

# RYAN DALY

## ◀ FRONT-END DEVELOPER ▶

✉ ryan@rydaly.com 📞 231.638.3519

## EXPERIENCE

### **FREELANCE / Front-end Developer / Denver / Oct. 2015 - Present**

• Development and consulting work on a multitude of projects including everything from simple ad campaigns to large-scale web apps • short to mid-term contracts bringing my expertise to various companies and working with their teams - primarily in Denver, Chicago and LA

### **RAZORFISH / Senior Presentation Layer Developer / Remote (LA) / May 2015 - Oct. 2015**

• Lead developer on interactive ad units using HTML5 and Javascript • Provided expertise and advice to team of project managers, creative leads and designers • Provided support for jr. devs • Worked with ad vendors in order to build compliant apps • Researched and tested new technologies to provide proofs-of-concept to clients.

### **RAZORFISH / Senior Motion Designer / Chicago / Oct. 2008 - Sept. 2014**

• Lead developer and motion designer on many ad campaigns • Liaison between designers and developers • Provided expertise and advice to project managers, creative leads and designers • Designed and developed client-facing 'extranet' to streamline and facilitate client reviews • Worked with many different ad vendors and utilized their platforms and APIs • Co-created an internal motion group with the aim of educating others on best practices for interactive apps • Developed interactive display applications utilizing touch screens, motion tracking and various web APIs • Researched and tested new technology for brain-storms and proofs-of-concept • Attended tech conferences around the country and reported on experiences and trends.

### **FOGGED CLARITY / Co-founder / Designer / Developer / Aug. 2008 - Present**

• Design, develop and maintain a custom Wordpress-based CMS to publish quarterly issues • Develop Wordpress UI to aid editorial staff • Curate visual art for display on the site • Provide support for our team of editors • Analytics monitoring, book design, audio & video editing, mailing list management, podcasting, and brand development, you name it.

## EDUCATION

### **COLUMBIA COLLEGE CHICAGO / 2005 - 2008**

*B.A. Interactive Arts & Media*

### **INTERNATIONAL TEFL ACADEMY / Chicago / 2011**

*Professional Teaching Certification*

• Three month course for certification to teach English as a foreign language.

## SPECIALTIES

### **DEV**

• JavaScript • HTML • CSS • PHP • Applying solid foundations to the 'hot new thing'

### **DESIGN**

• Adobe CS • Sketch