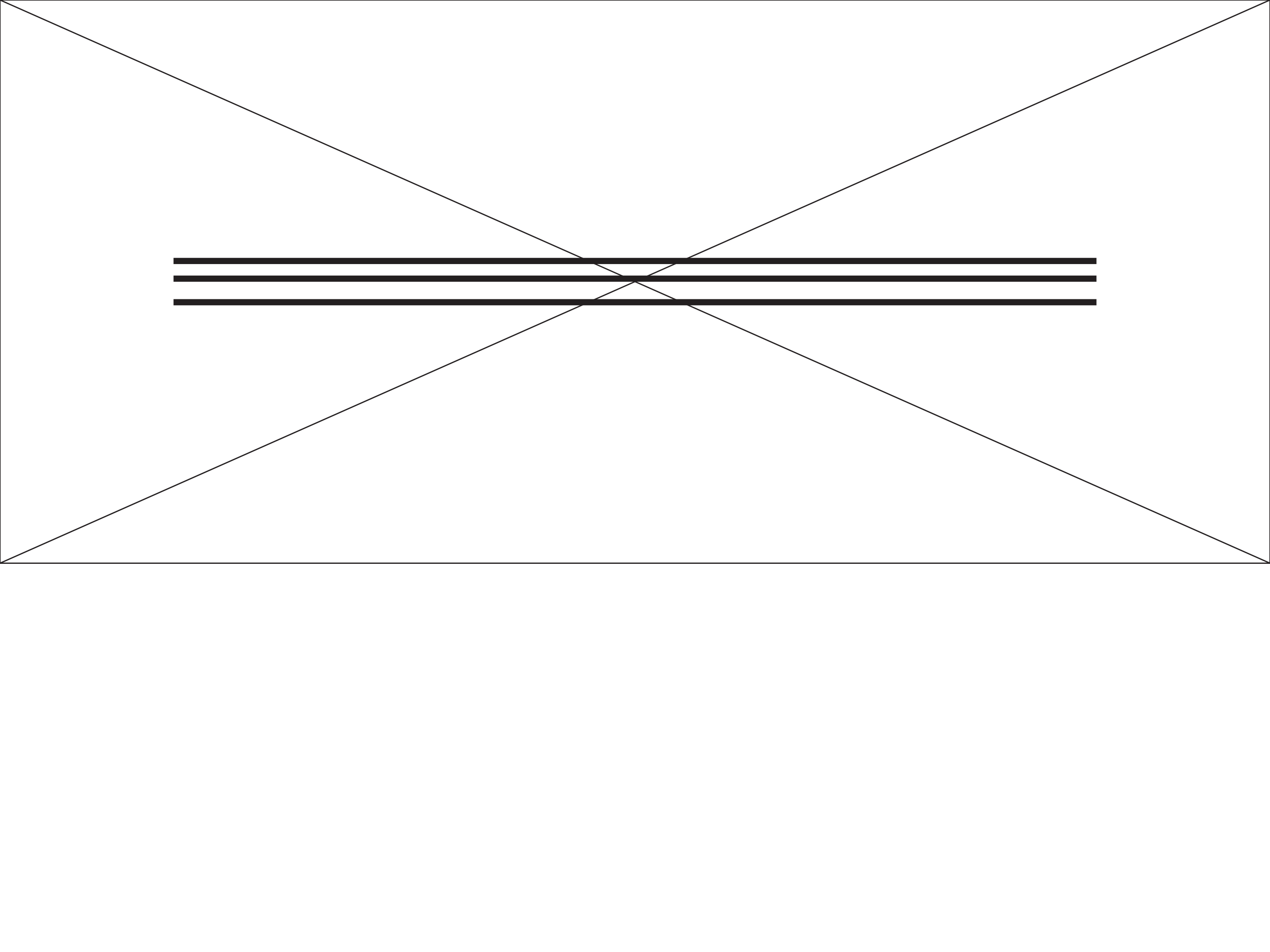


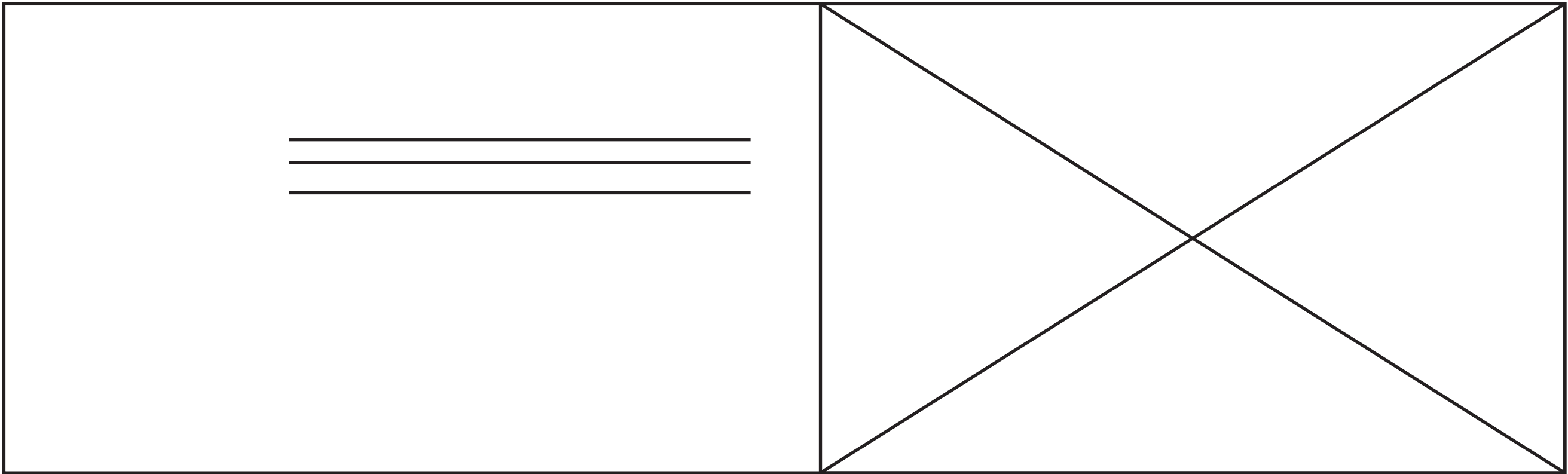
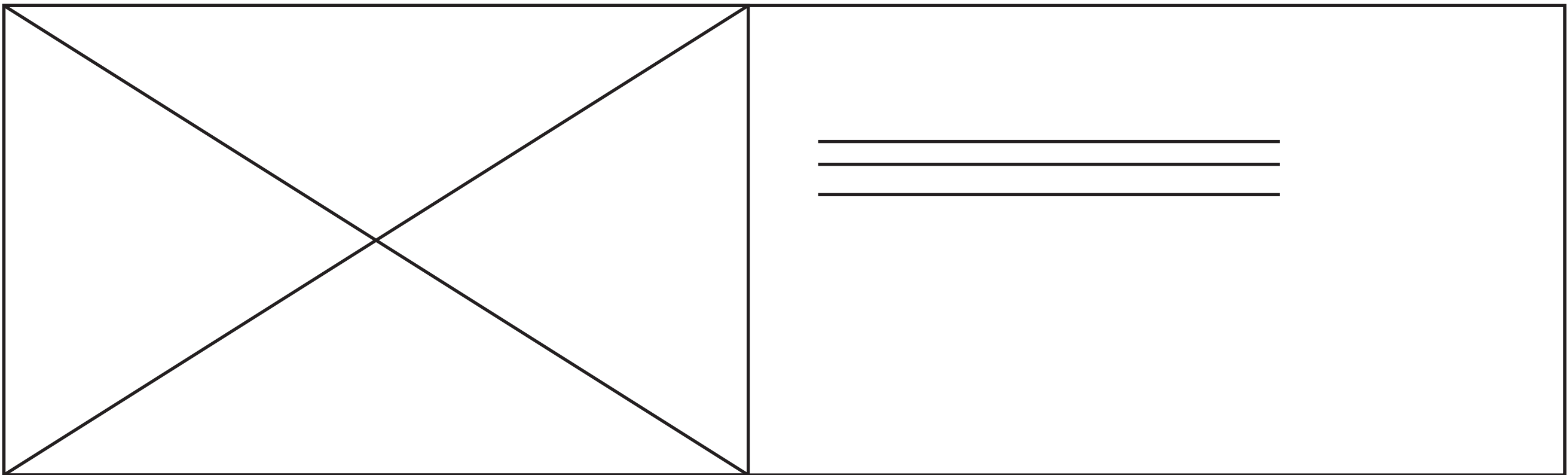
Landing

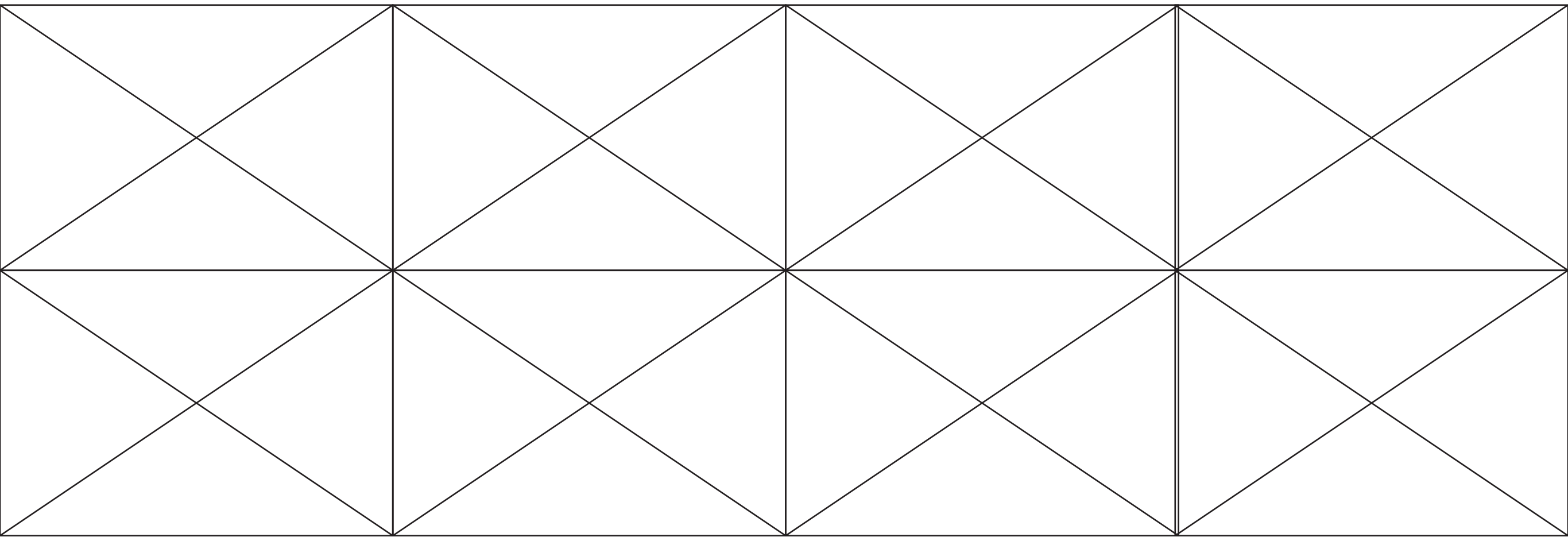
Concept

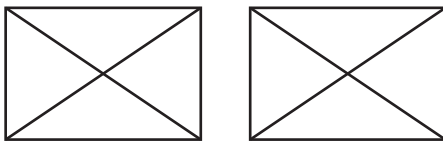
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"MY SITE IS A LITTLE  
UNORTHODOX WITHOUT  
BEING TOTALLY INACCESSIBLE"

*-David Carson*



## **MISTAKE**

What could one possibly do with a paper ball? We very oftenly get rid of paper in this way, we might throw it to a friend, or play some basketball with our trashcan, but every wise person knows theres something interesnting in every mistake.



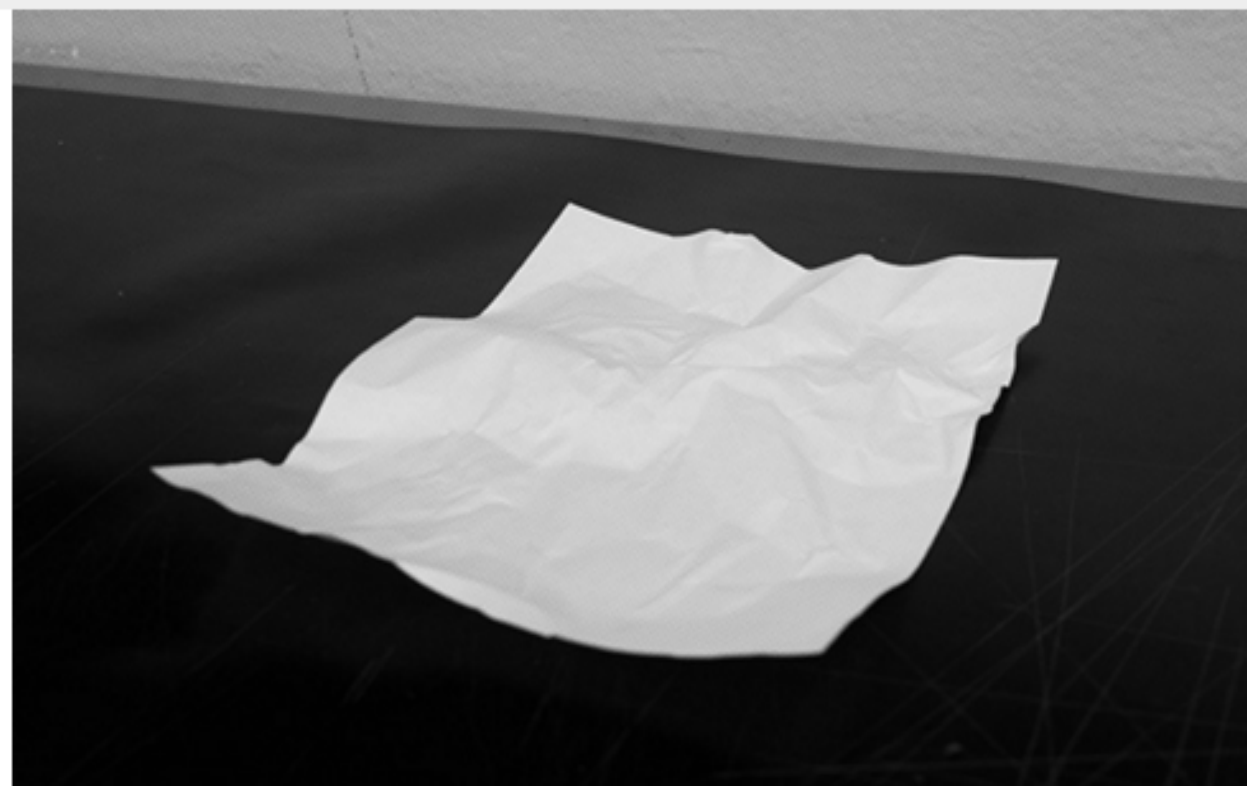
## MISTAKE

What could one possibly do with a paper ball? We very oftenly get rid of paper in this way, we might throw it to a friend, or play some basketball with our trashcan, but every wise person knows theres something interesnting in every mistake.

## UNFOLDING A MISTAKE

What if you unfold this paper ball? Is it all crumbles? Is it worthless?

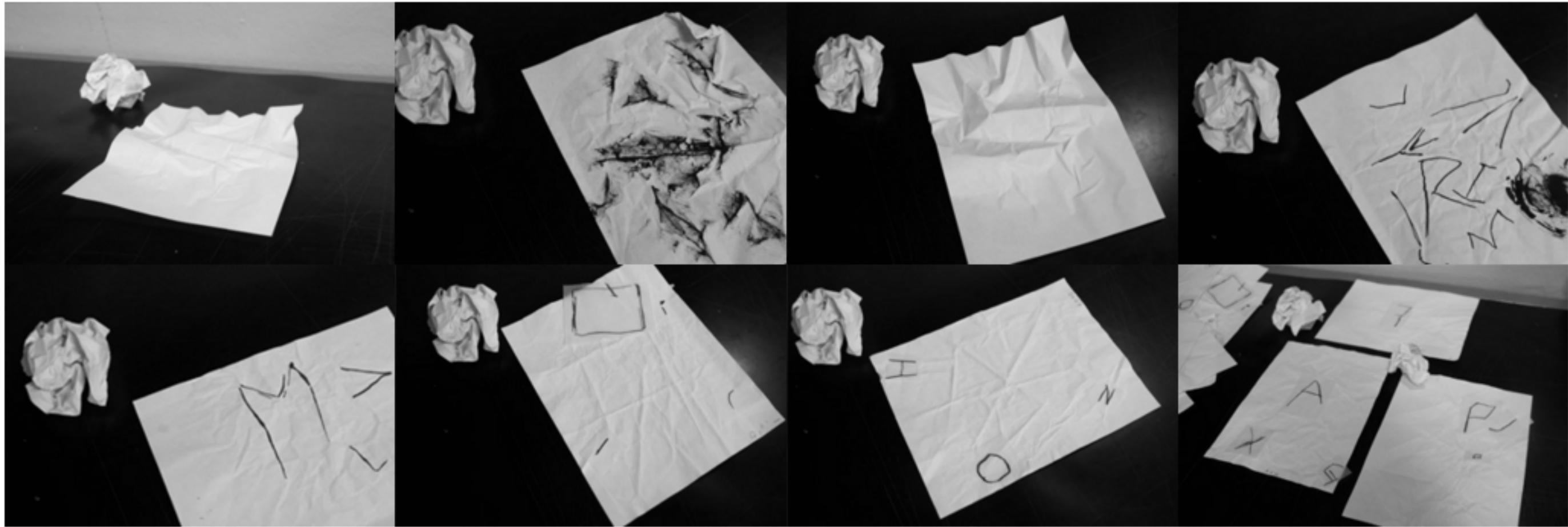
We dont think so, SCREWED is a typographic famiy found entirely on paper!





# PROCESS

DURING OUR ATTEMPT TO FOUND TYPE ON AN IRREGULAR  
SITUATION WE TRIED VARIOUS THINGS, AS YOU CAN SEE BELOW,  
WE FIRST EXPERIMENTED WITH INK IN THE FOLDS OF THE PAPER TO  
FORM OUR CHARACTERS, WE LATER REALIZED THIS WAS NOT  
NECESSARY SO WE ADJUSTED OUR PROCESS.

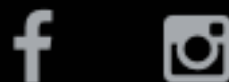




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