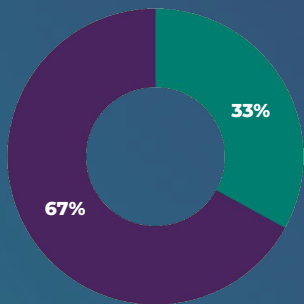




SCRUMMY

AI Powered Project Management: Accelerate Workflow

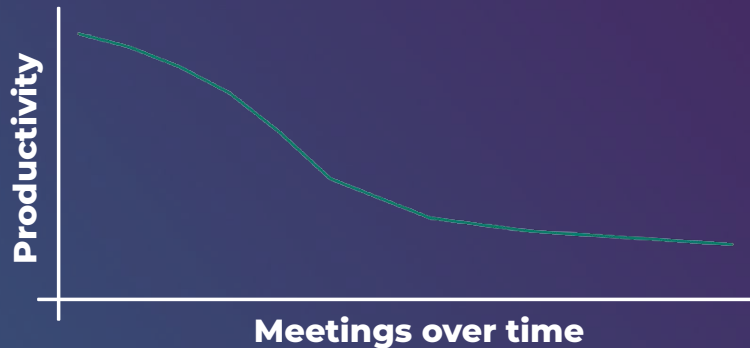
Problems with Project Management



(In most countries, out of 40 hours weekly)

Time spent in
meetings/week (13 H)

Time spent on
other tasks/week
(27 H)



Additional concerns:

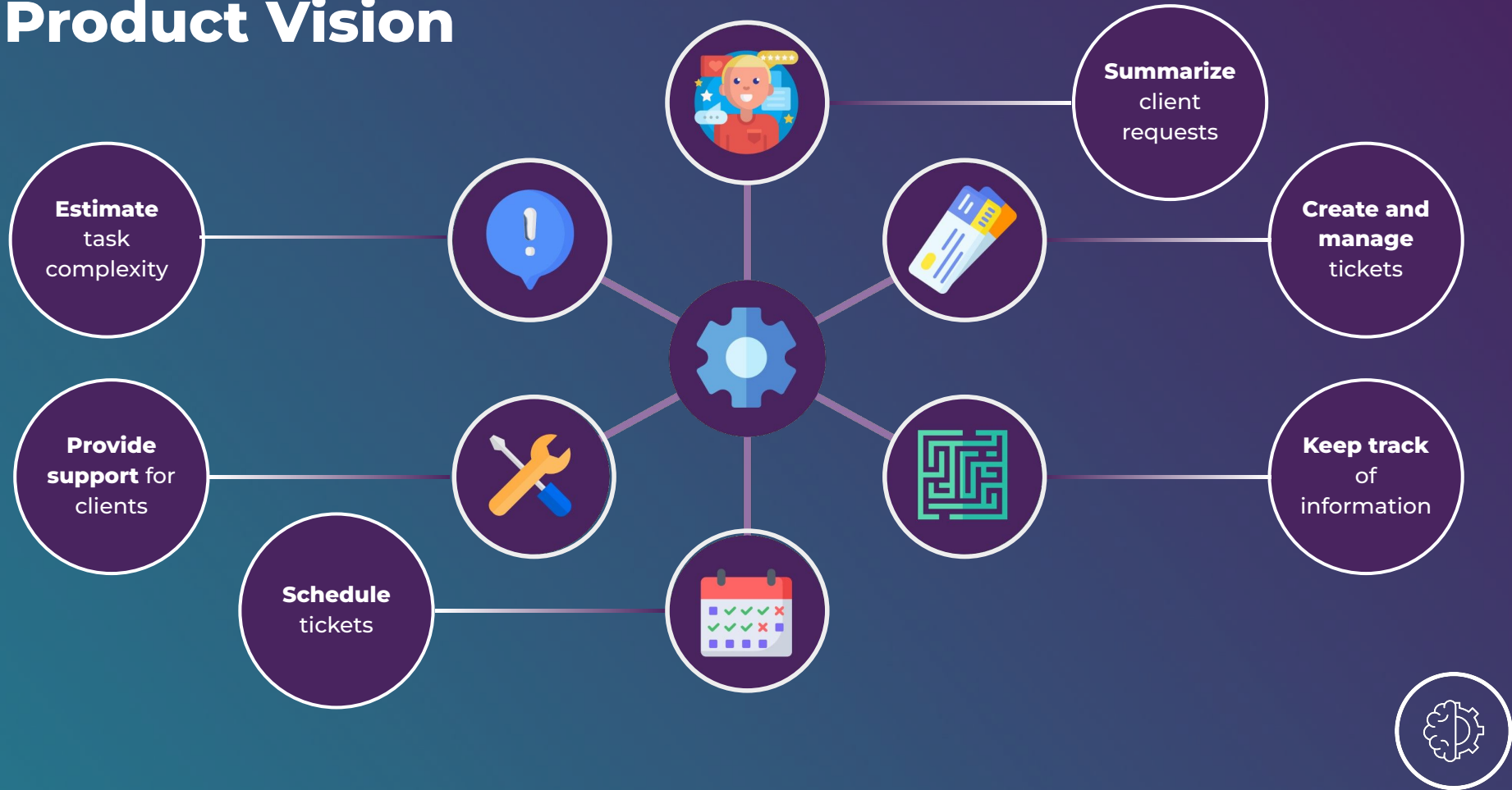
- ❑ Mental Autopilot
- ❑ Lack of stimuli
- ❑ Hard to formulate summaries



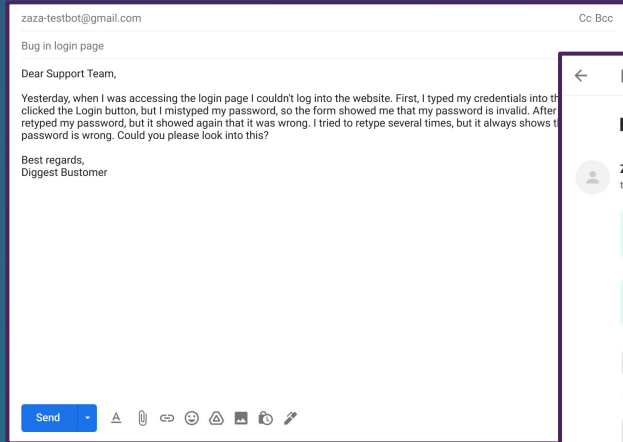
Sources: [Meeting Hours](#) | [Productivity](#)



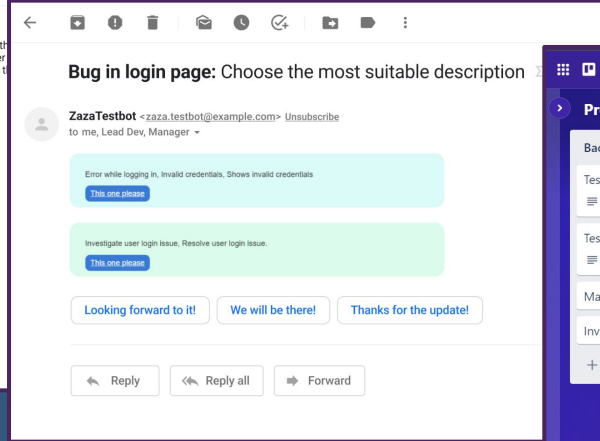
Product Vision



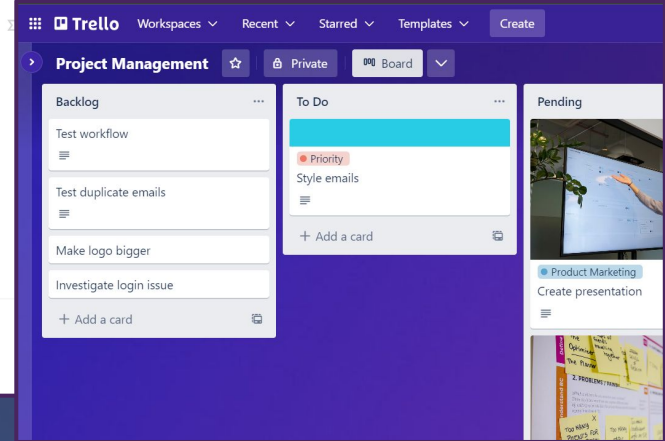
Product Demo



1. The client writes an email about an issue or feature request



2. Scrummy creates a summary and confirms the summary with the client.



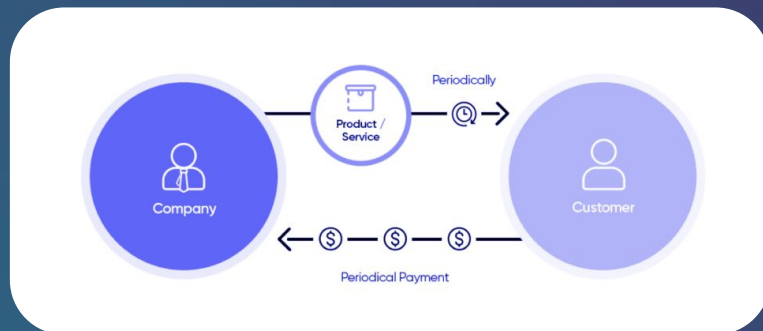
3. After confirmation, a new ticket is created in the project management application



Business Model

**150.000* Potential SME in Europe x 100€ monthly fee =
1.5M € MRR**

with potential addressable market of 1.5M SMEs



Subscription-Based Business Model

Source: [Statista](#), 1.5M SME in Europe. We considered the best case scenario as 1%.



SWOT

Strengths

- ❑ **Efficient automated ticket creation**
- ❑ **Improved ticket descriptions**
- ❑ **Better project management** - identifying blockers, calculate time estimation and capacity
- ❑ **Delivering high quality products quickly**
- ❑ **Helping developers working more efficiently**

Weaknesses

- ❑ **Competitors** may offer similar or better features.
- ❑ **New project management tools** may arise with enhanced automation and accuracy features.
- ❑ **Changes in the Agile development industry** may decrease the demand for such tools.

Opportunities

- ❑ **Not suitable for all organizations or projects**
- ❑ **May require a learning curve** for some users
- ❑ **Additional customization** for specific needs

Threats

- ❑ **Collaborate** with other project management tools
- ❑ **Develop** mobile application for on-the-go accessibility
- ❑ **Broaden the intended audience** beyond Agile development.



User stories

As a **Scrum master** I want to **save time** by automating the ticket creation process, so that I can **focus** on other important tasks.



As a **developer** I want to have more **accurate** ticket descriptions. With this I can work more **efficiently** and deliver **high-quality** product.

As a **project manager**, I want to **identify blockers** and **calculate** time estimation and capacity.



Competitors



Eightfold

Specializes in
talent acquisition

Help employees
build their career
profile

Build diverse,
equitable
workforce



Movework

Automate IT
support

Automate other
business
workflows

Automate finance
and facilities
management



Frame.AI

Analyzes customer
feedback

Creates insights
based on tickets

Creates insights
based on surveys
and social media



Our Team

AI Master students from Hungary



Zsolt Csibi

Web Development

Testing & QA

Database



Imre Molnár

Machine Learning Operations

Prompt Engineering

CI/CD



Máté Borsy

Commercial Manager

Market Share

Marketing



Tamás Takács

AI Development

Data Analysis

Modelling



Building

Ethical AI

