

John Doe

MARKETING CONSULTANT

PROFILE

I am a Marketing Consultant with 16 years' professional experience. I hold a Diploma in Professional Marketing from the CIM. I am looking for the opportunity to advance to a Management position where I can use my skills in developing strategies and leading a team.

CONTACT

123, The Street

Kingston-upon-Thames

K1 234

01234 567890

jamiesmith@hotmail.com

SKILLS

ANALYTICS



HTML/CSS



WORDPRESS DEVELOPMENT



AWARDS

WORK EXPERIENCE

Marketing Consultant @ XYZ Brand Agency, London

2014 - date

Initially joining the company as a trainee, I have progressed to team leader. My role requires that I create, develop and execute marketing strategies for the Company's clients, including online and offline campaigns.

Marketing Consultant @ ABC Brand Agency, London

2001 - 2004

I am required to ensure that all marketing support materials are up to date and in line with each client's agreed brand guidelines, which include website materials, social media accounts, online brochures, presentations and proposal templates.

Marketing Junior @ Virgin Media, London

1999 – 2001

As a junior my role was to shadow senior members of the team, proofread copy, finalise files for print, liaise between departments and order supplies as needed.

EDUCATION

Diploma in Professional Marketing (Level 6) @ CIM

1999 - 2003

BA Creative Media @ University College London

1997 – 1999

BTEC Level 3 Media @ Confetti College, Nottingham

1995 – 1997

Nominated

Law Society Excellence in
Marketing Awards 2017

Fabulous Magazine Marketing
Awards 2016

Blooming Marvellous
Marketing Awards for best
campaign 2015

Won

Best Email Campaign CIM
Awards 2013

Best Website Design Guild of
Designers 2001

INTERESTS AND HOBBIES

- Kite surfing
- Skateboarding
- Mountain boarding
- Hiking
- Going to the gym

REFERENCES

Available on request.