



# Should there be a mandatory code of conduct in data science?

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# Today's presentation

- Definition of “code of conduct”
- Why is this required in Data Science?
- How should a code of conduct be implemented?
- Key features required
- Challenges to implementation



# Code of Conduct

“A well written code of conduct clarifies an organization’s mission, values and principles, linking them with standards of professional conduct.”<sup>1</sup>

- Defines standards of behaviour for the organisation and the individual employee
- Supports the organisation in day-to-day decision making
- Marketing tool

1. <https://www.ethics.org/resources/free-toolkit/code-of-conduct/>

# Why is a Code of Conduct needed in Data?

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Whistleblower describes how firm linked to former Trump adviser Steve Bannon compiled user data to target American voters

- 'I made Steve Bannon's psychological warfare tool': meet the data war whistleblower
- Mark Zuckerberg breaks silence on Cambridge Analytica

# Implementation

- Royal Statistical Society <sup>2</sup>
  - Chartered Institute for IT
  - Operational Research Society
  - Royal Academy of Engineering
  - IMA (Institute of Mathematics and its Applications)



2. <https://rss.org.uk/news-publication/news-publications/2020/general-news/professional-standards-to-be-set-for-data-science/>

# Key Features Required

- Professional competence framework
- Regulated by governing bodies - Data Ethics Council
- Starts from education level
- Continuous professional development
- Auditing process





# Challenges to Implementation

- International issue
- The definitions of “data scientist” are wide ranging
- Most effective way to deal with breaches
- Mandatory or encouraged - influence of public image

# Things can still go wrong

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Rolls-Royce ruling 'shows SFO has teeth', says director David Green





# Summary

- A code of conduct can only be a good thing for the data science industry
- Support of governments are required
- Collaboration between governing bodies, major technical companies
- A continuous process which must update and change as the industry changes

