

Alley Hector

563 N Simpson St
Portland, OR 97217

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Lucas Grindley

Editor In Chief - Advocate.com - Here Media Inc
10990 Wilshire Boulevard, Penthouse
Los Angeles, CA 90024

Dear Mr. Grindley:

A seasoned queer media veteran with an eye for millennial new media I am excited at the prospect of working with the Advocate. The Advocate has been a staple of LGBT media throughout my coming out experience, which began 20 years ago, and it would be exciting to freelance with one of the great survivors. I am most interested in your "Geek" section outlined in the call for freelancers but am open to many sections, as you will see in my varied work experience.

As Damon Carroll may have mentioned, my queer journalism journey began as a new college graduate at OregonLive.com. When Damon came on as our Managing Editor I had already begun qPDX, a blog focused on local LGBT issues, having recognized that the site did not have enough relevant content. This was in addition to my position as Web Producer for Entertainment/Special Sections/Living/Community/Anything-that's-not-sports. When a round of layoffs took place in 2009 I took qPDX.com independent and it quickly became the go-to source for local queer news and events. I went on to write for AfterEllen.com and Just Out before being tapped to be the Editor-in-Chief for Just Out, a local LGBT newspaper, when they revamped as a monthly glossy magazine. Since then I have written for various other publications including the HLC Project, the Technology Association of Oregon, and most recently, Autostraddle.com, the web's largest independently run website for queer women.

Running my own site, editing a magazine, and freelancing for various publications has been both challenging and rewarding. These tasks have made me a creative, quick, detailed writer and editor with both the experience and excitement necessary to work with such an LGBT news institution as Advocate.com. I am intimately familiar with AP style, content management systems such as Drupal, Creative Suite and tools that any modern journalist or technology worker must master. Enclosed are some relevant samples, or you can look to my stream at Autostraddle.com for my most recent work here: <http://www.autostraddle.com/author/qpdx/>. I look forward to talking with you further about how I can become a productive contributor to your team.

Sincerely,
Alley Hector