



Assignment 3

Research on Hospitality Industry within Honolulu, Oahu Island of the State of Hawai'i

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- The O'ahu Island of Hawai'i is the main topic of our project for its social and economic aspects.
- We paid special attention to the hotels and parks of the O'ahu Island for the hospitality research.

Background

- Based on the MUP required reading regarding forced statehood for Hawaii, our group took initiative to consider economic and social impacts within the built landscape within the Aloha State.
- We decided to further focus on the Oahu Island, where the capital Honolulu is located.
- Our team decided to pay special attention to the hospitality landscape of Honolulu because the city is one of the main laboratories of service industry – only after Las Vegas – in the US.

Objective

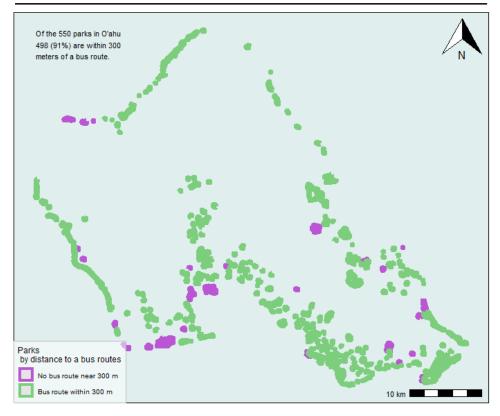
- Per our study, most of the Hawaii tourists either rent a car or take a bus to explore the parks, famous spots, and shopping malls of the Aloha State.
- Therefore, the variables of our research are:
 - Hotels (Point, A)
 - Parks (Point, B)
 - Bus Routes (Polygon, C)
 - Neighborhood / Zones / Flood-prone Areas (**Polygon, D**)

Contribution

- Terry deserves 10/10 for working through Github providing code templates to build from.
- Francisco contributed by diligently going through the tutorial videos and helping code in R; he also deserves 10/10.
- Same point (10/10) is applied to Ellie who organized group meetings and troubleshooting R code errors.

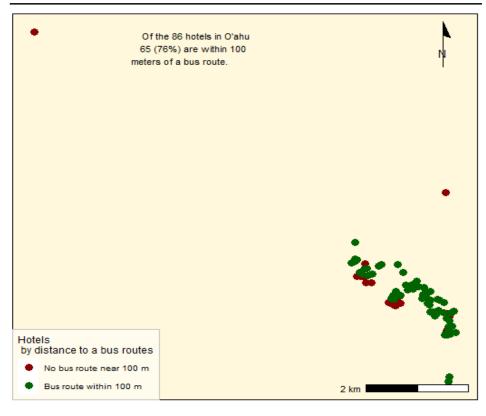
- First, we are intrigued to investigate the relationship between the bus route and hotels / parks.
- To do so, we had to explore the number and proportion of B Points with C Polygons (#7)

Were the Bus Routes built close to the Parks? (Less than 300m)



We can confidently conclude that the Bus Routes indeed took into account of major park locations.

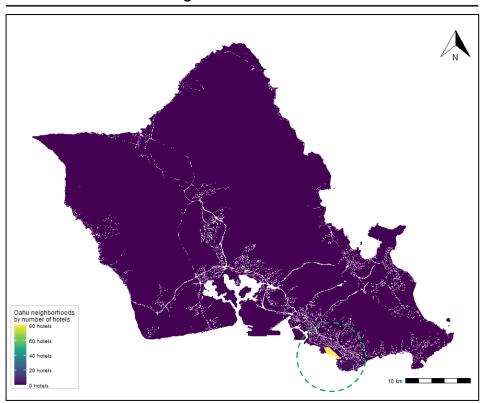
Were the hotels built close to the Bus Routes? (Less than 100m)



➤ We can possibly conclude that the hotels are built in consideration of the Bus Routes – possibly for the **transportation accessibility**.

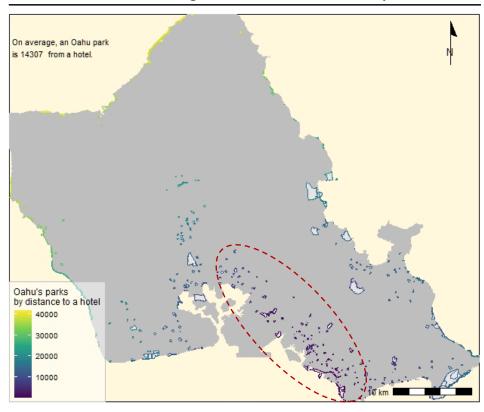
- Next, we researched how hotels in this date are melt within the surrounding landscapes.
- # and % of D Polygons containing A points (#12) and AVG distance between two point-sets (#3) were used.

Which O'ahu neighborhood accommodates hotels?



> We could conclude that the hotels cluster around the Waikiki Beach area as circled above, far from other neighborhoods.

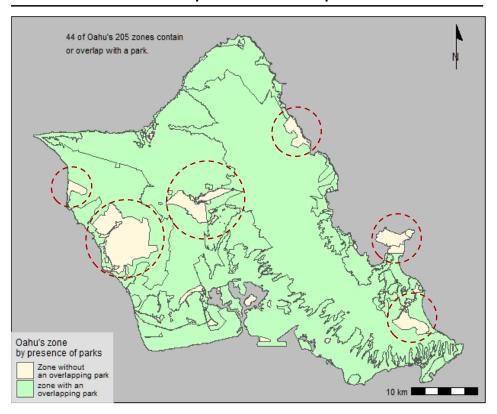
What is the average distance from a hotel to a park?



As a plurality of parks are in the Western Shore, the mean distance from a hotel to a park is **1.43 km**. However, the parks near the Waikiki beach is much closer from hotels without any doubt.

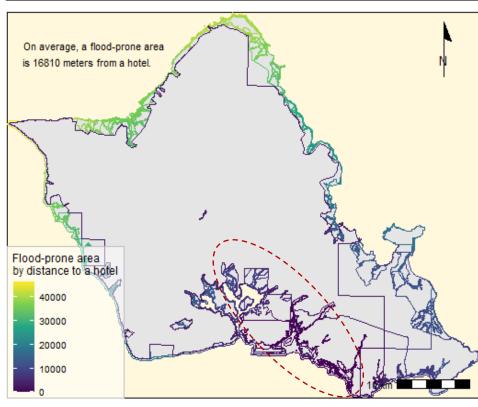
- Finally, we studied how parks and hotels are placed and positioned within the surrounding landscapes.
- # and % of D Polygons containing A points (#10) and the average distance between points (#4) were employed.

How many O'ahu zones have parks?



➤ We concluded that only **44** of O'ahu's **205** zones contain or overlap with a park. Interesting fact is that the zones are not similar-sized, and the zones that contain parks are substantially larger.

What is the average distance from a hotel to a flood-prone area?



On average, a flood-prone area is 16.81 km away from a hotel. However, all the harbors and beach are weak against Tsunami. Evacuation plan is perhaps required for community safety.



THANK YOU VERY MUCH!

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