



## GDPR Data Privacy Notice

How we collect, use, share and protect your personal information.

### 1. Who We Are

This notice relates to the Firm, acting as the data controller responsible for the personal data you provide or that we collect during your interactions with us.

### 2. Data We Collect

We may collect the following categories of personal data: identity data, contact data, usage data including website interactions, and aggregated analytical data.

### 3. How Data Is Collected

Data is collected directly from users, such as through enquiries or forms, and indirectly through interactions with our website and online services.

### 4. How Data Is Used

Personal data is processed for the following purposes: to perform contractual obligations, to pursue legitimate business interests, and to comply with legal or regulatory obligations.

### 5. Sharing Your Data

Personal data may be shared with internal staff and authorised personnel, service providers acting on our behalf, and regulators or legal authorities where required.

### 6. International Data Transfers

Where personal data is transferred outside the UK or EEA, appropriate safeguards are implemented to ensure compliance with GDPR requirements.

### 7. Data Security

We apply appropriate technical and organisational measures to protect personal data from misuse, loss, or unauthorised access.

### 8. Data Retention

Personal data is retained only as long as necessary. In most cases, data is retained for up to six years to meet legal or regulatory requirements.

### 9. Your Rights

Under GDPR, individuals have the following rights regarding their personal data: right of access, right to correction (rectification), right to erasure, right to object, and right to data portability.

### 10. Changes to This Notice

This notice may be updated periodically to reflect legal or operational changes.