Fernando Calero

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Business Intelligence Consultant

Education

Master in Business Economics, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Mexico City. Truncated at 80% of completion, Jan 2000.

Public Accountant, ITESM, Toluca, State of Mexico. Jan 1986 - Jul 1990

Professional Experience

Business Intelligence Consultant, Mar 2007 - present
Ingeniería Móvil Aplicada de México (mobilis), Metepec, Estado de México, México

I help small and medium companies to get insights from data deploying Business Intelligence projects in several industries using Microsoft Power BI and the Power Platform.

I have participated also in the implementation of several small Enterprise Resource Planning (ERPs) in distribution and commercial companies in Mexico with large number of SKUs, helping those companies to control its inventory, define prices and manage the profit margin.

Additionally, I participate in Customer Service as a resource to attend customers' requests for different products, infrastructure and mobile technology that we sell as distributors or resellers.

Plant Controller, Sep 2006 - Feb 2007
GDX Automotive, Zapopan, Jalisco, México, Automotive

In my previous experience I played a financial role as Plant Controller and in the Controlling department, acting as a Financial Advisor and Business Associate to the companies from the Automotive Industry that I worked for. This provided me with the tools and expertise to help the business grow focusing in the stakeholders' return on investment and overall business profitability, with critical attention to detail in the cost structure.

Controller Product Division, Oct 2003 - Sep 2006
Robert Bosch, Toluca, State of Mexico & San Luis Potosi, Automotive

Prepared, analyzed and reported the business plan, actuals and forecast financial information – including variance analysis, based on BOMs, headcount, takt time, efficiency, absorption, etc. quotations and capital expenses evaluation. Developed analysis tools and promoted the knowledge, usage and enhancement of the ERP system (SAP) and Hyperion. Managed a group of 3 people.

Controller Business Unit Volkswagen, Feb 2001 - Apr 2002
gedas Mexico, Puebla, Puebla, Information Technology

Prepared the price model definitions for the nicepace mobile software service worldwide and the business plan, presented in Germany. Reported PDAs inventory obsolescence risk. Responsible for the financial and profit control of all the VW projects. Detected and reported managerial fraud. Managed a group of 3 people.

Business Process Risk Consulting Manager, Dec 1998 - Jan 2001
Arthur Andersen, Mexico City, Consulting and Auditing Firm

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Performed assignments in several companies from a variety of industries assessing business risks. Generated professional services fees ten times higher than the original proposal in one project due to the complexity of the engagement. Participated as acting Controller in two different projects. Found and reported employee fraud. Also participated as instructor in the Global Education Center in St. Charles, IL in the BPRC essentials training. Managed assignments with groups of up to 20 people.

Plant Controller, Sep 1997 - Nov 1998
Hitchiner, Santiago Tianguistenco, Estado de México, Manufacturing
Lead several Management Systems implementation projects for process improvement.

Accounting and Finance Manager, May 1994 - Aug 1997
Compaq Computer de México, México, D.F., Hardware
Participated in the SAP implementation project in Houston, TX, USA.

Cost Accounting Group Leader and Internal Auditor, Jun 1989 - May 1994
Robert Bosch, Toluca, Estado de México, Automotive

Language proficiencies
Spanish, as mother language
English, business negotiation, fluent in word and writing
German, in word and writing

Computer skills
SAP CO, FI, MM, and SD modules; **Hyperion**
MS Office Microsoft Advanced Skills in MS Excel 2010 in April 2013
Power BI

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