

# Kirill Gertsik

## Front End Developer

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## PROFILE

Frontend Developer | 3+ YOE

React, Next.js & TypeScript – Based in NYC

I build dynamic, high-performance web apps with React, Redux, and TypeScript, recently leading a component library that boosted design consistency and **sped up development by 30%**. I collaborate with designers to create intuitive, user-friendly interfaces. **Previously a Senior Investment Advisor**. I crafted **digital solutions for portfolio tracking and wealth management**, sharpening my knack for turning complex data into seamless UIs.

I'm passionate about blending my tech and finance skills—especially with AI integration—to innovate in fintech or high-growth fields.

## SKILLS

### Frameworks & Libraries:

- React | Next
- Redux | MobX
- Jest | Cypress

### Styling & Design

- Responsive web design
- Tailwind CSS | Shadcn UI
- Material UI

### API Integration:

- REST | GraphQL

### Programming & Markup:

- JavaScript (ES6+)
- Type Script
- HTML5 | CSS3

### Tools & Workflows:

- Git | Webpack | Babel
- npm | Yarn
- Agile | Scrum
- Jira

## PROFESSIONAL EXPERIENCE

### Alabs

09/2022 – present

Frontend Developer

- Built and maintained dynamic web apps using React, Redux, and TypeScript.
- Implemented a new component library, which improved design consistency and sped up development by ~30%.
- Collaborated with designers to ensure user-friendly UIs that didn't make our QA engineers weep at night.
- Optimized the build pipeline (Webpack, Babel), reducing bundle size by 40% - yay for fewer rage-clicks from users on slow networks.
- Mentored junior developers (and occasionally taught them that console.log debugging is not a crime).

### Freedom Finance Global

02/2020 – 06/2022

Senior Investment Advisor

- Managed \$5M in assets, boosted annual returns by 15% through strategic portfolio diversification.
- Liaised with cross-functional teams to develop internal digital solutions for portfolio tracking.
- Constructed strategic wealth management portfolios for high-net-worth clients, ensuring no one tried to sell their kidney to get rich overnight.
- Analyzed global financial trends and turned them into actionable insights for clients.