

Modeled Projections: Wisconsin



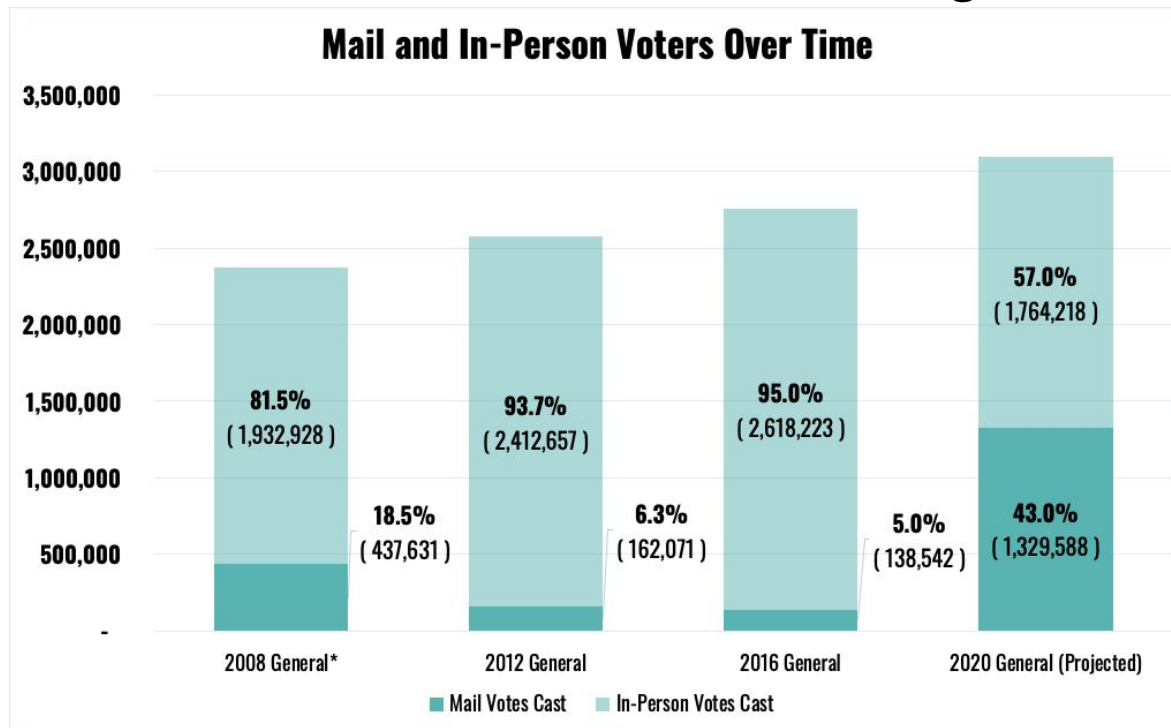
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Relative to recent electoral history,

2020 Wisconsin turnout and absentee rates are higher.

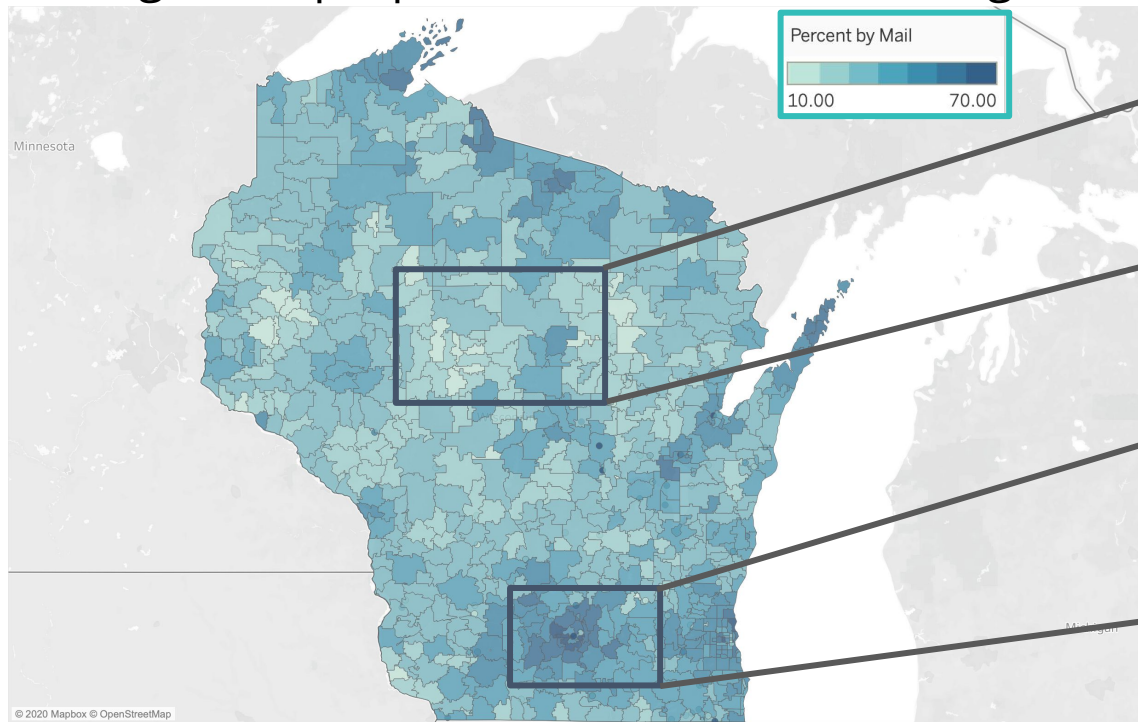


*In 2008, the Wisconsin Secretary of State included both early in-person votes and mail-in votes in the same statistic, explaining the higher rate.

Overall, over 3 million voters are expected to turn out in the Wisconsin 2020 general election. About 43% of those votes are projected to be cast by an mail-in ballot. So far, 1.1 million Wisconsin voters have requested ballots.

Absentee voting rates vary by population density,

with greater proportions of urbanites voting absentee than rural voters.



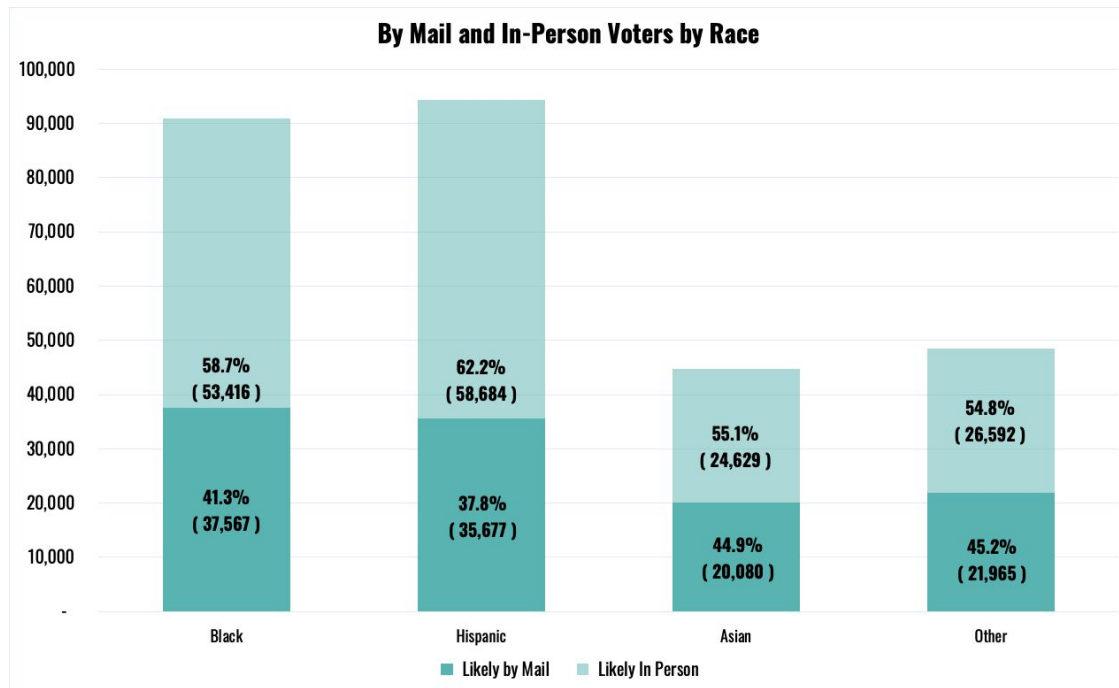
In rural parts of Wisconsin, in-person turnout will occur at higher rates.

Election administrators near the city of Madison should expect a mean mail-in voting rate near 60%.

Wisconsin is likely to see a big difference in absentee turnout between densely populated and rural areas. In urban areas, mail voting turnout rates in some zip codes may be as high as 70%, while rural areas may see almost all likely voters vote in-person. The modeled aggregate vote by mail rate is 49.4% for Milwaukee, 45% for Green Bay, 41.1% for Kenosha, 59.7% for Madison, and 43.5% for Racine.



White voters comprise the vast majority of voters, but all demographics will have rates near 40%.



White voters represent the greatest portion of votes cast in Wisconsin. Just over 2.3 million white voters are projected to cast a ballot in Wisconsin and about one million of those (44.5%) are likely to be cast by mail or dropbox. All other demographics are likely to have similar rates, though Hispanic voters in the state are expected to return mail ballots at slightly lower rates.



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