

Gerald. A Nwodo

Product Designer

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Education

Michael Okpara University Of
Agriculture, Umudike.

July 2013 - October 2017

Bachelor of Science in Microbiology

Experience

Genesys Tech Hub

December 2023 - August 2024

Product Designer

- **Bookworm AI Project:** Collaborated with a cross-functional team to develop an AI-powered web app for book lovers, featuring reading, summaries, and quizzes. I leaned into teamwork, bouncing ideas with others to shape a user-friendly experience that feels seamless.
- **StitchMate AR Project:** Designed an AR tool for tailors under supervision, using Lidar to measure body sizes remotely. Followed clear guidelines (WCAG) to ensure the tool was accurate and easy for both tailors and their clients to use.
- **Buddy App:** Designed an intuitive mobile app for solo travelers, integrating features like social connections, travel bookings, weather updates, and itinerary planning. Used user insights to create a simple, functional, and social travel platform.

Global Talent Hub

September 2023 - December 2023

Product Designer/Bubble Developer

- Spearheaded the design and development of all user interfaces for the Global Talent Hub, a Job board platform, ensuring a seamless user experience for both employer and employee user types, optimized for speed and responsiveness.
- Conducted User research and Usability testing, achieving over 90% feed communication from the company to the applicants.
- Overhauled repetitive tasks that reduced Job creation and posting time by 40% and applicants' Job application time to >60%.

Speetar

March 2023 - September 2023

Product Designer Associate

- Revamped and redesigned the landing page driving visitor's conversion to over 20%.
- Collaborated closely with both the product and development team to enhance consistency and efficiency across all the Speetar products by designing and building Speetar's first design system.
- Identified and designed user sign up increase initiatives by enhancing the sign up flow and thereby improving product accessibility for older patients.

Hydra

November 2022 - February 2023

Product Designer

- Led a team of 8 designers, delivering complex product functionalities and optimizing users for Hydra, a web3 social media platform.
- Enhanced the user experience by incorporating an in-app messaging third-party connection wallet feature.

SophisMart

June 2022 - November 2022

Product Designer

- Led a team of 2 professional designer delivering multiple product functionalities of a B2B e-commerce platform.
- Handled the dashboard design of both the vendor and customer interface, ensuring proper KYC processes.

Core Competencies

Soft skills:

- Feedback-driving design.
- Problem solving
- Creativity
- Time management
- Attention to details
- Cross-functional collaboration.

Technical Skills

- Design System
- Interactive prototyping
- User experience research
- Accessibility design
- HTML
- CSS

Tools

- Figma
- Webflow
- Bubble
- Protopie
- Whimsical