

# Lucas Germinari Carreira

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## EDUCATION and CERTIFICATES

- **Ivy Tech Community College** - Columbus, Indiana
  - Pursuing a Bachelor's degree - Computer Science
  - GPA: 4.0
  - Relevant coursework: Informatic Basics, Computing Logic, Public Speaking
  - Expected graduation date: 2026
- **Harvard University** – online course
  - CS50: Introduction to Computer Science
- **Google Career Certificate** – online course
  - Google Data Analytics Professional Certificate
- **Jaipuria School of Business** – certificate
  - Excel certificate
- **Google Digital Garage** – online course
  - The Fundamentals of Digital Marketing
- **PUCRS** – online course
  - Adaptable Professional Certificate: Emotional Intelligence, Personal Finances, and Leadership

## PROJECTS AND EXPERIENCE

- **Termomecânica's CTM- São Bernardo do Campo, São Paulo, Brazil** Jan/2021 – Nov/2022  
*Volunteering group*
  - Produced 3 pieces of research on personal finances and financial education
  - Assisted in the production of 4 educational videos for children of marginalized communities
  - supported behavioral data analysis efforts by surveying and pattern recognition using Python
- **Termomecânica's CTM - São Bernardo do Campo, São Paulo, Brazil** Jan/2022 – Sep/2023  
*Volunteering group*
  - Participated in a team of 8 people responsible for producing a mobile application for keeping track of data related to covid-19 and vaccination posts in the years 2022-2023
  - Assisted the production of UI/UX for the project on Figma
- **Freelancing design project -** March/2021
  - Designed and created an advertising piece (poster) for a small hamburger shop
  - Conducted meetings with clients in order to define project scope and requirements
  - Applied Adobe Photoshop to deliver the final result
- **Member of The National Society of Leadership and Success (NSLS)** Since July/2023
- **Data Analysis Case Study** July/2023
  - Performed a complete case study involving real-world data for a fictional company
  - Extracted, cleaned, processed, transformed, and analyzed data in order to understand customer behaviors
  - Created a presentation for stakeholders and provided recommendations for the marketing team strategies

## SKILLS

### Hard Skills

- |                                    |   |                     |
|------------------------------------|---|---------------------|
| • Python                           | • Multilingual (English, Portuguese, and Spanish) | • Adobe Photoshop   |
| • C                                | • Microsoft word                                  | • Adobe Illustrator |
| • Data analysis                    | • Microsoft PowerPoint                            | • Figma             |
| • Microsoft Excel and Spreadsheets |   | • Design            |
|                                    |   | • Web design        |

### Soft Skills

- |                 |                   |                          |
|-----------------|-------------------|--------------------------|
| • Communication | • Problem-solving | • Emotional Intelligence |
|-----------------|-------------------|--------------------------|

- Teamwork

- Presentation skills

- Adaptability