

A spiral-bound notebook with a light green cover and a cream-colored page. The page has horizontal blue lines. The spiral binding is on the left side. The text "Gero Zayas" is written in the center of the page.

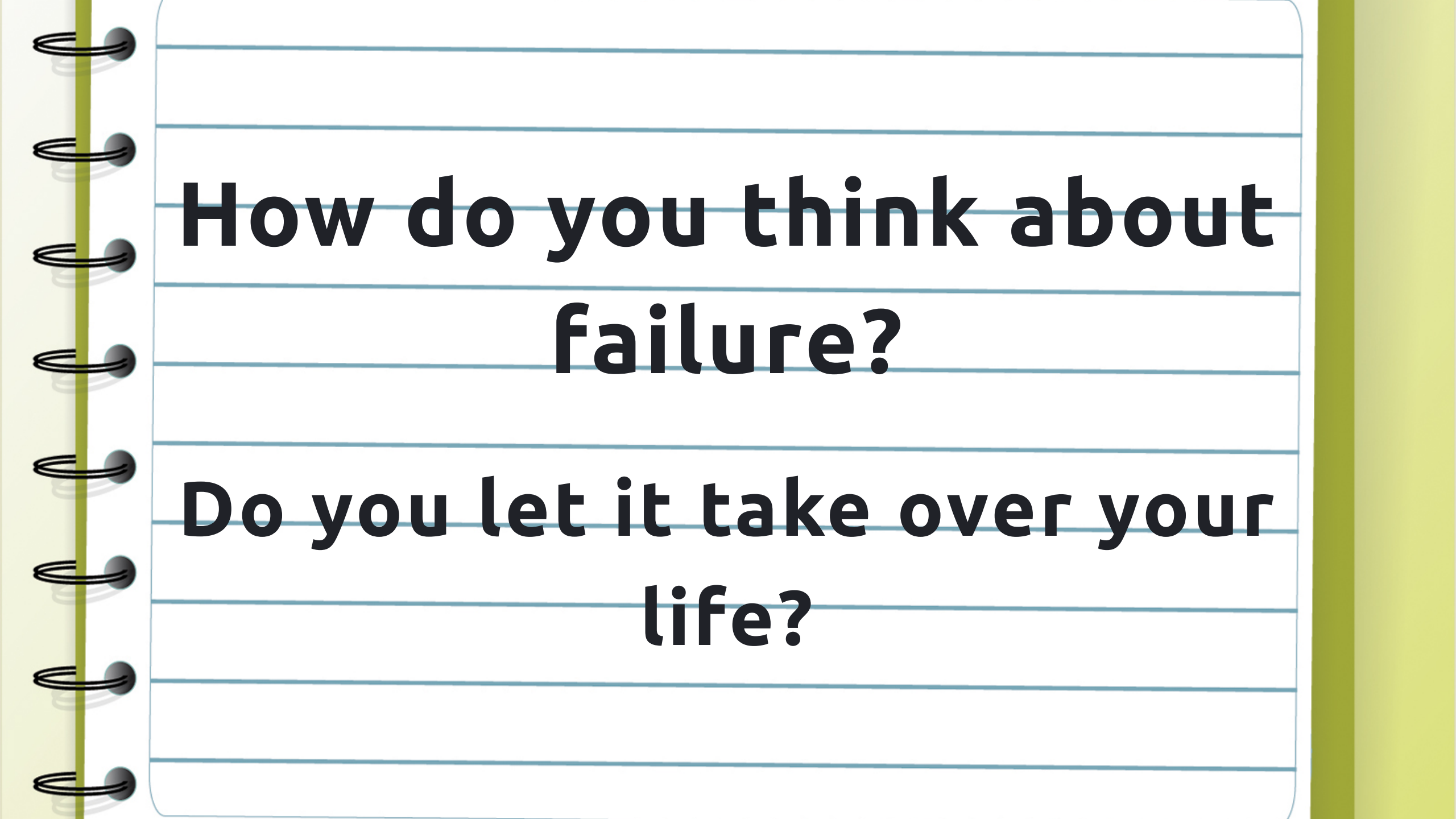
**Gero Zayas**



Successful people are successful for  
one simple reason: they think about  
failure differently.

— Seth Godin —

AZ QUOTES

A spiral-bound notebook with a green cover and a white page with blue horizontal lines. The spiral binding is on the left side. The text is written in a bold, dark blue font.

**How do you think about  
failure?**

**Do you let it take over your  
life?**

# Important link

<https://www.gerozayas.com>

