**- - - ALLISON HECTOR - - -**

4670 N Concord Ave

Portland, OR 97217

[alley@qpdx.com](mailto:alley@qpdx.com) - - - 503 - 997 - 6684

**- - - SKILLS - - -**  
  
**Attributes**

- - - Strong, fast coding skills, problem-solving, excellent communication, critical thinking, creative, multi-tasking, flexible, enthusiastic, hard-working, efficient, team player.

**Technical**

- - - HTML(5), CSS(3), Javascript, XML, Actionscript, Drupal, Wordpress, Concrete 5, Content Management, Sever Side Scripting (PHP, ASP.NET, SSF), Mobile Optimization, SEO Optimization, Systems Administration (Linux & Windows), SQL and databases, RSS, Social Networking Tools, Photography, AP style, Copywriting, Layout, Fonts.

**- - - EDUCATION - - -**   
  
**Smith College,** Northampton, MA 01063, Graduated 2003, GPA 3.6  
**Majors in** Studio Art with a concentration in web and graphic design, Women’s Studies with an emphasis in literature and writing.  
**Relevant coursework in** Graphic/Web Design, Digital Multimedia, Gender Studies, Media Studies, Popular Culture, Photography, Video, Animation, Digital Sound, Art History.  
  
**- - - EXPERIENCE - - -**

**Web Services Specialist, Alta Planning & Design,** June 2010 – present

- - - Web Developer and Technical Support Specialist for bike infrastructure consultant. Developed web applications. Maintained servers and storage. Supported users.

**Editor-in-Chief, Just Out,** March 2012 – present

- - - Managed the Editorial department and website of a local LGBT focused magazine. Developed story ideas, tracked events and issues. Wrote features and edited copy. Hired freelance contributors and assisted Art Director with photography and layout.

**Freelance web/graphic design,** May 2003 – present

- - - Designed, coded and maintained freelance websites from the ground up. Included CMS integration, illustrating, animating, logos and design elements as well as the front end HTML/CSS, Flash/Actionscripting and implementation/hosting of complete sites.

**Freelance writing/blogging,** February 2009 – present

- - - Founded and wrote news & culture pieces for qPDX and other publications such as AfterEllen, DVDtalk and others.

**Web Producer, OregonLive.com,** February 2005 – February 2009

- - - Maintained Entertainment pages daily including the promo copy, image editing and html and proprietary script editing. Homepage duties included awareness of breaking news. Wrote daily online opinion pieces. Headed blog and community building committee. Daily recruitment and communication with Citizen Journalists.