



TELCO CUSTOMER CHURN DASHBOARD

Churn

☐ No

☒ Yes

7043

Total Customers

1869

Churned customers

376.83

Churned rate

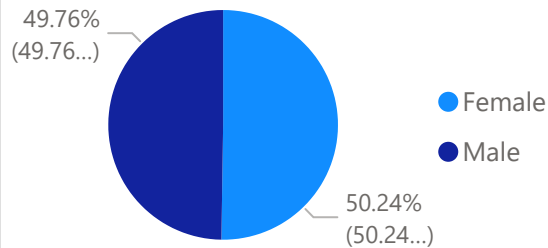
16M

Total Amount Company

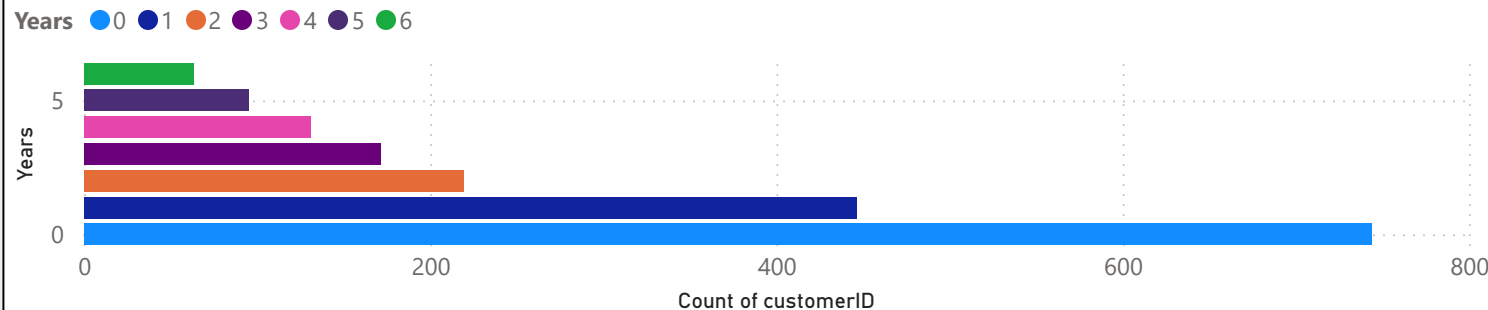
3M

Total amount Churned

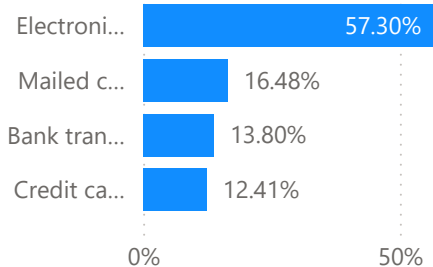
Gender



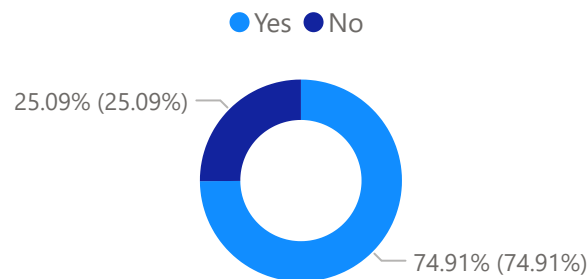
Churn by yearly



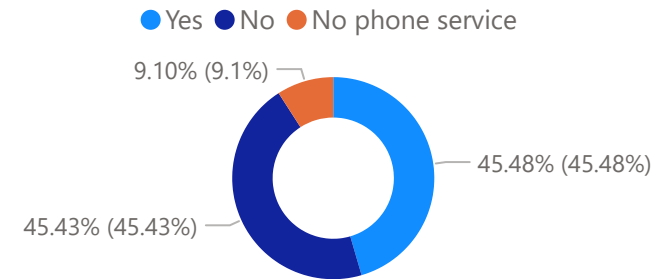
Payment Method



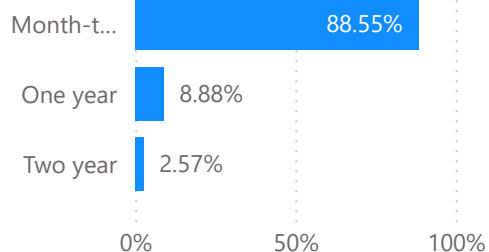
PaperlessBilling



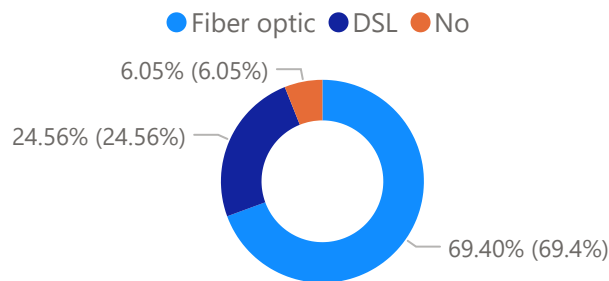
MultipleLines



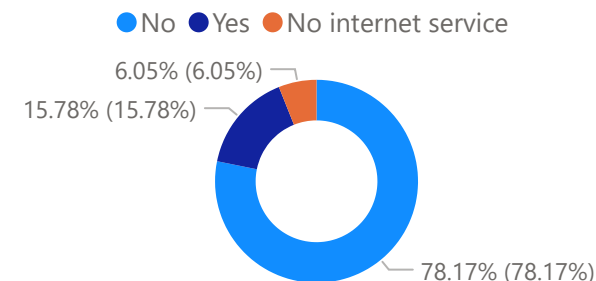
Contract



InternetService



OnlineSecurity





SERVICES

Churn

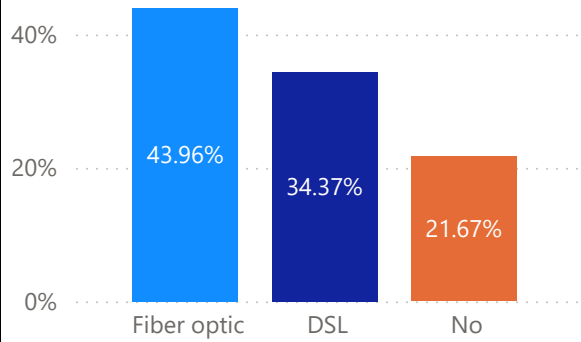


All



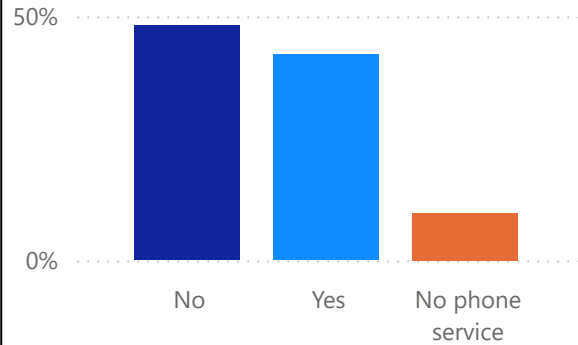
InternetService

Fiber optic DSL No



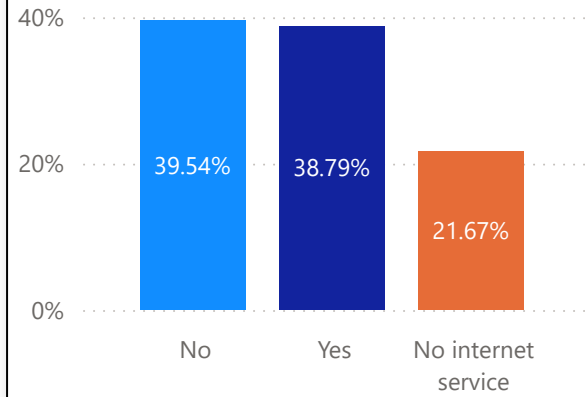
MultipleLines

No Yes No phone service



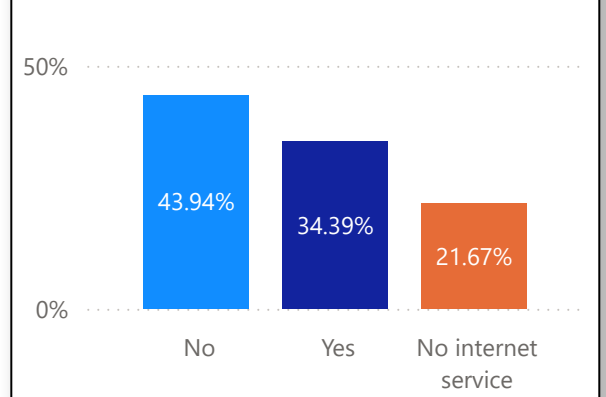
StreamingMovies

No Yes No internet service



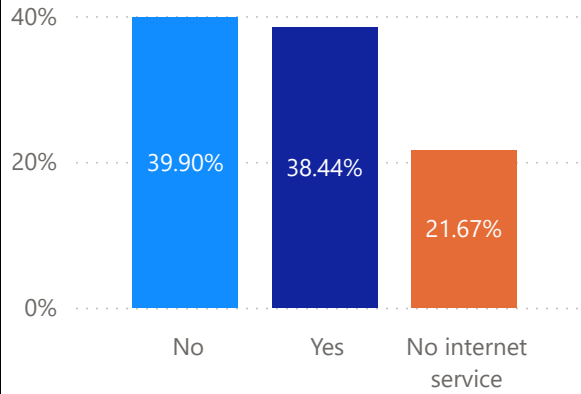
DeviceProtection

No Yes No internet service



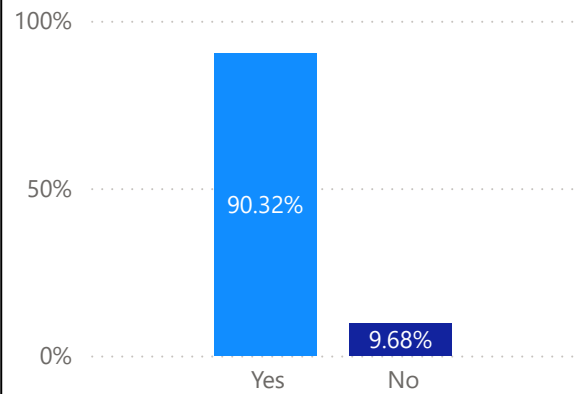
StreamingTV

No Yes No internet service



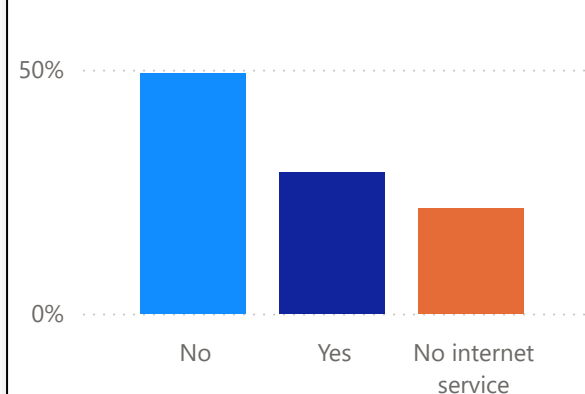
PhoneService

Yes No



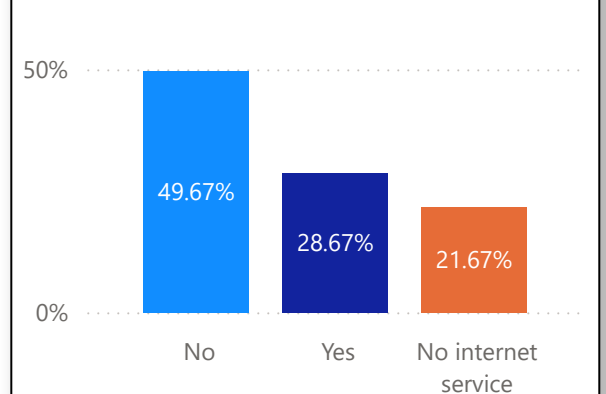
TechSupport

No Yes No internet service



OnlineSecurity

No Yes No internet service

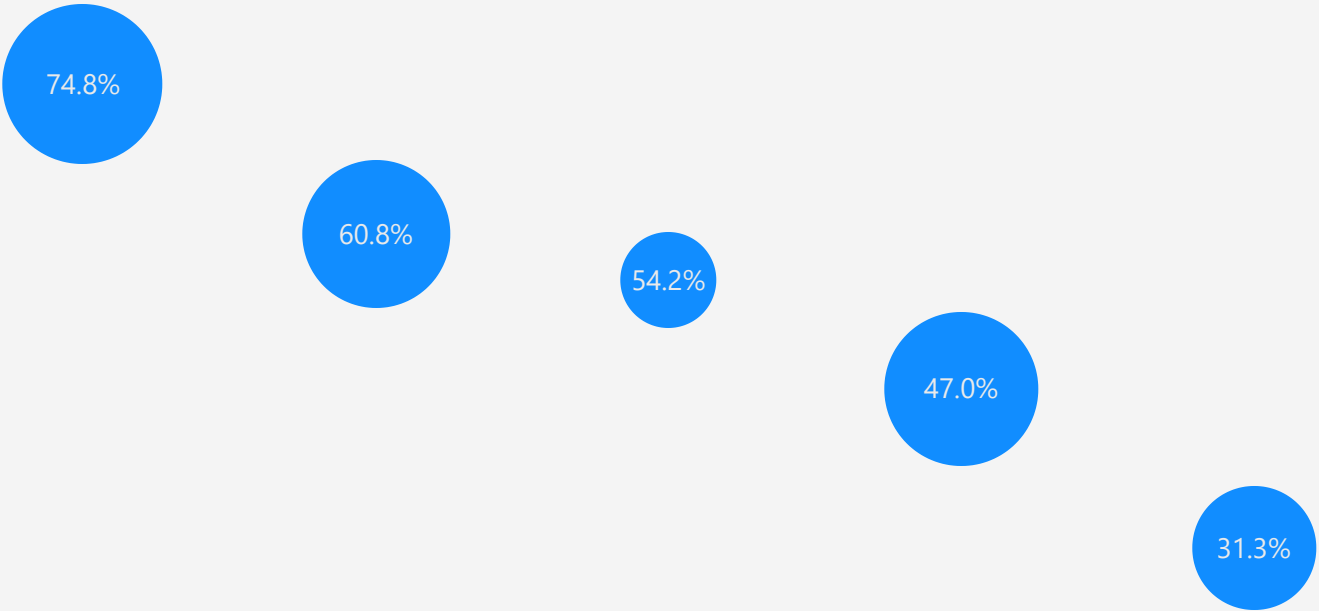


When is Churn more likely to be

Yes

?

We found 5 segments and ranked them by % Churn is Yes and population size. Select a segment to see more details.



	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5
% Churn is Yes	74.8%	60.8%	54.2%	47.0%	31.3%
Population count	575	538	373	555	460