

CURRICULUM VITAE

GERALD GITHAIGA MWIHAKI

+254714034892

Email: geraldgithaiga98@gmail.com :

Portfolio website: <https://geraldgithaiga.github.io/>

Personal Profile

I am a self-driven, dynamic individual with a firm belief in excellence and passionate about working with the general population. My outgoing nature fosters good relations with team members. My willingness to learn has helped me to improve with personal growth.

Career Objective

To pursue a rewarding career in a fast paced, multicultural organization that offers challenging opportunities to stretch my skill set, a clear career path and performance based remuneration to reward organizational and personal successes all in tandem.

Working Experience

Enumerator/ Kenya National Bureau of Statistics

Key Responsibilities

- Interviewing: Visiting residents in their homes to carry out interviews and collect demographic information.
- Survey Creation and Execution: Gathering data for the census from people or households requires either creating survey sheets or using pre-made questionnaires.
- Visual Surveys and Coverage: To guarantee complete coverage, a full visual survey of the targeted areas will be conducted during the census procedure.

Key Achievements

- Accurate Data Collection: Ensured precise data collection from numerous households during the 2019 census.
- Reliable Census Information: Contributed to providing dependable population data for informed policymaking.
- Resource Allocation Improvement: Enhanced resource allocation by utilizing census data to understand population distribution and specific needs effectively.

CURRICULUM VITAE

Gerald Githaiga

07/2022 – 07/2023: Opinion Polls Data Clerk / National Bureau of Statistics - Machakos, Makueni and Kitui Counties

Key Responsibilities

- I was tasked with a duty of visiting various areas where I collected data, entered the data into the database, and analyzed the results

Key Achievements

- The accuracy in the results of the opinion polls helped campaign managers and strategists make decisions about where to allocate resources and how to appeal to voters.
- **2023-present Trade development representative-Telkom Kenya focusing on the Njoro cluster.** Working under territory manager, giving hands and legs support to distributors within the territory on uplifting stock Guided by assigned routes and monthly targets on SSO, ASO, RSO and T-kash

Key Responsibilities

- Sales and distribution
- Ensure product knowledge and availability of the same in the general trade.
- Drive revenue growth, through acquisition of new customers, creating new RSO, SSO, T-kash. ▪ Planning and development of retail execution, brand enhancement and visibility ▪ Planning and delivering monthly, weekly and daily sales targets (Airtime sales).
- Identifying opportunities and negotiating for incremental business through recruitment of Airtime Selling Outlets (ASO) and Sim Selling Outlet (SSO).
- Coordinating implementation of merchandising and promotional activities.
- Collecting and collating market intelligence/research on competitor activities and passing it to the ASM. ▪ Assisting the Area sales manager in improving customer awareness through visibility

Key Achievements

- Grew subscriber's base from 871 to 2471 in 4 months, in the designated market through direct sim selling and SSO recruitment in rift valley territory njoro cluster.
- Grew Airtime Selling Outlets (ASO) from average of 60 outlets to 150 in Njoro and Ergerton University markets.
- Was able to assist the Zonal Manager in capturing, mapping and profiling outlets within the Territory
- Increased daily airtime selling from average of 5k to 25k, through spirited recruitment of RSO and working closely with wholesalers

CURRICULUM VITAE*Gerald Githaiga***EDUCATION BACKGROUND**

2018-2022	Bachelor of Science Statistics and programming - Machakos University
2014-2017	KCSE certificate – Koelel High School
2006-2013	KCPE certificates – Michinda primary school

Technical Skills and knowledge

Proficient in statistics, data collection, and entry
 Coding knowledge and experience with languages such as Python and R
 Basic computer skills including Microsoft Office Suite
 Familiarity with machine learning techniques and their application in data analysis

Referees

Mrs. Gladys kibowen ZM- Telkom Nakuru Email; gkibowen@telkom.co.ke Cell; +254 770052916	Dr. Charles Ndambuki Muli H.O.D, School of Pure and Applied Science Machakos University	Chief Joseph Kori Macharia Rhoda Chief Officer Nakuru Cell; +254723833327
--	--	---

