GERMAINE DENIGRIS

Frontend Developer

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Summary

Driven Frontend Developer and former e-commerce entrepreneur, expertly melding UI/UX design principles with web development to create engaging user interfaces. Armed with an MBA in Fashion Technology and Scrimba certification, I specialise in transforming user-centric designs into immersive web experiences. As a UI/UX expert, my journey combines a keen creative vision with technical prowess, enabling me to deliver elegant and efficient web solutions that deeply resonate with users.

Experience

Remote Yoona.ai

UI Developer 04/2021 - 12/2022

- Spearheaded the design process for a generative AI SaaS product, creating low-fidelity sketches and wireframes with Balsamiq, and advancing to high-fidelity interactive prototypes using Figma, all grounded in user research, to guide the development of intuitive and user-friendly interfaces
- Drove the development and enhancement of the Design System, with responsibilities including designing pivotal components, setting guidelines, and shaping the underlying information architecture, demonstrating attention to detail and innovative problem-solving.
- Conducted comprehensive user-centered research, utilising both qualitative and quantitative methods, to inform design decisions and enhance user experience.
- Collaborated globally, using tools like Miro and GitHub, and employing Agile development methodologies to ensure alignment with product roadmaps and strategic goals.
- Orchestrated the creation and maintenance of two Webflow-based websites, overseeing both their design and technical development

New York City, USA Co-Founder & Creative Director 02/2014 - 01/2020

- Designed, developed, and managed the company's e-commerce website using Shopify, incorporating experience with developing, maintaining, and updating
- Applied knowledge of UI/UX principles and HCI best practices to streamline the website's layout, design, and functionality, ensuring an intuitive, accessible, and user-centered interface.
- Created marketing materials and packaging designs, demonstrating strong creative vision and effective visual communication skills.

website code and content to ensure practical web development skills and ongoing site optimisation.

Projects

Personal Dashboard Extension

A Chrome Extension that provides an overview of the current time, weather conditions, and Bitcoin performance. It interacts with multiple APIs using asynchronous JavaScript to deliver real-time data.

- Tools Used: HTML, CSS, JavaScript, External APIs, Google Fonts
- Repo: https://github.com/GermaineDeNigris/personal-dashboard
- Live: https://germaines-personal-dashboard.netlify.app/

Grocery List Mobile Application

An interactive grocery list application that allows users to add items to their shopping list, mark items as obtained, and manage their grocery needs efficiently.

- Tools Used: HTML, CSS, JavaScript, Google Fonts, Firebase
- Repo: https://github.com/GermaineDeNigris/Grocery-List
- Live: https://germaines-grocery-list.netlify.app/

Certificates & Education

Paris, FR Scrimba

Frontend Developer Career Path

02/2023 - 11/2023

- Comprehensive Web Development Skills (HTML, CSS, Javascript, React)
- Project-Based Learning

Paris, FR IFA Paris MBA in Fashion Technology

01/2021 - 06/2022

Generative Adversarial Network Designs

ML Training & Readiness

Skills

 $\mathsf{HTML} \, \cdot \mathsf{CSS} \cdot \mathsf{Javascript} \cdot \mathsf{GitHub} \cdot \mathsf{React} \cdot \mathsf{Firebase} \cdot \mathsf{Figma} \cdot \mathsf{Balsamiq} \cdot \mathsf{Shopify} \cdot \mathsf{Webflow} \cdot \mathsf{ReadyMag}$