

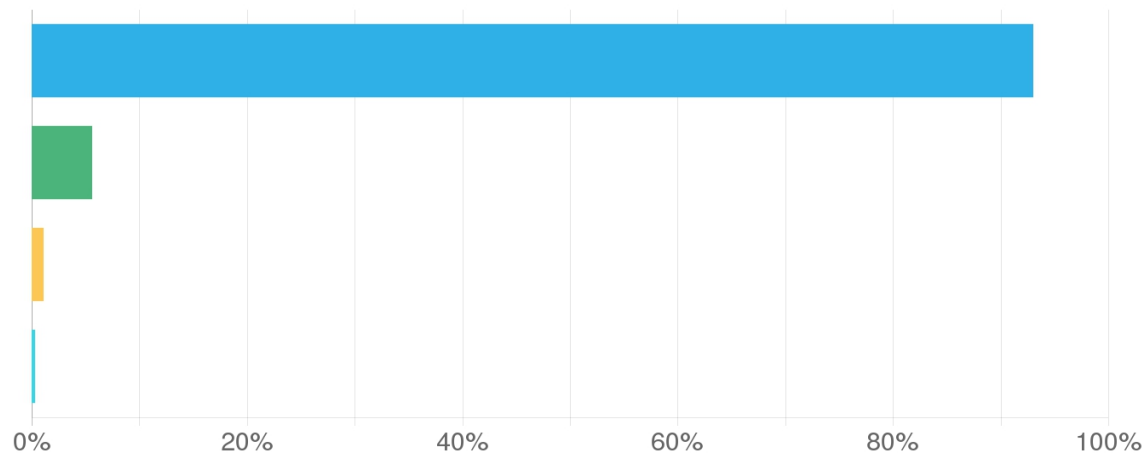
# North Carolina Vote By Mail Survey

**Toplines • 10.17.2020 - 10.20.2020**

Performed by Citizen Data

The North Carolina Vote By Mail survey was conducted via 50/50 IVR and Online between October 17 - October 20 among a random sample of n=1000 likely voters in North Carolina. The survey has a margin of error of +/- 3.1 percentage points.

**Q1: Vote History**  
Did you vote in the 2016 general election?  
Sample Size: 858.95593



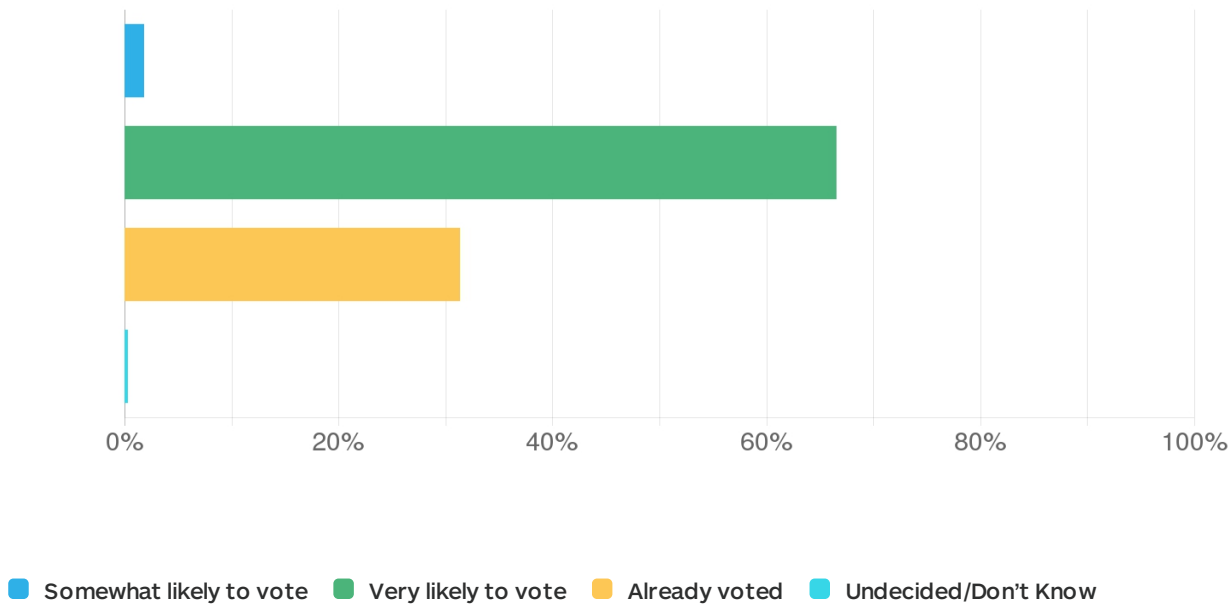
■ Yes ■ No ■ Was not eligible ■ Undecided/Don't Know

Value	Frequency	Percent
Yes	799	93.03%
No	48	5.58%
Was not eligible	9	1.09%
Undecided/Don't Know	3	0.3%
Total	859	100%

Q2: Voter Propensity

The general election will take place in November of this year. How likely are you to vote in the November general election?

Sample Size: 858.95593

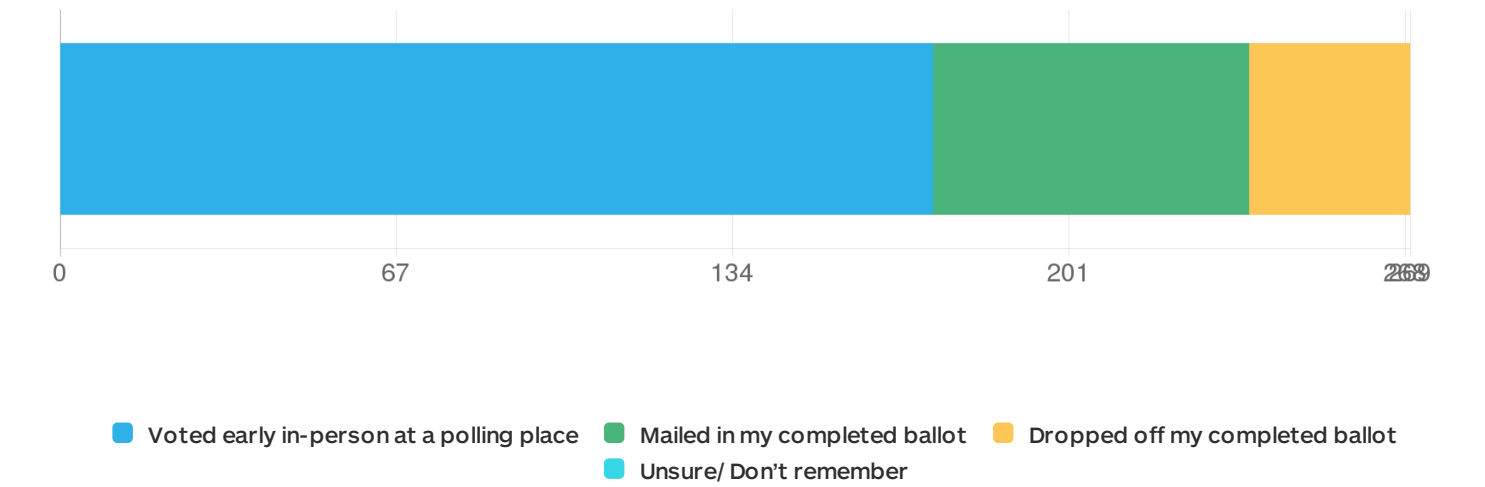


Value	Frequency	Percent
Somewhat likely to vote	16	1.81%
Very likely to vote	572	66.56%
Already voted	269	31.34%
Undecided/Don't Know	3	0.3%
Total	859	100%

Q3: (Already Voted) Vote Method

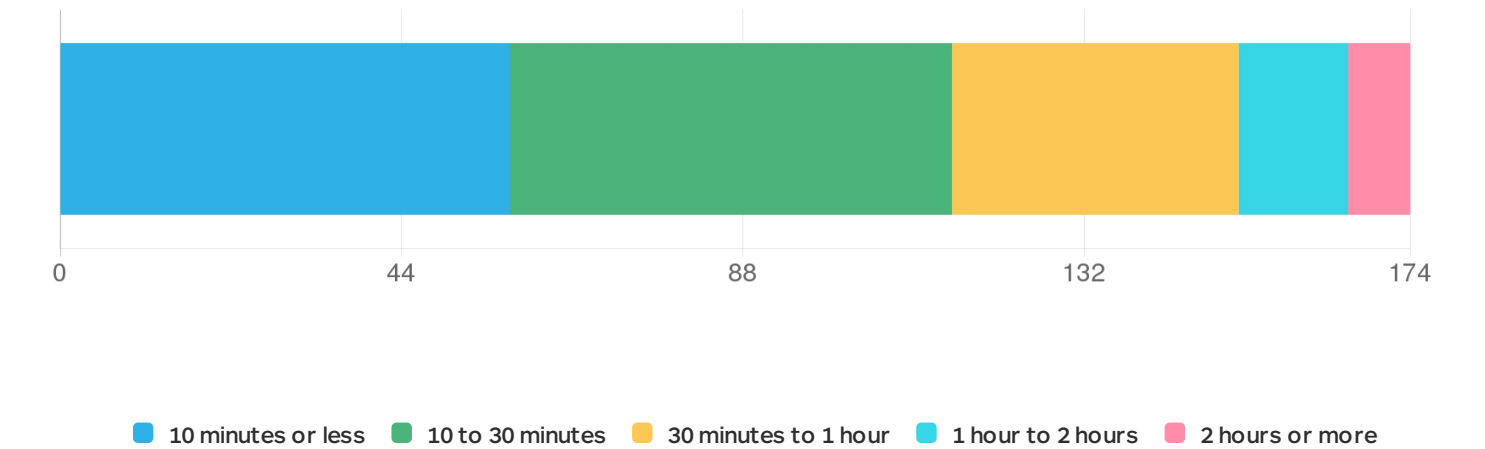
How did you vote in the 2020 general election?

Sample Size: 858.95593



Value	Frequency	Percent
Voted early in-person at a polling place	174	64.75%
Mailed in my completed ballot	63	23.28%
Dropped off my completed ballot	32	11.97%
Unsure/ Don't remember	0	0%
Total	269	100%

**Q4: Early In-Person Voting**  
How long did you wait in line to vote at your polling place?  
Sample Size: 858.95593

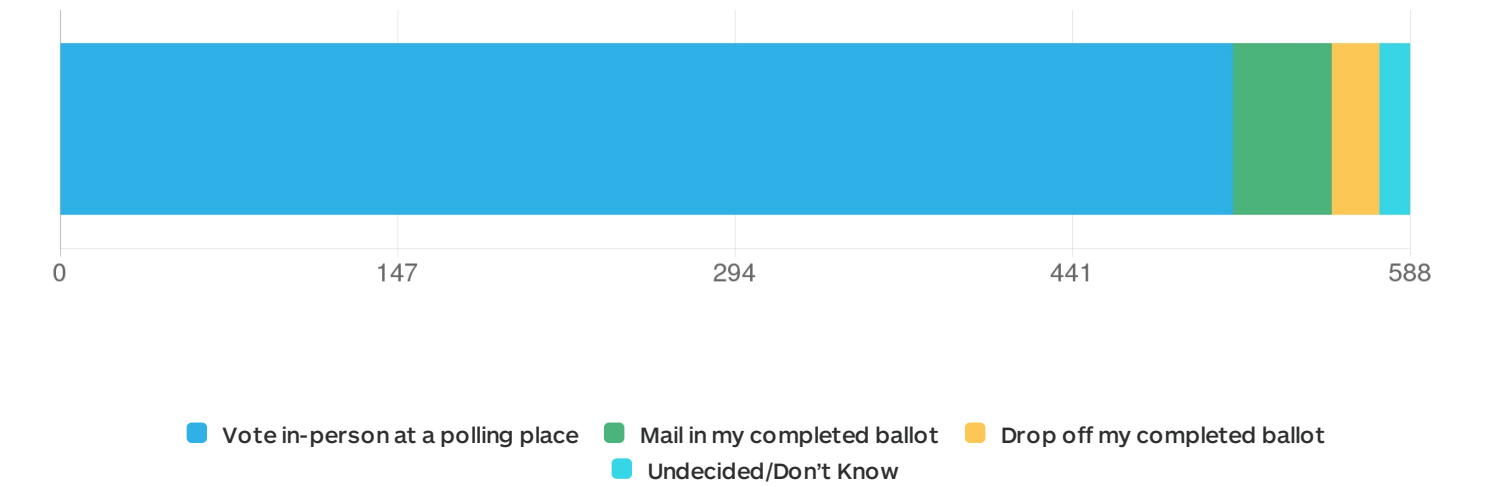


Value	Frequency	Percent
10 minutes or less	58	33.47%
10 to 30 minutes	57	32.96%
30 minutes to 1 hour	37	21.12%
1 hour to 2 hours	14	8.05%
2 hours or more	8	4.4%
Total	174	100%

Q5: Vote Method

How do you plan to vote in the November general election?

Sample Size: 858.95593

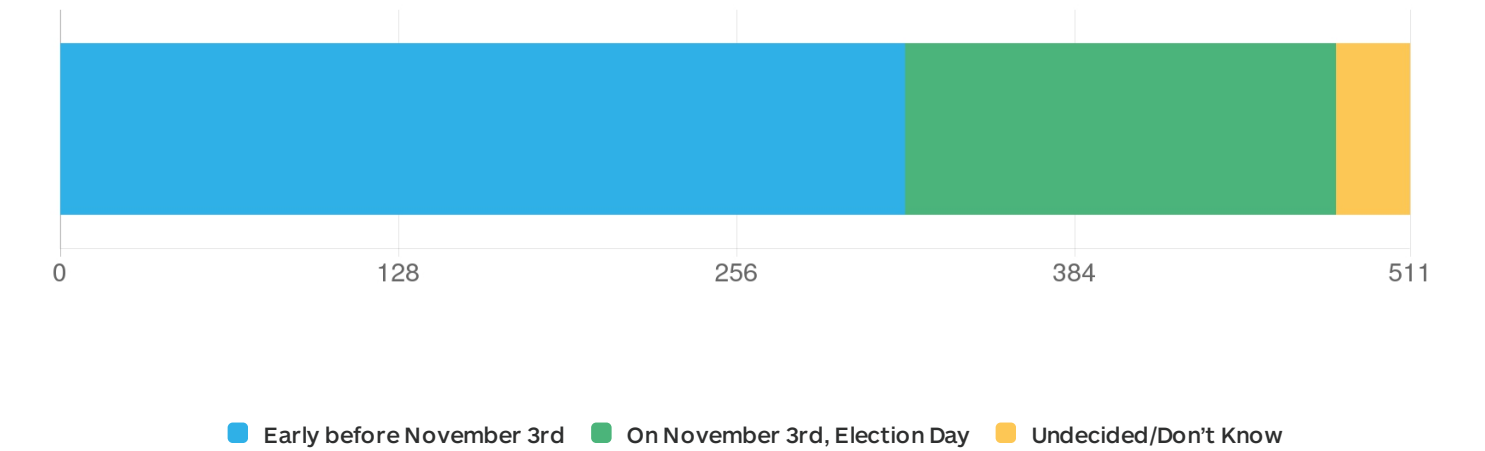


Value	Frequency	Percent
Vote in-person at a polling place	511	86.96%
Mail in my completed ballot	43	7.28%
Drop off my completed ballot	21	3.62%
Undecided/Don't Know	13	2.14%
Total	587	100%

**Q6: Vote Plan**

Do you plan to vote early before November 3rd or on November 3rd, Election Day?

Sample Size: 858.95593

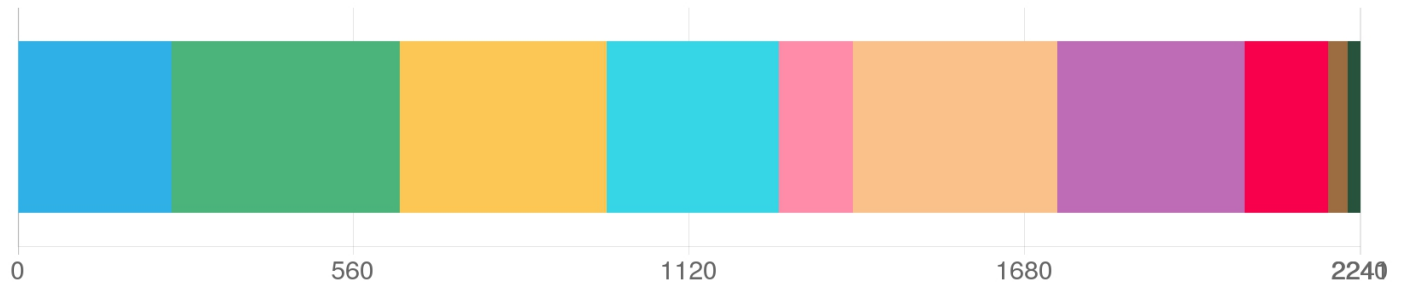


Value	Frequency	Percent
Early before November 3rd	320	62.74%
On November 3rd, Election Day	163	31.86%
Undecided/Don't Know	28	5.41%
Total	511	100%

## Q7: Vote by mail

In the past month, where have you seen or heard about your options to vote by mail?

Sample Size: 858.95593



■ Radio 
 ■ TV 
 ■ Online News 
 ■ Online Ad 
 ■ Newspaper or magazine 
 ■ Mail 
 ■ Facebook or other social media 
 ■ Yard sign or billboard 
 ■ Other 
 ■ Unsure/None

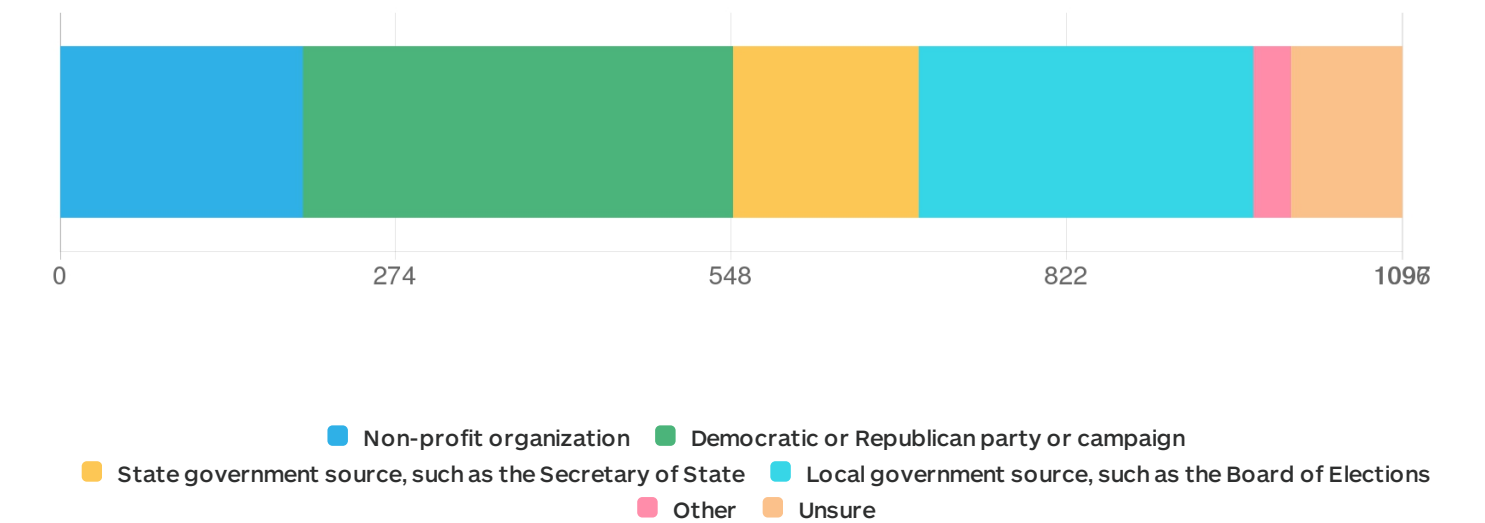
Value	Frequency	Percent
Radio	256	11.44%
TV	382	17.05%
Online News	345	15.39%
Online Ad	287	12.8%
Newspaper or magazine	124	5.54%
Mail	341	15.2%
Facebook or other social media	312	13.92%
Yard sign or billboard	140	6.25%
Other	33	1.47%
Unsure/None	21	0.95%
<b>Total Respondents 858.95593</b>		



Q8: Vote by mail source

In the past month, from which of the following have you seen or heard information about how to vote by mail in your state or county?

Sample Size: 858.95593

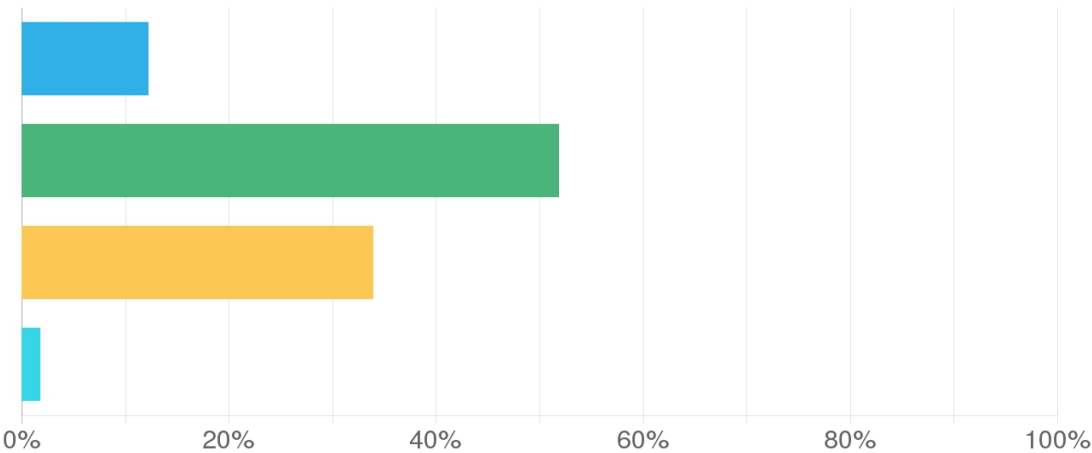


Value	Frequency	Percent
Non-profit organization	199	18.14%
Democratic or Republican party or campaign	351	32.01%
State government source, such as the Secretary of State	152	13.91%
Local government source, such as the Board of Elections	273	24.89%
Other	31	2.8%
Unsure	91	8.27%
Total Respondents 858.95593		

Q9: Vote by mail likelihood

In the last month, has what you’ve seen or heard about voting by mail made you more or less likely to vote by mail?

Sample Size: 858.95593



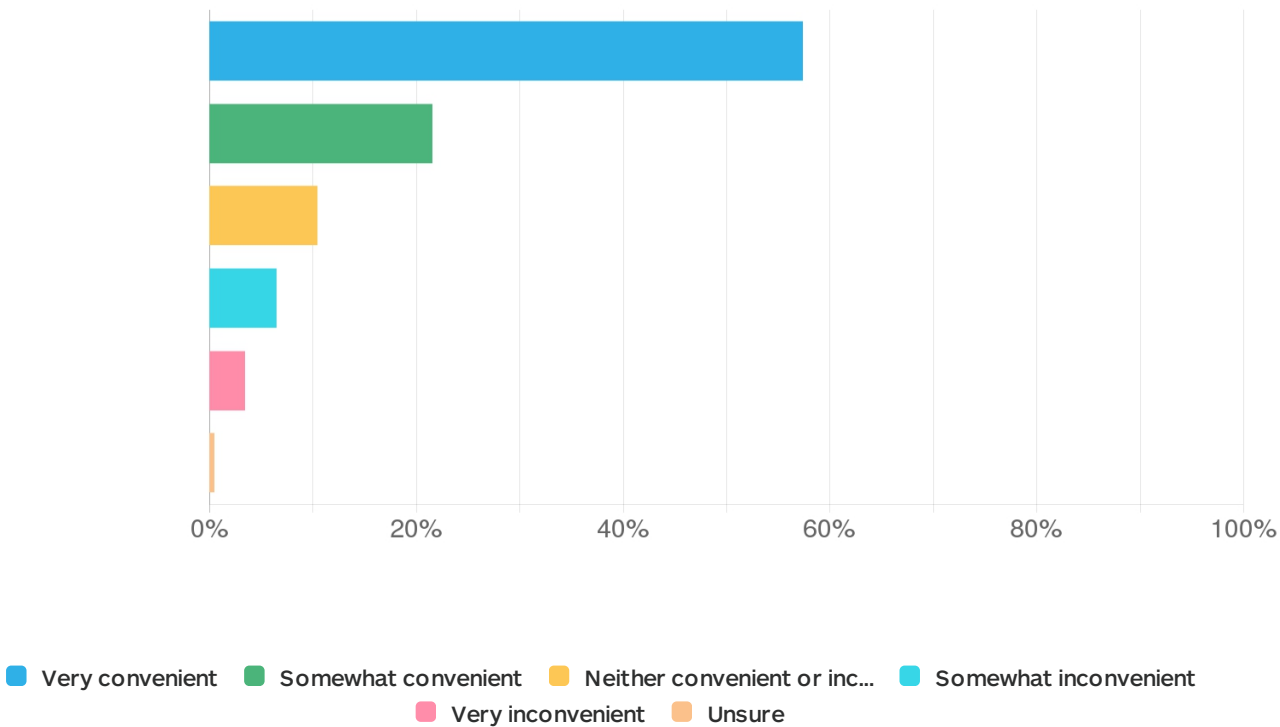
More likely to vote by ma... Less likely to vote by ma... No change Unsure

Value	Frequency	Percent
More likely to vote by mail	106	12.28%
Less likely to vote by mail	446	51.92%
No change	292	33.96%
Unsure	16	1.84%
Total	859	100%

Q10: Voting convenience

When it comes to your personal experience, would you say that voting in general is convenient or inconvenient?

Sample Size: 858.95593

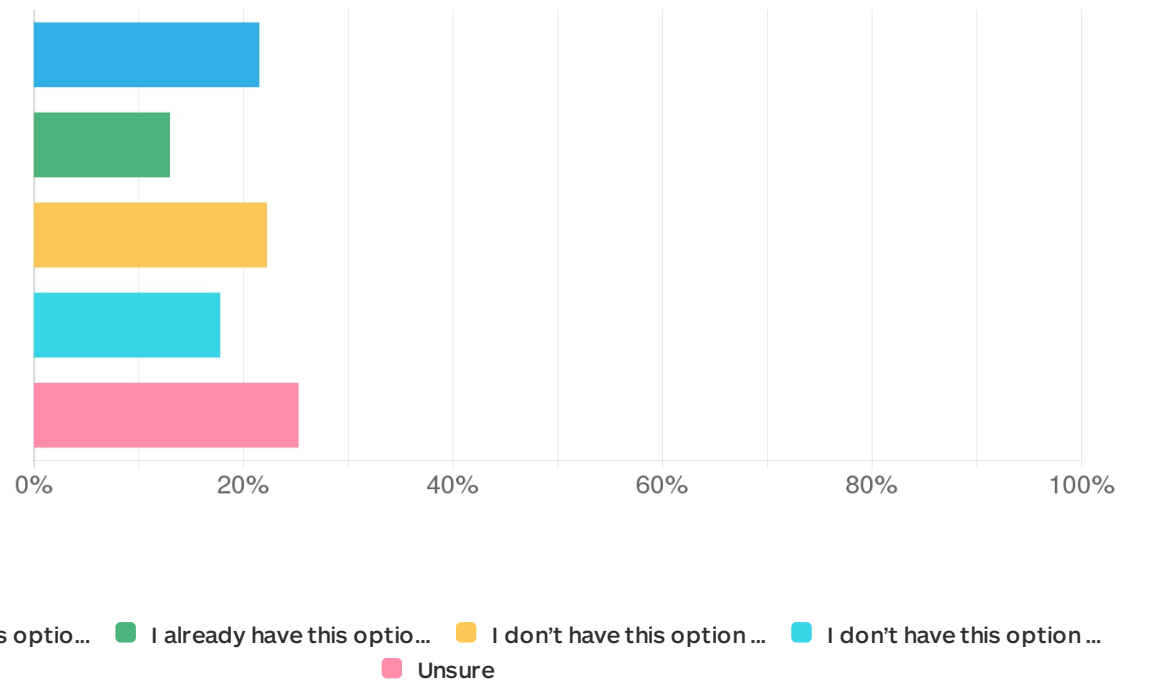


Value	Frequency	Percent
Very convenient	493	57.44%
Somewhat convenient	185	21.59%
Neither convenient or inconvenient	90	10.47%
Somewhat inconvenient	56	6.5%
Very inconvenient	30	3.47%
Unsure	5	0.53%
Total	859	100%

Q11: Secure Ballot Tracking System

If given the option, would you use a secure ballot tracking system to confirm the status of your mail ballot?

Sample Size: 858.95593

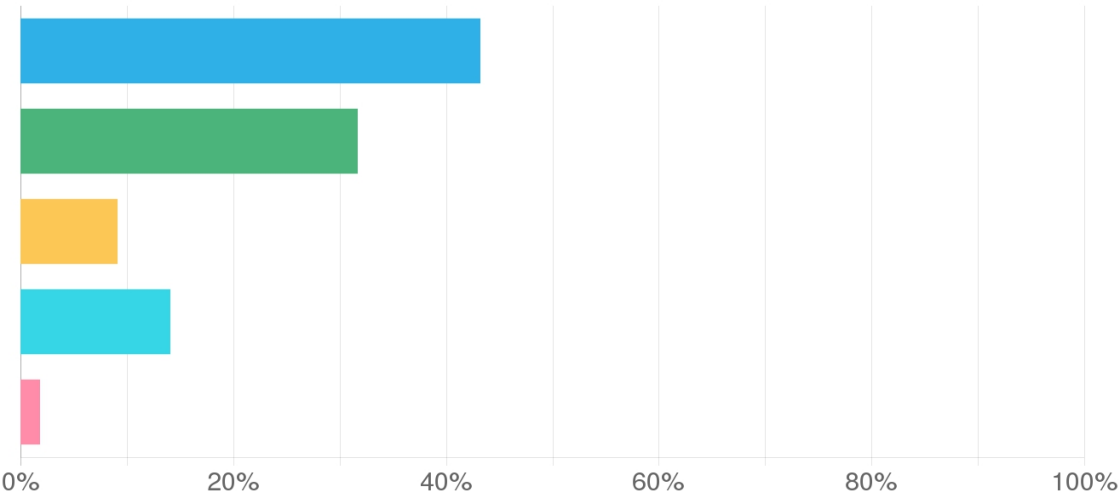


Value	Frequency	Percent
I already have this option and use it	185	21.53%
I already have this option and don't use it	112	13.03%
I don't have this option but would use it	191	22.29%
I don't have this option and wouldn't use it	153	17.84%
Unsure	217	25.32%
Total	859	100%

Q12: Election Accuracy

How confident are you that election officials will count and report your vote accurately?

Sample Size: 858.95593



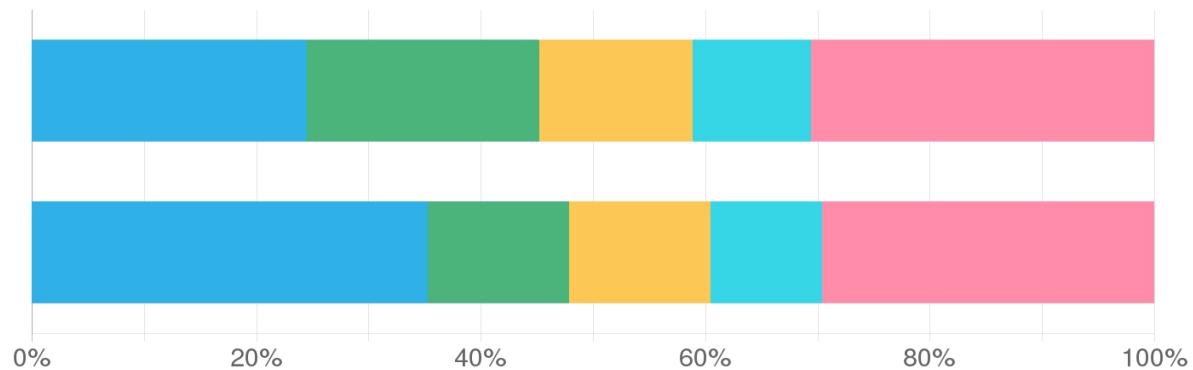
Very confident   Somewhat confident   Somewhat not confident   Not confident at all   Unsure

Value	Frequency	Percent
Very confident	371	43.22%
Somewhat confident	273	31.74%
Somewhat not confident	78	9.13%
Not confident at all	121	14.09%
Unsure	16	1.83%
Total	859	100%

Q13: Vote by mail safety

For the following statements, please indicate whether you agree or disagree

Sample Size: 858.95593



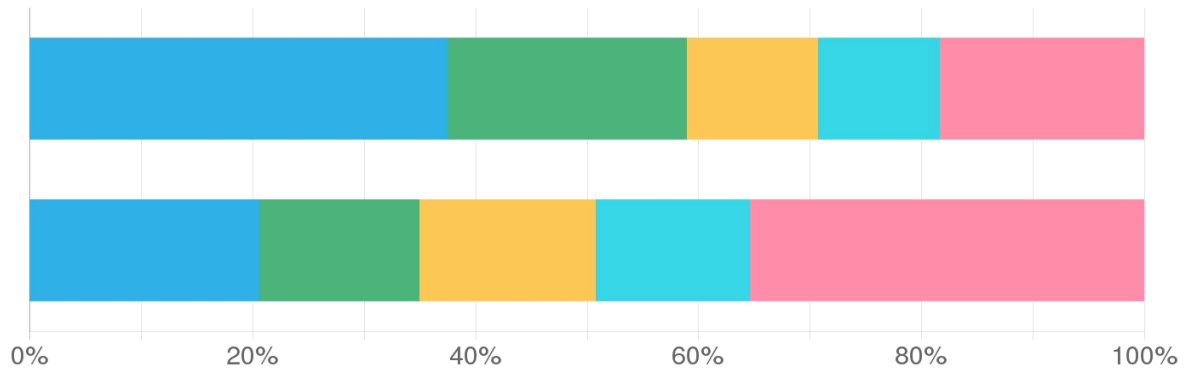
Strongly agree   Somewhat agree   Neutral/ Undecided/Neither   Somewhat disagree   Strongly disagree

	Strongly agree	Somewhat agree	Neutral/ Undecided/Neither	Somewhat disagree	Strongly disagree	Total
R1 Voting by mail is safe, secure, and reliable	24.54% 211	20.69% 178	13.65% 117	10.52% 90	30.6% 263	100% 859
R2 Voting by mail is prone to fraud and unreliable	35.28% 303	12.56% 108	12.61% 108	9.94% 85	29.62% 254	100% 859

## Q14: USPS Capability

For the following statements, please indicate whether you agree or disagree

Sample Size: 858.95593



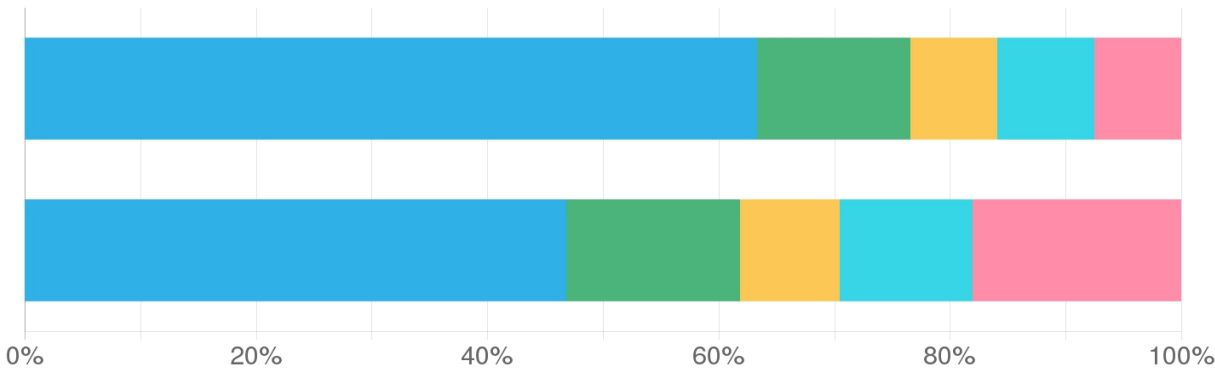
■ Strongly agree 
 ■ Somewhat agree 
 ■ Neutral/ Undecided/Neither 
 ■ Somewhat disagree 
 ■ Strongly disagree

	Strongly agree	Somewhat agree	Neutral/ Undecided/Neither	Somewhat disagree	Strongly disagree	Total
R1 USPS is capable of receiving and delivering mail ballots	37.48% 322	21.52% 185	11.71% 101	10.96% 94	18.33% 157	100% 859
R2 USPS is unreliable and untrustworthy for receiving and delivering mail ballots	20.6% 177	14.4% 124	15.82% 136	13.79% 118	35.38% 304	100% 859

Q15: Election Results

For the following statements, please indicate whether you agree or disagree

Sample Size: 858.95593



Strongly agree   Somewhat agree   Neutral/ Undecided/Neither   Somewhat disagree   Strongly disagree

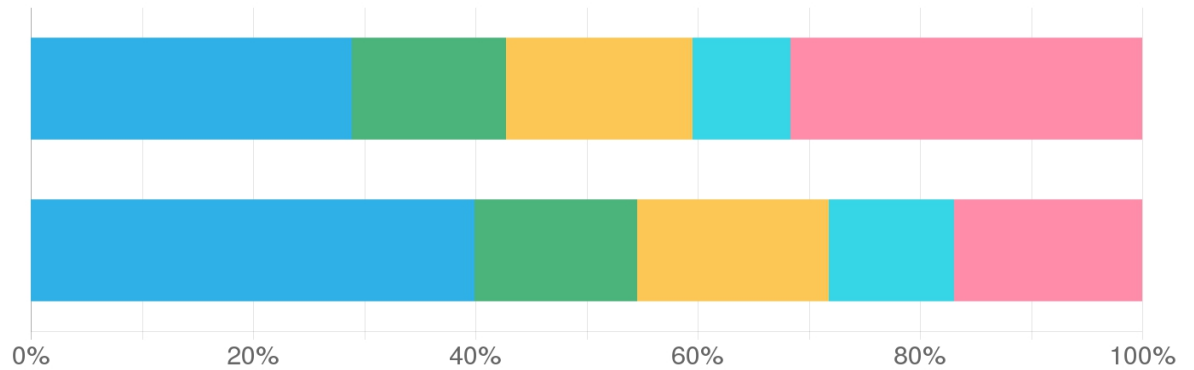
	Strongly agree	Somewhat agree	Neutral/ Undecided/Neither	Somewhat disagree	Strongly disagree	Total
R1 It's important for election officials to take as much time as they need to ensure all ballots are counted	63.3% 544	13.25% 114	7.53% 65	8.38% 72	7.54% 65	100% 859
R2 It's important for election officials to certify election results immediately after Election Day	46.82% 402	15.06% 129	8.57% 74	11.52% 99	18.04% 155	100% 859



### Q16: Political Party Ballot Counting

For the following statements, please indicate whether you agree or disagree

Sample Size: 858.95593



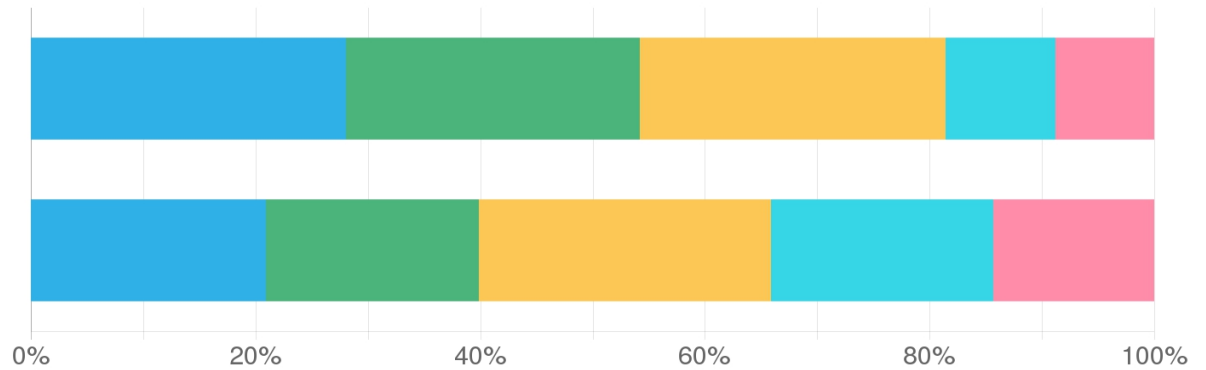
■ Strongly agree
 ■ Somewhat agree
 ■ Neutral/ Undecided/Neither
 ■ Somewhat disagree
 ■ Strongly disagree

	Strongly agree	Somewhat agree	Neutral/ Undecided/Neither	Somewhat disagree	Strongly disagree	Total
R1 Political parties should be allowed to oversee the ballot counting process	28.9% 248	13.85% 119	16.77% 144	8.87% 76	31.6% 271	100% 859
R2 Political parties overseeing ballot counting is detrimental to a fair election	39.96% 343	14.6% 125	17.24% 148	11.27% 97	16.93% 145	100% 859

## Q17: Winning Margin

For the following statements, please indicate whether you agree or disagree

Sample Size: 858.95593



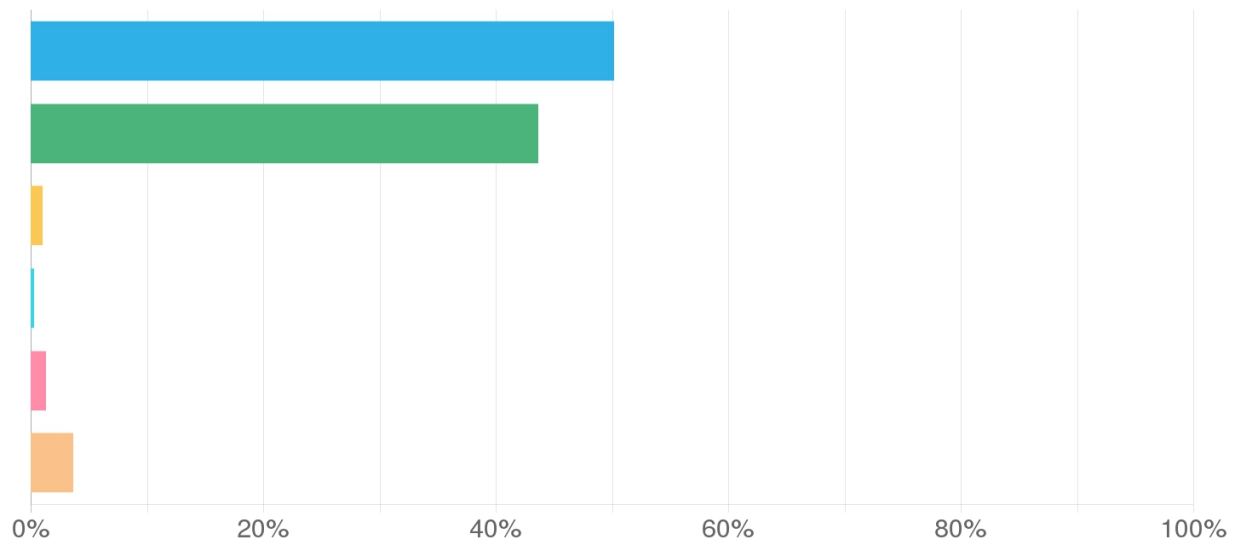
■ Strongly agree 
 ■ Somewhat agree 
 ■ Neutral/ Undecided/Neither 
 ■ Somewhat disagree 
 ■ Strongly disagree

	Strongly agree	Somewhat agree	Neutral/ Undecided/Neither	Somewhat disagree	Strongly disagree	Total
R1 If the winning margin is very narrow, the losing candidate should contest results and demand a recount	28.02% 241	26.17% 225	27.22% 234	9.77% 84	8.83% 76	100% 859
R2 Even if the winning margin is very narrow, the losing candidate should accept the results	20.93% 180	18.92% 163	26.03% 224	19.82% 170	14.3% 123	100% 859

### Q18: Presidential Ballot

Who do you support for president this year?

Sample Size: 858.95593



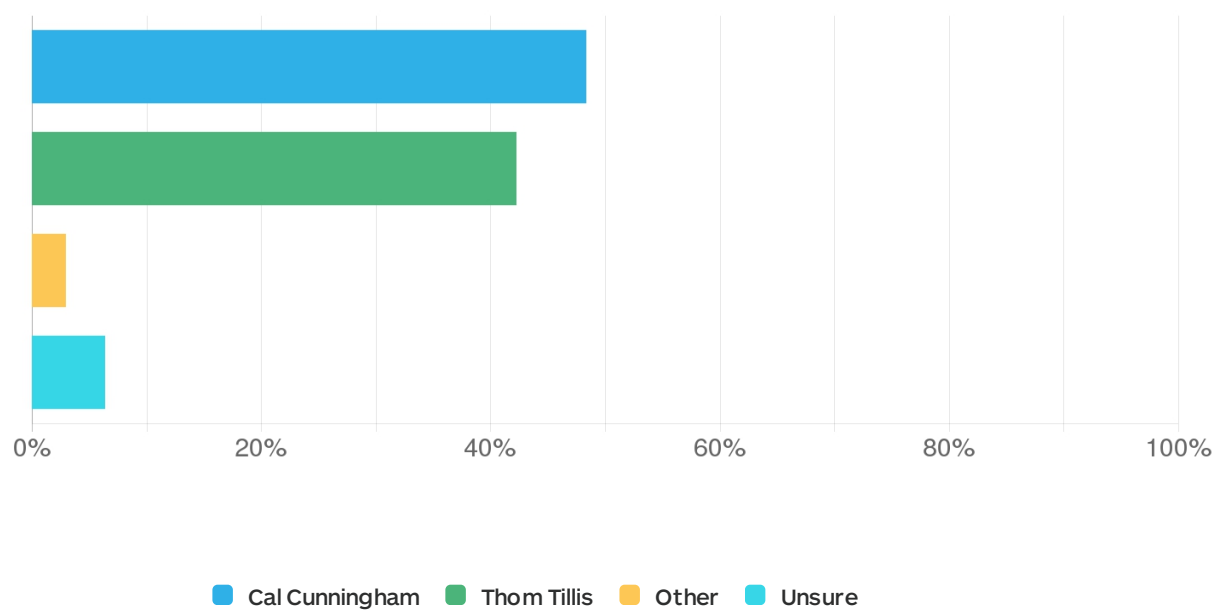
Joe Biden Donald Trump Jo Jorgensen Howie Hawkins Other Unsure

Value	Frequency	Percent
Joe Biden	431	50.15%
Donald Trump	375	43.63%
Jo Jorgensen	9	1.01%
Howie Hawkins	2	0.26%
Other	11	1.31%
Unsure	31	3.64%
Total	859	100%

Q19: Senate Ballot

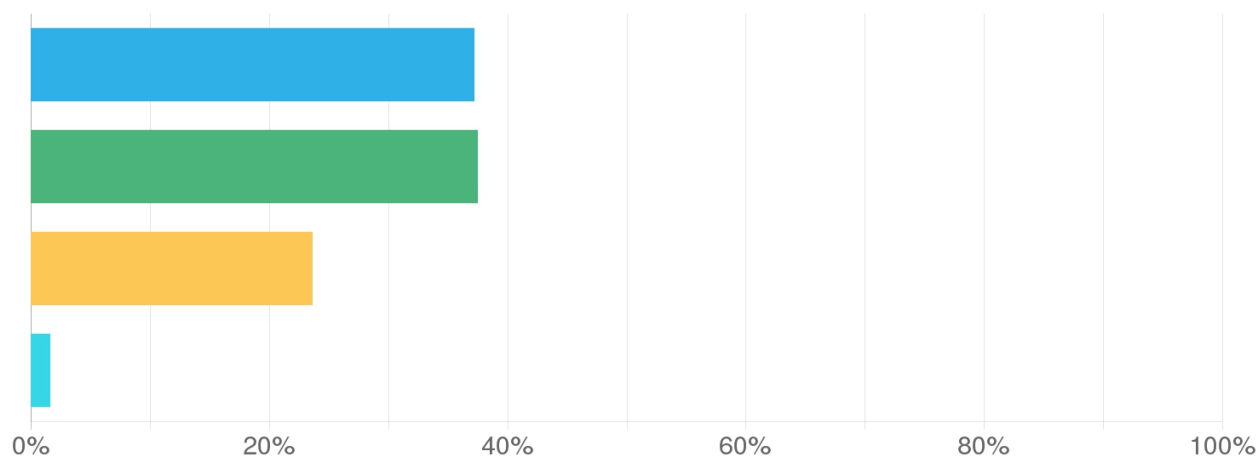
Among these candidates, who do you support for U.S Senate this year?

Sample Size: 858.95593



Value	Frequency	Percent
Cal Cunningham	416	48.39%
Thom Tillis	363	42.27%
Other	25	2.96%
Unsure	55	6.38%
Total	859	100%

Q20: Party  
How do you identify politically?  
Sample Size: 858.95593



Value	Frequency	Percent
Republican	320	37.21%
Democrat	322	37.52%
Non-partisan	203	23.64%
Don't know	14	1.63%
Total	859	100%

**Q21: Political Lean**

If you had to choose, which way do you lean?

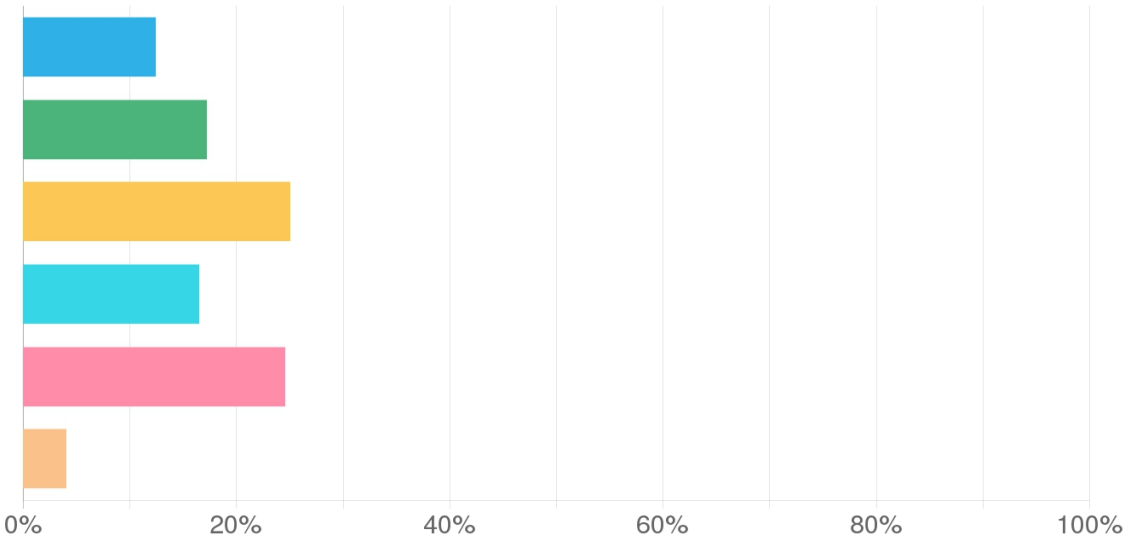
Sample Size: 858.95593



■ Republican
 ■ Democrat
 ■ Don't know

Value	Frequency	Percent
Republican	86	39.63%
Democrat	79	36.44%
Don't know	52	23.94%
Total	217	100%

**Q22: Ideology**  
 On political issues, do you generally think of yourself as:  
 Sample Size: 858.95593



Very liberal
 Somewhat liberal
 Moderate
 Somewhat conservative
 Very conservative
 Don't know

Value	Frequency	Percent
Very liberal	107	12.43%
Somewhat liberal	148	17.28%
Moderate	216	25.09%
Somewhat conservative	142	16.5%
Very conservative	211	24.61%
Don't know	35	4.08%
Total	859	100%

**Q23: Gender**

For demographic purposes, how do you identify?

Sample Size: 858.95593

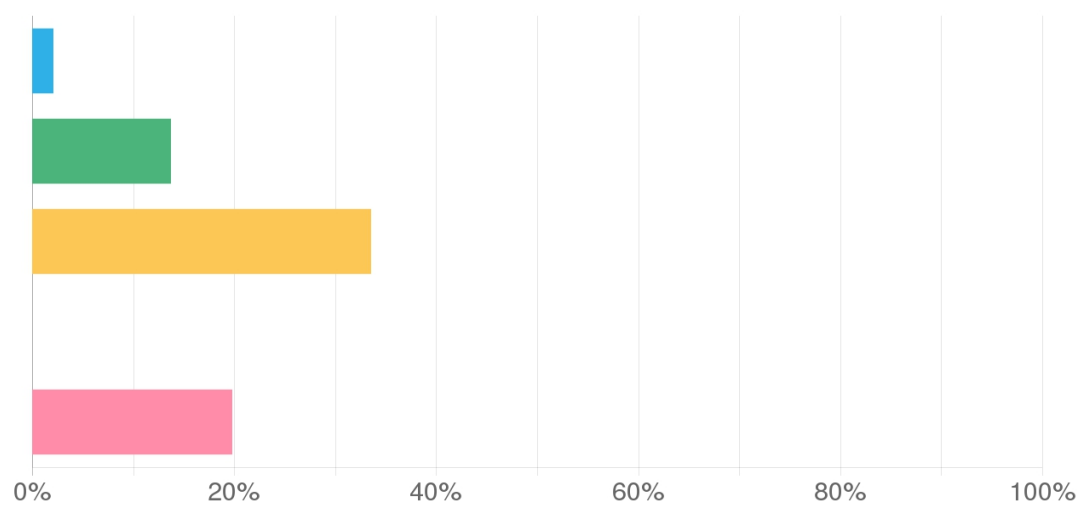


Male Female Other

Value	Frequency	Percent
Male	448	52.16%
Female	411	47.84%
Other	0	0%
Total	859	100%



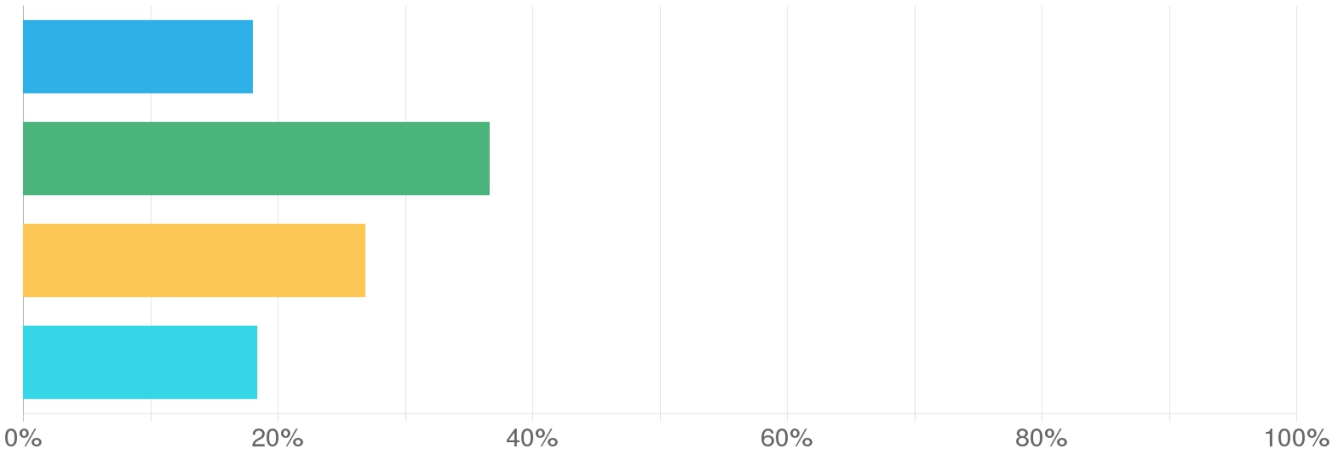
**Q24: Education**  
What is the highest level of education you have attained?  
Sample Size: 858.95593



Some high school   High School degree   Some College   null   Some graduate school or g...

Value	Frequency	Percent
Some high school	18	2.13%
High School degree	118	13.75%
Some College	288	33.53%
	0	0%
Some graduate school or graduate degree	170	19.79%
Total	859	100%

Q25: Age  
What is your age?  
Sample Size: 858.95593



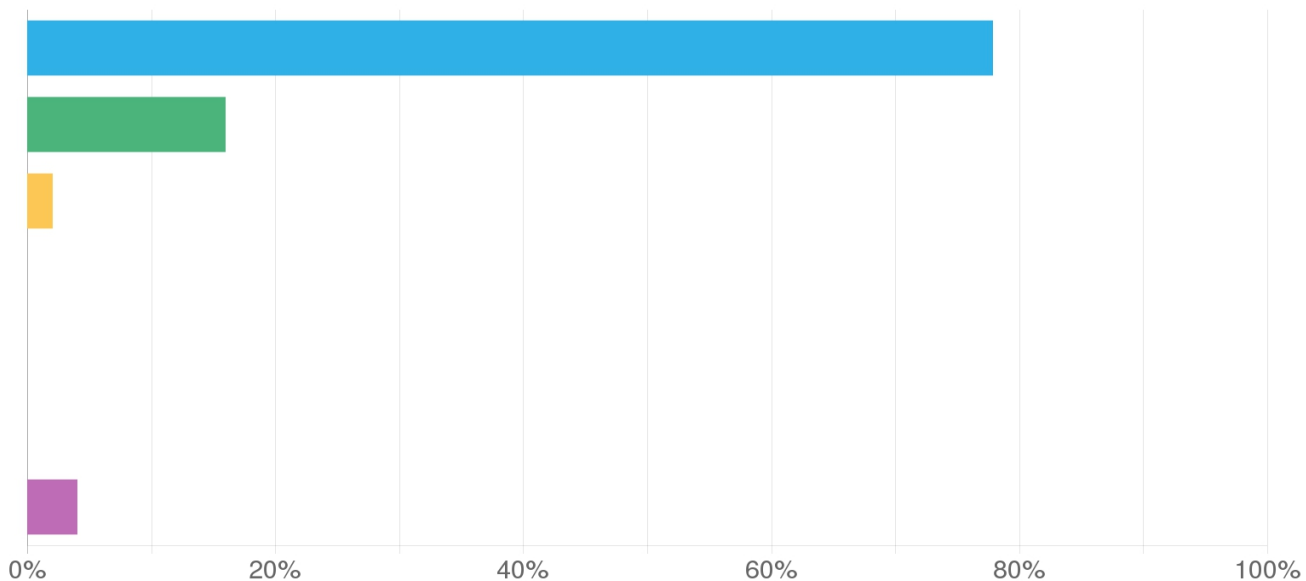
18-34 35-54 55-64 65+

Value	Frequency	Percent
18-34	155	18.07%
35-54	315	36.65%
55-64	231	26.91%
65+	158	18.36%
Total	859	100%

Q26: Ethnicity

Finally, what is your race or ethnicity?

Sample Size: 858.95593



White Black Hispanic null null null Other

Value	Frequency	Percent
White	669	77.92%
Black	137	15.98%
Hispanic	18	2.07%
	0	0%
	0	0%
	0	0%
Other	35	4.04%
Total	859	100%