USER GUIDE

Group 5: dhj1g19, ak3g19, gt2u19, dib1g19, eg2g19, ab11g19
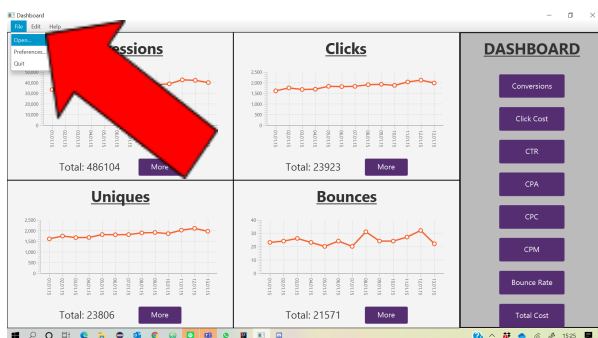
Usage Outline

Loading in data

To load in data follow the following steps:

- Click File
- Click Open
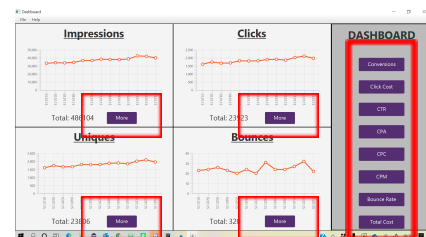- Select the desired files you want to load in
- Click "submit"

You will be prompted to load in data sets upon opening the application.
In the event that you desire to change data sets, follow these steps.
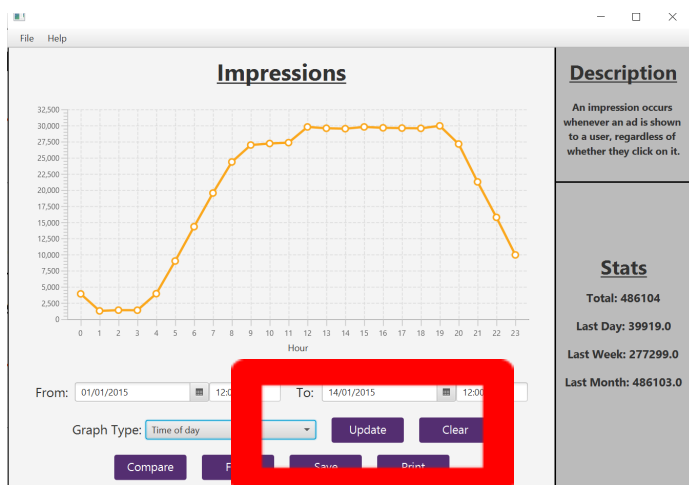

Viewing specific metrics in more detail

- To view impressions, clicks, uniques or bounces in more detail, press the "more" button within the respective metric display.
- To view any other metric, press on the named metric button under "dashboard"

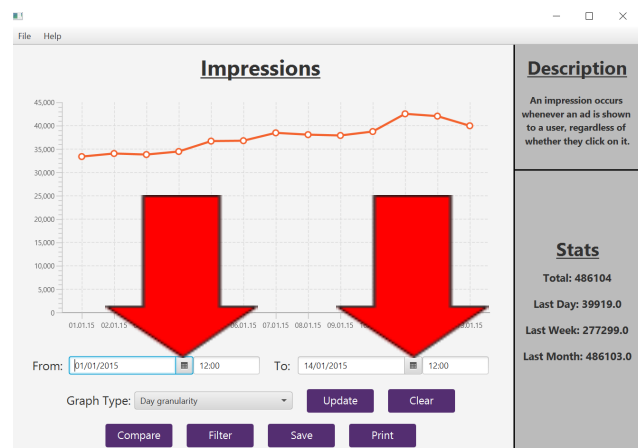### To update, clear, save or print the graph

Once within a more detailed window for the desired metric, click the "update", "clear", "save" or "print" button depending on your desired outcome.

When saving or printing, upon the save/print window opening, follow usual practice from your computer to save/print.
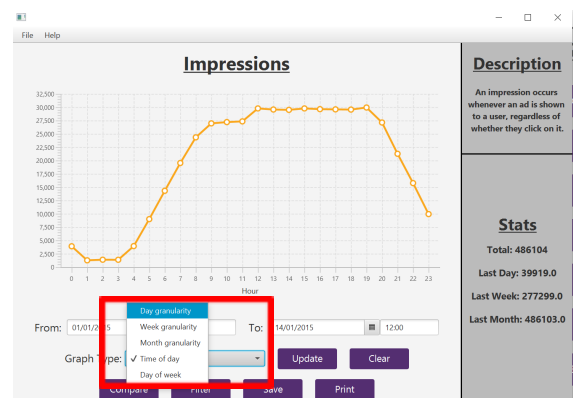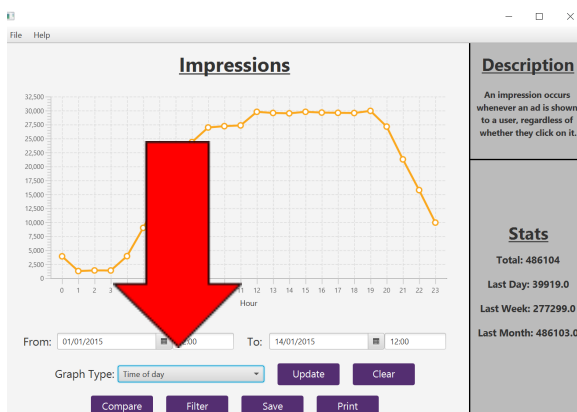
To change the date range
- Once within a more detailed window for the desired metric, select the start and end date using the calendar buttons.
- Update the graph

To select graph type
In order to change the graph type to a different time granularity or performance metric, follow these steps:
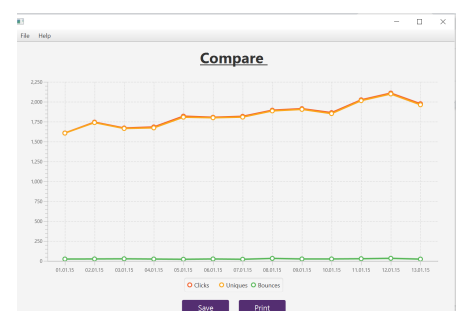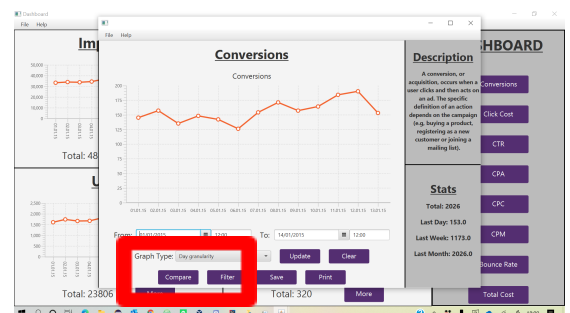- View a desired metric in more detail (as described above)
- Click the "Graph Type" performance metric drop down menu
- Choose your desired graph type and select it from the menu
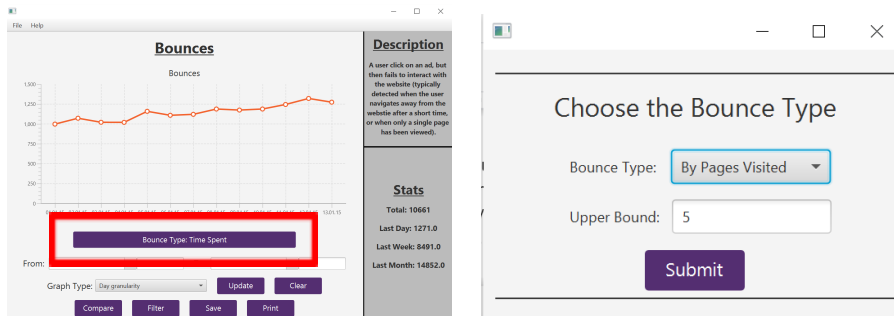- Press the update button

Compare
To compare two graphs, follow these steps:
- Open a more detailed window for the first statistic you want to compare
- Once you have selected your desired graph type and date range, press the compare button
- This will open a "compare" window - keep this open
- Next, open a more detailed window for the next statistic you want to compare
- After selecting the desired graph type and date range, press the "compare" button. This will overlay the second graph on top of the graph within the compare window.
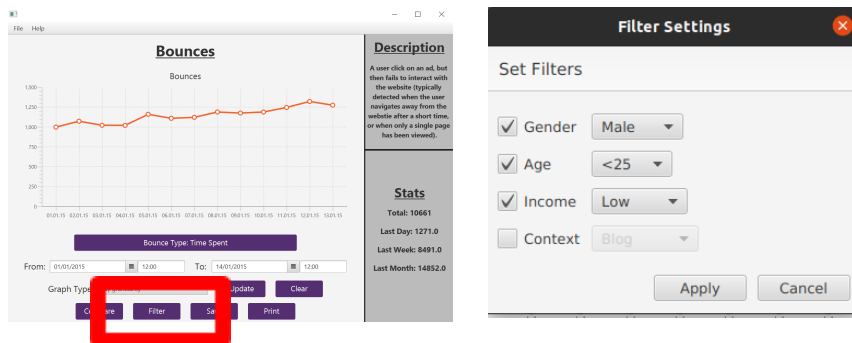- Repeat these steps with as many different metrics as you desire.

Setting bounce type

Once within the "Bounce Rate" or "Bounces" windows, change bounce type by clicking the "Bounce Type" drop down menu. Next, set bounce type and upper bound within the window that opens.
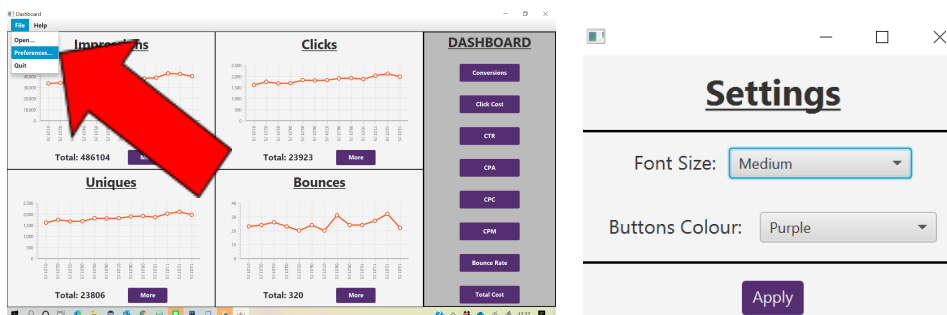

Changing filter settings

Once within a more detailed window for the desired metric, click the "Filter" button and choose your preferred filters and click the "Apply" button.

Changing appearance and/or font size

- Click on the "File" tab at the top of the window.
- Click "Preferences" from the drop down menu.
- Select your desired font size and colour scheme within the window that opens
- Click "Apply" and wait for the application to re-open.

Known Issues

None are currently known.