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Asset Servicing iPad Presentation
06.1.11

Project Objectives

- Develop a dynamic presentation platform for the iPad

- Allow non-linear content navigation for flexibility

- Create a memorable presentation experience through compelling use of native iPad features

INTERACTIVE GLOBE

'GLOBAL TOUCHPOINTS'

3D Global Touchpoints

In developing the interactive 3D Globe – we will be creating an Asset Servicing 'Information Playground'

- Feature embedded information within global 'hot spots'

- Swipe and tap controls

- Uses three types of content interaction to bring the Globe to life

    1. Static content – read only

    2. Animating graphics

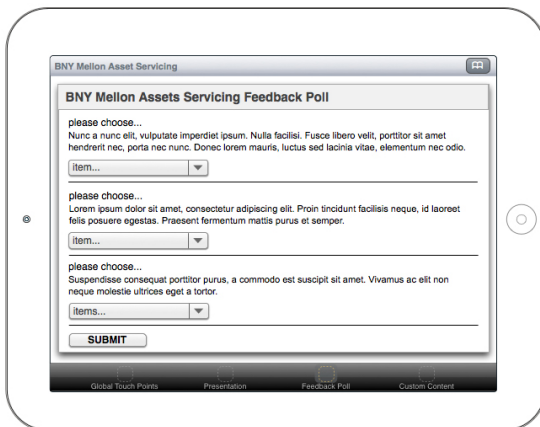   3. User initiated animations/builds

Presentation Platform Features

Global TouchPoints

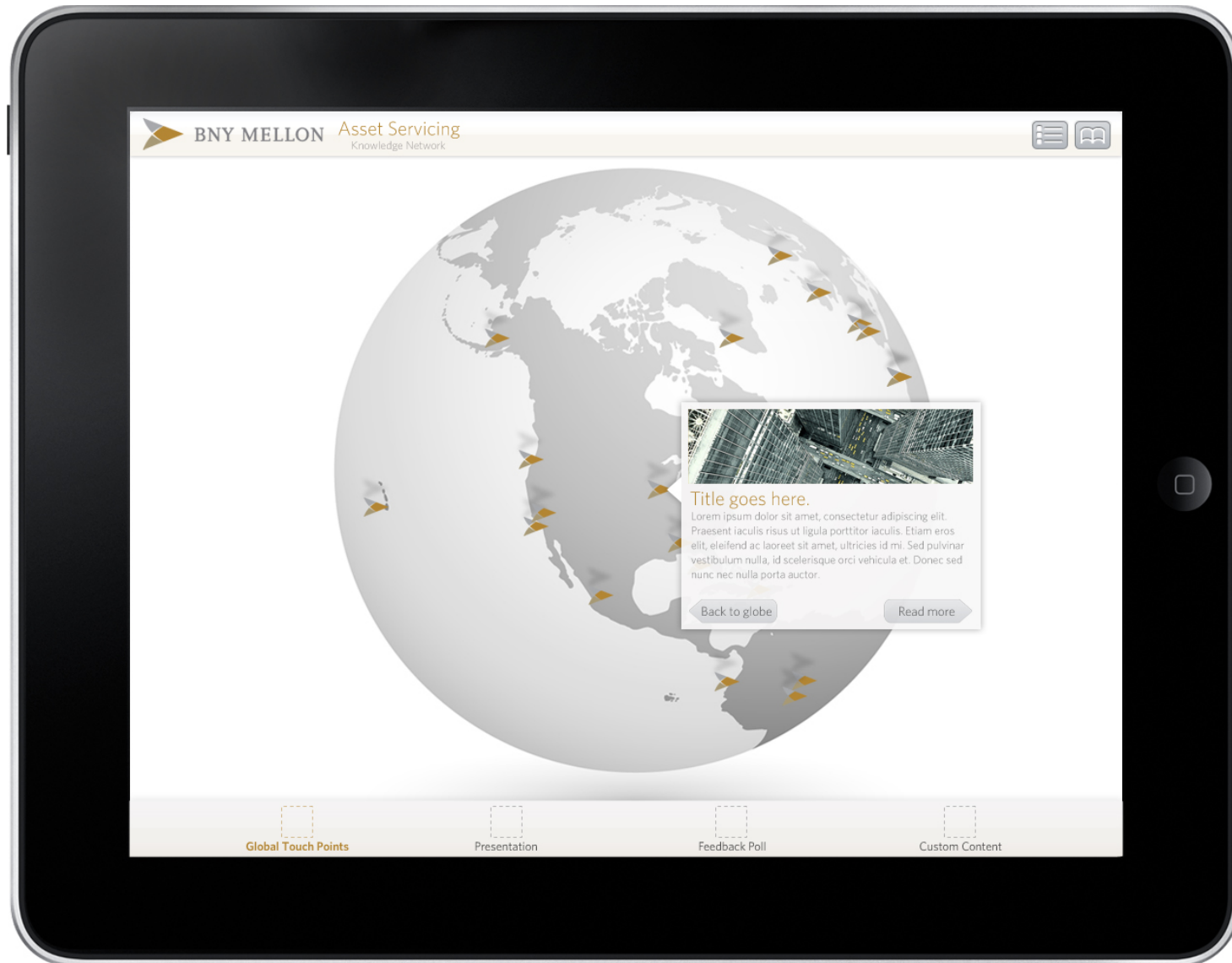

Presentation

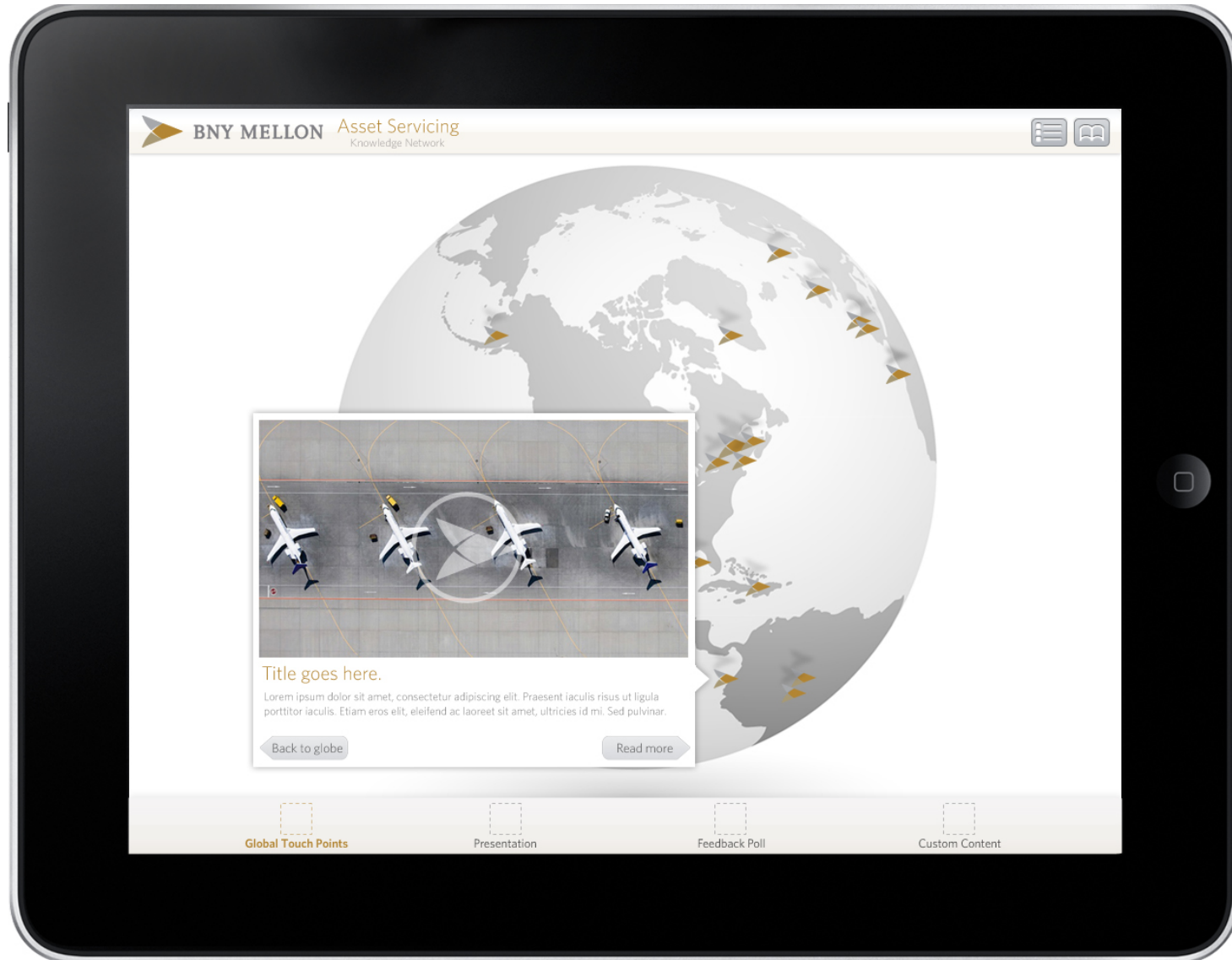Knowledge Sharing

The Leave Behind

APPENDIX

Global Touchpoints Home Screen

Hot Spot 1: 'Static' Content

Hot Spot 2: Simple Animations/Slide Show

Hot Spot 3: User Initiated 'Slider' to Animate Information