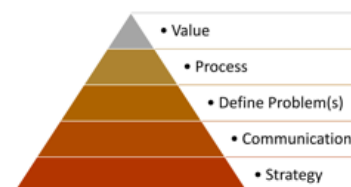


DANIEL REHR, MBA

(240) 418-3343 • danny@danrehr.com
www.linkedin.com/in/dannyrehr • Vancouver, Washington
<https://danrehr.com>

My professional purpose is to support the ambitions of others to meet promise and potential. I have a **master's degree concentrated in Strategy** and a **bachelor's degree in Mass Communication**. My organization development values double as my worldview: strategy, communication and alignment, and defining and solving problems (see right). Skilled in collaboration, connecting business mission with people, people with resources, and resources to new possibilities. Heavily involved in the Vancouver community.



PROFESSIONAL EXPERIENCE

REHR CONSULTING (Strategy and Continuous Improvement) CONSULTANT, STRATEGY AND BUSINESS ANALYSIS

JULY 2018–PRESENT

- **Strategic perspective:** organized and administered market-based discussions for and with area coffee café owners called [Coffee Talk](#); enlisted marketing experts to speak, conduct workshops.
- **Product Position Analysis:** gathered, compiled, assessed and reported upon an empirical analysis and data consisting of user stories, use cases, and other product validation techniques.
- **B2C:** researched and drafted a [market analysis](#) for a small ice cream parlor that featured creative solutions for market penetration, revenue generating opportunities, and firm sources of cashflow.
- **B2B:** channeled my audience toward my purpose through themes of ambition, strategy, collaboration, and contextualized values by building my own WordPress website.
- **Graphic work:** developed my brand [logos](#), supporting [graphics](#) and [charts](#) using Google Slides, and MS PowerPoint for various writing campaigns.
- **Proposal writing:** wrote and designed (single-handedly) proposals on behalf of area community group for a website (proprietary [redacted](#)) and to [coordinate/partner](#) with WSU Vancouver.
- **Coach/Lead:** mentor SMB owners & students, organize events, deliver strategy-based talks, etc.
- **WRITING:**
 1. 12 [articles](#) on area businesspersons' personal ambition and personal strategy.
 2. Series of 6 accounting [industry analysis](#) articles that explored how the industry and practitioners can better provide value to existing clients.
 3. Miscellaneous (samples of) **internal and external communications**.

REALWEAR, INC. (Wearable Technology) BUSINESS ANALYST

FEB 2018–JUNE 2018

- Supported accounts payable and accounts receivable.
- Developed process maps for procedures to be incorporated into ERP system.

PARSONS CORPORATION (Facilities Management) BUSINESS PROCESS IMPROVEMENT DEVELOPER

APRIL 2011–DEC 2015

- Co-administered continuous improvement programs to develop all-new risk management and lessons learned (root cause analysis) processes and collaborative, cross-functional activities.
- **Communication Planning, Activities:** for continuous improvement processes to bring projects to successful completion on schedule and under budget through cross-functional team adoption.
- **Technical writing:** Developed workflows in PowerPoint and Visio; and accompanying SOPs.

DANIEL REHR, MBA (PAGE 2)

PARSONS CORPORATION

...continued from above

BUSINESS PROCESS IMPROVEMENT DEVELOPER

- **Strategic networking:** I was the best-networked individual in our office; personally acquainted with key individuals for business functions, leadership and influence for various activities.
- **Recommendations:** Developed dashboards, reports and other data visual presentations for statistical and data-related analysis; and recommendations to senior management.

LIFE TIME FITNESS, INC. (LifeCafé)

JUNE 2009–MARCH 2011

CAFÉ SUPERVISOR

- Administered twice-weekly inventorying and procurement of all fresh and frozen food products.
- In fast-paced food service environment, I was responsible for food safety, training and supervising delivery of customer service.

MICROS SYSTEMS, INC. (Marriott International team)

JAN 2007–AUG 2008

SYSTEMS IMPLEMENTATION LEAD

- **Technical leadership:** Implemented point-of-sale (POS) systems in more than 50 Marriott International and Ritz-Carlton Hotels across North America.
- **Database management:** On-site subject matter expert for our system, database configuration, staging the server, operations consultation, live support and troubleshooting.
- Trained 1,000s of employees for autonomy, and consulted on operations, database management, and system configuration.
- Conducted site surveys and interacted across all hotel departments involved in service delivery.

D.R. HORTON, INC. (Homebuilder)

JUNE 2004–APRIL 2006

PURCHASING COORDINATOR

- **Point of Contact:** Served as primary point of contact for Maryland office, Purchasing Manager, and 100+ vendors.
- Created material take-offs, bid templates, and rough order of magnitude budgets for the Purchasing Manager.

EDUCATION

UNIVERSITY OF PORTLAND

MAY 2017

MASTER OF BUSINESS ADMINISTRATION – MBA; STRATEGY CONCENTRATION

Studies included coursework in:

- Applied Marketing Strategies • Systems Thinking • Strategic Management: Issues & Applications
- Strategic Management of Technology & Innovation • Negotiation • Cross-Cultural Management
- Innovation for Sustainability • Statistics & Quantitative Analysis • Financial Accounting.

TOWSON UNIVERSITY

JUNE 2001

MASS COMMUNICATION – B.S.