
Selby College Hairdresser website

Brand Guidelines





Logo Use

	Classic	Classic on black	Black and white	Scissors
Full				
Icon Only				
Text Only				

These are the main / only verifications of our logo.

The logos can be seen on our websites, merchandise and on Selby College, sponsors news, as the latest information and many more.

Any other logo that isn't above / doesn't have exact colour scheme is related to fake meaning do not purchase / go on the website / merchandise sale as its going to be a scam. When going / searching for our website make sure it's one of the icons / logos from above like shown.

Logo Misuse

Do not squish



Do not flip

Do not stretch



Do not remove the scissors



Do not change colour



Do not change the font

Do not remove the words



These are some examples of misusing our logos and they are Do not squish, do not flip, do not stretch, do not remove the cogs, do not change the colour, don't remove the words and do not change the font. There are many more examples of this but don't have space to include them.

If we find out that you are misusing our logos and still not remove them after telling you we will take the actions such as: fine, court or even prison depending on how much you have misused the logo and there will be additional information written on the legal law of the logo designs.

If you see any of these logos that means they are fake and do not purchase anything from this company website as you can get scammed / overpay for the merchandise that is fake also you might get random viruses on your device so, please go the real website to be safe/ avoid any issues with your device.

Fonts

Logo / icon Cambria

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6
7 8 9 0 , . ' ; : " " * ^ ~ _ - + = { } [] () @ / < > ! £
\$ % &

Heading font Chopin script

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz , . ' ; : " " * ^ ~ _ - + =
! £ \$ % &

Body font Verdana, sans-serif

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890, . ' " " * ^ ~ _ - + = { } [] ()
@ / < > ! £ \$ % &

These are the fonts that I have used on my website and these fonts can't be changed or altered meaning that it can't be bold, underlined, font size change and colour change. If you try and alter the text it can lead without permissions, you will end up getting to court or even prison with a big fine

Logo Icon font

The logo font that I have used was a Cambria with black inner outline to make the text on my logo stand out and it has colour gold to match my icons. This can't be changed meaning it can't be underlined or altered by different font size.

Headings font

The heading font should be only be used on the headings and nowhere else the colour of the heading font should be gold, and this can't be changed meaning that it can't have different colours and that it can't be underlined. The font should be used as a Chopin Script this is a fancy font for a hairdresser salon.

Body font

Body font is the main font to use as text and the text colour should say black and with the same font size. Please not the font that I have used for the body is Verdana, sans-serif.



Colours

#000000
(0, 0, 0)

#E5BA2C
(229, 186, 44)

#FFFFFF
(255, 255, 255)



These are the main colours of my logo that I have created / used as you can see these colours can only be used when representing Selby College and the website is called “Beauty Salon”. These colours are RGB not CYMK making the RGB more visible / lighter than the CYMK.

As you can see there are not many colours making it eye catching especially with the white outline to make it stand out. The colours that I have used were black, goldish and white to make my logo.

There are some colours that will suit the logo that I have created, and they are grey, different colour of gold and different colour of white, but I didn't do that due to the hair salon is luxurious and can be expensive therefore the gold and the black suits the logo the best.

Merchandise



As you can see this is the merchandise that I have created for the Selby College these designs can't be changed / copied as this can classify as plagiarism and the person that does a plagiarism can be fined, sent to court and many more actions can be used against them.

If you see any of the Merchandise for sale that doesn't look exactly as the ones that are shown do not purchase as it's going to be fake also you might get scammed by them so, please only purchase from our website "Beauty Salon."

