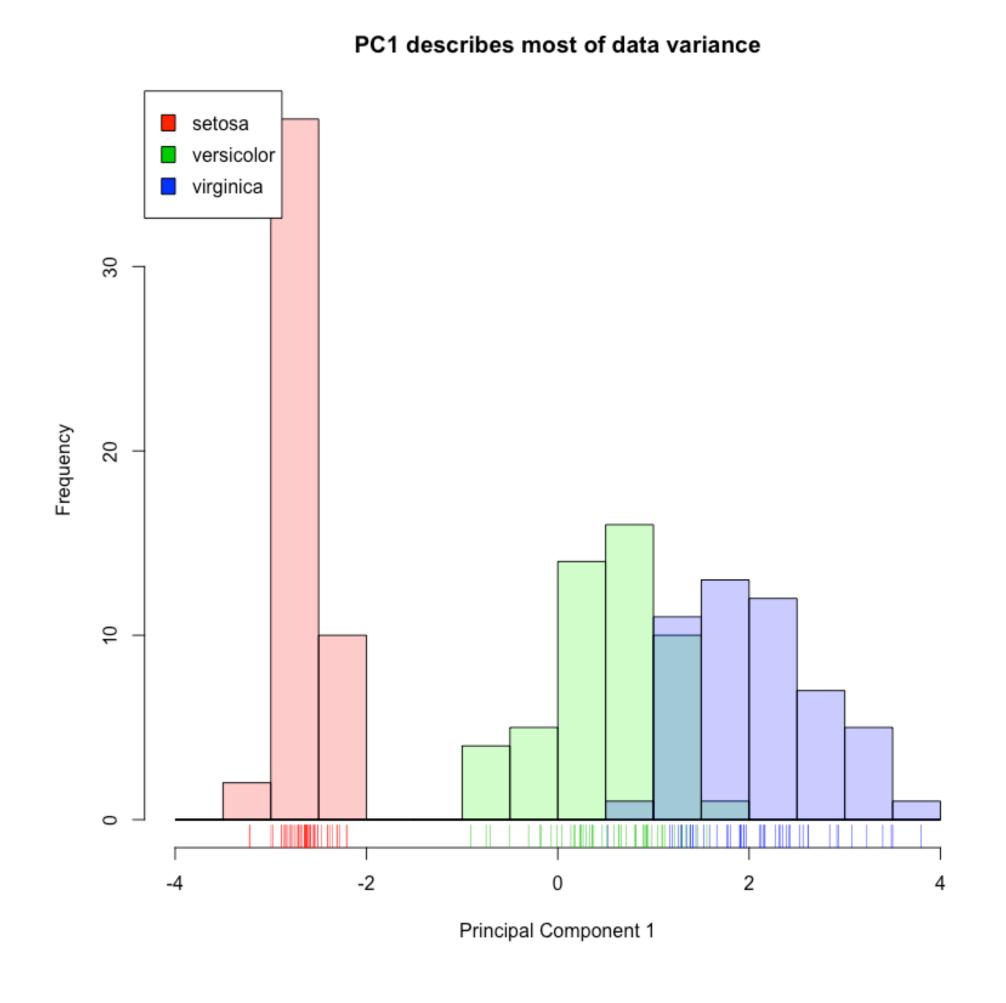
## Dimensionality reduction





#### Data visualization

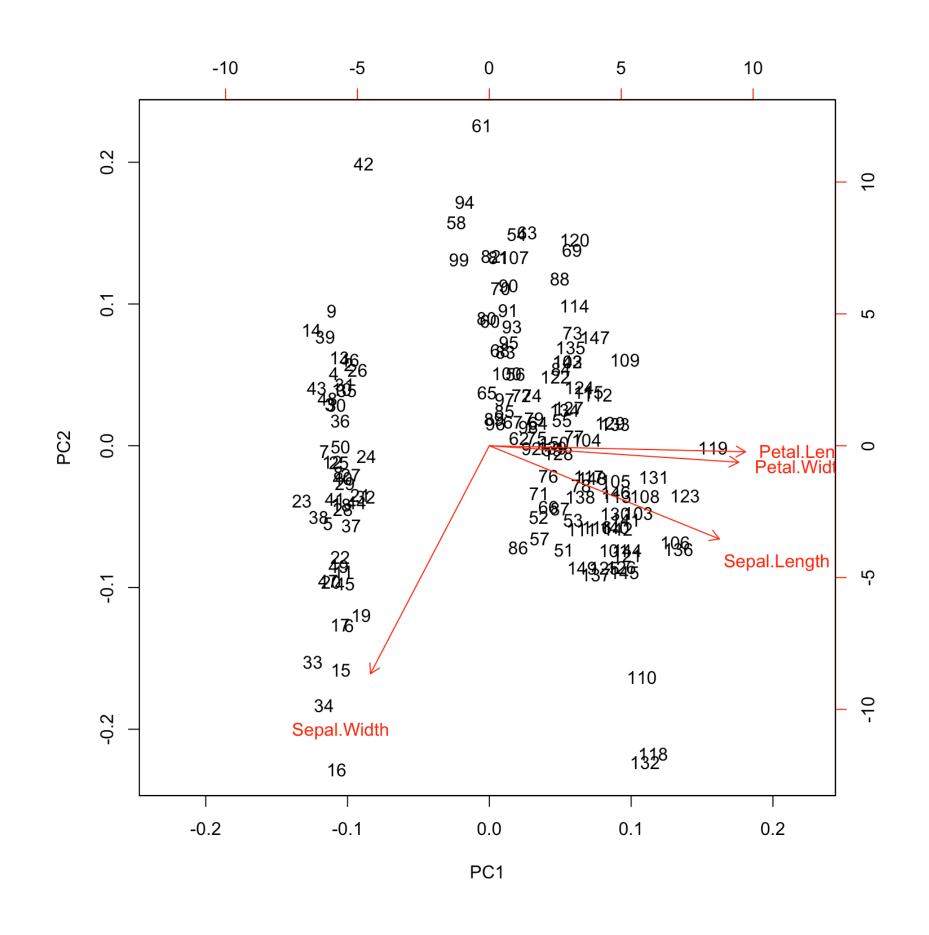


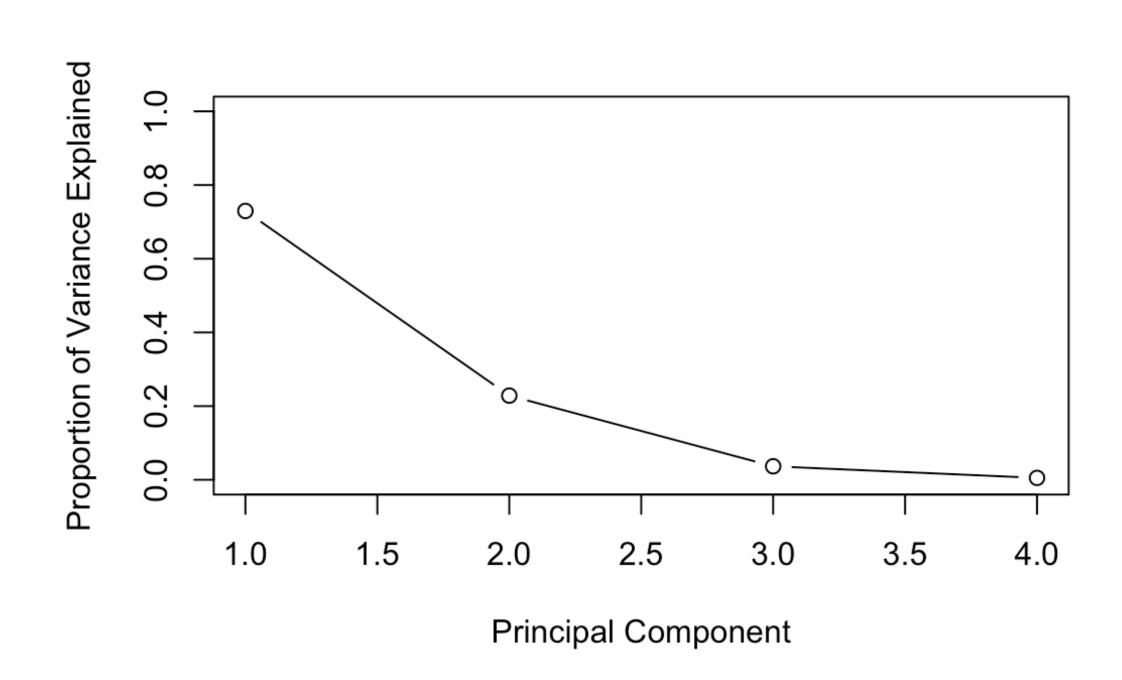






## Interpreting PCA results

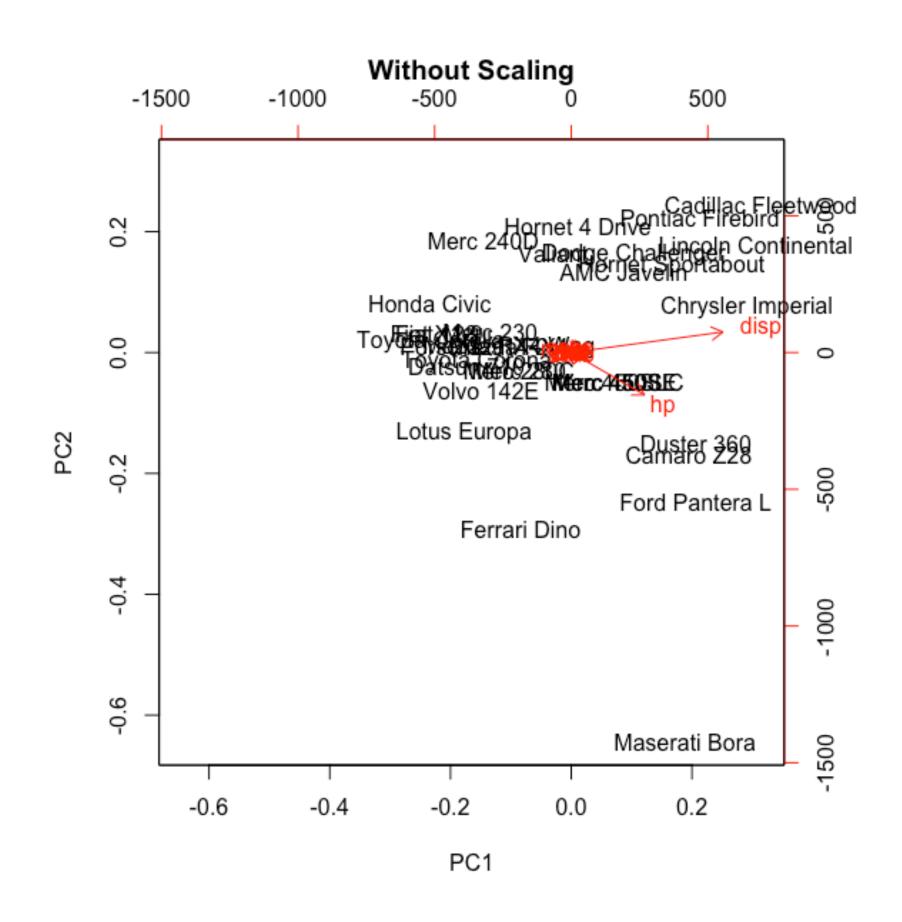


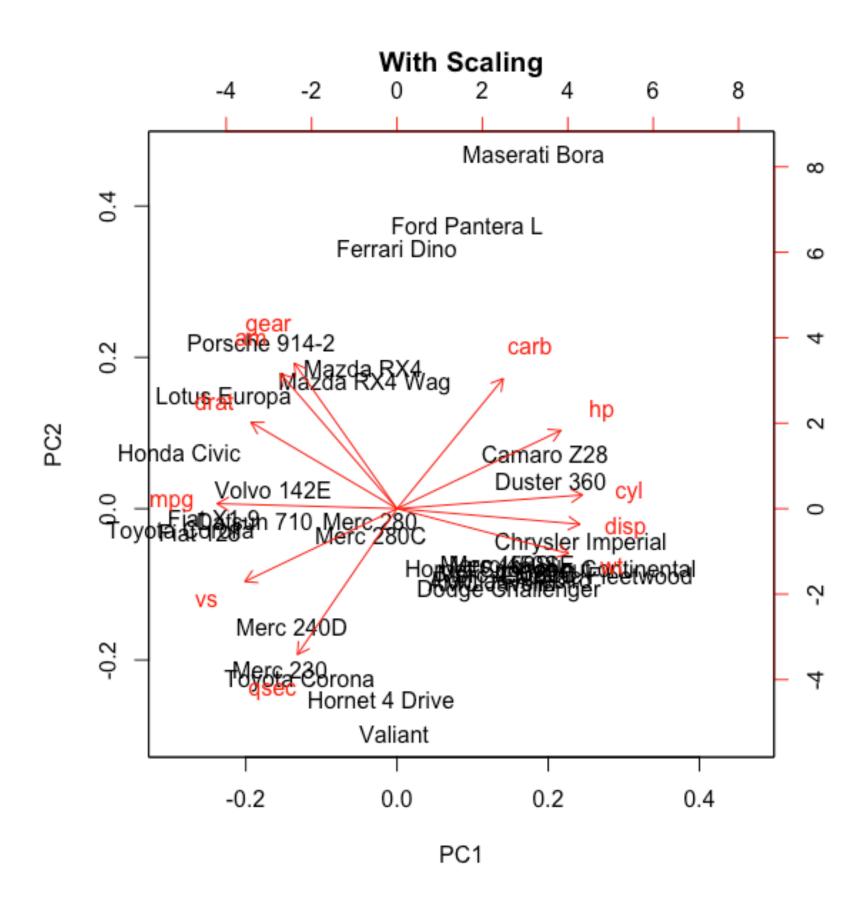






## Importance of data scaling









#### Up next

```
# URL to cancer dataset hosted on DataCamp servers
> url <- "http://s3.amazonaws.com/assets.datacamp.com/production/</pre>
course_1903/datasets/WisconsinCancer.csv"
# Download the data: wisc.df
> wisc.df <- read.csv(url)</pre>
> wisc.data[1:6, 1:5]
         radius_mean texture_mean perimeter_mean area_mean smoothness_mean
               17.99
                            10.38
                                                                    0.11840
842302
                                           122.80
                                                     1001.0
842517
               20.57
                            17.77
                                           132.90
                                                     1326.0
                                                                    0.08474
84300903
               19.69
                            21.25
                                           130.00
                                                     1203.0
                                                                    0.10960
                                           77.58
                                                      386.1
84348301
               11.42
                            20.38
                                                                    0.14250
84358402
                                                                    0.10030
               20.29
                            14.34
                                           135.10
                                                     1297.0
843786
               12.45
                            15.70
                                            82.57
                                                      477.1
                                                                    0.12780
```





## Let's practice!