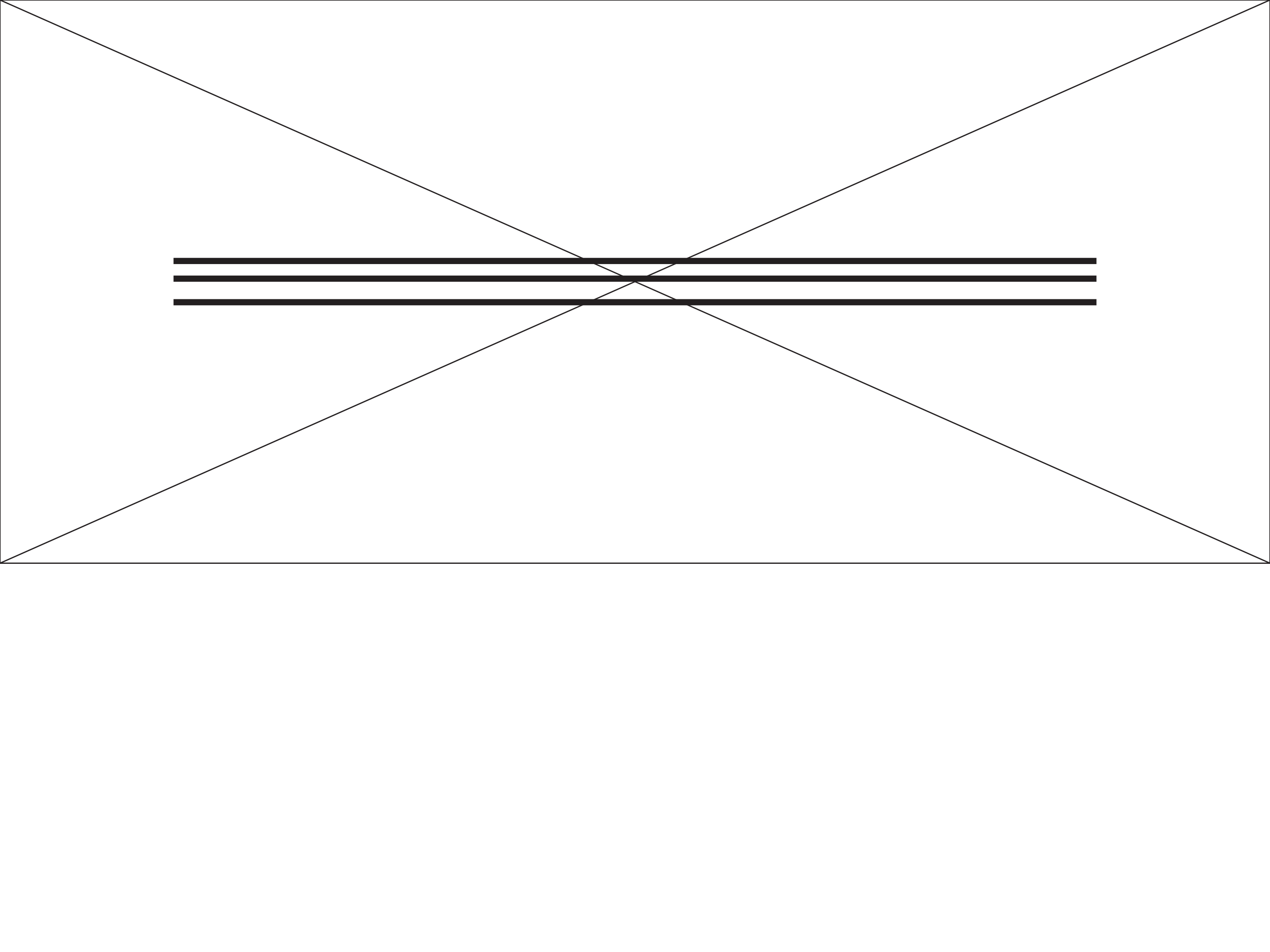


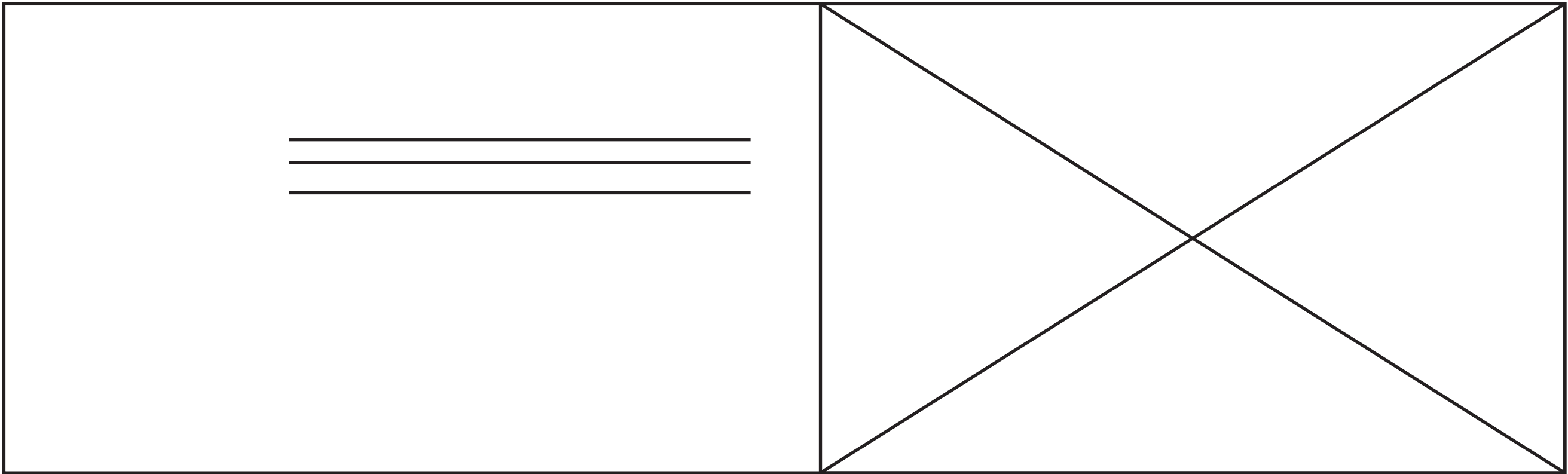
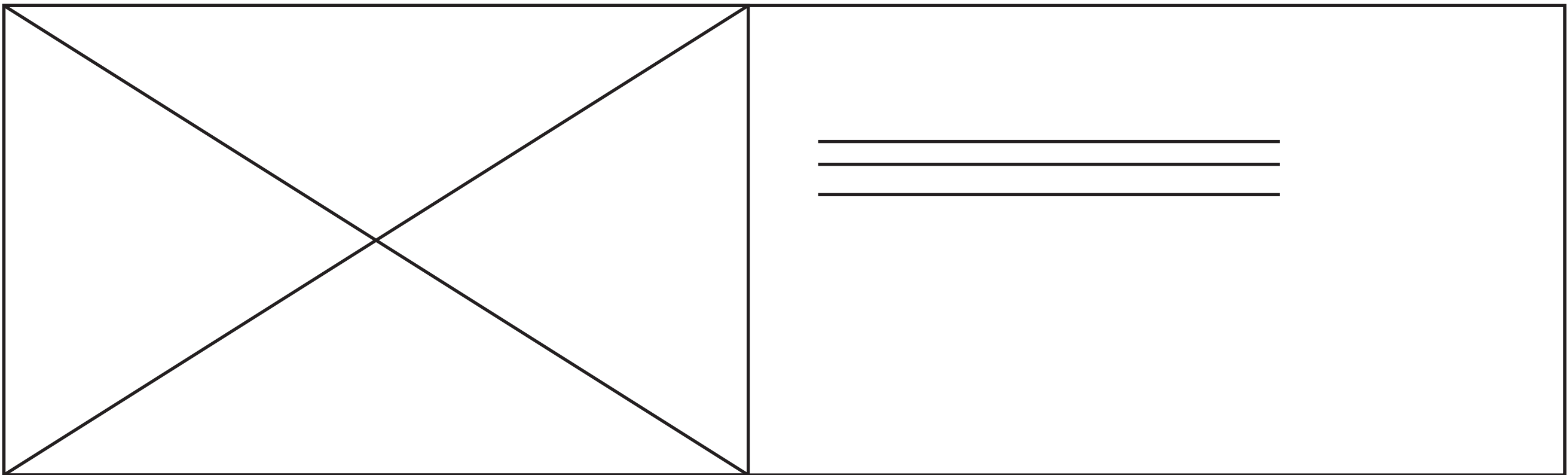
Landing

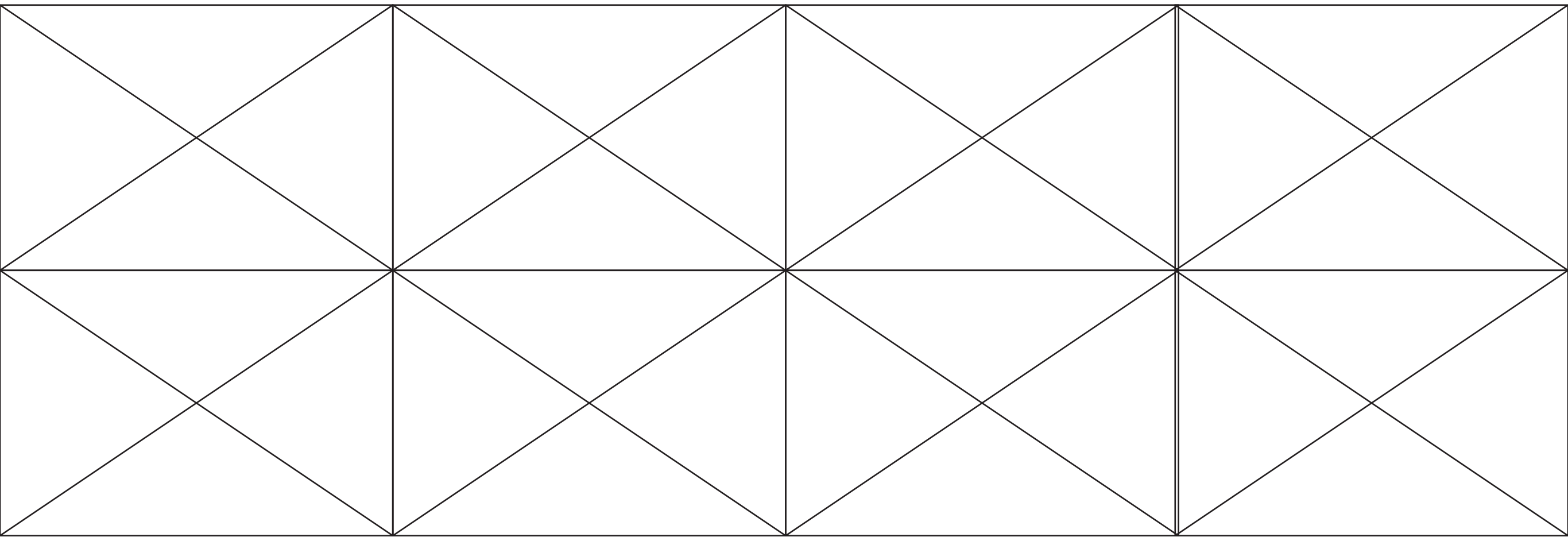
Concept

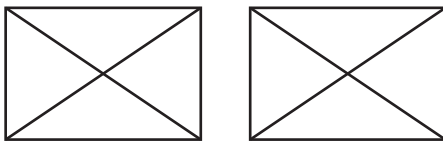
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"MY SITE IS A LITTLE
UNORTHODOX WITHOUT
BEING TOTALLY INACCESSIBLE"

-David Carson



MISTAKE

What could one possibly do with a paper ball? We very oftenly get rid of paper in this way, we might throw it to a friend, or play some basketball with our trashcan, but every wise person knows theres something interesnting in every mistake.



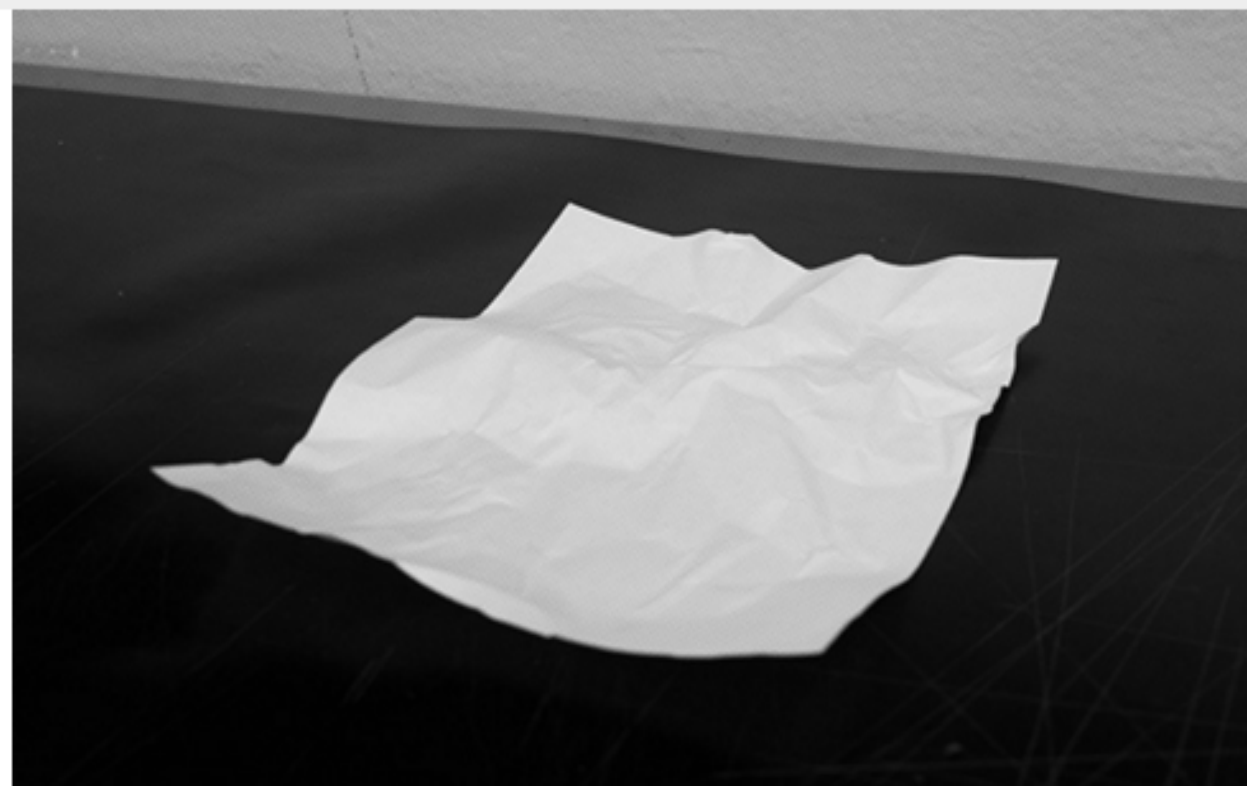
MISTAKE

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UNFOLDING A MISTAKE

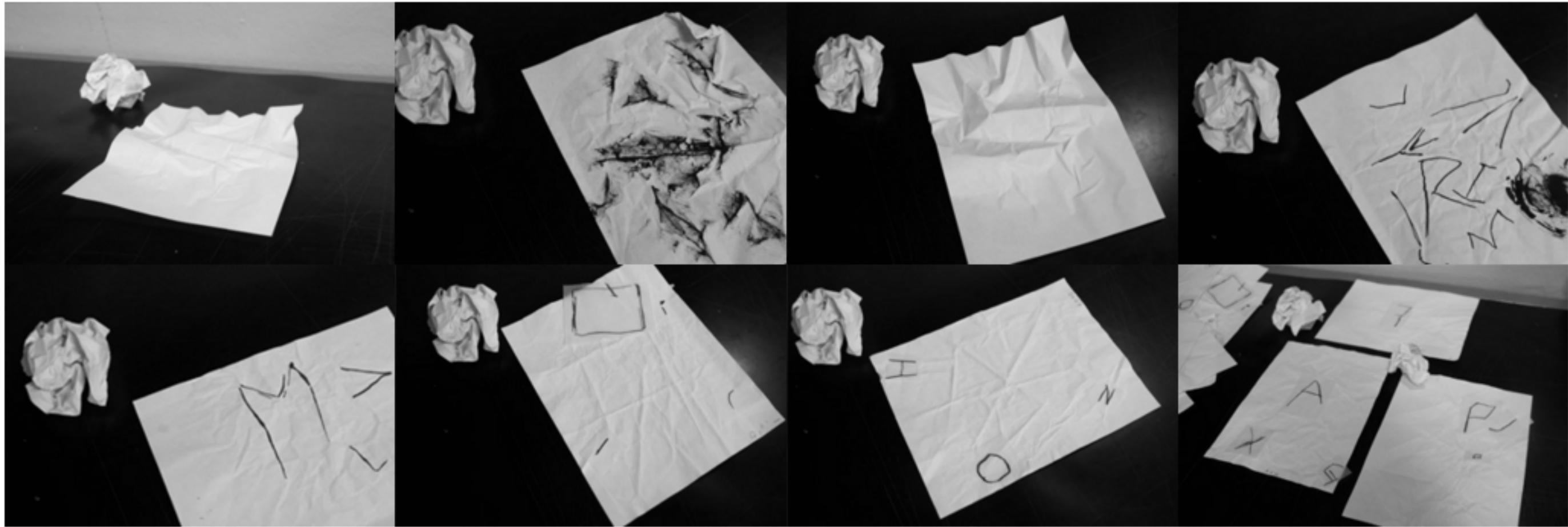
What if you unfold this paper ball? Is it all crumbles? Is it worthless?

We dont think so, SCREWED is a typographic famiy found entirely on paper!



PROCESS

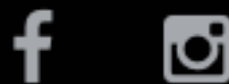
DURING OUR ATTEMPT TO FOUND TYPE ON AN IRREGULAR
SITUATION WE TRIED VARIOUS THINGS, AS YOU CAN SEE BELOW,
WE FIRST EXPERIMENTED WITH INK IN THE FOLDS OF THE PAPER TO
FORM OUR CHARACTERS, WE LATER REALIZED THIS WAS NOT
NECESSARY SO WE ADJUSTED OUR PROCESS.



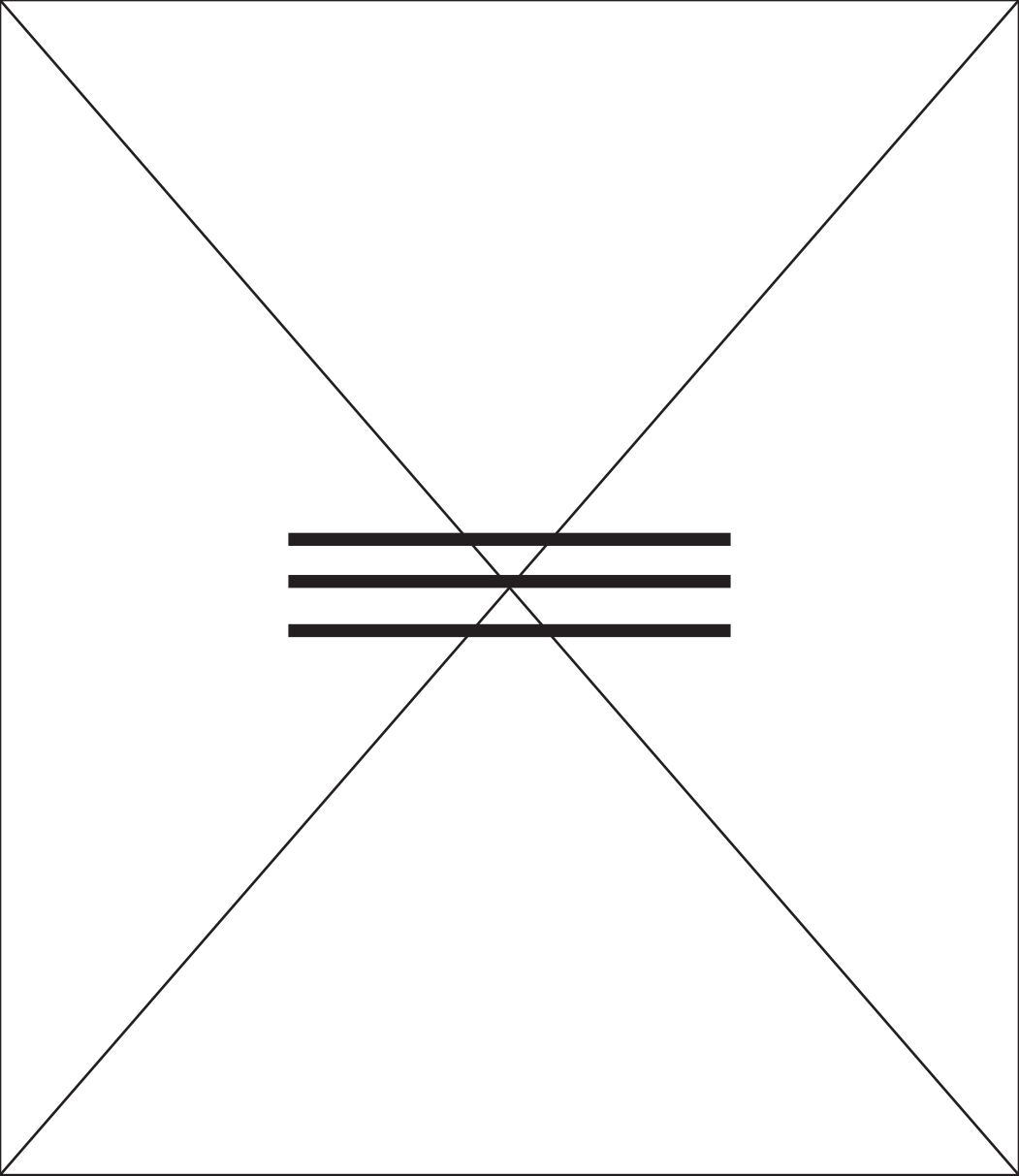
SCREW SHIT UP!

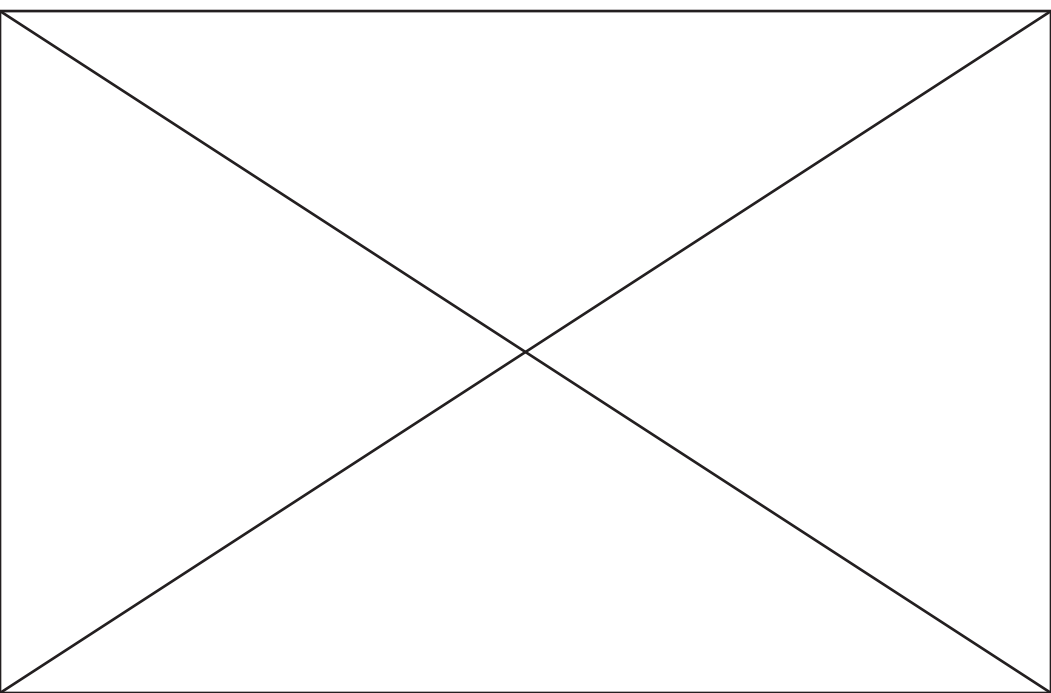
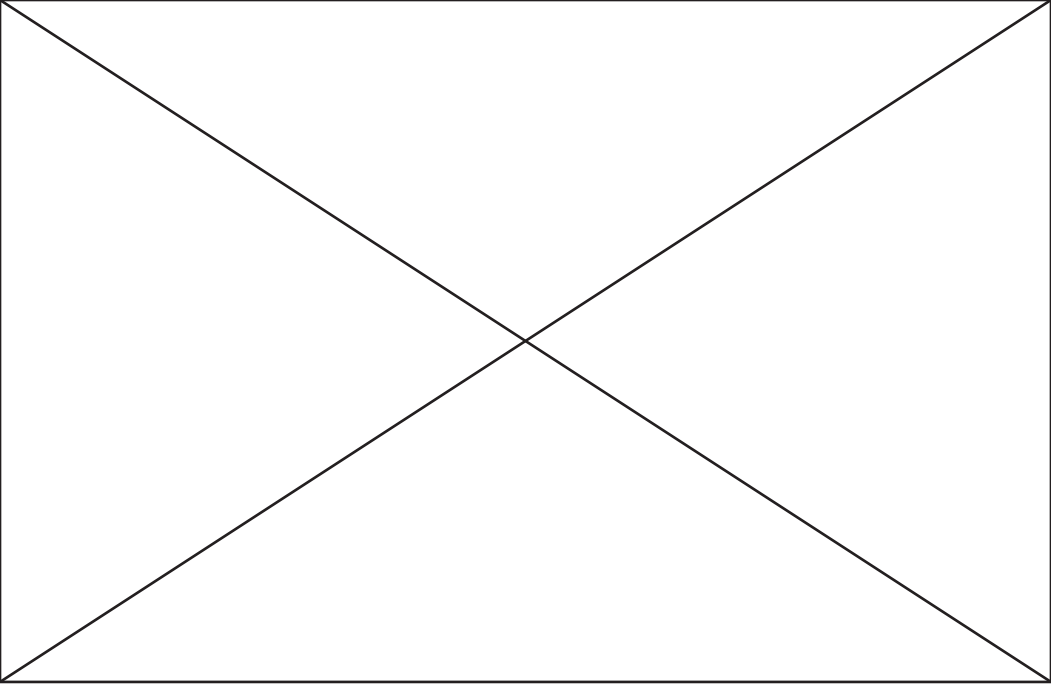
YOU CAN DOWNLOAD THIS TYPEFACE FOR FREE ALONG WITH A
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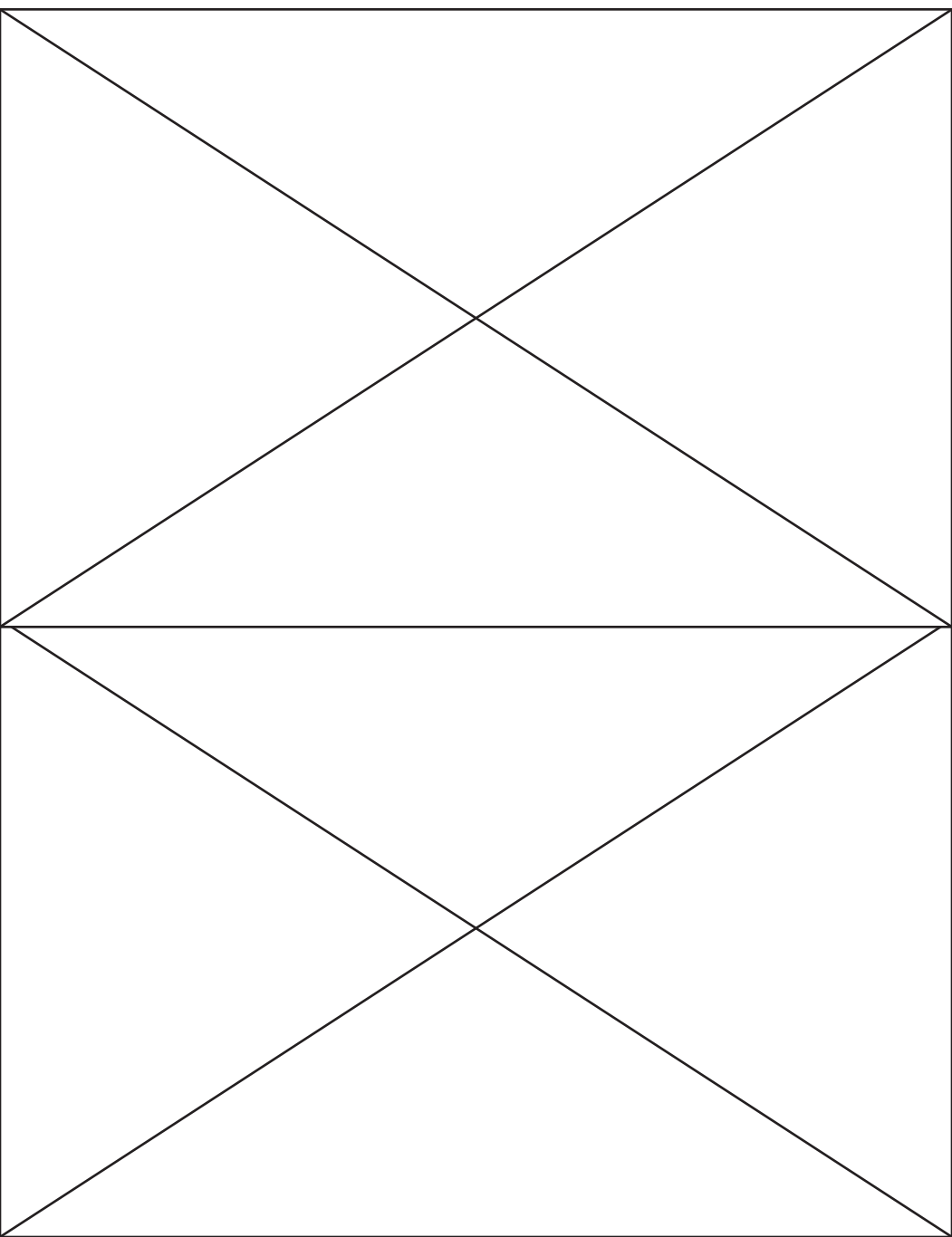
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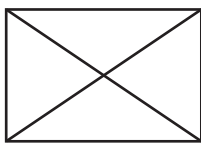
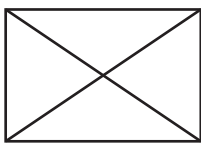
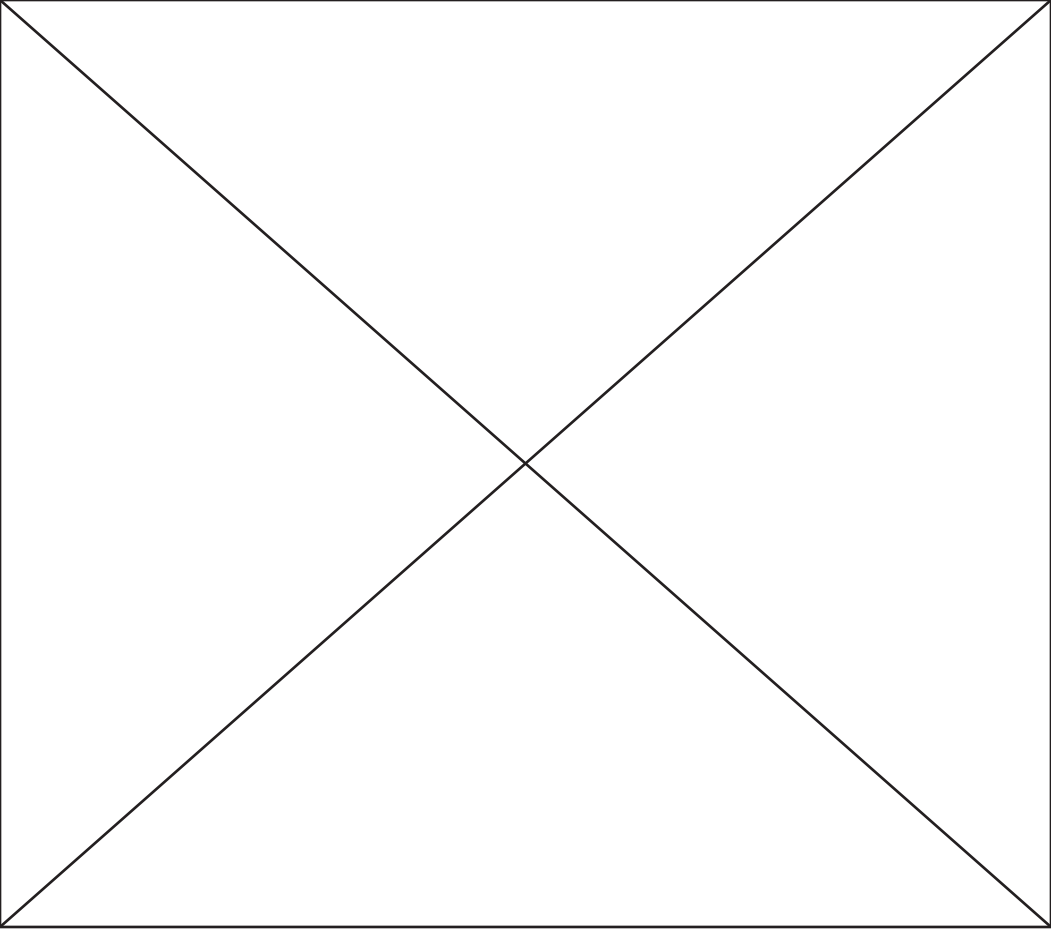


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MISTAKE

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PROCESS

DURING OUR ATTEMPT TO FOUND TYPE ON AN IRREGULAR SITUATION WE TRIED VARIOUS THINGS, AS YOU CAN SEE BELOW, WE FIRST EXPERIMENTED WITH INK IN THE FOLDS OF THE PAPER TO FORM OUR CHARACTERS, WE LATER REALIZED THIS WAS NOT NECESSARY SO WE ADJUSTED OUR PROCESS.



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SCREW SHIT UP!

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