Flexxo Printing Finance Model Strictly Confidential

Investment Required: 17M KES for state-of-the-art equipment and working capital

Key Take aways

Financials: Revenue grows from 138M to 229M KES (2025-2029), EBITDA margin ~75%

Operations: Capacity utilization increases from 56% to 78%

Market: Sales volume rises from 5M to 7M units/month Returns: 5-year IRR of 277%, 53.7x cash-on-cash return

Strategic partnerships with key industry players

With 30% discount rate used accounting for country risk the venture is +NPV

Model Checks

Leverage Multiples > Entry Multiple?	No
Mandatory Repayment Entry > 100%?	No
Model Exceeding Operational Capacity?	No
Unused Tax Losses Remaining?	No
Does Ending Credit Line balance exceed Maximum?	No
Total Debt / EBITDA Covenant Tripped?	No
Debt Service Coverage Ratio Covenant Tripped?	No
Ending Equity ≠ Model?	Yes

Table of Contents

Outputs

Transaction

<u>Inputs</u>

Model

Model Circularity

Model Circularity



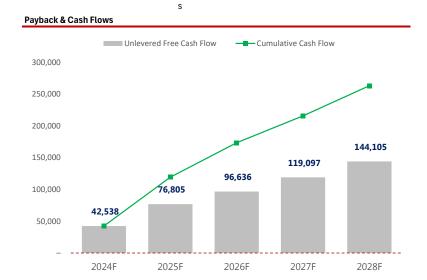
Purchase Price		Sources and Uses of Cash			
Equity Offer Value		Sources of Cash		Uses of Cash	
Enterprise Value	16,738	Cash (Target)	-	Cash Consideration	16,738
Less: Debt	-	Revolving Credit Line	-	Refinance ST-Debt	_
Plus: Cash Balance	-	Term Loan A	-	Refinance LT-Debt	_
Equity Offer Value	16,738	Term Loan B	-	Other Closing Costs	399
		Subordinated Debt	-	Total Uses of Cash	17,136
		Management Rollover	-		
KES/Share	1.67	Sponsor Equity	17,136		
Premium (Discount)		Total Sources of Cash	17,136	All fig	gures in KES thousands

Forecast Financial Performance

Model Running: Base Case Drivers



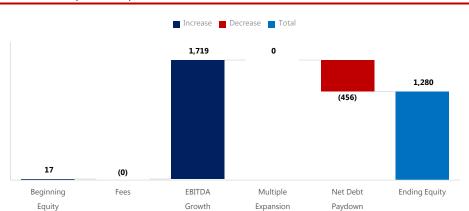
Orders Placed (Units per month) ■ Orders Placed (Units per month) 7,500,000 7,000,000 7,000,000 6,500,000 6,500,000 6,000,000 6,000,000 5,500,000 5,500,000 5,000,000 5,000,000 4,500,000 4,000,000 2024 2025 2026 2027 2028



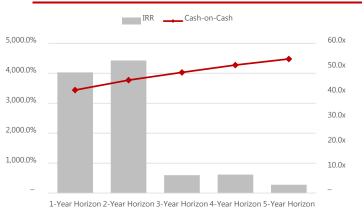
Returns Analysis

Model Running: Base Case Drivers

Return Attribution (KES millions)



Equity Investor Returns by Investment Horizon



Sensitivity Analysis

Cash-on-Cash return (Invested Equity)

				Price		
	53.73	1.3	1.8	2.3	2.4	2.5
g.	4,400,000	118447687.9x	118447686.7x	118447685.4x	###########	118447684.9x
laced per h)	4,700,000	126523666.8x	126523665.5x	126523664.2x	##########	126523663.6x
_ დ ⊏	5,000,000	134599645.8x	134599644.3x	134599642.9x	##########	134599642.4x
rders (Units	5,300,000	142675624.7x	142675623.2x	142675621.7x	###########	142675621.1x
0	5,600,000	150751603.6x	150751602.0x	150751600.4x	##########	150751599.8x

NPV (Break Even)

				Price		
	361,652.2	2.9	3.4	3.9	4.0	4.1
ced	4,400,000	481,183	589,611	698,039	719,725	741,410
ь <u>э</u> (с	4,700,000	488,229	598,120	708,010	729,988	751,966
s P its ont	5,000,000	495,275	606,628	717,981	740,251	762,522
	5,300,000	502,321	615,136	727,952	750,515	773,078
ō	5,600,000	509,367	623,645	737,922	760,778	783,633

Model Running: Base Case Drivers

Average Price

KES 2.3 Sales Volume Per Month (Units)

6,000,000

Payback Period

1	γ	^	2	

Expected Monthly Revenue

KES 13,800,000.00

Financial Summary Dashboard

Model Running: Base Case Drivers

All figures in KES thousands unless stated

INCOME STATEMENT

Revenue

EBITDA

EBITDA Margin

Net Income

Net Income Margin

CASH FLOW STATEMENT

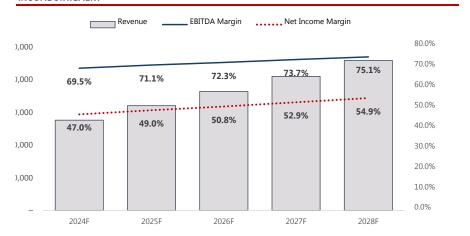
Operating

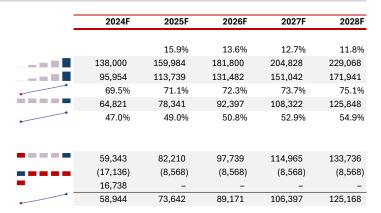
Investing

Financing

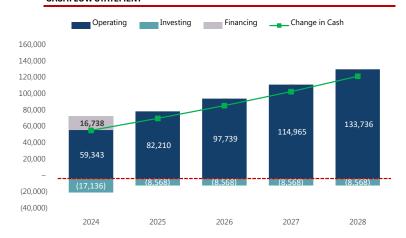
Change in Cash







CASHFLOW STATEMENT



Purchase Price

All figures in KES thousands unless stated

EBITDA	Multiples

Entry EV/EBITDA	10.0x
Exit EV/EBITDA	8.0x

Enterprise Value

Entry EV/EBITDA	10.0x
2024 EBITDA for Valuation	1,674
Enterprise Value	16,738

Equity Offer Value

1. 3	
Enterprise Value	16,738
Less: Short-term Debt	_
Less: Long-term Debt	_
Plus: Cash Balance	_
Equity Offer Value	16,738
FD Shares Outstanding (000s)	10,000
KES/Share	1.67

Premium (Discount)

Share Price	30.00
Premium (Discount)	

Sources & Uses

Sources of Cash	Multiple	Amount
Cash (Target)	-	-
Revolving Credit Line	_	-
Term Loan A	_	-
Term Loan B	_	_
Subordinated Debt	_	-
Management Rollover ¹	-	-
Sponsor Equity	5.00x	17,136
Total Sources	5.00x	17,136

Uses of Cash	Amoun
Equity Offer Value	16,738
Refinance ST-Debt	-
Refinance LT-Debt	-
Total Fees	399
Total Uses	17,136

23

N/A

Leverage Multiples > Entry Multiple? No

_						
C	۱t۲	10	r I	n	n	п

General Inputs			Total Fees
First Forecast Fiscal Year ²	(YY-MM-DD)	25/12/31	Debt Financing Fees ⁵
Transaction Close Date 3	(YY-MM-DD)	24/12/31	Equity Financing Fees
First Year of Forecast 4	(Year)	2025	Restructuring Fees ⁶
Days in Period	(Days)	365	Other Closing & Advisor
Months in Period	(Months)	12	Total Fees
Tax Rate		30.0%	
Minimum Cash Balance		1,500	
Interest Rate on Deposits		5.5%	
Fixed Assets			Income Tax Assets

Other Closing & Advisory Costs	376
Total Fees	399

First Year Accounting Depreciation		100%
End of 2024 Book Basis for PP&E		_
Useful Life: Existing Assets	(Years)	1.00
Useful Life: New Assets	(Years)	5.00
Flexxo Labels Plant Capacity	(Units/Month)	9,000,000

First Year Tax Depreciation	50%
End of 2024 Tax Basis for PP&E	_
End of 2024 Tax Losses	_
Blended Tax Depreciation Rate	30.0%

Management rollover is a percentage of equity offer value. (1)

Cash flows assumed to be received at the end of the fiscal year. (2)

All IRR and NPV analyses will be calculated to this date. (3)

This year drives the headings on the financial statements. (4)

Debt financing fees are amortized over the life of the debt; for the purposes of this model, we are not including that amortization. (5)

Restructuring and severance fees as well as target debt prepayment fees. (6)

Financing Assumptions

All figures in KES thousands

				issuance	issuance	Standby	Floating	rixea
Туре	Amount	Percent	Limit	Fee %	Fee	Fee	Coupon	Coupon
Cash (Target)	-	-	N/A	N/A	N/A	N/A	N/A	N/A
Revolving Credit Line ¹	_	_	1,500	1.5%	23	0.50%	B+300bps	N/A
Term Loan A	-	_	N/A	1.5%	_	N/A	B+1500bps	N/A
Term Loan B	-	_	N/A	1.5%	_	N/A	B+1800bps	N/A
Subordinated Debt	-	-	N/A	1.5%	-	N/A	N/A	12.0%
Sponsor + Mgmt. Equity ²	17,136	100.0%	N/A	N/A	N/A	N/A	N/A	N/A
Total	17,136	100.0%						

		Excess						
Туре	PIK	Cash Flow Sweep 4	Mandatory Principal Repayment					
	Rate ³		Year 1	Year 2	Year 3	Year 4	Year 5	Check
Cash (Target)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Revolving Credit Line	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Term Loan A	N/A	100.0%	20.0%	20.0%	20.0%	20.0%	20.0%	No
Term Loan B	N/A	100.0%	1.0%	1.0%	1.0%	1.0%	1.0%	No
Subordinated Debt	60.0%	N/A	_	_	-	_	-	No
Sponsor + Mgmt. Equity	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Ctondby

Mandatory Repayment > 100%? Mandatory Repayment > 100%? Mandatory Repayment > 100%?

Debt Covenants

Targeted Year ⁵	Year 3
Max. Total Debt / EBITDA	4.00x
Total Debt / EBITDA Reduction ⁶	0.50x
Min. Debt Service Coverage	1.00x
Debt Service Coverage Increase 6	0 10x

Revolving credit line fees based on maximum availability. (1)

Financing fees related to the sponsor equity are nil, as this capital is assumed to have been raised prior and committed by the sponsor. (2)

Represents the percentage of the Subordinated Debt Coupon that is paid-in-kind. (3)

 $The \ Excess \ Cash \ Flow \ sweep \ represents \ the \ percentage \ of \ excess \ cash \ that \ can be \ allocated \ to \ discretionary \ debt \ paydowns;$

The discretionary paydown of each debt tranche must be net of the 'higher' tranche's discretionary paydown;

For example, the Term Loan B discretionary paydown must take into account the Term Loan A discretionary paydown. $^{(4)}$

The targeted year represents the years until the targeted threshold is expected to apply. (5)

The step factor represents the annual tightening of the covenant until the targeted threshold is reached. (6)

Main Model Drivers						
All figures in KES thousands unless stated	<u>-</u>	2025F	2026F	2027F	2028F	2029
Driver Switch	Base Case ▼					
Orders Placed (Units per month)		5,000,000	5,500,000	6,000,000	6,500,000	7,000,000
Best Case	•	6,000,000	6,000,000	7,000,000	8,000,000	9,000,000
Base Case	•	5,000,000	5,500,000	6,000,000	6,500,000	7,000,000
Worst Case	•	3,000,000	3,500,000	4,000,000	4,500,000	5,000,000
Flexxo Labels Average item Price (Gross)		2.3	2.4	2.5	2.6	2.7
Best Case	•	2.6	2.6	2.7	2.8	2.9
Base Case		2.3	2.4	2.5	2.6	2.7
Worst Case	-	2.1	2.2	2.3	2.4	2.5
Sales Volume Growth		-	5.5%	5.0%	4.5%	4.0%
Best Case		_	6.0%	5.5%	5.0%	4.5%
Base Case		-	5.5%	5.0%	4.5%	4.0%
Vorst Case			4.5%	4.5%	4.0%	3.5%
Pricing Increases		-	1.0%	1.0%	1.0%	1.0%
Best Case			1.5%	1.5%	1.5%	1.5%
Base Case			1.0%	1.0%	1.0%	1.0%
Vorst Case			0.5%	0.5%	0.5%	0.5%
nflation Rate		-	5.0%	5.0%	5.0%	4.0%
Best Case	_ = = = =	2.0%	4.0%	4.0%	4.0%	4.3%
Base Case		_	5.0%	5.0%	5.0%	4.0%
Vorst Case		4.0%	6.0%	6.0%	6.0%	5.0%
apital Expenditure		17,136	8,568	8,568	8,568	8,568
est Case	• F	20,963	12,578	12,578	12,578	12,578
		17.400	,	,070	,070	12,070

17,136

16,963

8,568

5,089

8,568

5,089

8,568

5,089

8,568 5,089

Base Case

Worst Case

Expenses Inputs						
All figures in KES thousands unless stated		2025F	2026F	2027F	2028F	2029F
Driver Switch	Base Case ▼					
Fixed						
Go-Down rent	(KES/Month)	250	300	350	350	350
Admin & Support Staff Salaries	(KES/Month)	810	810	810	810	810

Cash Flow Inputs							
All figures in KES thousands unless state	ed	_	2025F	2026F	2027F	2028F	2029F
Driver Switch	Base Case	▼					
Accounts Receivable	(Days)		25.0	25.0	25.0	25.0	25.0
Best Case	(Days)	■■	20.0	20.0	15.0	15.0	15.0
Base Case	(Days)		25.0	25.0	25.0	25.0	25.0
Worst Case	(Days)		35.0	35.0	30.0	30.0	30.0
Inventory	(Days)		25.0	25.0	25.0	25.0	25.0
Best Case	(Days)	=	20.0	17.5	17.5	15.0	15.0
Base Case	(Days)		25.0	25.0	25.0	25.0	25.0
Worst Case	(Days)		30.0	30.0	30.0	30.0	30.0
Accounts Payable	(Days)		35.0	35.0	35.0	35.0	35.0
Best Case	(Days)		60.0	60.0	90.0	90.0	90.0
Base Case	(Days)		35.0	35.0	35.0	35.0	35.0
Worst Case	(Days)		30.0	30.0	30.0	30.0	30.0

All figures in KES thousands unless stat	red		2025F	2026F	2027F	2028F	2029F
Driver Switch	Base Case	7					
Floating-Rate Benchmark	(bps)		55	75	95	115	135
Best Case	(bps)	==	35	55	75	95	115
Base Case	(bps)	==	55	75	95	115	135
Worst Case	(bps)	==	75	95	115	135	155
Cash Flows for Dividends		[-	-	-	-	-
Best Case	Enter as Negative]	_	_	_	_	_
Base Case	Enter as Negative		_	_	_	_	_
Worst Case	Enter as Negative	l	_	_	_	_	_
Cash from Issuance of Equity]	16,738	-	-	-	
Best Case	Enter as Positive	•	18,738	_	_	_	_
Base Case	Enter as Positive		16,738	_	_	_	_
Worst Case	Enter as Positive		16,000	_	_	_	_
Cash Used to Repurchase Equity		[-	-	-	-	-
Best Case	Enter as Negative	-	_	_	_	_	_
Base Case	Enter as Negative		_	_	_	_	_
111							

Enter as Negative

Worst Case

Flexxo Labels Revenue Schedule: Part A							
All figures in KES thousands unless stated		2024A	2025F	2026F	2027F	2028F	2029
Model Running: Base Case Drivers							
Days in Period	365		365	365	365	365	36
Days in Period	12		12	12	12	12	1:
Plant Capacity 9,000	,000	<u> </u>					
OPERATIONS							
Flexxo Labels Sales Volume	(Units/Month)		5,000,000	5,500,000	6,000,000	6,500,000	7,000,000
Plant Capacity	(Units/Month)		9,000,000	9,000,000	9,000,000	9,000,000	9,000,000
Operational Efficiency			55.6%	61.1%	66.7%	72.2%	77.8%
VOLUME							
Months in Period			12	12	12	12	1:
Sales Volume	(Units/Month)		5,000,000	5,500,000	6,000,000	6,500,000	7,000,00
Sales Volume	(Units)	_	60,000,000	66,000,000	72,000,000	78,000,000	84,000,000
PRICING							
Pricing Increases			-	1.0%	1.0%	1.0%	1.0%
Flexxo Labels Unit Price	(KES/Unit)	2.30	2.30	2.42	2.53	2.63	2.73
REVENUE							
Sales Volume	(Units)		60,000,000	66,000,000	72,000,000	78,000,000	84,000,000
Sales Price	(KES/Unit)		2.30	2.42	2.53	2.63	2.73
Flexxo Labels Revenue		_	138,000	159,984	181,800	204,828	229,06
Operational Capacity Exceeded?		No	No	No	No	No	No
Sperational Supacity Exceeded:		INO	INU	INU	INU	INU	IN

Cost Schedule							
All figures in KES thousands unless stated		2024A	2025F	2026F	2027F	2028F	2029
Model Running: Base Case Drivers		·					
Days in Period 365		_					
Months in Period 12			12	12	12	12	1:
Revenue			138,000	159,984	181,800	204,828	229,068
Flexxo Labels Sales Volume			60,000,000	66,000,000	72,000,000	78,000,000	84,000,000
Inflation			-	5.0%	5.0%	5.0%	4.0%
VARIABLE COSTS							
Printing Paper	(KES/Unit)		0.40	0.42	0.44	0.46	0.48
Inks, Vanishes, Cleaners	(KES/Unit)		0.20	0.21	0.22	0.23	0.24
Packaging Material	(KES/Unit)		0.10	0.11	0.11	0.12	0.13
Electricity	(KES/Unit)		0.20	0.21	0.22	0.23	0.24
Water	(KES/Unit)		0.01	0.01	0.01	0.01	0.0
Subtotal	,	-	0.91	0.96	1.00	1.05	1.10
Printing Paper			12,891	14,180	15,469	16,758	18,04
Inks, Vanishes, Cleaners			6,445	7,090	7,734	8,379	9,02
Packaging Material			3,223 6,445	3,545 7,090	3,867 7,734	4,189 8,379	4,512 9,023
Electricity Water			322	7,090 354	7,734 387	8,379 419	45:
Subtotal			29,326	32,259	35,191	38,124	41,05
			25,020	02,200	55,151	50,124	41,00
FIXED COSTS							
Go-Down rent	(KES/Unit)		0.05	0.06	0.06	0.06	0.0
Admin & Support Staff Salaries	(KES/Unit)		0.16	0.15	0.15	0.14	0.14
Subtotal			0.21	0.21	0.21	0.20	0.19
Go-Down rent			3,000	3,780	4,410	4,410	4,368
Admin & Support Staff Salaries			9,720	10,206	10,716	11,252	11,70
Subtotal			12,720	13,986	15,126	15,662	16,070
Subtotat			12,720	13,900	15,126	13,002	10,070
Cook Cahadula							
Cost Schedule SUMMARY							
All figures in KES thousands unless stated		2024A	2025F	2026F	2027F	2028F	2029
Model Running: Base Case Drivers Days in Period 365							
			12	12	12	12	1:
Revenue Inflation			138,000	159,984 5.0%	181,800 5.0%	204,828 5.0%	229,06 4.09
Variable Costs	(KES/Unit)		0.91	0.96	1.00	1.05	1.10
Variable Costs Fixed Costs	(KES/Unit) (KES/Unit)		0.91 0.21	0.96 0.21	1.00 0.21	1.05 0.20	1.1 0.1

Variable Costs

Fixed Costs

Total Costs

29,326 12,720

42,046

32,259

13,986

46,245

41,057

16,070

57,127

38,124

15,662

53,786

35,191

15,126

50,318

Income Statement						
All figures in KES thousands unless stated	2024A	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers						
Inflation		-	5.0%	5.0%	5.0%	4.0%
Revenue		138,000	159,984	181,800	204,828	229,068
COGS		29,326	32,259	35,191	38,124	41,057
Gross Profit		108,674	127,725	146,609	166,704	188,011
		79%	80%	81%	81%	82%
SG&A		12,720	13,986	15,126	15,662	16,070
Other		-	-	-	-	-
EBITDA		95,954	113,739	131,482	151,042	171,941
Depreciation		3,427	5,141	6,855	8,568	10,282
EBIT		92,527	108,598	124,628	142,474	161,659
Cash Net Interest Expense PIK Interest Expense		(75)	(3,317)	(7,367) -	(12,272)	(18,123)
Total Interest Expense		(75)	(3,317)	(7,367)	(12,272)	(18,123)
ЕВТ		92,602	111,915	131,995	154,745	179,783
Current Tax		28,038	33,420	39,696	46,852	54,749
Deferred Tax		(257)	154	(98)	(428)	(814)
Total Tax		27,780	33,575	39,599	46,424	53,935
		.,	,	,	.,	55,555

64,821

78,341

92,397

108,322

125,848

Net Income

All figures in KES thousands unless stated		2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers		20201	20201	20271	20201	20201
CASH FROM OPERATIONS						
Net Income		64,821	78,341	92,397	108,322	125,848
Plus: Depreciation & Amortization Plus: PIK Interest		3,427	5,141 -	6,855	8,568 _	10,282
Plus: Deferred Tax		(257)	154	(98)	(428)	(814)
Less: Change in Net Working Capital		(8,649)	(1,425)	(1,414)	(1,497)	(1,580)
Subtotal		59,343	82,210	97,739	114,965	133,736
CASH FROM INVESTING						
Investments in Property Plant & Equipment		(17,136)	(8,568)	(8,568)	(8,568)	(8,568)
Subtotal		(17,136)	(8,568)	(8,568)	(8,568)	(8,568)
CASH FROM FINANCING						
Revolving Credit Line Issuance / (Repayment)		-	-	-	-	-
Term Loan A Issuance / (Repayment) Term Loan B Issuance / (Repayment)		_	_	_	-	_
Subordinated Debt Issuance / (Repayment)		_	_	_	-	_
Equity Issuance / (Repurchase)		16,738	-	-	-	-
Payment of Dividends		- 40.700	-	_		_
Subtotal		16,738	-	-	-	-
CASH BALANCE						
Beginning		1,500	60,444	134,086	223,258	329,654
Change in Cash Ending		58,944 60,444	73,642 134,086	89,171 223,258	106,397 329,654	125,168 454,822
Balance Sheet						
Balance Sheet All figures in KES thousands unless stated		2025F	2026F	2027F	2028F	2029F
		2025F	2026F	2027F	2028F	2029F
All figures in KES thousands unless stated		2025F	2026F	2027F	2028F	2029F
All figures in KES thousands unless stated Model Running: Base Case Drivers	_	2025F 60,444	2026F	2027F 223,258	2028F 329,654	2029F 454,822
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS						
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash		60,444	134,086	223,258	329,654	454,822
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable		60,444 9,452	134,086 10,958	223,258 12,452	329,654 14,029	454,822 15,690
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories		60,444 9,452 2,009	134,086 10,958 2,210	223,258 12,452 2,410	329,654 14,029 2,611	454,822 15,690 2,812
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets		60,444 9,452 2,009 71,905	134,086 10,958 2,210 147,254	223,258 12,452 2,410 238,120	329,654 14,029 2,611 346,295	454,822 15,690 2,812 473,324
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment		60,444 9,452 2,009 71,905 13,709	134,086 10,958 2,210 147,254 17,136	223,258 12,452 2,410 238,120 18,850	329,654 14,029 2,611 346,295 18,850	454,822 15,690 2,812 473,324 17,136
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment Total Assets LIABILITIES		60,444 9,452 2,009 71,905 13,709	134,086 10,958 2,210 147,254 17,136 164,390 92%	223,258 12,452 2,410 238,120 18,850 256,970 56%	329,654 14,029 2,611 346,295 18,850 365,145 42%	454,822 15,690 2,812 473,324 17,136 490,460 34%
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment Total Assets LIABILITIES Accounts Payable		60,444 9,452 2,009 71,905 13,709	134,086 10,958 2,210 147,254 17,136	223,258 12,452 2,410 238,120 18,850	329,654 14,029 2,611 346,295 18,850	454,822 15,690 2,812 473,324 17,136
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment Total Assets LIABILITIES		60,444 9,452 2,009 71,905 13,709 85,614	134,086 10,958 2,210 147,254 17,136 164,390 92%	223,258 12,452 2,410 238,120 18,850 256,970 56%	329,654 14,029 2,611 346,295 18,850 365,145 42%	454,822 15,690 2,812 473,324 17,136 490,460 34%
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment Total Assets LIABILITIES Accounts Payable Revolving Credit Line		60,444 9,452 2,009 71,905 13,709 85,614	134,086 10,958 2,210 147,254 17,136 164,390 92%	223,258 12,452 2,410 238,120 18,850 256,970 56%	329,654 14,029 2,611 346,295 18,850 365,145 42%	454,822 15,690 2,812 473,324 17,136 490,460 34%
All figures in KES thousands unless stated Model Running: Base Case Drivers ASSETS Cash Accounts Receivable Inventories Total Current Assets Property Plant & Equipment Total Assets LIABILITIES Accounts Payable Revolving Credit Line Total Current Liabilities		60,444 9,452 2,009 71,905 13,709 85,614 2,812 - 2,812	134,086 10,958 2,210 147,254 17,136 164,390 92% 3,093	223,258 12,452 2,410 238,120 18,850 256,970 56% 3,375 - 3,375	329,654 14,029 2,611 346,295 18,850 365,145 42% 3,656 - 3,656	454,822 15,690 2,812 473,324 17,136 490,460 34% 3,937 - 3,937

Flexxo Labels Financial Model

EQUITY

Common Equity	16,738	16,738	16,738	16,738	16,738
Retained Earnings	66,321	144,662	237,058	345,380	471,228
Total Shareholders' Equity	83,059	161,400	253,796	362,118	487,966
Total Liabilities & Equity	85,614	164,390	256,970	365,145	490,460
Check	-	-	-	_	-

Working Capital Schedule							
All figures in KES thousands unless state	d	2024A	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers							
Days in Period			365	365	365	365	365
Revenue			138,000	159,984	181,800	204,828	229,068
COGS			29,326	32,259	35,191	38,124	41,057
AMOUNTS PER DAY							
Accounts Receivable	(Days)		25	25	25	25	25
Inventory	(Days)		25	25	25	25	25
Accounts Payable	(Days)		35	35	35	35	35
TOTAL AMOUNTS							
Accounts Receivable			9,452	10,958	12,452	14,029	15,690
Inventory			2,009	2,210	2,410	2,611	2,812
Accounts Payable			2,812	3,093	3,375	3,656	3,937
NET WORKING OF BITTE							
NET WORKING CAPITAL			44.404	10.107	11.000	10.011	40.500
Current Assets			11,461	13,167	14,862	16,641	18,502
Current Liabilities			2,812 8,649	3,093	3,375	3,656	3,937
Net Working Capital			8,649	10,074	11,488	12,985	14,565
Cash from Working Capital Items		<u> </u>	(8,649)	(1,425)	(1,414)	(1,497)	(1,580)

Depreciation Schedule									
All figures in KES thousands unless stated				2024A	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers									
Capital Expenditure					17,136	8,568	8,568	8,568	8,568
•				_					
EXISTING ASSET DEPRECIATION ¹	Years					Perc	ent of Full Year		
Useful Life: Existing Assets	1.00				Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
PP&E at End of 2024	-				100%		_	-	-
NEW ASSET DEPRECIATION ¹	Years					Perc	cent of Full Year		
Useful Life: New Assets	5.00				Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
First Year Accounting Depreciation	100%				100%	100%	100%	100%	100%
						Pero	cent of Full Year		
		Year	Life		2025F	2026F	2027F	2028F	2029F
		2025F	5.00		100.0%	100.0%	100.0%	100.0%	100.0%
		2026F	5.00		_	100.0%	100.0%	100.0%	100.0%
		2027F	5.00		_	_	100.0%	100.0%	100.0%
		2028F	5.00		_	_	_	100.0%	100.0%
		2029F	5.00		-	-	-	-	100.0%
						Amoun	ts for Depreciation		
		Year	Capex	Per Yr	2025F	2026F	2027F	2028F	2029F
		2025F	17,136	3,427	3,427	3,427	3,427	3,427	3,427
		2026F	8,568	1,714	-	1,714	1,714	1,714	1,714
		2027F	8,568	1,714	_	_	1,714	1,714	1,714
		2028F	8,568	1,714	_	_	_	1,714	1,714
		2029F	8,568	1,714		_	_		1,714
TOTAL ASSET DEPRECIATION ² Existing Assets						_			
New Assets					3,427		6 055	8,568	10.202
INEW ASSELS				_	3,427	5,141	6,855	8,568	10,282

3,427

5,141

6,855

8,568

10,282

Total Depreciation

All PP&E and capital expenditure is assumed depreciable (i.e. no land balance). (1)

This schedule calculates depreciation on a straight-line basis. (2)

Asset Schedule						
nooct outcome						
All figures in KES thousands unless stated	2024A	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers						
Capital Expenditure	_	17,136	8,568	8,568	8,568	8,568
First Year Tax Depreciation 50%						
Blended Tax Depreciation Rate 30.0%						
PROPERTY PLANT & EQUIPMENT 1			40.700	47.400	40.050	40.050
Beginning Control Funer diture		17.100	13,709 8,568	17,136 8,568	18,850 8,568	18,850 8,568
Capital Expenditure Accounting Depreciation		17,136 (3,427)	(5,141)	(6,855)	(8,568)	(10,282)
Ending	-	13,709	17,136	18,850	18,850	17,136
TAX BASIS 1						
Beginning		-	14,566	17,479	19,518	20,946
Capital Expenditure		17,136	8,568	8,568	8,568	8,568
Tax Depreciation ²		(2,570)	(5,655)	(6,529)	(7,141)	(7,569)
Ending	-	14,566	17,479	19,518	20,946	21,945

Model assumes no dispositions that would impact the PP&E or the Tax Basis. $^{(1)}$

Model assumes that tax depreciation cannot be used to create or increase a loss. (2)

Income Tax Schedule						
AUG. CHEON AND A CONTRACTOR		20055	2225		2225	
All figures in KES thousands unless stated	2024A	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers						
Earnings Before Tax (EBT)		92,602	111,915	131,995	154,745	179,783
Profitable Before Taxes?		Yes	Yes	Yes	Yes	Yes
Tax Rate 30.0%						
Unused Tax Losses Remaining? No						
ADJUSTMENT FOR DEPRECIATION						
EBT		92,602	111,915	131,995	154,745	179,783
Add: Accounting Depreciation		3,427	5,141	6,855	8,568	10,282
Less: Tax Depreciation ¹		(2,570)	(5,655)	(6,529)	(7,141)	(7,569)
EBT After Adjustment	-	93,458	111,401	132,321	156,173	182,496
EDI Altei Adjustillerit		93,436	111,401	132,321	130,173	102,490
ADJUSTMENT FOR TAX LOSSES ²						
EBT After Adjustment		93,458	111,401	132,321	156,173	182,496
Less: Use of Tax Losses ³		_	· _	_	-	_
Taxable Income		93,458	111,401	132,321	156,173	182,496
		,	,	,	,	,
TAX LOSSES						
Beginning		_	-	-	-	-
Add: New Losses		-	_	-	-	-
Less: Use of Tax Losses		_	-	-	-	
Ending	-	-	-	-	-	-
TAXES						
Current Taxes		28,038	33,420	39,696	46,852	54,749
Deferred Taxes		(257)	154	(98)	(428)	(814)
Total Taxes		27,780	33,575	39,599	46,424	53,935

Model assumes that tax depreciation cannot be used to create or increase a loss. (1)

This schedule assumes that tax losses can be carried forward indefinitely into the future. (2)

This schedule assumes losses do not carry back to previous periods to reduce taxable income. $^{(3)}$

Debt Schedule: Part 1							
All figures in I/FO the control of the land			20055	20005	2027	20005	20005
All figures in KES thousands unless stated Model Running: Base Case Drivers		Close	2025F	2026F	2027F	2028F	2029F
riouel nullilling. Dase Case Drivers							
Floating-Rate Benchmark	(bps)		55	75	95	115	135
REVOLVING CREDIT LINE							
Cash Available After Discretionary Term Loan A Pay Down			1,500	60,444	134,086	223,258	329,654
Cash from Operations			59,343	82,210	97,739	114,965	133,736
Cash from Investing			•	(8,568)	(8,568)	(8,568)	(8,568)
Mandatory Debt Issuance / (Repayment)			_	_	_	_	_
Equity Issuance / (Repurchase)	Minimum		16,738	_	_	_	_
Payment of Dividends	Cash Balance		_	_	_	_	_
Less: Minimum Cash Balance	1,500		(1,500)	(1,500)	(1,500)	(1,500)	(1,500)
Cash Available / (Required) For Revolving Credit Line			76,081	132,586	221,758	328,154	453,322
REVOLVING CREDIT LINE (DRAWN)							
Beginning			-	-	-	-	-
Additions (Repayments)			_	_	-	-	_
Ending		-	-	-	-	-	-
Interest Rate Spread			3.00%	3.00%	3.00%	3.00%	3.00%
Interest Rate	Circularity		3.55%	3.75%	3.95%	4.15%	4.35%
Interest Expense	Off		-	-	-	-	-
REVOLVING CREDIT LINE (UNDRAWN)							
Beginning			1,500	1,500	1,500	1,500	1,500
(Additions) Repayments	Maximum		-	_	-	-	_
Ending	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Revolving Credit Line Standby Fee Rate	Circularity		0.50%	0.50%	0.50%	0.50%	0.50%
Revolving Credit Line Standby Fees	Off		8	8	8	8	8
Does Ending Revolving Credit Line balance exceed Maximum?			No	No	No	No	No
Cash Available After Revolving Credit Line Pay Down			76,081	132,586	221,758	328,154	453,322

Main Part								
Placeting Ranchmank (*pan) \$ 56	Debt Schedule: Part 2							
Placeting Randemonth	All figures in KES thousands unless stated		Close	2025F	2026F	2027F	2028F	2029F
EMPLION A Class American Cash Several Cash								
Cash Available for Discretionary Payments	Floating-Rate Benchmark	(bps)		55	75	95	115	135
Cash Available for Discretionary Payments								
Department 1,500 0,0444 11,086 22,328 320,844 10,086								
Ves Ves								
Leas. Regulared Replayments Cach Sweep								
Leas. Regulared Replayments Cach Sweep	Reginning				_	_	_	_
Sear Discretionary Repayments 100.0% 15.00		Cash Sweep		_		_	_	_
Interest Rate Circularity 15.00%		100.0%		-	-	-	-	-
	Ending		-	-	-	=	-	-
TERN LOAN B	Interest Rate Spread			15.00%	15.00%	15.00%	15.00%	15.00%
TERH LOAN 8				15.55%	15.75%	15.95%	16.15%	16.35%
Cash Available After Discretionary Term Loan A Pay Down 76,081 132,586 221,758 328,154 455,322	Interest Expense	Off		-	-	-	-	-
Cash Available After Discretionary Term Loan A Pay Down 76,081 132,586 221,758 328,154 455,322								
Cash Available After Discretionary Farm Loan A Pay Down Yes	TERM LOAN B							
Ves Ves								
Less: Required Repayments								
Less: Required Repayments 100.0%	Cash Available For Discretionary Fayments:			162	165	165	165	162
Less: Discretionary Repayments 100.0% 18.0				-		-	-	-
Interest Rate Spread 18.00% 19.05% 19.15% 19.35% 19.15% 19.35% 19.15% 19.35% 19.15% 19.35% 19.15% 19.25				_			-	
Interest Rate Circularity 18.55% 18.75% 18.95% 19.15% 19.35%		100.070	-					
Interest Rate Circularity 18.55% 18.75% 18.95% 19.15% 19.35%	Interest Rate Spread			18 00%	18 00%	18 00%	18 00%	18 00%
Debt Schedule: Part 3 Close 2025F 2026F 2027F 2028F 2029F 2029		Circularity						
Close 2025F 2026F 2027F 2028F 2029F 2029	Interest Expense	Off		-	-	-	-	-
Close 2025F 2026F 2027F 2028F 2029F 2029								
SUBORDINATED DEBT Coan Amortization	Debt Schedule: Part 3							
SUBORDINATED DEBT Coan Amortization	All figures in KES thousands unless stated		Close	2025F	2026F	2027F	2028F	2029F
Doan Amortization								
Doan Amortization	SUBORDINATED DEBT							
Less: Required Repayments	Loan Amortization			-	-	-	-	-
Plus: PIK Accrual	Beginning			_	-	_	-	_
Interest Rate				-	-	-	-	-
12.0% 12.0								
Cash Percent 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 60.0%	Enumg		_	-	-	-	-	-
Cash Percent 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 40.0% 60.0%	Interest Rate			12.0%	12.0%	12.0%	12.0%	12.0%
PIK Percent 60.0%								
Total Percent 100.0%								
Cash Amount Circularity -								
PIK Amount								
		Oii						

CASH DEPOSITS							
Beginning			1,500	60,444	134,086	223,258	329,654
Change in Cash			58,944	73,642	89,171	106,397	125,168
Ending		1,500	60,444	134,086	223,258	329,654	454,822
Interest Rate	Circularity		5.5%	5.5%	5.5%	5.5%	5.5%
Interest Income	Off		83	3,324	7,375	12,279	18,131
	· · · · · · · · · · · · · · · · · · ·						

Debt Schedule: Summary						
All figures in KES thousands unless stated	-	2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers	•					
PRINCIPAL REPAYMENTS						
Revolving Credit Line		-	-	_	-	_
Term Loan A		_	_	_	_	_
Term Loan B		_	_	_	_	_
Subordinated Debt		_	_	_	_	_
Total Principal Repayments		-	-	-	-	-
ENDING BALANCES						
Revolving Credit Line						
Term Loan A		_	-	-	-	_
Term Loan B		_	_	_	_	_
Subordinated Debt		_		_	_	_
Total Ending Balance	-					
Total Entring Balance		_	_	_	_	
CASH INTEREST EXPENSE						
Revolving Credit Line (Including Standby Fees)		8	8	8	8	8
Term Loan A		-	-	-	-	-
Term Loan B		-	-	-	-	-
Subordinated Debt		_	-	-	-	-
Interest Expense		8	8	8	8	8
Less: Interest Income		(83)	(3,324)	(7,375)	(12,279)	(18,131)
Cash Net Interest Expense		(75)	(3,317)	(7,367)	(12,272)	(18,123)
TOTAL INTEREST EXPENSE						
Cash Net Interest Expense		(75)	(3,317)	(7,367)	(12,272)	(18,123)
PIK Interest Expense		-	-	-	-	-
Total Interest Expense		(75)	(3,317)	(7,367)	(12,272)	(18,123)

Equity Schedule						
All figures in KES thousands unless stated Model Running: Base Case Drivers	Close	2025F	2026F	2027F	2028F	2029F
Treestraining, 2000 Code 201000						
EQUITY CAPITAL						
Beginning		-	16,738	16,738	16,738	16,738
Plus: Issuance of Equity		16,738	-	-	-	-
Less: Repurchase of Equity		-	-	-	-	-
Ending	_	16,738	16,738	16,738	16,738	16,738
RETAINED EARNINGS						
Beginning		1,500	66,321	144,662	237,058	345,380
Plus: Net Income		64,821	78,341	92,397	108,322	125,848
Less: Dividends			_	_		_
Ending	1,500	66,321	144,662	237,058	345,380	471,228

Credit Metrics Schedule						
All figures in KES thousands unless stated		2025F	2026F	2027F	2028F	2029F
Model Running: Base Case Drivers		Year 1	Year 2	Year 3	Year 4	Year 5
FINANCIAL METRICS						
EBITDA		95,954	113,739	131,482	151,042	171,941
Current Tax		28,038	33,420	39,696	46,852	54,749
Capex		17,136	8,568	8,568	8,568	8,568
Total Interest Expense		(75)	(3,317)	(7,367)	(12,272)	(18,123)
Mandatory Principal Repayments		`-	-	-		
Total Debt		-	-	-	-	-
TOTAL DEBT / EBITDA	Within Target Period?	Yes	Yes	Yes	No	No
Target Year	Year 3					
Target Covenant	4.00x					
Covenant Reduction	0.50x 2.00x					
First Year Covenant	2.00X					
Total Debt / EBITDA Reduction		-	0.50x	0.50x	-	-
Covenant		2.00x	1.50x	1.00x	1.00x	1.00x
Total Debt / EBITDA		-	-	-	-	=
EBITDA Cushion	(Nominal)	95,954	113,739	131,482	151,042	171,941
EBITDA Cushion	(Percent)	100%	100%	100%	100%	100%
DEBT SERVICE COVERAGE RATIO	Within Target Period?	Yes	Yes	Yes	No	No
Target Year	Year 3					
Target Covenant	1.00x					
Covenant Increase	0.10x					
First Year Covenant	0.80x					
Debt Service Coverage Increase		_	0.10x	0.10x	_	_
Covenant		0.80x	0.90x	1.00x	1.00x	1.00x
Debt Service Coverage ¹		677.07x	21.63x	11.30x	7.79x	5.99x
EBITDA Cushion	(Nominal)	50,840	74,736	90,585	107,894	126,748
EBITDA Cushion	(Percent)	53%	66%	69%	71%	74%
	, ,					

lll figures in KES thousand Model Running: Base Case			Close	2025F	2026F	2027F	2028F	202
Transaction Date		First Cash Flow						
(YY-MM-DD)		(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)
24/12/31		25/12/31	24/12/31	25/12/31	25/12/31	26/12/31	26/12/31	27/12/31
NTERPRISE VALUE								
EBITDA				95,954	113,739	131,482	151,042	171,94
Exit Multiple				8.0x	8.0x	8.0x	8.0x	8.0
Enterprise Value				767,631	909,914	1,051,858	1,208,335	1,375,52
IET DEBT								
Total Debt				-	-	-	-	
Less: Cash				60,444	134,086	223,258	329,654	454,82
Total Net Debt				60,444	134,086	223,258	329,654	454,82
QUITY VALUE				707.004	000 044	4.054.050	4 000 005	4.075.50
Enterprise Value Less: Net Debt				767,631 (60,444)	909,914 (134,086)	1,051,858 (223,258)	1,208,335 (329,654)	1,375,52 (454,82
Equity Value				707,186	775,827	828,601	878,681	920,70
Dividends to Equity Inves	stors			-	-	-	-	
					Not	: Cash Flow Summary		
Equity Investor	IRR	Cash-on-Cash	Close	Year 1	Year 2	Year 3	Year 4	Yea
5-Year Horizon	277.3%	53.7x	(17,136)	_	_	_	_	920,70
4-Year Horizon	616.1%	51.3x	(17,136)	_	_	_	878,681	•
3-Year Horizon	595.4%	48.4x	(17,136)	-	-	828,601		
2-Year Horizon	4,427.4%	45.3x	(17,136)	-	775,827			
1-Year Horizon	4,026.8%	41.3x	(17,136)	707,186				
quity Returns Schedule: All figures in KES thousand			Close	2025F	2026F	2027F	2028F	202
odel Running: Base Case	e Drivers		·					
Transaction Date		First Cash Flow	<u></u>					
(YY-MM-DD)		(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)
	- 1	N/A	24/12/31	25/12/31	25/12/31	26/12/31	26/12/31	27/12/31
N/A								

Discount Rate	30.0%						
EBIT		92	,527	108,598	124,628	142,474	161,659
Net Operating Loss							
Opening Balance			0	0	0	0	
Current Loss			_	-	_	_	_
Sub Total				_	_	_	_
Loss Used			_	_	_	_	_
Closing Balance			-	-	-	-	_
Free Cash Flow							
Earning Before Tax		92	,602	111,915	131,995	154,745	179,783
Interest			75	3,317	7,367	12,272	18,123
EBIT		92	,677	115,232	139,362	167,017	197,906
Less Taxes		(27	,780)	(33,575)	(39,599)	(46,424)	(53,935
Less Capex		(17	,136)	(8,568)	(8,568)	(8,568)	(8,568
Plus Depreciation		3	,427	5,141	6,855	8,568	10,282
Less Changes in Working Capital		(8	,649)	(1,425)	(1,414)	(1,497)	(1,580
Unlevered Free Cash Flow		42	,538	76,805	96,636	119,097	144,105

NPV of Forecast	202,540
Terminal Value (EBITDA multiple)	171,941
NPV of Terminal Value	35,579
Total Enterprise Value	238,119
EV/Revenue (2024E)	1.73x
% of Business Retained after raise	93%
% of busiless Retained after raise	93%

USD to Kshs Rate is 1USD to Kshs.135

v. Molds and Machine LEXO PRESS PRINTING MACHINE SETUP lexo Printig Press RY450 6 Colour	USD	KES
lexo Printig Press RY450 6 Colour		
	61,000.0	8,235,000.0
lexo Plate Mounter	600.0	81,000.0
nilox Cleaner	1,900.0	256,500.0
SI Rewinder	3,500.0	472,500.0
otal	67,000.0	9,045,000.0
AT	10,720.0	1,447,200.0
DF		316,575.0
L	,	180,900.0
	,	199,700.0
uties, Levies and Shipment Cost	15,884.3	2,144,375.0
otal Purchase Cost	82,884.3	11,189,375.0 A
	USD	KES
o Down Set Up Accessories -(Electric Cabling, Water & Compressed air Piping)	1,500.0	202,500.0
Ine Machine Supplier Expertise (Installers) Travel & Accomodation 1 Week	2,300.0	310,500.0
	3,309.68	513,000.0 B
icences, Permits, Legal notices and Human Resorce Compliances	2,785	376,000.0
	1.630	220,000.0
oventory Control Auto System	1,560	210.600.0
esktops, Laptops, Office Desks, Filing Cabinet, Stationery, Networking & Internet Hardware	1,481	200,000.0
novement of WIP, Raw Materials & Finished Goods	806	125,000.0
quality Analysis Machines to gurantee Quality Assurance (Lab Equipments)	1,111	150,037.44
O A O L I I I I I I I I I I I I I I I I I I	exo Plate Mounter Illox Cleaner Is Rewinder Ital AT F eight Transit & Clearing Itles, Levies and Shipment Cost Ital Purchase Cost Down Set Up Accessories -{Electric Cabling, Water & Compressed air Piping) Down Set Up Accessories (Installers) Travel & Accomodation 1 Week Decences, Permits, Legal notices and Human Resorce Compliances AC Design Computers Wentory Control Auto System esktops, Laptops, Office Desks, Filing Cabinet, Stationery, Networking & Internet Hardware Devement of WIP, Raw Materials & Finished Goods	Sex Plate Mounter 600.0

USD to Kshs Rate is 1USD to Kshs.135	USD	KES
Statutory Compliances		
Company Registration	222	30,000.0
Manufacturing Business Permit	444	60,000.0
Fire Safety Equipment	156	21,000.0
Fire Inspection Certificate	185	25,000.0
Workplace Risk Assestment	370	50,000.0
DOSHS Workplace Permit	74	10,000.0
Health & Safety Equipment (Occupational First Aid Kit)	74	10,000.0
KEBS Audit & Permit to Manufacture	519	70,000.0
NEMA Inspection, EIA & Compliance certificate	370	50,000.0
Pest control certificate	370	50,000.0
Total	2,785	376,000.0

Freight Transit	& Clearing
	Freight (Mombasa To Nairobi) Clearing at ICD

Total	1,479	199,700.0
Port Charges	74	10,000.0
Freighting (ICD to Factory Premise)	296	40,000.0
IDF Fee	15	2,000.0
Documentation Fee	74	10,000.0
Clearing at ICD		
Freight (Mombasa To Nairobi)	1,020	137,700.0

Quality Testing Equipment

Weighing Scales	56	7,500
Color Matching Cabinets	222	30,000
Vernier Callipers	10	1,400
Micrometer Screw Gauges	63	8,500
Ink Draw down Rods Kit	150	20,250

Total	1,111	150,037
Contigency	22	3,000
Callibration Services	222	30,000
Oven Probe Thermomenter Metrology	15	2,000
Flexible rulers	3	350
Steel Ruler	4	500
Ambient Temp Gauge	10	1,400
Zahn Cup viscocity Tester	26	3,500
Magnifying Lense with Stand	21	2,900
Heating Laboratory Oven	259	35,000
Tape Test Blades & Tapes	7	1,000
GSM Tester Plates	20	2,737

Raw Materials

Intrinsic Valuation - Determining Terminal Value using an EBITDA Multiple

NACC 30.0%					
Ferminal Multiple 8.9x					
III figures in VEC thousands unless stated					
All figures in KES thousands unless stated		2026F	2027F	2028F	
Unlevered Free Cash Flow (UFCF)	50,979	71,166	84,112	98,235	1
EBITDA					1
Terminal Value using EBITDA Multiple					1,

Intrinsic Valuation - Discounting Unlevered Free CashFlows (UFCF) and Terminal Values

All figures	in KES	thousands	unless stated	
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	2024A	2025F	2026F	2027F	2028F	2029F
Terminal Value using Perpetual Growth Rate						484,902
Terminal Value using EBITDA Multiple						1,533,715
Average					_	1,009,308
Unlevered Free Cash Flow (UFCF)		50,979	71,166	84,112	98,235	113,295
Terminal Value						1,009,308
Total Cash Flows		50,979	71,166	84,112	98,235	1,122,604
WACC 30.0%						
Discounting Period		1.0	2.0	3.0	4.0	5.0
Present Value of Cash Flows	_	39,207	42,093	38,262	34,367	302,044

EQUITY VALUE 1

•	
Enterprise Value	455,973
Less: Net Debt	(1,500)
Equity Value	454,473

EQUITY VALUE PER SHARE

Equity Value		454,473
Shares Outstanding	(FD 000)	10,000
Equity Value	(KES/share)	45.45
Current Price	(KES/share)	1.67
Upside/(Downside)		2,615%

IMPLIED PERPETUITY GROWTH AND TERMINAL MULTIPLE

2.25 . 2.3. 2.0 0.0000	- 1010 - 1111
2029F UFCF	113,295
Terminal Value using EBITDA Multiple	1,533,715
Implied Perpetuity Growth Rate ¹	21.1%
Implied Perpetuity Growth Rate ²	19.9%
2029F EBITDA	171,941
Terminal Value using a Perpetual Growth Rate	484,902
Implied Terminal Multiple ¹	2.8x
Implied Terminal Multiple ²	3.2x

Intrinsic Valuation - Using NPV and XNPV

All figures in KES thousands unless stated		Discrete Forecast					Terminal
	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)
WACC 30.0% Fiscal Year End	23/12/31	24/12/31	25/12/31	26/12/31	27/12/31	28/12/31	28/12/31
Cash Flow Timing	23/12/31	24/06/30	25/06/30	26/06/30	27/06/30	28/06/30	28/06/30

			2024A	2025F	2026F	2027F	2028F	2029F
Unlevered Free Cash Flow (UFCF)				50,979	71,166	84,112	98,235	113,295
Average Terminal Value								1,009,308
Total Cash Flows			(17,136)	50,979	71,166	84,112	98,235	1,122,604
Manual End-of-Period Discounting Co	onvention							
Discounting Period				1.0	2.0	3.0	4.0	5.0
Present Value of Cash Flows			_	39,179	42,063	38,234	34,342	301,610
Enterprise Value		455,428						
Equity Value	(KES/share)	45.39						
Manual Mid-Period Discounting Conv	vention							
Discounting Period				0.5	1.5	2.5	3.5	4.5
Present Value of Cash Flows			_	44,723	48,016	43,645	39,202	344,295
Enterprise Value		519,881						
Equity Value	(KES/share)	51.84						
Using the NPV function (End-of-Perio	d Discounting) ¹							
Enterprise Value		438,836						
Equity Value	(\$/sh)	43.73						
Using the XNPV function (End-of-Peri	od Discounting) ²							
Enterprise Value		438,292						
Equity Value	(\$/sh)	43.68						
Using the XNPV function (Mid-Period	Discounting) ²							
Enterprise Value	-	502,745						
Equity Value	(\$/sh)	50.12						

Intrinsic Valuation - Using IRR and XIRR

All figures in KES thousands unless stated

Fiscal Year End Cash Flow Timing

Valuation	Discrete Forecast						
(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	(YY-MM-DD)	
23/12/31	24/12/31	25/12/31	26/12/31	27/12/31	28/12/31	28/12/31	
23/12/31	24/06/30	25/06/30	26/06/30	27/06/30	28/06/30	28/06/30	

Unlevered Free Cash Flow (UFCF)
Average Terminal Value
Total Cash Flows

	2024A	2025F	2026F	2027F	2028F	2029F
-		50.979	71.166	84.112	98.235	113.295
		22,212	,	,	,	1,009,308
_	(17,136)	50,979	71,166	84,112	98,235	1,122,604

Using the IRR function ¹

Internal Rate of Return (IRR)

340.9%

Using the XIRR function (End-of-Period Discounting)

Internal Rate of Return (IRR) 339.7%

Using the XIRR function (Mid-Period Discounting)

Internal Rate of Return (IRR) 1050.4%

> Both IRR and XIRR require an initial cash outflow to calculate; The XIRR function is more accurate as it takes into account precise dates. (1)

	Equity Value per Share				
	Perpetuity Growth Rate				
	5.0%	5.2%	5.4%	5.6%	5.8%
29.0%	47.12	47.19	47.26	47.34	47.41
27.0%	50.98	51.07	51.17	51.26	51.36
25.0%	55.40	55.52	55.64	55.76	55.88
23.0%	60.51	60.67	60.82	60.99	61.15
21.0%	66.52	66.73	66.94	67.16	67.39
	Equity Value per Share				
	Terminal Multiple				
ı	6.9x	7.9x	8.9x	9.9x	10.9x
29.0%	42.45	44.86	47.26	49.67	52.08
27.0%	45.96	48.56	51.17	53.77	56.37
25.0%	50.00	52.82	55.64	58.45	61.27
23.0%	54.72	57.77	60.82	63.88	66.93
21.0%	60.32	63.63	66.94	70.26	73.57
	27.0% 25.0% 23.0% 21.0% 29.0% 27.0% 25.0% 23.0%	29.0% 47.12 27.0% 50.98 25.0% 55.40 23.0% 60.51 21.0% 66.52 6.9x 29.0% 42.45 27.0% 45.96 25.0% 50.00 23.0% 54.72	Perpe 5.0% 5.2% 29.0% 47.12 47.19 27.0% 50.98 51.07 25.0% 55.40 55.52 23.0% 60.51 60.67 21.0% 66.52 66.73 Equity Ter 6.9x 7.9x 29.0% 42.45 44.86 27.0% 45.96 48.56 25.0% 50.00 52.82 23.0% 54.72 57.77	Perpetuity Growth 5.0% 5.2% 5.4% 29.0% 47.12 47.19 47.26 27.0% 50.98 51.07 51.17 25.0% 55.40 55.52 55.64 23.0% 60.51 60.67 60.82 21.0% 66.52 66.73 66.94 Equity Value per 9 Terminal Multip 6.9x 7.9x 8.9x 29.0% 42.45 44.86 47.26 27.0% 45.96 48.56 51.17 25.0% 50.00 52.82 55.64 23.0% 54.72 57.77 60.82	Perpetuity Growth Rate 5.0% 5.2% 5.4% 5.6% 29.0% 47.12 47.19 47.26 47.34 27.0% 50.98 51.07 51.17 51.26 25.0% 55.40 55.52 55.64 55.76 23.0% 60.51 60.67 60.82 60.99 21.0% 66.52 66.73 66.94 67.16 Equity Value per Share Terminal Multiple 6.9x 7.9x 8.9x 9.9x 29.0% 42.45 44.86 47.26 49.67 27.0% 45.96 48.56 51.17 53.77 25.0% 50.00 52.82 55.64 58.45 23.0% 54.72 57.77 60.82 63.88