

Core SaaS Pages - Designer Guide

Guide for designing and implementing the shared tenant pages

Table of Contents

1. [Overview](#)
 2. [Core Pages to Design](#)
 3. [Critical Rules](#)
 4. [File Structure](#)
 5. [Theming System](#)
 6. [Component Patterns](#)
 7. [Asset Management](#)
 8. [Testing Your Work](#)
 9. [Common Pitfalls](#)
 10. [Checklist](#)
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Overview

What Are Core Pages?

There are **TWO types of pages** in BudStack:

1. Platform Pages (`budstack.to`)






The main SaaS landing page and platform marketing pages:

- **Homepage** (`/app/page.tsx`) - “White-Label Medical Cannabis E-Commerce Platform”
- **About** (`/app/about/`) - Platform information
- **Pricing** (if applicable) - Pricing tiers

These pages market the **BudStack platform itself** to potential tenants.

2. Core Tenant Pages (`/store/[slug]/`)

Shared pages across ALL tenant storefronts. Unlike template-specific homepage designs, these pages must:

-  Work for **every tenant** regardless of their chosen template
-  Dynamically adapt to each tenant’s **theme** (colors, fonts, spacing)
-  Be **production-ready** with no placeholders
-  Support **responsive design** (mobile, tablet, desktop)
-  Follow **accessibility standards** (WCAG 2.1 AA)

The 5 Core Tenant Pages

| Page | Purpose | Complexity |
|---------------------|---------------------------------------|------------|
| How It Works | Explains the consultation process | Medium |
| Conditions | Lists medical conditions treated | Medium |
| Products | Displays product catalog with filters | High |
| Consultation | Multi-step consultation form | High |
| Contact | Contact form and business info | Low |


Platform Homepage (budstack.to)

| Page | Purpose | Complexity |
|----------------------|-------------------|------------|
| Platform Home | SaaS landing page | Medium |

Core Pages to Design

0. Platform Homepage (/app/page.tsx)

Purpose: Market the BudStack SaaS platform to potential dispensary owners.

Current State:  Functional but could use design improvements

Design Requirements:

- Hero section with value proposition: “White-Label Medical Cannabis E-Commerce Platform”
- Key features showcase
- NFT license requirement messaging
- Call-to-action to onboarding
- Trust indicators (compliance, speed, scale)
- Social proof (if applicable)

Key Data Points:

- Platform settings from `/api/super-admin/platform-settings`
- Business name: “BudStack” (from platform settings)
- Primary color: Dynamic (from platform settings)

Important Notes:

- This is **NOT** tenant-specific
- Does **NOT** use CSS variables like tenant pages
- Uses fixed BudStack branding
- Links to `/onboarding` for new tenant signup

1. How It Works (/app/store/[slug]/how-it-works/page.tsx)

Purpose: Explain the 3-step consultation process to patients.

Current State: ✅ Basic structure exists, needs visual polish

Design Requirements:

- Clear step-by-step process visualization
- Icons for each step (Book → Consult → Receive)
- Trust indicators (certifications, compliance)
- FAQ section
- CTA to start consultation

Key Data Points:

- Steps are **hardcoded** (same for all tenants)
 - But styling must be **dynamic** (uses tenant theme)
-

2. Conditions (/app/store/[slug]/conditions/page.tsx)

Purpose: Showcase medical conditions that can be treated.

Current State: ✅ Basic grid exists, needs better UX

Design Requirements:

- Grid/card layout for conditions
- Icons for each condition type
- Filter/search functionality
- Links to consultation page
- Medical disclaimer

Key Data Points:

```
const conditions = [  
  { name: 'Chronic Pain', icon: 'Zap', description: '...' },  
  { name: 'Anxiety', icon: 'Brain', description: '...' },  
  // etc.  
];
```

3. Products (/app/store/[slug]/products/page.tsx)

Purpose: Display product catalog fetched from Doctor Green API.

Current State: ⚠️ Functional but needs UI improvements

Design Requirements:

- Product grid with images
- Filter by strain type (Indica/Sativa/Hybrid/CBD)
- Sort by price, THC%, CBD%
- Quick view modal


- Add to cart functionality
- Loading states and error handling

Key Data Points:

- Products fetched from `/api/store/[slug]/products`
 - Dynamic data (different for each tenant)
 - Uses Doctor Green API integration
-

4. Consultation (`/app/store/[slug]/consultation/page.tsx`)

Purpose: Multi-step form to collect patient information.

Current State:  Fully functional, just needs styling consistency

Design Requirements:

- 5-step wizard (Contact → Address → Conditions → Medical History)
- Progress indicator
- Form validation
- Back/Next navigation
- Success page after submission

Key Data Points:

- Form managed by `ConsultationForm` component
 - Submits to `/api/consultation/submit`
 - Integrates with Doctor Green API
-

5. Contact (`/app/store/[slug]/contact/page.tsx`)

Purpose: Allow users to reach the business.

Current State:  Basic form exists

Design Requirements:

- Contact form (name, email, message)
- Business contact info (dynamic per tenant)
- Map/location (if applicable)
- Social media links
- Office hours

Key Data Points:

```
// Contact info comes from tenant settings
const contact = {
  email: tenant.settings.contactEmail,
  phone: tenant.settings.phone,
  address: tenant.settings.address
};
```

Critical Rules

✓ DO

1. Use CSS Variables for ALL colors and fonts

```
```tsx
```

```
``` 2. **Make content tenant-aware** ```tsx
```

{tenant.businessName}'s Product Catalog

```
``` 3. **Handle loading and error states** ```tsx {loading && } {error && {error}} {data && } ```
```

4. \*\*Test on multiple screen sizes\*\* - Mobile: 375px - Tablet: 768px - Desktop: 1280px 5. \*\*Use semantic HTML\*\* - `

```
` `
`,`
` `
`,`
` `
```

` - Proper heading hierarchy (h1 → h2 → h3) --- ### ✗ DON'T 1. \*\*Hardcode colors or fonts\*\*

```
```tsx ✗
```



```
``` 2. **Hardcode business names** ```tsx ✗
```

## Welcome to HealingBuds

---



## Welcome to {tenant.businessName}

---

```
``` 3. **Import template-specific components** ```tsx ✗ import GTAHero from '@templates/gta-cannabis/components/Hero' ✓ // Core pages don't use template components ``` 4. **Use absolute positioning without fallbacks** ```tsx ✗
```



```
``` 5. **Forget accessibility** ```tsx ✗
```

Click me



...

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## File Structure

### Core Pages Location

/home/ubuntu/healing-buds\_website/nextjs\_space/app/store/[slug]/

how-it-works/

page.tsx

Ed

it this

conditions/

page.tsx

Ed

it this

products/

page.tsx

Ed

it this

[id]/

page.tsx

Pr

oduct detail page

consultation/

page.tsx

Ed

it this

contact/

page.tsx

Ed

it this

### Shared Components

/home/ubuntu/healing-buds\_website/nextjs\_space/components/

consultation/

consultation-form.tsx

Main form wrapper

steps/

contact-step.tsx

address-step.tsx

conditions-step.tsx

x

medical-history-\*.tsx

ui/

shadcn/ui components

button.tsx

card.tsx

input.tsx

...

cart-dropdown.tsx

hopping cart

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### Assets Directory

