

# RYAN DALY

## ◀ FRONT-END DEVELOPER ▶

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## EXPERIENCE

### **FREELANCE DEVELOPER & DESIGNER • Denver • Nov. 2014 - Present**

• Design and development work on a multitude of projects including everything from logo design to large scale web apps • short-term contracts bringing my expertise to the table at various companies in Denver, Chicago and LA

### **RAZORFISH • Senior Presentation Layer Developer • Remote (LA) • May 2015 - Oct. 2015**

• Lead developer on interactive ad units using HTML5 and Javascript • Provided expertise and advice to team of project managers, creative leads and designers • Provided support for jr. devs • Worked with ad vendors in order to build compliant apps • Researched and tested new technologies to provide proofs-of-concept to clients.

### **RAZORFISH • Senior Motion Designer • Chicago • Oct. 2008 - Sept. 2014**

• Lead developer and motion designer on many ad campaigns • Liaison between designers and developers • Provided expertise and advice to project managers, creative leads and designers • Designed and developed client-facing 'extranet' to streamline and facilitate client reviews • Worked with many different ad vendors and utilized their platforms and APIs • Co-created an internal motion group with the aim of educating others on best practices for interactive apps • Developed interactive display applications utilizing touch screens, motion tracking and various web APIs • Researched and tested new technology for brain-storms and proofs-of-concept • Attended tech conferences around the country and reported on experiences and trends.

### **FOGGED CLARITY • Co-founder / Developer / Curator • Aug. 2008 - Present**

• Design, develop and maintain a custom Wordpress-based CMS to publish quarterly issues • Develop Wordpress UI to aid editorial staff • Curate visual art for display on the site • Provide support for our team of editors • Analytics monitoring, book design, audio & video editing, mailing list management, podcasting, and brand development, you name it.

## EDUCATION

### **COLUMBIA COLLEGE CHICAGO • 2005 - 2008**

*B.A. Interactive Arts & Media*

### **INTERNATIONAL TEFL ACADEMY • Chicago • 2011**

*Professional Certification*

• Three month course for certification to teach English as a foreign language.

## SPECIALTIES

### **DEV**

• JavaScript ( Angular, React, jQuery, so many flavors! ) • HTML • CSS ( LESS, SASS ) • GIT • PHP ( Wordpress ) • Latest build tools, pre / post processors, may the learning never cease!

### **DESIGN**

• Adobe CS • Pen & paper