

Lily Barnabas

age: 23

residence: San Mateo, California

education: BS in Marketing from the University of Minnesota

occupation: Digital Marketing Manager at Devsisters Corporation

marital status: Single but living with long term girlfriend



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Lily likes to spend her day taking care of her plants and cats in her apartment.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Whenever I'm not working, I immediately feel bored. And no matter what I seem to do, I cannot escape this boredom. I need some simple and quick way to be able to escape from the amount of boredom in my life.

Needs

- An individual area with plenty of quiet.
- A discrimination free workplace.
- No longer to be bored

Values

- Honesty in coworkers.
- Open-minded individuals.

Wants

- Plenty of breaks throughout the busy work day.
- Ability to have snacks or meals at desk.

Fears

- Insects.
- Discrimination due to being part of the LGBTQ+ community.
- Being outed.



Karough-lynn McKaiser

age: 27

residence: Lubbock, Texas

education: Texas Tech. University Student

occupation: Solitaire Enthusiast

marital status: Single (and ready to mingle)



"All I know is Solitaire"

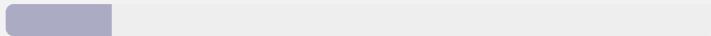
As a Lubbock resident, Karough-lynn knows all too well how little to do there is in her home city. It has gotten to the point where playing Solitaire alone in her apartment is the most exciting thing going for her in years.

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Criteria For Success:

Any stimulation whatsoever.

Needs

- Fun

Values

- The passage of time.

Wants

- Something not card related.
- Please she doesn't want to see playing cards ever again.

Fears

- That this is all there is for her.
- Spiders.

Grace Lin

age: 25

residence: Taiwan, Taipei

education: phd in physics

occupation: phd student in U.S.

marital status: single



enjoy trying new stuff

She spend most of her day doing research, she know some chinese instrument and would be intersted in talnet exchange.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

making enough money and living a fulfilling life

Needs

- Better time management
- Sponsorship of Employment

Wants

- Make new friends
- Learn new talents
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Values

- Work accomplishment
- Dveloping personal interested
- Friendship

Fears

- Failing on phd research
- Can't find a Job

Brittany

age: 21

residence: United States

education: High school, some college

occupation: Student

marital status: Single



A quote from to help define their voice and personality.

Goes to classes, works on homework, no hobbies.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- More skills to focus on herself

Values

- Good education
- Successful life

Criteria For Success:

Success in her future career.

Wants

- The motivation and knowledge to focus on bettering herself and her mental health.

Fears

- Failing