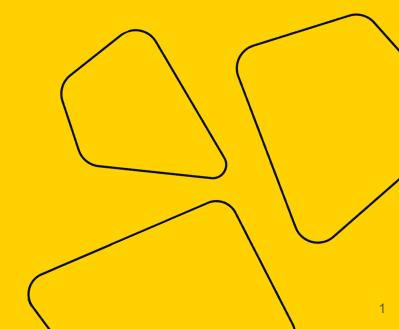
# Linear models: SVM, PCA

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## Recap

Lecture 3: Logistic Regression



- Linear classification
  - margin
  - loss functions
- Logistic regression
  - sigmoid derivation
  - Maximum Likelihood Estimation (MLE)
  - logistic loss
  - probability calibration
- Multiclass aggregation strategies
  - o One vs Rest
  - o One vs One
- Metrics in classification
  - Accuracy, Balanced accuracy
  - Precision, Recall, F-score
  - o ROC curve, PR curve, AUC
  - Confusion matrix

## Outline



- Support Vector Machine (SVM)
  - History
  - Motivation
  - Solution for separable design
  - o Inseparable design, soft margin
  - Kernels
- Dimensionality reduction and PCA
  - Problem statement
  - Eckart-Young theorem
  - Equivalent definitions

# Maximum Likelihood Estimation

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#### **Maximum Likelihood Estimation**



What are reasons behind defining "best" linear estimator?

Maximize probability of particular parameter to explain given data

$$L(\theta|X,Y) = P(X,Y|\theta)$$

assuming i.i.d. observations

$$P(X, Y|\theta) = \prod_{i=1}^{n} P(x^{i}, y^{i}|\theta)$$

$$\log L(\theta|X,Y) = \sum_{i=1} \log P(x^i, y^i|\theta)$$

# **Support Vector Machine**

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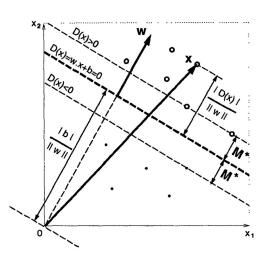
## **Support Vector Machine**

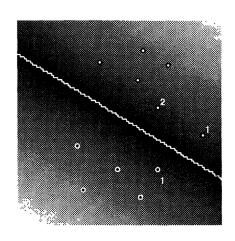


- 1. History
- 2. Motivation
- 3. Solution for separable design
- 4. Inseparable design, soft margin
- 5. Kernels
  - a. Kernel definition (Hilbert spaces, inner product, positive semidefiniteness)
  - b. Kernels properties (addition, infinite sums)
  - c. Types of kernels (poly, exponential, gaussian)
- 6. Current state

## **History**







**1963**: SVM introduced by Soviet mathematicians

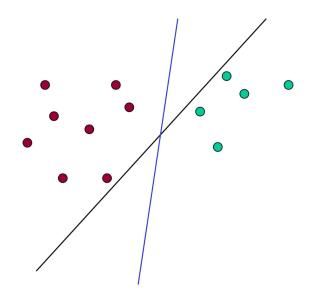
Vladimir Vapnik and Alexey Chervonenkis

1992: kernel trick (Vapnik, Boser, Guyon)

1995: soft margin (Vapnik, Cortes)

#### **Motivation**





Linear separable case

Many separating hyperplanes exist

Maximize width

## Margin



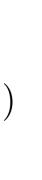
$$y \in \{1, -1\}$$

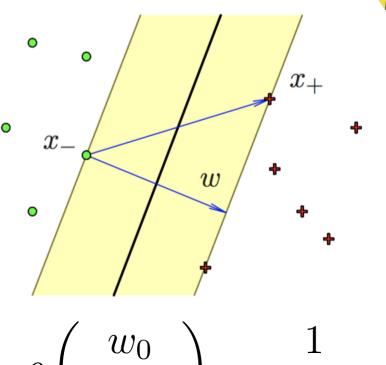
$$y_i = 1 : w^T x_i - c > 0$$

$$y_i = -1 : w^T x_i - c < 0$$

$$c_+(w) = \min_{y_i = 1} (w^T x_i)$$

$$c_-(w) = \max_{y_i = -1} (w^T x_i)$$





$$\rho\left(\frac{w_0}{||w_0||}\right) = \frac{1}{||w_0||}$$

## **Optimization problem**



$$y_i = 1 : w^T x_i - c > 0$$
  
$$y_i = -1 : w^T x_i - c < 0$$

$$M_i = y_i \cdot (w^T x_i - c)$$

$$\rho(w) = \frac{1}{||w||} \to \max_{w,c}$$

s.t. 
$$y_i(w^T x_i - c) \ge 1$$

Convex problem!

$$L(w, c, \alpha) = \frac{1}{2}w^T w - \sum_{i} \alpha_i (y_i(w^T x_i - c) - 1)$$
Many of them are

zeros

## **Hinge loss**



$$L(w, c, \alpha) = \frac{1}{2} w^T w - \sum_{i} \alpha_i (y_i(w^T x_i - c) - 1)$$

$$L^{\text{hinge}} = (1 - M)_{+}$$

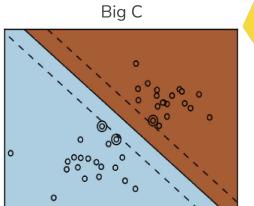
$$L(w, c, \alpha) = \frac{1}{2}||w||_2^2 + \sum_{i} \alpha_i L_i^{\text{hinge}}$$

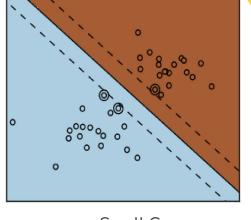
#### Inseparable case

Let our model mistake, but penalize that mistakes

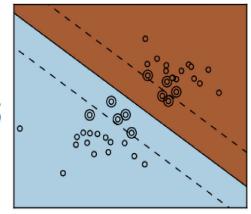
Implemented via margin slack variables

$$\begin{cases} \frac{1}{2} \langle w, w \rangle + C \sum_{i=1}^{\ell} \xi_i \to \min_{w, w_0, \xi}; \\ y_i (\langle w, x_i \rangle - w_0) \geqslant 1 - \xi_i, \quad i = 1, \dots, \ell; \\ \xi_i \geqslant 0, \quad i = 1, \dots, \ell. \end{cases}$$









#### **Kernel trick**



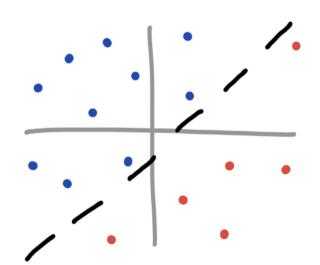
$$y_i = 1 : w^T x_i - c > 0$$
  
$$y_i = -1 : w^T x_i - c < 0$$

$$\begin{array}{l} x \mapsto \phi(x) \\ w \mapsto \phi(w) \end{array} \implies < w, x > \mapsto < \phi(w), \phi(x) >$$

$$K(w,x) = \langle \phi(w), \phi(x) \rangle$$

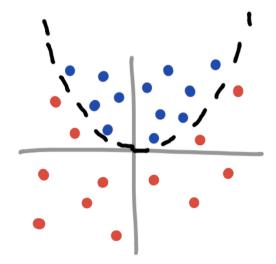
## **Kernel types**





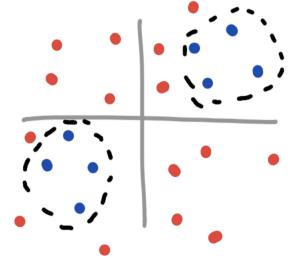
$$K(w,x) = < w,x >$$

Linear



$$K(w, x) = (\gamma < w, x > +r)^d$$

Polynomial

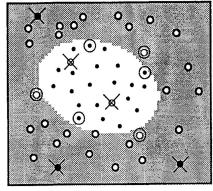


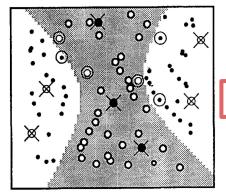
$$K(w,x) = e^{-\gamma \|w-x\|^2}$$

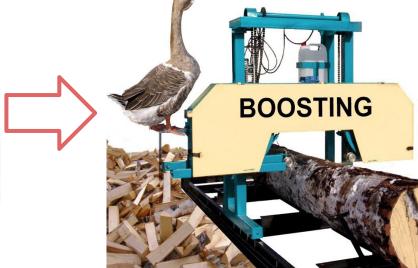
Gaussian radial basis function

#### **Current state**









# Principal Component Analysis

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## **Principal Component Analysis**



$$x_1,\ldots,x_n\to g_1,\ldots,g_k,k\leq n$$

$$U: UU^T = I, G = XU$$

$$\hat{X} = GU^T \approx X$$

$$||GU^T - X|| \to \min_{G,U} s.t. rank(G) \le k$$

## Singular value decomposition



$$||GU^T - X|| \to \min_{G,U} s.t. rank(G) \le k$$

$$X = V\Sigma U^{T} : ||GU^{T} - V\Sigma U^{T}||_{2} = ||G - V\Sigma||_{2}$$

$$G = V\Sigma' : ||V\Sigma' - V\Sigma||_2 = ||\Sigma' - \Sigma||_2$$

$$||A||_2 = \sigma_{max}(A) : ||\Sigma' - \Sigma||_2 = \sigma_k(\Sigma) = \sigma_k(X)$$

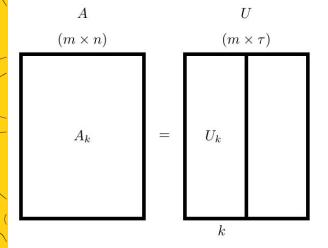
## Singular value decomposition

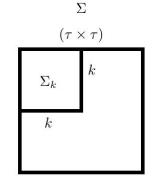


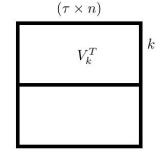
$$||GU^T - X|| \to \min_{G,U} s.t. rank(G) \le k$$

$$X = V \Sigma U^T$$

$$\sigma_k(\Sigma) = \sigma_k(X)$$







 $V^T$ 

Eckart–Young–Mirsky theorem

## **Another approach**

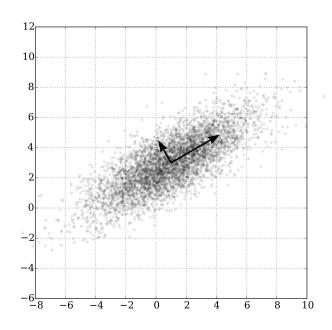


Residual variance maximization

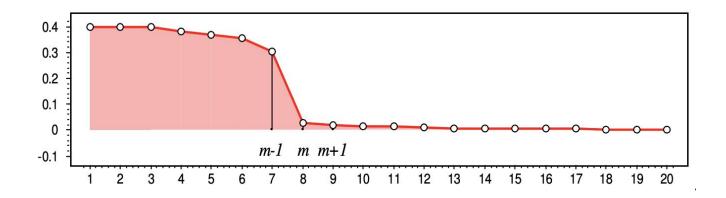
Take new basis vectors greedy

Same result for G and U

Always normalize data before PCA!!!







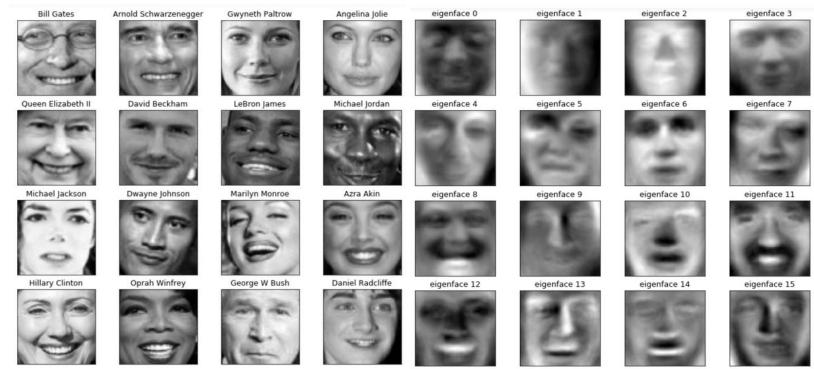
Get rid of low-variance components

$$E_m = \frac{\|GU^{\mathsf{T}} - F\|^2}{\|F\|^2} = \frac{\lambda_{m+1} + \dots + \lambda_n}{\lambda_1 + \dots + \lambda_n} \leqslant \varepsilon.$$

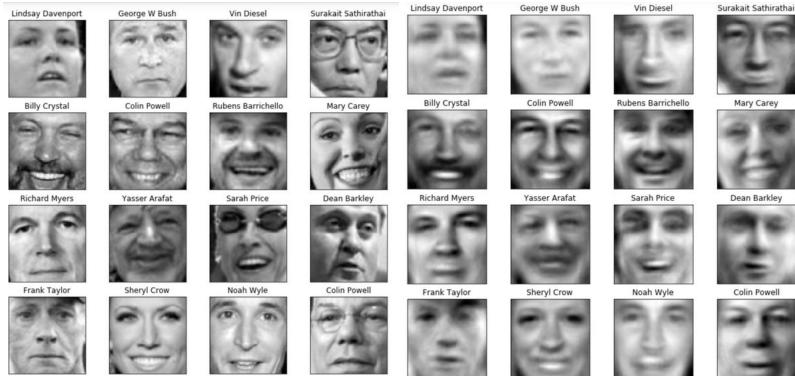


Let's walk through space...

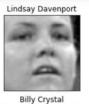




























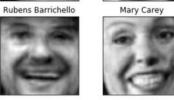
























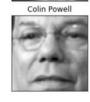


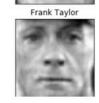


















## Revise



- Support Vector Machine (SVM)
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  - Solution for separable design
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# Next time

• Decision trees and thresholds



## **Thanks for attention!**

Questions?



