

Organizing Digital Communication

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Problem Statement

Our users are having trouble keeping track of and responding to important messages because they are spread out across multiple messaging services. Our solution should aim to provide a way to organize and sort all messages from one place.

Who is experiencing the problem?

Users who use digital communication in a professional or educational setting.

What is the problem?

Too many messaging services to keep track of.

Where does the problem present itself?

The problem emerges whenever a user checks their phone, computer or other digital device to find important notifications such as messages or deadlines.

Why does it matter? Being able to quickly access something of importance in the classroom or workplace eliminates wasted time and promotes productivity.