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## Assignment 1 – Interface Design Using CSS – 202

### **Description of the persona who will access the website:**

**User's name:** *John Mansfield*

**Location:** *New Foundland, Canada.*

**Age:** *37 years old.*

**Gender:** Male

**Bio:** *John is a heavy machine operator in a construction company. He is father of two children and has been married for 10 years. John enjoys camping and fishing in his free time, normally in the weekends to relax after the long labor weeks.*

**The purpose of the visit to the website:** *John is buying himself a new fishing rod and some bait; also he wants to buy some other items used for camping, such as knives and other portable utensils.*

**Interests:** *John is also interested in cooking and hiking.*

**Additional information:** *Since now is the beginning of spring, he will have more chances of catching some bigger fish and go out more frequently and stay in the woods for longer periods.*