

# RYAN DALY

◀ DESIGNER | DEVELOPER | CREATOR ▶

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## EXPERIENCE

### FOGGED CLARITY • Co-founder / Developer / Curator • Aug. 2008 - Present

• Design, develop and maintain a custom Wordpress-based CMS to publish quarterly issues • Develop Wordpress UI to aid editorial staff • Curate visual art for display on the site • Provide support for our team of editors • Analytics monitoring, book design, audio & video editing, mailing list management, podcasting, and brand development among others.

### RAZORFISH • Senior Presentation Layer Developer • Remote (LA) • May 2015 - Oct. 2015

• Lead developer on interactive ad units for Acura using HTML5 and Javascript • Provided expertise and advice to team of project managers, creative leads and designers • Provided support for jr. devs • Worked with ad vendors in order to build compliant apps • Researched and tested new technologies to provide proofs-of-concept to clients.

### RAZORFISH • Senior Motion Designer • Chicago • Oct. 2008 - Sept. 2014

• Lead developer and motion designer on many ad campaigns • Worked as a liaison between designers and developers • Provided expertise and advice to project managers, creative leads and designers • Designed and developed client-facing 'extranet' to streamline and facilitate client reviews • Worked with many different ad vendors and utilized their platforms and APIs • Co-created an internal motion group with the aim of educating others on design requirements for interactive apps • Developed internal applications for in-house display that utilized touch screens, motion tracking and various web APIs • Researched and tested new technology for brain-storms and proofs-of-concept • Attended tech conferences around the country and reported on experiences and trends.

### GREAT LAKES BOATING MAGAZINE • Intern • Chicago • June 2007 - Oct. 2007

• Design and development for a small regional magazine • Tech support for small staff of 6 people • Implemented a re-design of website • Magazine layout and cover design.

## EDUCATION

### COLUMBIA COLLEGE CHICAGO • 2005 - 2008

*B.A. Interactive Arts & Media*

### INTERNATIONAL TEFL ACADEMY • Chicago • 2011

*Professional Certification*

• Three month course for certification to teach English as a foreign language.

## TOOLKIT

### DEV

• Javascript ( Angular, jQuery, d3, GSAP ) • HTML  
• CSS ( LESS, SASS ) • PHP ( Wordpress ) • Gulp  
• Grunt • Bower

### DESIGN

• Photoshop • Illustrator • After Effects • Premier  
• InDesign • Audition • Lightroom