Terms of Service / Plzza Moshiko Inc.



Effective Date: January 1, 2025 Last Updated: December 26, 2024

Welcome to Pizza Moshiko Inc. (hereafter referred to as "Us," "We," or "Our"), located at Zikhron Ya'akov St. 10, Petah Tikva, Israel—the culinary capital of the universe. By dining, ordering, or even thinking about our delicious pizza, you agree to these Terms of Service (hereafter referred to as "Terms"). If you do not agree, please refrain from consuming our pizza and consider lesser dining options, such as that falafel stand down the street (which, let's face it, isn't nearly as good).

1. Acceptance of Terms

- 1.1. By engaging with Pizza Moshiko Inc. in any manner, including but not limited to eating our pizza, inhaling the intoxicating aroma wafting out of our ovens, or staring longingly at our menu, you agree to these Terms in full.
- 1.2. These Terms apply to all users of our services, including but not limited to visitors to our website, in-store customers, and delivery recipients.
- 1.3. If you are lactose intolerant, gluten-free, or hold any dietary grievances against pizza in general, please consult your taste buds and conscience before continuing. We cannot be held responsible for existential crises stemming from your decision to eat our pizza.

2. Use of the Website

- 2.1. You may use our website for personal, non-commercial purposes to browse our menu, place orders, and learn about our pizza-making philosophy.
- 2.2. Unauthorized use of our website, including attempts to hack or reverse-engineer our online ordering system, is strictly prohibited and will result in a stern letter from our legal team (and possibly a pizza ban).
- 2.3. The content of our website, including but not limited to recipes, images, and text, is protected by intellectual property laws and cannot be used without our explicit written consent.

3. License to Consume

- 3.1. We grant you a non-exclusive, non-transferable, and fully revocable license to consume our pizza under the condition that you:
 - Do not refer to our pizza as "meh."
 - Share photos of your pizza on social media (tagging us, obviously).
 - Refrain from comparing us unfavorably to chain pizza brands, which shall remain unnamed but rhymes with "Fizza Hut."
 - Refrain from attempts to replicate our recipes or call your homemade version "better."
- 3.2. Any breach of these terms may result in the immediate termination of your license to consume our pizza and a lifetime ban from our establishment (or at least a stern look from Moshiko himself).

4. Orders and Delivery

- 4.1. Orders can be placed in-store, via our website, or through authorized delivery platforms. Payment must be completed at the time of order.
- 4.2. We deliver within Petah Tikva, the pizza capital of Israel (don't even try to argue). If your address lies outside our delivery zone, or if you are "deep in traffic near Beit Aryeh" (we've heard that one before), we reserve the right to cancel your order, followed by a sympathetic chuckle at your expense.
- 4.3. Estimated delivery times are approximate. If your pizza arrives cold, we expect video evidence of your dedication to timing, including the use of an official Pizza Moshiko hat and a stopwatch. Otherwise, your complaints will be dismissed as "unsubstantiated."

5. Intellectual Property

- 5.1. All recipes, including our secret tomato sauce and legendary dough, are proprietary. Any attempt to reverse-engineer our pizza will result in immediate legal action, followed by a public shaming ceremony at the Petah Tikva City Hall.
- 5.2. Our pizza names, slogans ("In Crust We Trust"), and our logos are a trademarked entity. Any unauthorized use will result in us sending Moshiko to reclaim his honor (and possibly his pizza).

6. Limitation of Liability

- 6.1. To the maximum extent permitted by law, Pizza Moshiko Inc. shall not be liable for any direct, incidental, or consequential damages arising from:
 - Consumption of our pizza in excess.
 - Debates with neighbors over the superiority of our pizza.

- Loss of self-control after encountering pizza-related euphoria.
- 6.2. All products are provided "as-is" without any warranties, express or implied, including but not limited to implied warranties of merchantability or fitness for a particular purpose.

7. Disclaimer of Warranties

- 7.1. We make no warranties, express or implied, that eating our pizza will:
 - Resolve social disputes.
 - Guarantee you'll win arguments with your neighbors about who makes the best pizza in Petah Tikva.
 - Bring you eternal happiness (though it's highly likely).
- 7.2. Any claims that our pizza caused you to enter a food coma, experience pizza-related euphoria, or lose track of time are entirely your responsibility.

8. Force Majeure

- 8.1 Pizza Moshiko Inc. shall not be liable for any delay or failure to deliver if caused by unforeseen circumstances such as:
 - Dough shortages,
 - Tomato riots, or
 - Shlomi taking a "short break" that lasts three hours.

9. Governing Law

9.1. These Terms shall be governed by the laws of the State of Israel and the unspoken rules of Petah Tikva street culture. Any disputes shall be resolved through arbitration held at Moshiko's favorite pizza booth during off-peak hours.

10. Indemnification

- 10.1. You agree to indemnify, defend, and hold harmless Pizza Moshiko Inc. from all claims, damages, losses, or expenses resulting from:
 - Excessive cheese consumption.
 - Publicly declaring that "that falafel place" is better than us.
 - Any attempt to replicate our pizza at home and calling it "better.

11. Changes to These Terms

11.1. We reserve the right to update these Terms at any time without prior notice. Changes will be effective immediately upon posting them on our website or on the napkin dispenser at Zikhron Ya'akov St. 10.

11.2. Continued consumption of our pizza after changes constitutes acceptance of the updated Terms. If you do not agree, please surrender your pizza slice and retreat to lesser dining establishments.

12. Miscellaneous

- 12.1. These Terms constitute the entire agreement between you and Pizza Moshiko Inc. regarding your pizza experience. They supersede any prior agreements, including but not limited to promises made by Moshiko himself after three espressos.
- 12.2. If any provision of these Terms is found to be unenforceable, the remaining provisions shall remain in full force and effect—much like the flavor of our pizza.

Thank you for choosing Pizza Moshiko Inc.