

# Machine Learning



Final presentation



### Data Cleaning steps

- remove columns we assume are unnecessary and have no effect on the price
- drop columns with high amounts of NaN
- reduce text columns to only numerical or boolean values
- use LabelEncoder() for numeric values
- remove outliers with a price above 2500€, empty URL links or unusual values
- turn amenities into a binary matrix and filter according to luxury keywords
- calculate the median price (calendar listings) and replace missing price values

## Data Engineering

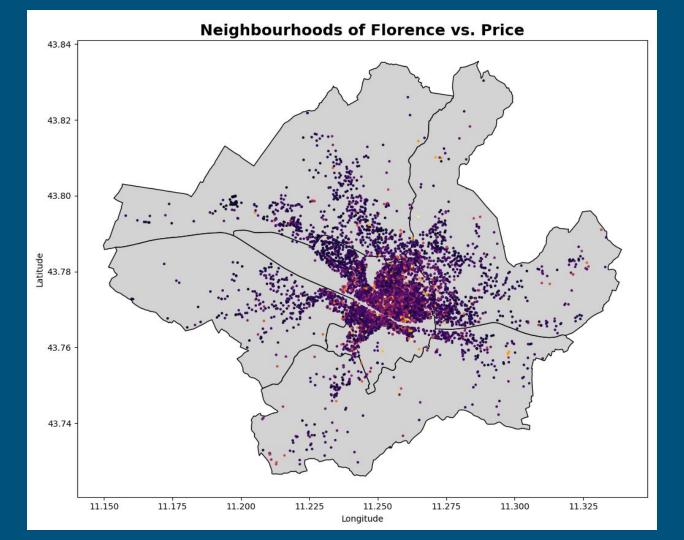


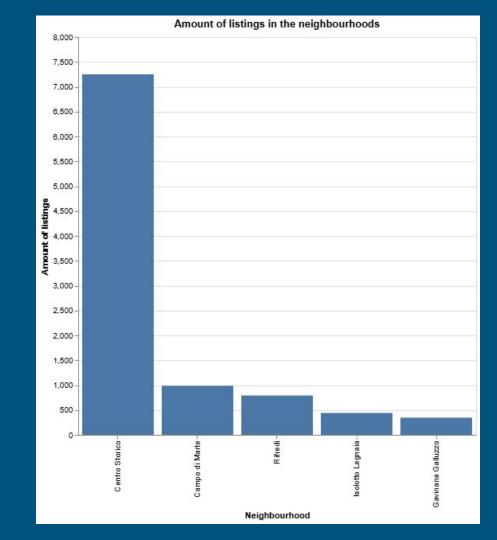
- Sentiment score based on listings reviews
- calculate distance to city center



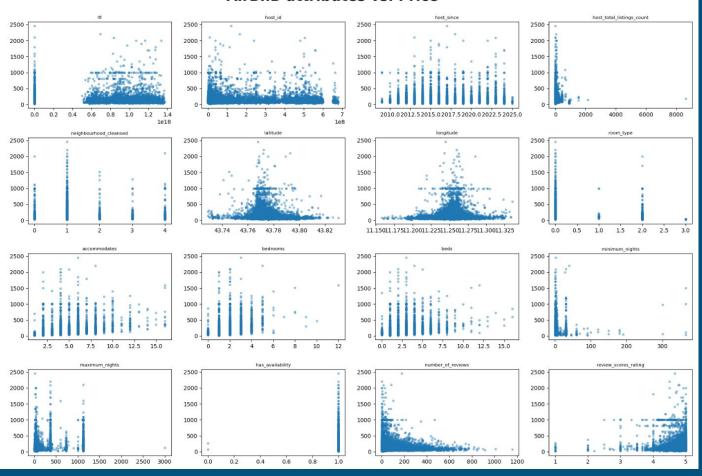


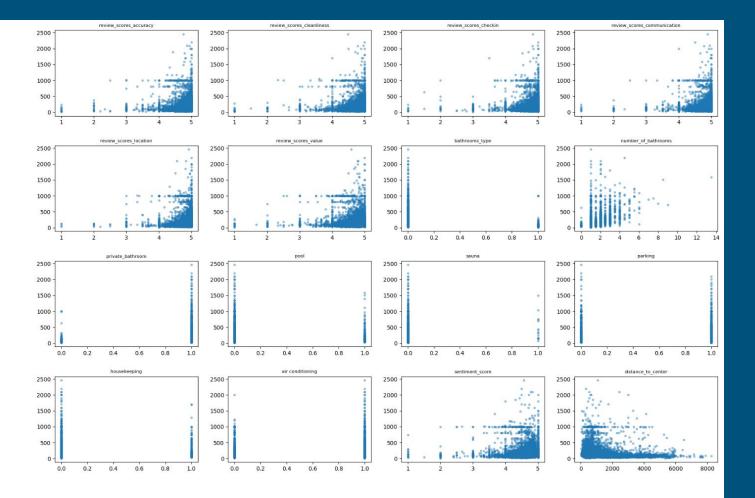


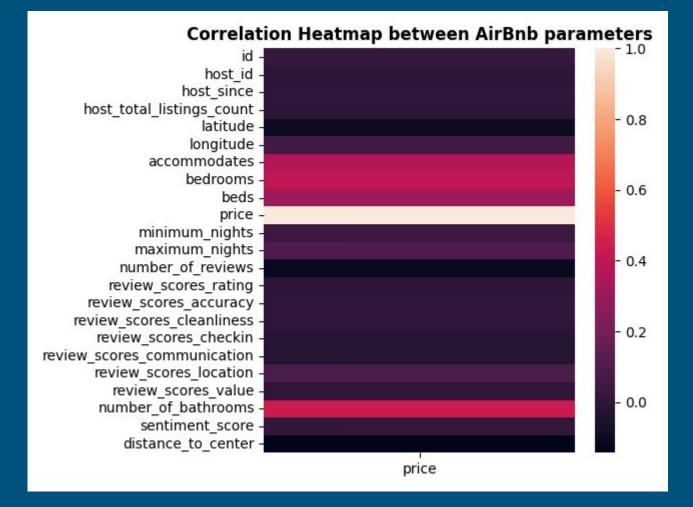


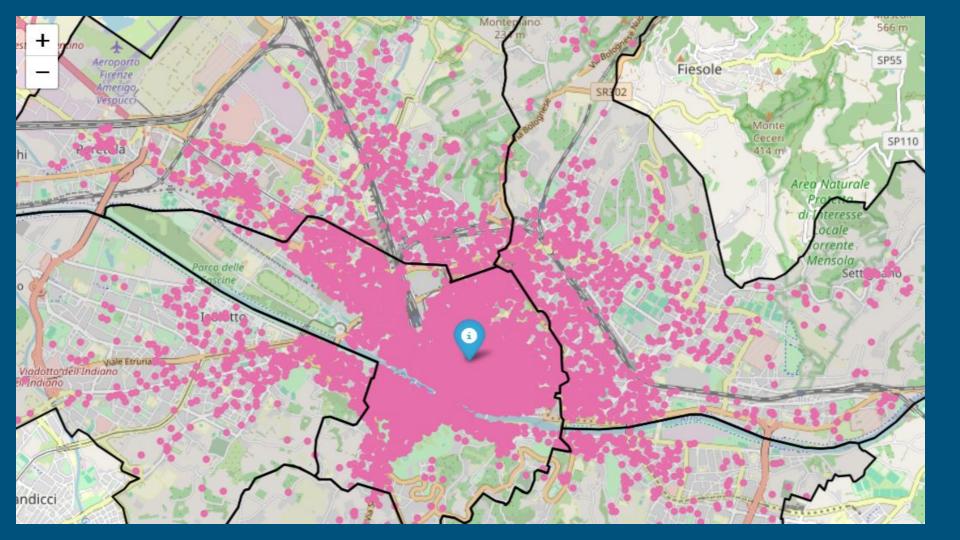


#### AirBnB attributes vs. Price











## Background Knowledge



#### **Loss functions:**

- L1 Loss (MAE): average absolute difference between predicted and true values -> robust to outliers, harder to optimize in gradient based methods
- L2 Loss (MSE): penalizes large errors more than small ones -> sensitive to outliers, for regression task
- RMSE Loss: same unit as targets -> easier to interpret, still sensitive to outliers
- Huber Loss: combines L1 and L2 Loss -> less sensitive to outliers than MSE, easier to optimize than MAE

#### **Parameters:**

- learning rate: controls how fast the model learns,
  - o too high -> overshooting, unstable, too low -> slow convergence
- weight decay: adds penalty on model weights to prevent overfitting

Data Leakage Problem

- We thought we had the perfect MLP
- R<sup>2</sup>: 0.9+
- Checked everything
- normalization on the whole data frame
- Solution:

#### Ostrich algorithm

Article

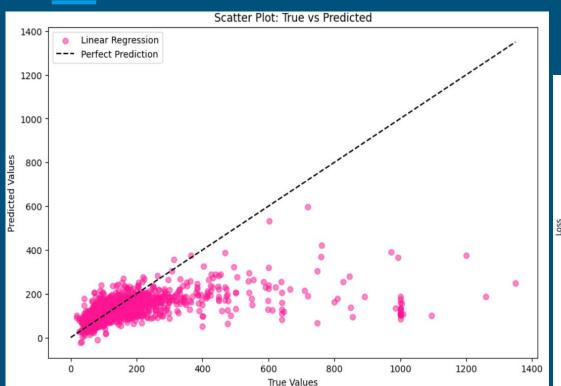
From Wikipedia, the free encyclopedia

I found the problem Read View history

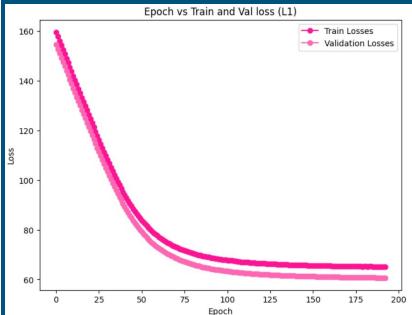


In computer science, the **ostrich algorithm** is a strategy of ignoring potential problems on the basis that they may be exceedingly rare. It is named after the ostrich effect which is defined as "to stick one's head in the sand and pretend there is no problem". It is used when it appears the situation may be more cost-effectively managed by allowing the problem to continue to occur rather than to attempt its prevention.

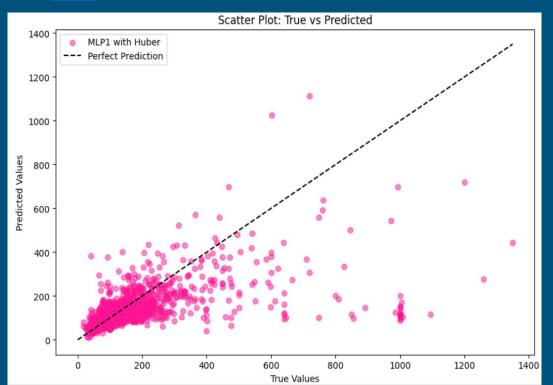
### **Linear Regression**



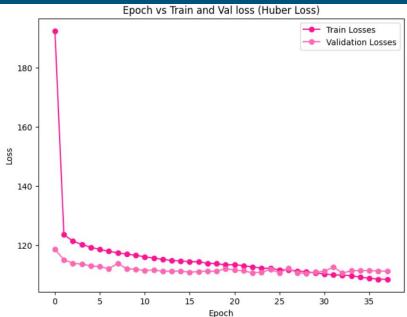
- Loos Function: L1 Loss
- Learning Rate: 0.008
- Optimizer: SGD



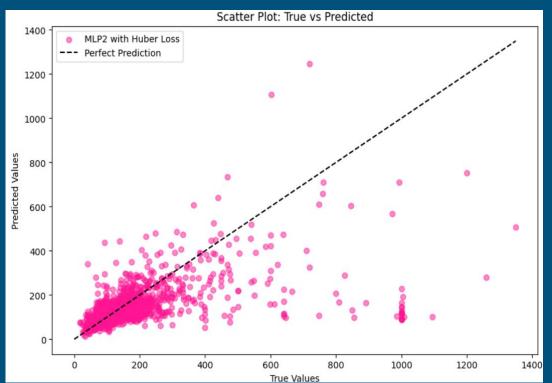
### MLP1 - 4 Layer Perceptron



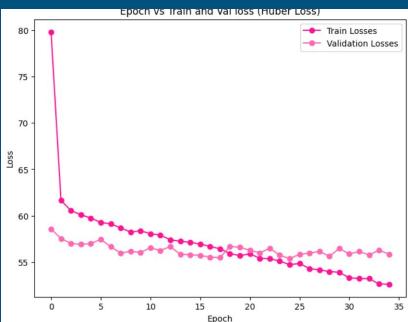
- Loss Function: Huber Loss
- Learning Rate: 0.001
- Optimizer: Adam
- weight decay: 0.0005



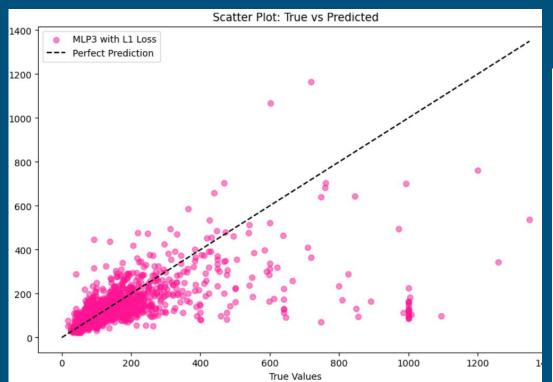
### MLP2 - 5 Layer Perceptron



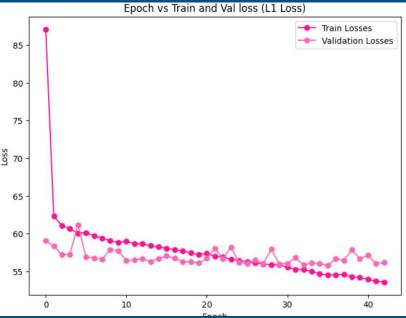
- Loos Function: L1 Loss
- Learning Rate: 0.001
- Optimizer: Adam
- weight decay: 0.0005



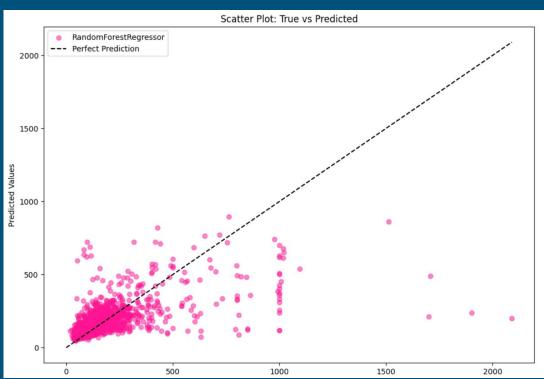
### MLP3 - 6 Layer Perceptron



- Loos Function: L1 Loss
- Learning Rate: 0.001
- Optimizer: Adam
- weight decay: 0.005

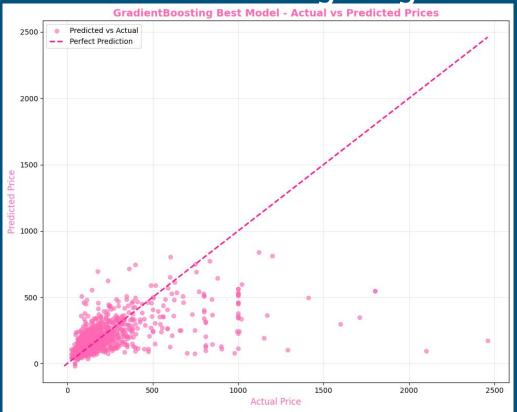


## RandomForestRegressor



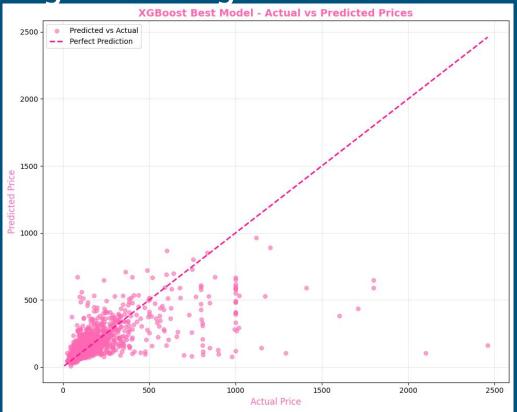
- max\_depth = 10
- max\_features = 30
- min\_samples\_leaf = 4
- n\_estimators = 500
- → found with GridSearchCV()

## Gradientboosting Regressor



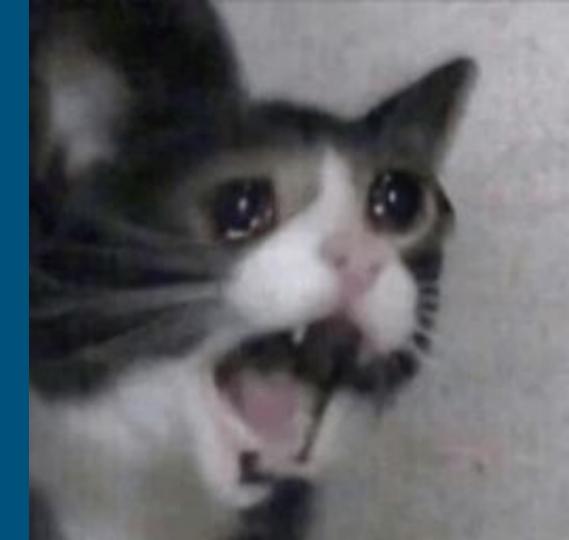
- n\_estimators = 500
- min\_samples\_split = 10
- min\_samples\_leaf = 15
- max\_depth = 4
- learning\_rate = 0.05
- subsamples = 0.8
- → found with RandomizedSearchCV()

### XgboostRegressor



- n\_estimators = 500
- min\_child\_weight = 5
- max\_depth = 5
- learning\_rate = 0.03
- reg\_alpha = 0.1
- reg\_lambda = 10
- → found with RandomizedSearchCV()

Scores Comparison



## Comparison

Model Name	R <sup>2</sup>	MAE	R <sup>2</sup> with PCA	MAE with PCA
Linear Regression	0.18	61.23	0.024	58.83
MLP1	0.27	56.81	0.26	64
MLP2	0.27	56.37	0.24	51.41
MLP3	0.29	56.31	0.24	51.1
RandomForestReg ressor	0.37	62.9	-	-
GradientBoosting	0.36	65.38	-	-
XGBoost	0.40	62.30	-	-

Evaluation



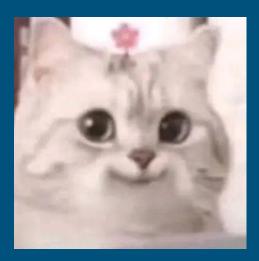
### Evaluation

#### Problems we've encountered:

- normalized with the wrong mean and standard deviation
- skewed results due to specific outliers
- missing price values
- urls that lead to nothing
- the models tend to overfit → change loss function or early stopping patience
- after data cleaning we only had 9000 rows left

#### Our insights:

- small difference between using PCA or not, since we do not have a high dimensionality
- we didn't use PCA for the trees, since it doesn't result in a huge difference
- different optimizers and losses
- reduced the amount of amenities because of suspected low influence on the price



## Conclusion



We cooked

or we were cooked...



### Sources

- 3 Big Benefits of Data Cleansing Teraflow.ai
  (Data Cleaning Picture)
- Forbes Model Training (Model Training Picture)
- Ostrich algorithm Wikipedia (Ostrich)