PowerBI dashboard "Spotify" project

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Hello !

The next slides present snapshots of the PowerBI dashboard of the project “Spotify”, created during one of the courses of the Data Analytics Bootcamp of BBDA.

What we learn from the dashboard?

We can gain general insights for the number of artists, songs, and streams for periods of interest. Additionally, we can check the popularity of artists, their contribution to the number of streams, when the number of streams reach a peak…. etc

For example, the following caught our eye:

- Taylor Swift has the highest number of streams!
- Måneskin made their debut in Spotify 5 days after their appearance in Eurovision, with the number of streams to increase significantly as the days passed.
- The best period for promotion campaigns appear to be days that popular songs enter the platform.

Enjoy!

Date of Highest Charting

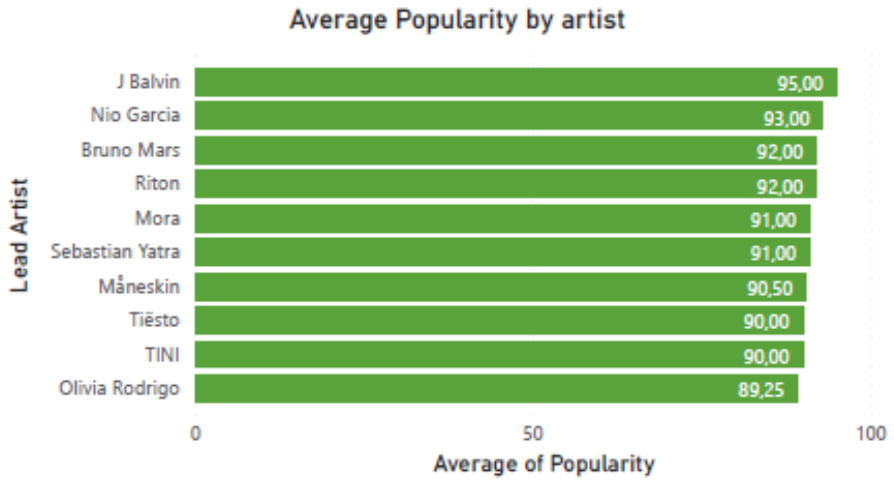
27/12/2019 — 23/7/2021

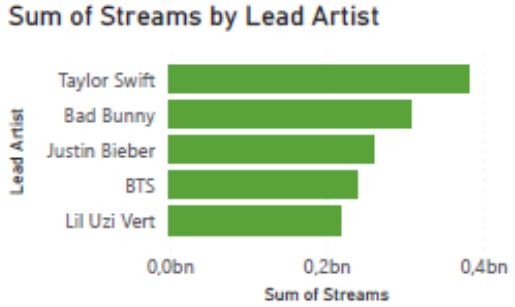
1547
Number of songs

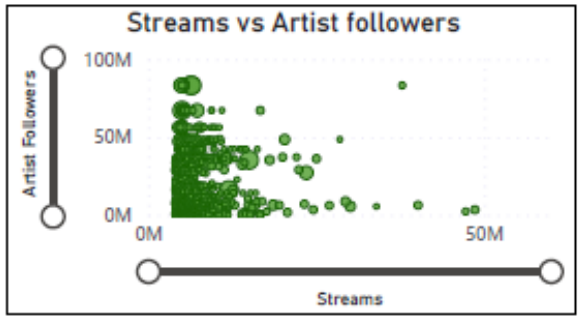
512
Number of artists

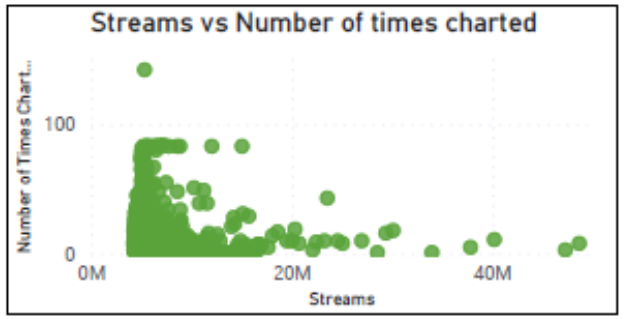
9.865.381.353
Sum of Streams

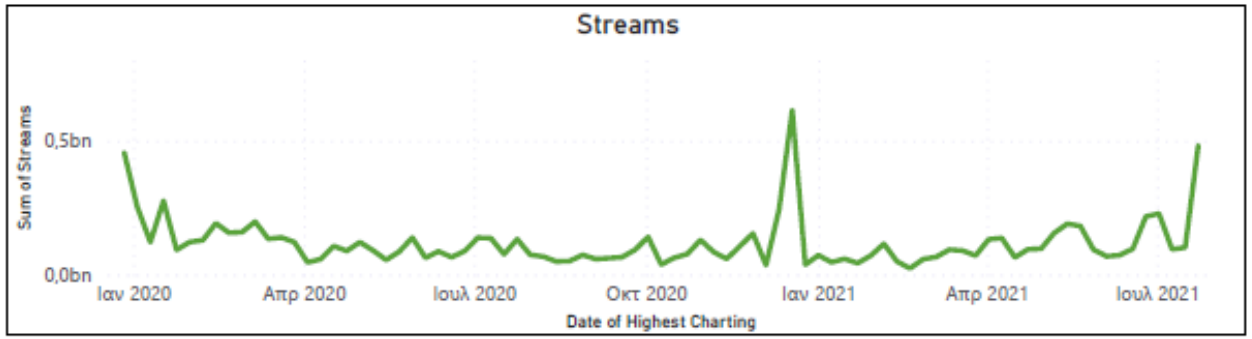
Song Name	Lead Artist	Popularity
Beggin'	Måneskin	100,00
cardigan	Don Toliver	74,50
changes	Justin Bieber	71,50
good 4 u	Olivia Rodrigo	99,00
Goodbyes (feat. Young Thug)	Post Malone	78,00
goosebumps	HVME	87,00
happier	Marshmello	87,00
Holiday	KSI	82,00
Lost	Maroon 5	72,50
STAY (with Justin Bieber)	The Kid LAROI	99,00
Vibez	DaBaby	72,00









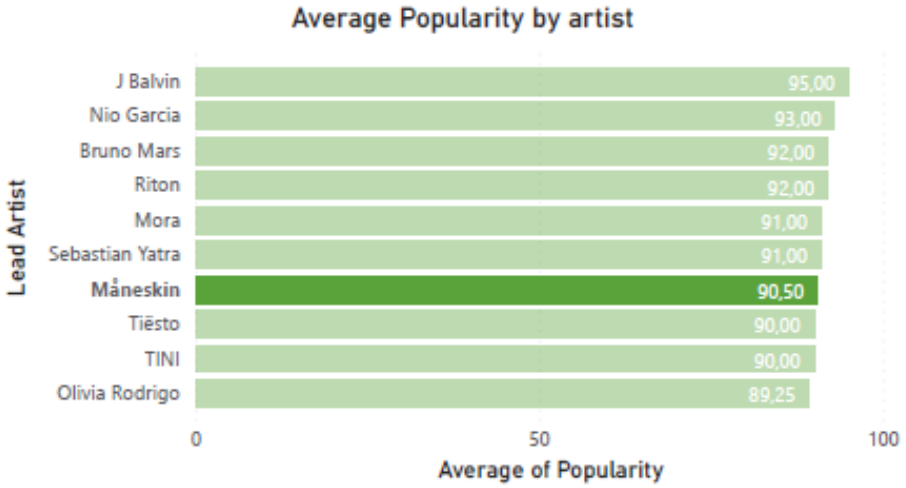
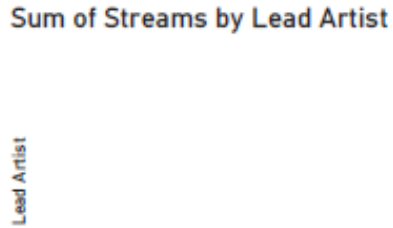
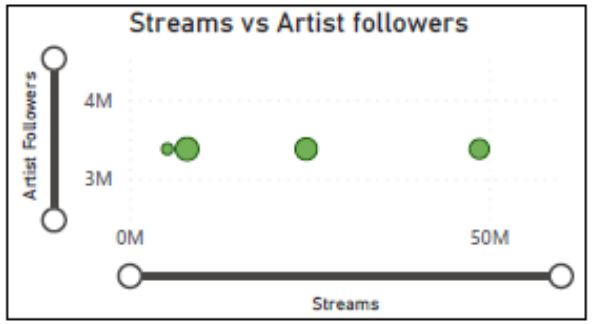
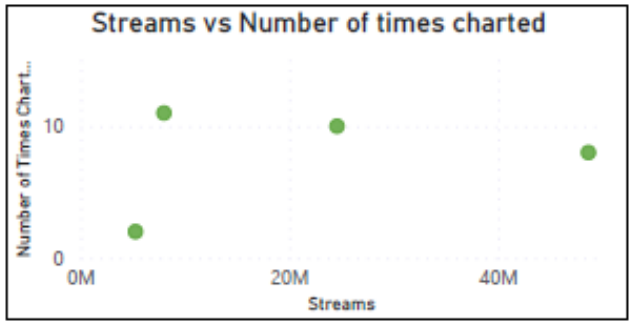
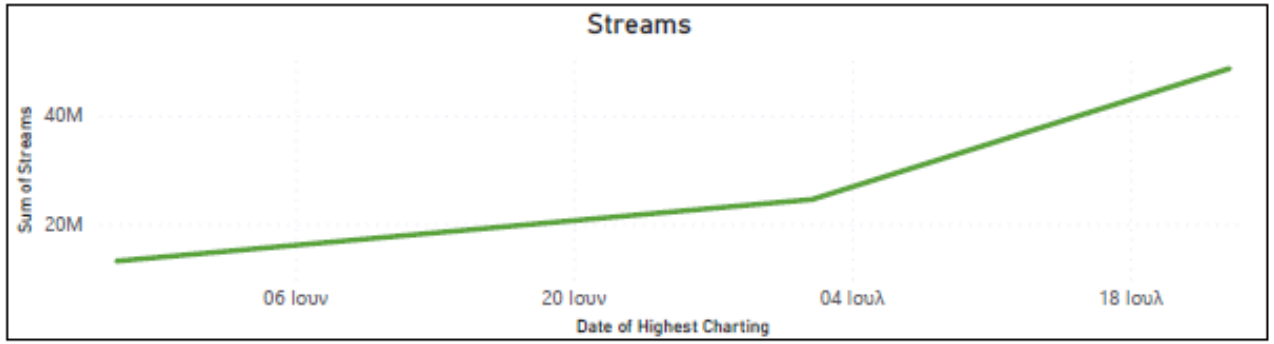


Date of Highest Charting

27/12/2019 23/7/2021

4
Number of songs

1
Number of artists

86.402.001
Sum of Streams

Song Name	Lead Artist	Popularity
Beggin'	Måneskin	100,00
CORALINE	Måneskin	81,00
I WANNA BE YOUR SLAVE	Måneskin	95,00
ZITTI E BUONI	Måneskin	86,00