

How PWC could help Miele to improve in Digital Transformation

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Tradition & Innovation – for 125 years

- Company founded in 1899 by Carl Miele and Reinhard Zinkann
- Family-owned company with more than 80 family shareholders
- Six Executive Directors, including two founders' great-grandsons
- Consistent positioning in the premium segment
- Considered as the quality and innovation leader in its branch of industry

PWC

- One of the largest accounting companies worldwide
- Acting in over 150 countries worldwide
- Creating value for organisations by delivering the results they need
- Core values: Integrity, Care, Working together, Making a difference and Reimagining the possible





Initial Situation and Challenges

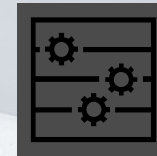
- Lots of manual processes and “Silos” between departments
- Need for disruptive technologies to reach cost saving measures
- Long delivery times between nearby plants and subcontractors
- Delivery points for trucks spread on large area
- High costs for spare parts and administration
- Old IT system infrastructure



Goals



Increase efficiency in processes and production



Reduce costs and invest in sustainable technologies

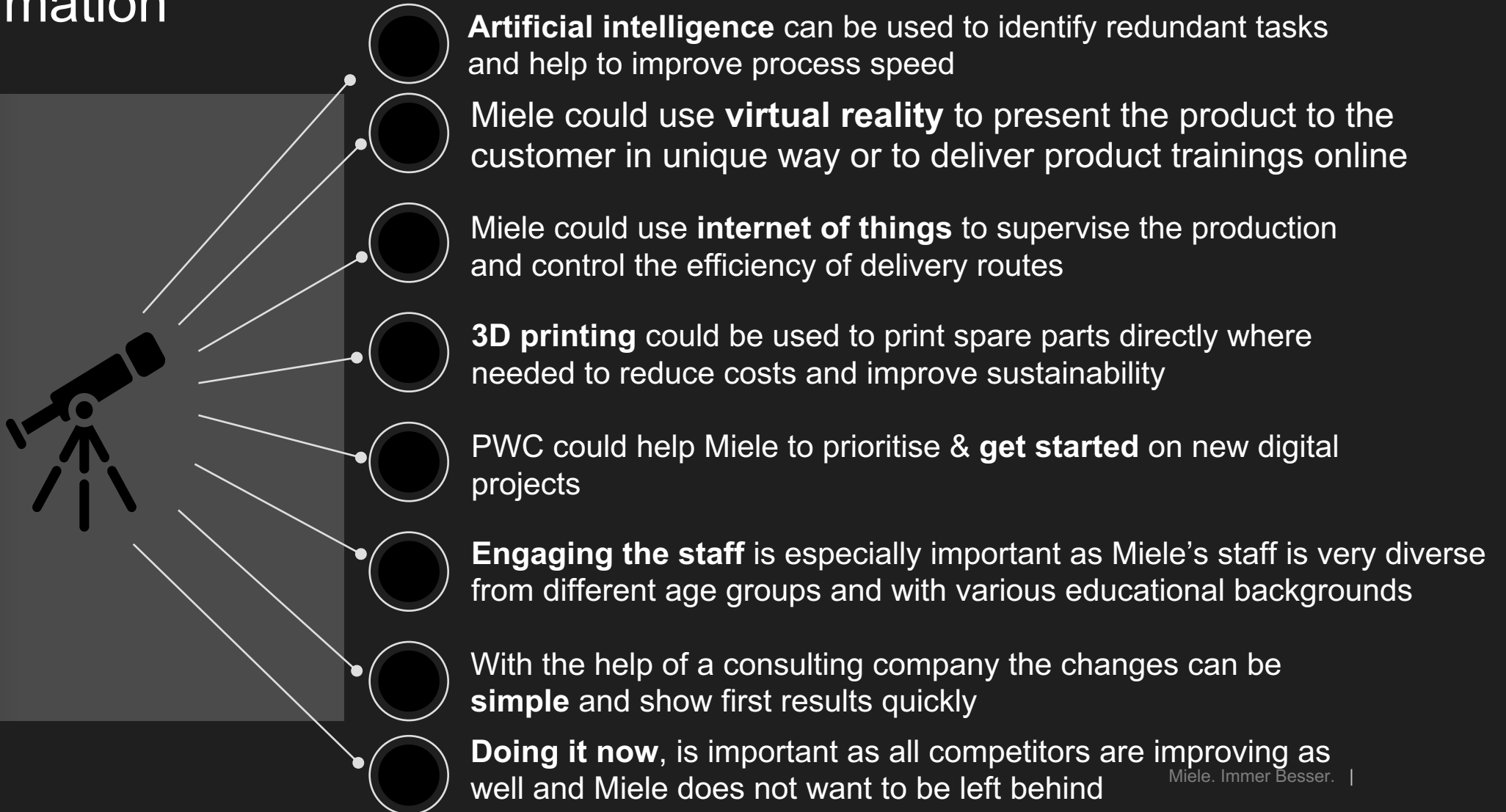


Stay competitive and be ready for future IT developments

PWCs essential eight technologies

- Artificial Intelligence
- Virtual Reality
- Internet of Things
- 3D printing
- Getting started
- Engaging staff
- Keeping it simple
- Doing it now

Using PWCs essential eight technologies to advance Miele's digital transformation



Outlook

1

PWC & Miele could be a good fit to improve Miele's digital transformation

2

Digital Transformation is important if Miele aims to reduce costs and increase efficiency

3

Future IT developments are awaiting Miele and will improve the overall performance of the company

Miele