

# What it is

## ***Discipler:***

**Vision:** Empower every Christian—individual, group, or church—to grow through daily, personalized, tech-enabled discipleship

**Mission:** Help people grow in intimacy with Jesus

- **What is it? / Solution**

Discipler is a AI powered discipleship app that creates adaptive personalized daily spiritual growth plans, tracks habits, and builds in daily accountability through reminders and community support, for individuals, groups, and churches.

- **Why does it matter? / Problem: *Spiritual stagnation* - 90% of Christians lack a spiritual growth plan**

Many churches and believers are stuck in a broken discipleship model:

**Fragmented Journey:** After Sunday, many believers feel lost—there's no clear path for daily spiritual growth, and the majority don't have a structured, personalized plan.

**Overwhelmed Leaders:** Pastors and group leaders can't realistically support or track hundreds of people, often burning out and defaulting to "one size fits all" content

**No Personalization:** Spiritual resources don't adapt to different life stages, struggles, or maturity levels—leaving many stuck or disengaged.

**Disconnected Community:** Group tools are clunky and siloed, so real accountability and encouragement often fade between meetings.

Discipler bridges that gap with daily, personalized guidance and real accountability, making spiritual growth scalable—from individuals, to small groups, to entire churches.