

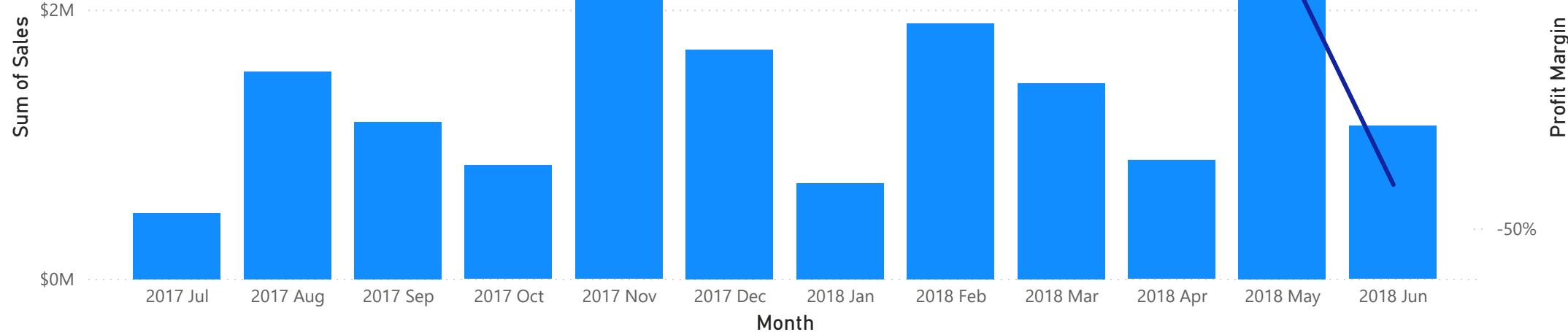


## Sum of Sales and Profit Margin by Month

● Sum of Sales ● Profit Margin

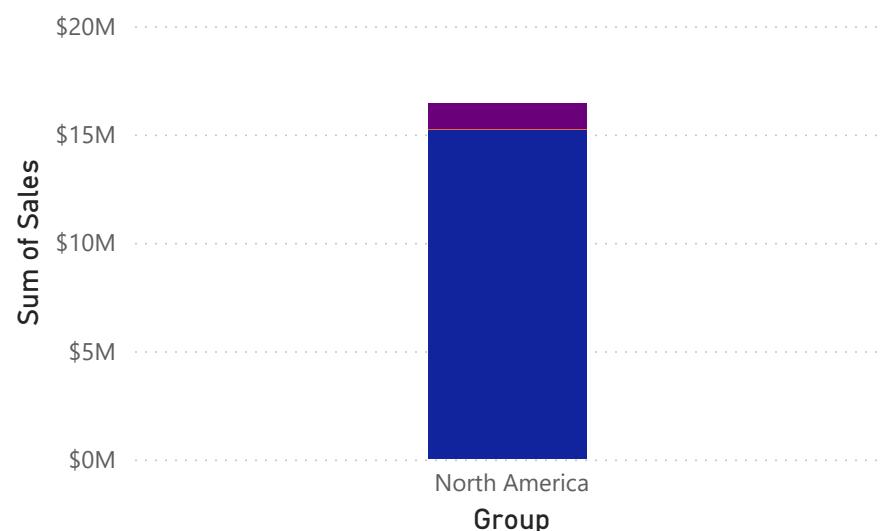
Year ▼  
FY2018 ▼

Region ▼  
 Australia  
 Canada  
 Central  
 France  
 Germany  
 Northeast  
 Northwest  
 Southeast  
 Southwest  
 United Kingd...

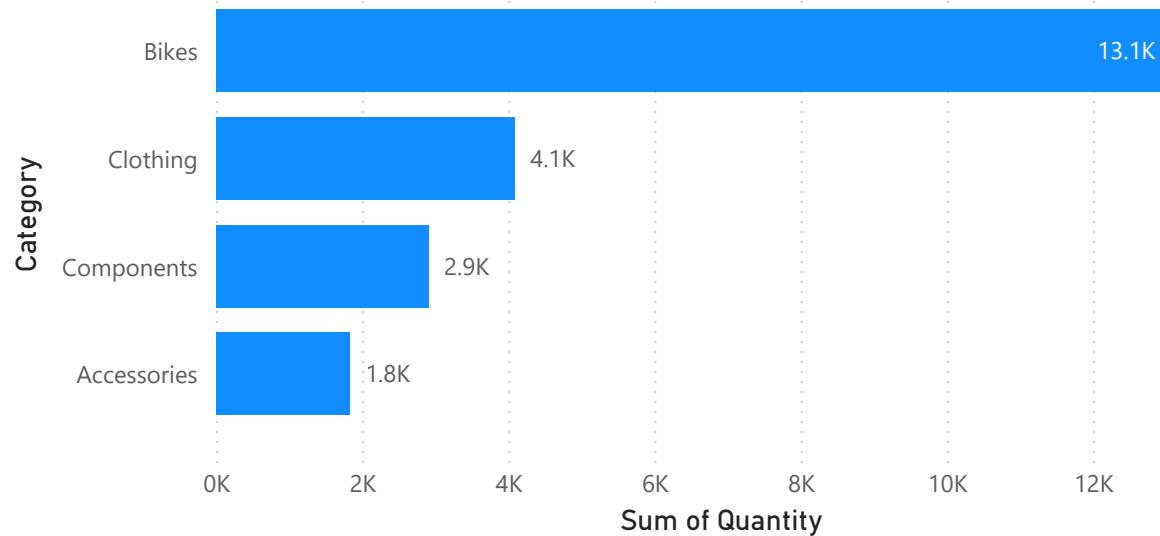


## Sum of Sales by Group and Category

Category ● Accessories ● Bikes ● Clothing ● Components



## Sum of Quantity by Category



## Region



- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast

Year	Orders	Sum of Sales	Sum of Cost	Profit	Profit Margin
FY2018	739	\$16,429,043	\$16,297,680	\$131,362	0.80%
FY2019	1255	\$27,979,780	\$26,768,232	\$1,211,548	4.33%
FY2020	1622	\$33,139,748	\$33,483,164	(\$343,416)	-1.04%
<b>Total</b>	<b>3616</b>	<b>\$77,548,570</b>	<b>\$76,549,076</b>	<b>\$999,495</b>	<b>1.29%</b>

Year



FY2018



**\$6,096,169**  
Sum of Sales

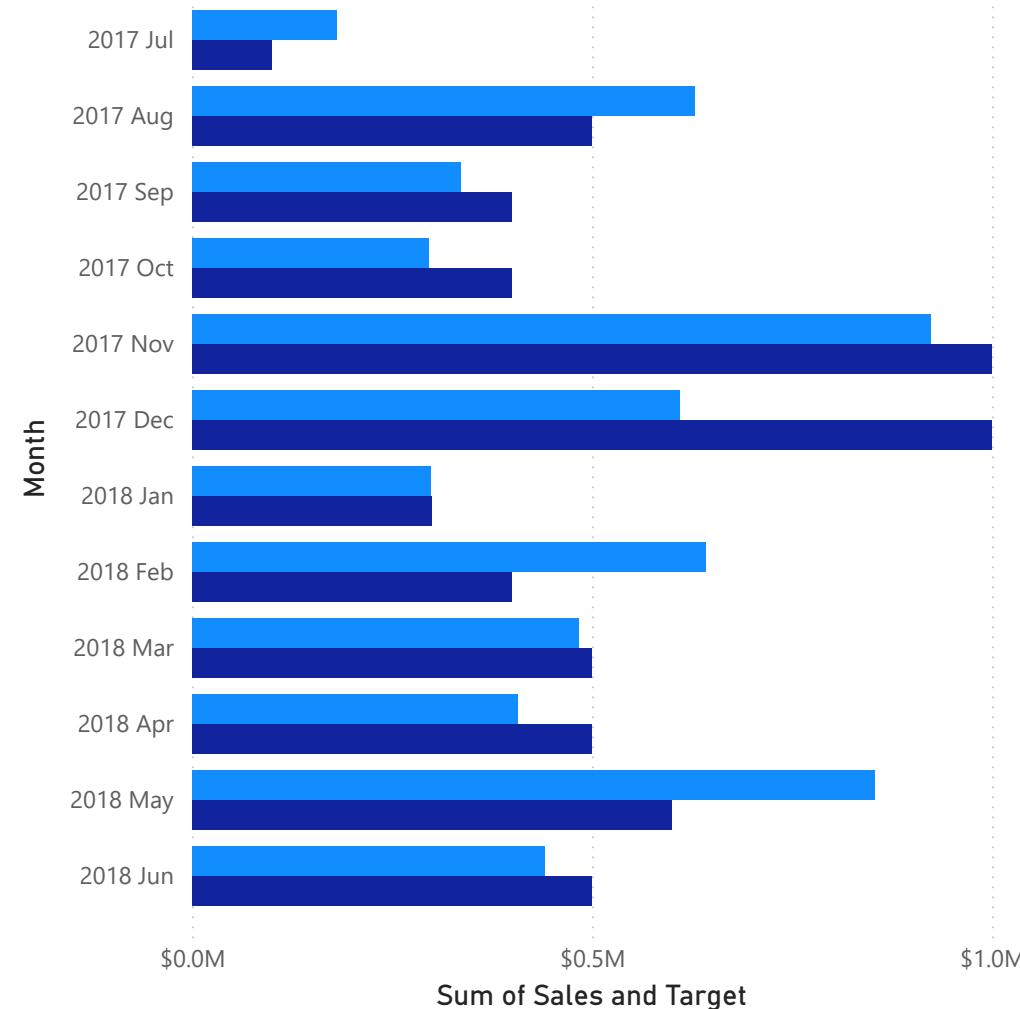
**\$6,200,000**  
Target

**(-\$103,831)**  
Variance

**-1.67%**  
Variance Margin

### Sum of Sales and Target by Month

● Sum of Sales ● Target



### Sum of Sales and Target by Month

● Sum of Sales ● Target

