



CITIZEN DATA

NEW: NATIONAL VOTE BY MAIL SURVEY

Methodology

Citizen Data surveyed 30,000 likely voters nationally on their expected turnout method via IVR/P2P on September 3-8, 2020. The survey data was then matched to Citizen's voter file of all registered voters. This memorandum outlines survey findings, as well as visuals (found in APPENDIX).

Topline Results

As of September 3-8, 2020, our survey found the following for the 2020 general election:

- Party identification drastically affects turnout method, with Democrats roughly twice as likely (61%) to vote by mail as Republicans (30%).
- Vote method is also affected by the voter's personal perception of and experience with COVID-19. 51.1% of voters surveyed agree that concern about exposure to COVID-19 has severely impacted their lives, and 69.3% of those who plan to vote by mail agree with this sentiment. Similarly, of those voting by mail, confidence in the U.S. Postal Service (USPS) delineates how a voter will return their ballot. 89% of voters who are planning to return their ballot by mail have confidence in the USPS, but only 68% of voters intending to drop their ballot off are confident in the USPS.
- Of the 60% of voters planning to vote in-person, 24.2% would be more likely to vote by mail if they had the ability to track their ballot. Similarly, 22.6% of those planning to vote in-person would be more likely to vote by mail if they had access to a secure dropbox to submit their completed ballot, suggesting that concerns around ballot receipt and delivery sways voters to vote in-person.

Detailed Results

NATIONAL

- **Among all likely voters, 35% plan to vote by mail and 60% in person** (if available).
 - Of those who plan to vote by mail, 45% plan to return their ballot via the U.S. postal service, while 45% plan to drop it off at a secure location (if available).
 - Of those who plan to vote in person, **34% plan to vote early in person while 60% plan to vote in person on Election Day**
- Closely-watched states all have increased numbers of voters saying they plan to vote by mail; however, the % turnout by mail differs from state-to-state, per the

survey.

- **FL:** 38% by mail, 57% in person, 5% unsure
- **GA:** 29% by mail, 65% in person, 6% unsure
- **IA:** 40% by mail, 54% in person, 6% unsure
- **MI:** 48% by mail, 47% in person, 5% unsure
- **NC:** 18% by mail, 76% in person, 6% unsure
- **PA:** 32% by mail, 63% in person, 5% unsure
- **TX:** 17% by mail, 78% in person, 5% unsure
- **WI:** 38% by mail, 57% in person, 5% unsure

PARTISAN BREAKDOWN

- Democrats nationally are twice as likely to vote by mail as Republicans in the 2020 general election. 61% of Democrats plan to vote by mail, vs. 30% of Republicans.
 - Of those planning to vote by mail, 30% identify as Republican (21%) or lean Republican (9%); 61% identify as Democrat (47%) or lean Democrat (14%)
 - Of those planning to vote in person, 59% identify as Republican (43%) or lean Republican (16%); 29% identify as Democrat (22%) or lean Democrat (7%)
- For those voting in person, there is a distinct partisan difference between early voters and Election Day voters.
 - Early voters: 49% support Donald Trump vs. 45% supporting Joe Biden
 - Election Day: 69% support Donald Trump vs. 22% supporting Joe Biden
- Of those unsure how they will vote, 26% are Republican, 55% Democrat and 12% non-partisan.

DEMOGRAPHIC BREAKDOWN

- Women are more likely to vote by mail than men. Of those planning to vote by mail, 57% are women, and 43% are men.
- Voters' age impacts their likelihood to vote by mail.
 - 39% of mail voters are 65+, vs. 24% of in person voters.
 - 29% of mail voters are 55-64, vs. 34% of in person voters.
 - 21% of mail voters are 35-54, vs. 31% of in person voters.
 - 11% of mail voters and 11% in person voters, respectively, are 18-34.
- Race has little impact on vote method.
 - 73.2% of mail voters are White, vs. 71.5% of in person voters.
 - 10.1% of mail voters are Black, vs. 11% of in person voters.

- 6.2% of mail voters are Hispanic, vs. 5.5% of in person voters.
- 3.5% of mail voters are Asian, vs. 1.8% of in person voters .
- 0.6% of mail voters are Middle Easter, vs. 0.5% of in person voters.
- 1% of mail voters are Native American, vs. 1.6% of in person voters.

VOTING-RELATED CONCERNS

- 52% of total likely voters are confident in the USPS's ability to deliver ballots to voters and to election officials in time (with 32% very confident and 20% somewhat confident).
 - 89% of voters planning to return their ballot by mail have confidence in the USPS's ability to deliver ballots, vs. 68% of voters who plan to drop off their ballots.
- 43% of likely voters are not confident that the USPS will be able to properly deliver mail ballots (30% are not confident at all and 13% are somewhat not confident).
 - A full 72% of those planning to vote in person on Election Day expressed lack of confidence in the USPS's ability to send and return ballots on time with 59% saying they are not at all confident.
- Various unique 2020 dynamics impact one's likelihood to vote by mail:
 - 24.2% of those planning to vote in-person are more likely to vote by mail if they had the ability to track their ballot, suggesting that concern around ballot receipt and delivery affects likelihood to vote by mail.
 - Similarly, 22.6% of those planning to vote in-person would be more likely to vote by mail if they had access to a secure dropbox to submit their completed ballot.

COVID-19

- 42.4% of those planning to vote by mail have had a family member or friend who has had COVID, as compared to 38.6% of those planning to vote in-person.
- 69.3% of those planning to vote by mail agree that concern about exposure to COVID-19 has severely impacted their day-to-day life, as compared to 39.3% of those planning to vote in-person.

VOTING IN PERSON

- Those planning to vote in person early: 50% are Republican, 41% are Democrat; 49% are Trump supporters, 45% Biden supporters

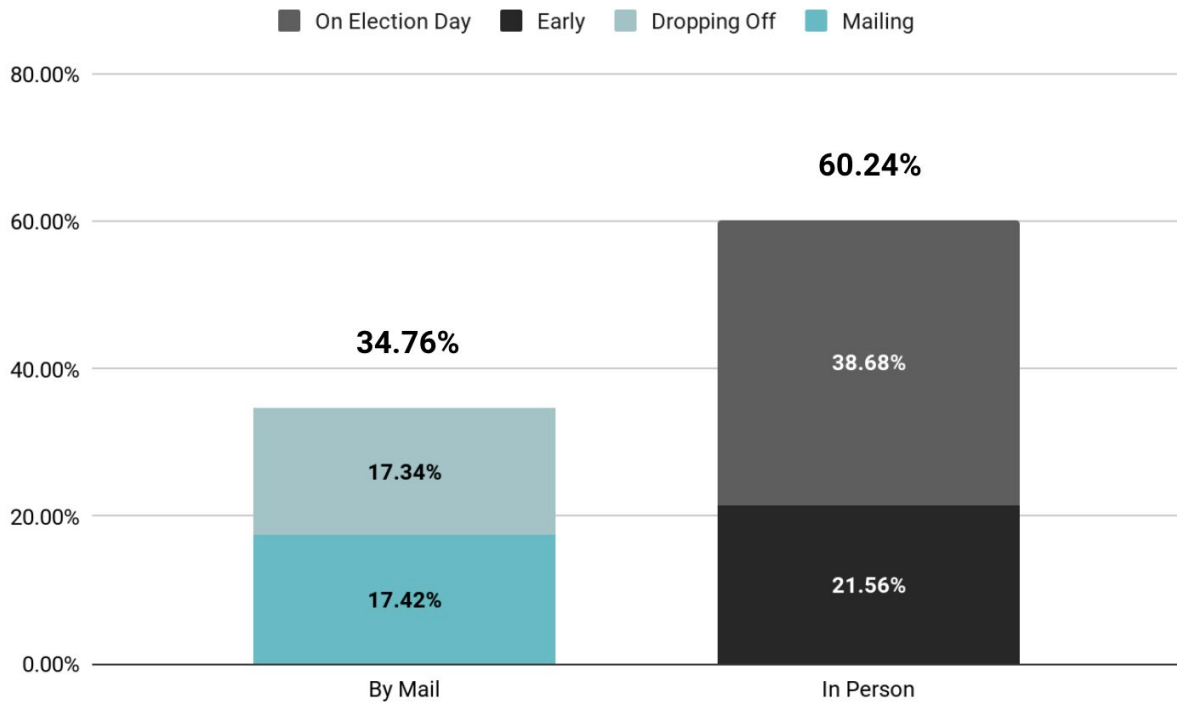
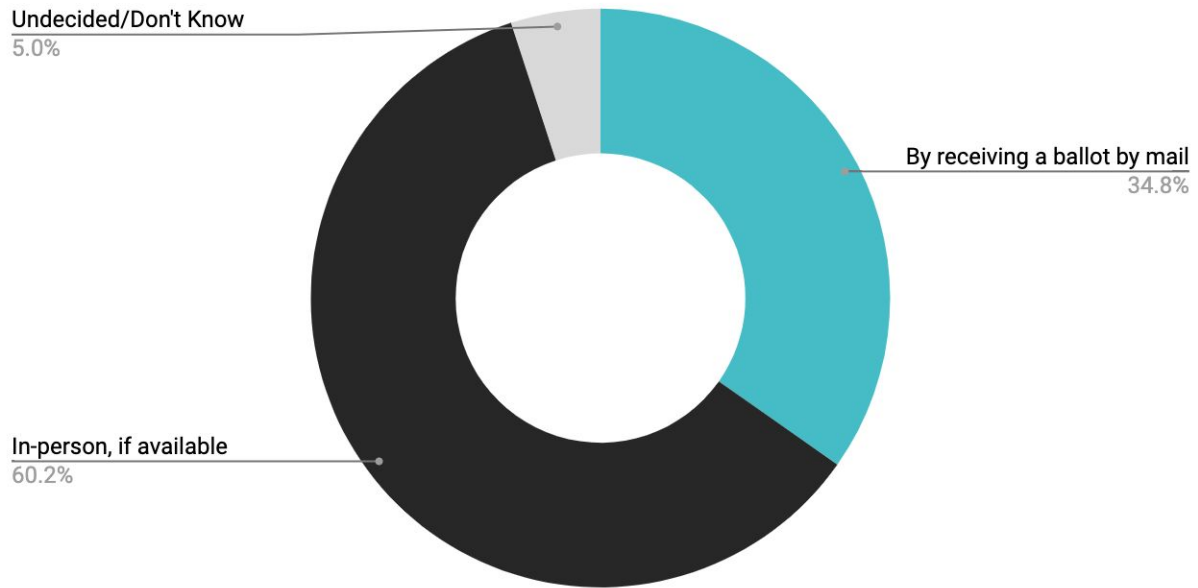
- Those planning to vote in person on Election Day: 66% are Republican, 23% are Democrat; 69% are Trump supporters, 22% are Biden supporters

Key Takeaway

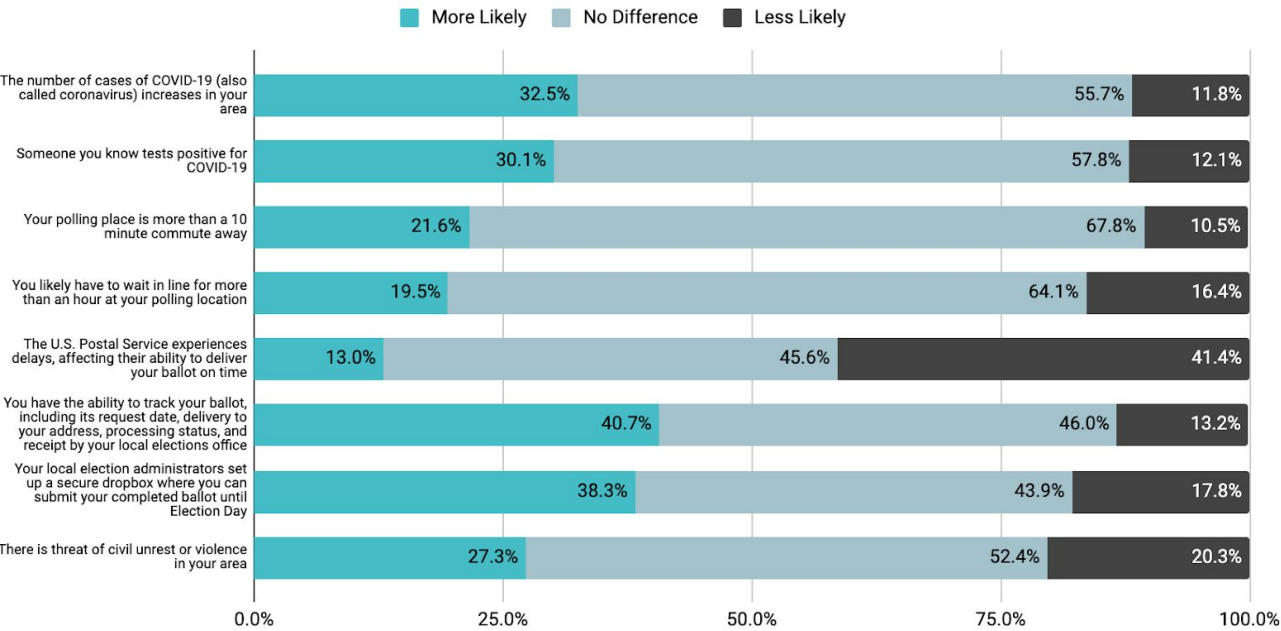
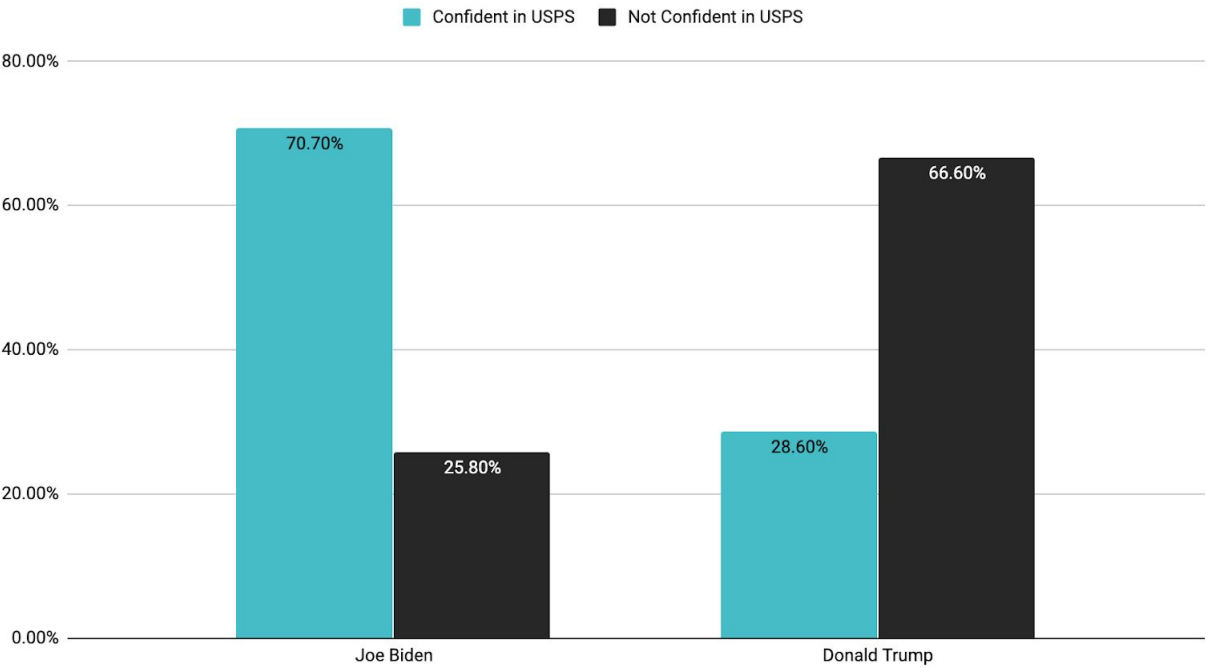
The context behind likelihood to vote by mail includes voters' confidence in the USPS, personal experience with COVID-19, and mainly, party identification.

Appendix

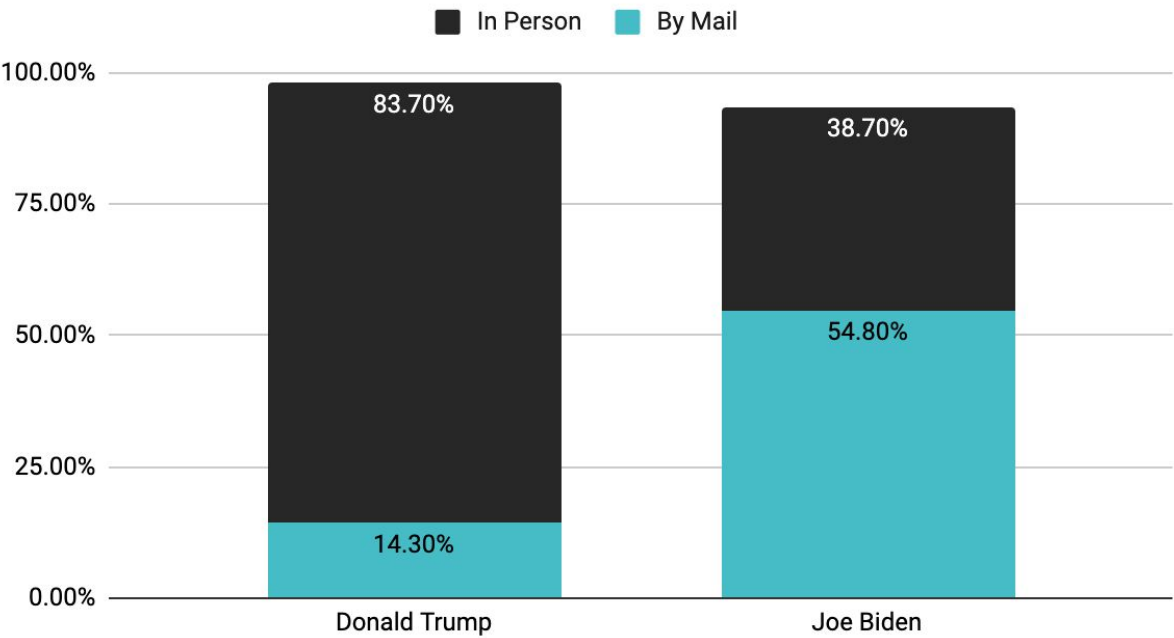
How do you plan to vote in the November general election?



USPS Confidence by Presidential Preference



Intended Vote Method by Presidential Preference



Vote Method Intention by Party

