

NEW YORK'S AIRBNB

Project Proposal: Uncover patterns & trends in Airbnb activity around New York. Examine each borough to see number of listings, average cost per night, population of each borough and how they compare throughout New York. We will dive deep into the data, answer related questions and draw meaningful conclusions.

CAROLINA CARRILLO

DENISE PERSON

GAN JIN

GEUNTAE JANG

QUESTIONS TO ANSWER

- What conclusions can we draw from the Data?
 - Does cost differentiate depending on location? In relation to supply, demand and other factors.
 - Dive into New York's Zip codes to compare population, foot traffic, tourist destinations, and etc. and see what the data says.
 - Look to see whether amount of reviews, cancelations, and types of housing impact the prices of the locations.
 - Focus on the causes of different prices (availability, location, season).
 - Dive into variance analysis, regression analysis, & others as needed.

We will use data provided by insideAirBnb & New York statistics, such as OpenDataNetwork

BREAKDOWN OF TASKS

- Carolina Carrillo
 - Data research, brainstorming, manipulation, presentation,, coding & sourcing, editing
- Denise Person
 - Data research & manipulation, brainstorming, presentation, coding & sourcing, editing
- Gan Jin
 - Data manipulation, hard coding, research and brainstorming, presentation, editing
- Geuntae Jang
 - Project proposal, group set up, hard coding and research, brainstorming, PowerPoint, editing