

# Healing Buds Video Hero - Customization Guide

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## Overview

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The Healing Buds Video Hero template is fully customizable through the **Tenant Admin > Branding** panel. All changes are applied in real-time and stored in the tenant's database settings.

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## Quick Customization

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### Via Tenant Admin UI

1. **Log in** as Tenant Admin
2. Navigate to **Tenant Admin > Branding**
3. Select **"Healing Buds Video Hero"** template
4. Customize:
  - Colors
  - Fonts
  - Logo
  - Hero video/image
  - Tagline
  - Contact information
5. Click **"Save Changes"**
6. View changes at `/store/your-subdomain`

## Via API

```
curl -X POST https://platform.com/api/tenant-admin/branding \
-H "Authorization: Bearer YOUR_TOKEN" \
-H "Content-Type: application/json" \
-d '{
  "primaryColor": "#059669",
  "tagline": "Your custom tagline",
  "heroType": "video",
  "heroVideoUrl": "/your-video.mp4"
}'
```

---

## Color Scheme

### Primary Colors

#### Primary Color (Main brand color)

- Used for: Buttons, links, accents
- Default: #059669 (Emerald green)
- Example:

```
json
{
  "primaryColor": "#059669"
}
```

#### Secondary Color (Supporting color)

- Used for: Hover states, backgrounds
- Default: #10b981
- Example:

```
json
{
  "secondaryColor": "#10b981"
}
```

#### Accent Color (Highlights)

- Used for: Badges, icons, special elements
- Default: #34d399
- Example:

```
json
{
  "accentColor": "#34d399"
}
```

### Background & Text Colors

#### Background Color

- Default: #ffffff (White)
- Example:

```
json
{
```

```
"backgroundColor": "#ffffff"
```

```
}
```

### Text Color

- Default: #1f2937 (Dark gray)

- Example:

```
json
```

```
{
```

```
"textColor": "#1f2937"
```

```
}
```

### Heading Color

- Default: #111827 (Almost black)

- Example:

```
json
```

```
{
```

```
"headingColor": "#111827"
```

```
}
```

## Color Presets

### Emerald Theme (Default)

```
{
  "primaryColor": "#059669",
  "secondaryColor": "#10b981",
  "accentColor": "#34d399"
}
```

### Blue Theme

```
{
  "primaryColor": "#2563eb",
  "secondaryColor": "#3b82f6",
  "accentColor": "#60a5fa"
}
```

### Purple Theme

```
{
  "primaryColor": "#7c3aed",
  "secondaryColor": "#8b5cf6",
  "accentColor": "#a78bfa"
}
```

### Dark Theme

```
{
  "primaryColor": "#14b8a6",
  "secondaryColor": "#2dd4bf",
  "backgroundColor": "#111827",
  "textColor": "#f9fafb",
  "headingColor": "#ffffff"
}
```

---

## Typography

### Font Families

#### Body Font

- Options: `inter`, `roboto`, `open-sans`, `lato`, `poppins`
- Default: `inter`
- Example:

```
json
{
  "fontFamily": "inter"
}
```

#### Heading Font

- Options: `playfair`, `merriweather`, `lora`, `inter`, `roboto`
- Default: `playfair`
- Example:

```
json
{
  "headingFontFamily": "playfair"
}
```

### Font Sizes

#### Size Scale

- Options: `small`, `medium`, `large`
- Default: `medium`
- Example:

```
json
{
  "fontSize": "large"
}
```

#### Scale Comparison:

Element	Small	Medium	Large
Body	14px	16px	18px
H1	36px	48px	60px
H2	30px	36px	48px
H3	24px	30px	36px

## Typography Presets

### Modern Professional

```
{
  "fontFamily": "inter",
  "headingFontFamily": "inter",
  "fontSize": "medium"
}
```

### Classic Elegant

```
{
  "fontFamily": "lora",
  "headingFontFamily": "playfair",
  "fontSize": "large"
}
```

### Bold & Friendly

```
{
  "fontFamily": "poppins",
  "headingFontFamily": "poppins",
  "fontSize": "medium"
}
```

---

## Hero Section

### Hero Types

#### Video Hero (Default)

```
{
  "heroType": "video",
  "heroVideoUrl": "/hero-video.mp4"
}
```

#### Image Hero

```
{
  "heroType": "image",
  "heroImagePath": "/uploaded/hero-image.jpg"
}
```

### Gradient Hero

```
{
  "heroType": "gradient"
}
```

## Video Requirements

- **Format:** MP4 (H.264 codec recommended)
- **Resolution:** 1920x1080 (Full HD)
- **File Size:** < 10MB
- **Duration:** 10-30 seconds (loops automatically)
- **Audio:** No audio (muted for autoplay)

## Tagline

**Default:** "Pioneering tomorrow's medical cannabis solutions"

### Examples:

```
{
  "tagline": "Premium medical cannabis, delivered with care"
}
```

```
{
  "tagline": "Your wellness journey starts here"
}
```

```
{
  "tagline": "Nature's healing power, scientifically proven"
}
```

## Hero Content

### Title & Subtitle:

```
{
  "pageContent": {
    "home": {
      "heroTitle": "Welcome to Your Medical Cannabis Journey",
      "heroSubtitle": "Premium medical cannabis products delivered with care",
      "heroCtaText": "Get Started"
    }
  }
}
```

---

# Logo Configuration

## Logo Options

### Upload Custom Logo:

1. Go to Tenant Admin > Branding
2. Click "Upload Logo"
3. Select image (PNG, SVG, or JPG)
4. Logo is automatically uploaded to S3
5. Save changes

### Use Default Template Logo:

```
{
  "logoPath": null
}
```

When `logoPath` is `null`, the template uses scroll-aware logos:

- **Top of page:** White logo on transparent background
- **Scrolled:** Dark logo on white background

## Logo Specifications

### Horizontal Logo:

- Recommended: 200x80px
- Max: 300x120px
- Aspect ratio: 2.5:1

### Square Logo:

- Recommended: 120x120px
- Max: 200x200px
- Aspect ratio: 1:1

### File Requirements:

- Format: PNG (with transparency), SVG, or JPG
- File size: < 500KB
- Color: Provide both white and dark versions if possible

## Scroll-Aware Logos

### How It Works:

The navigation component automatically switches logos based on scroll position:

```
// At top (transparent header)
logoUrl = null ☐ uses "/hb-logo-white.png"

// Scrolled (white header)
logoUrl = null ☐ uses "/hb-logo-dark.png"
```

### To Use Your Own:

1. Upload two logos: `your-logo-white.png` and `your-logo-dark.png`
2. Place in `/public/` folder
3. Update `defaults.json` :

```
json
{
  "logoPathWhite": "/your-logo-white.png",
  "logoPathDark": "/your-logo-dark.png"
}
```

## Content Sections

### About Section

```
{
  "pageContent": {
    "about": {
      "title": "About Us",
      "content": "Committed to excellence in every product we create and championing
worldwide cannabis acceptance through quality and integrity."
    }
  }
}
```

### Value Propositions

#### Built-in Values:

1. Quality & Purity
2. Patient-Centered Care
3. Scientific Excellence

#### Customization:

To change, modify the `ValueProps.tsx` component directly.

### Cultivation Section

**Image:** Default shows cultivation facility

#### To Customize:

1. Upload new image via branding panel
2. Or update component to use tenant settings:

```
tsx
const cultivationImage = settings.cultivationImage || '/default-cultivation.jpg';
```

### International Section

#### Countries Displayed:

- Portugal (Active)
- Germany (Coming Soon)
- Netherlands (Coming Soon)

#### To Customize:

Edit `International.tsx` component to reflect your markets.

### News Section

#### Default Articles:

3 pre-defined news articles

**To Add Dynamic News:**

1. Add news API endpoint
2. Fetch articles in component:

```
tsx
```

```
const articles = await fetch('/api/news').then(r => r.json());
```

## Footer

### Contact Information

```
{
  "contactEmail": "info@healingbuds.com",
  "contactPhone": "+351 289 123 456",
  "address": "Av. Fco. Sá Carneiro, Quarteira, Portugal"
}
```

### Social Links

```
{
  "socialLinks": {
    "facebook": "https://facebook.com/yourpage",
    "twitter": "https://twitter.com/yourhandle",
    "instagram": "https://instagram.com/yourprofile",
    "linkedin": "https://linkedin.com/company/yourcompany"
  }
}
```

**Leave empty to hide:**

```
{
  "socialLinks": {
    "facebook": "",
    "twitter": "",
    "instagram": "",
    "linkedin": ""
  }
}
```

### Footer Links

**Automatic:**

- About: /store/{subdomain}/about
- Products: /store/{subdomain}/products
- Contact: /store/{subdomain}/contact
- Terms: /store/{subdomain}/terms
- Privacy: /store/{subdomain}/privacy

# Advanced Customization

## Custom CSS

### Via Branding Panel:

1. Go to Tenant Admin > Branding
2. Scroll to "Custom CSS" section
3. Add your CSS:

```
```css
.custom-section {
background: linear-gradient(to right, #059669, #10b981);
padding: 4rem 0;
}

.custom-heading {
font-size: 3rem;
color: #ffffff;
}
```
```

4. Save changes

**Note:** Custom CSS is scoped to tenant theme container.

## Modify Components

### To Change Section Order:

Edit `index.tsx` :

```
export default function HealingBudsVideoTemplate(props) {
  return (
    <>
      <Hero {...props} />
      { /* Move sections around */ }
      <International {...props} />
      <ValueProps {...props} />
      <Cultivation {...props} />
      <News {...props} />
      <AboutHero {...props} />
      <Footer {...props} />
    </>
  );
}
```

### To Add New Section:

1. Create `components/CustomSection.tsx` :

```
tsx
export function CustomSection({ tenant }: { tenant: Tenant }) {
  return (
    <section className="py-16">
      <h2>{tenant.businessName} Custom Section</h2>
    </section>
  );
}
```

2. Import and use in `index.tsx` :

```
````tsx
import { CustomSection } from './components/CustomSection';

export default function HealingBudsVideoTemplate(props) {
  return (

    <>

    {/ ... rest of sections /}

  );
}
````
```

## Animation Customization

### Change Animation Speed:

Edit `styles.css` :

```
:root {
  --transition-speed: 0.5s; /* Default: 0.3s */
  --animation-duration: 1s; /* Default: 0.6s */
}
```

### Disable Animations:

Remove `framer-motion` components and replace with regular divs:

```
// Before
<motion.div
  initial={{ opacity: 0 }}
  animate={{ opacity: 1 }}
>
  Content
</motion.div>

// After
<div>
  Content
</div>
```

---

## Examples

### Example 1: Corporate Professional

```
{
  "template": "healing-buds-video",
  "primaryColor": "#1e40af",
  "secondaryColor": "#3b82f6",
  "fontFamily": "roboto",
  "headingFontFamily": "roboto",
  "fontSize": "medium",
  "heroType": "image",
  "tagline": "Professional medical cannabis solutions",
  "buttonStyle": "square"
}
```

### Example 2: Natural & Organic

```
{
  "template": "healing-buds-video",
  "primaryColor": "#16a34a",
  "secondaryColor": "#22c55e",
  "fontFamily": "lora",
  "headingFontFamily": "merriweather",
  "fontSize": "large",
  "heroType": "video",
  "tagline": "Nature's healing power, cultivated with care",
  "borderRadius": "large",
  "shadowStyle": "soft"
}
```

### Example 3: Modern Minimalist

```
{
  "template": "healing-buds-video",
  "primaryColor": "#000000",
  "secondaryColor": "#374151",
  "backgroundColor": "#ffffff",
  "textColor": "#111827",
  "fontFamily": "inter",
  "headingFontFamily": "inter",
  "fontSize": "medium",
  "heroType": "gradient",
  "tagline": "Medical cannabis, simplified",
  "spacing": "relaxed",
  "borderRadius": "none",
  "shadowStyle": "none"
}
```

## Example 4: Dark Mode

```
{
  "template": "healing-buds-video",
  "primaryColor": "#10b981",
  "secondaryColor": "#34d399",
  "backgroundColor": "#111827",
  "textColor": "#f9fafb",
  "headingColor": "ffffff",
  "fontFamily": "poppins",
  "headingFontFamily": "poppins",
  "fontSize": "medium",
  "heroType": "video",
  "tagline": "Premium cannabis, delivered 24/7"
}
```

## Preview Before Publishing

### Steps:

1. Make changes in Branding panel
2. Click “Preview” (opens in new tab)
3. Review all sections
4. Test on mobile/tablet
5. If satisfied, click “Save & Publish”

### Preview URL:

```
https://platform.com/store/your-subdomain?preview=true
```

## Reset to Defaults

### To restore template defaults:

1. Tenant Admin > Branding
2. Click “Reset to Template Defaults”
3. Confirm action
4. All customizations will be lost (logo/images remain)

### Via API:

```
curl -X POST https://platform.com/api/tenant-admin/branding/reset \
-H "Authorization: Bearer YOUR_TOKEN"
```

## Support

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For customization help:

- **Documentation:** <https://docs.budstack.io/templates>
  - **Email:** [support@budstack.io](mailto:support@budstack.io)
  - **Discord:** BudStack Community
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