Luxe Nest – Wireframe Design Report

# Project Name

Luxe Nest – Home Interior Design Website Wireframe

# Overview

Luxe Nest is a conceptual home interior design company focused on elegant and functional living spaces. This wireframe was developed in Figma as a UI/UX design exercise to envision a professional and visually soothing website tailored for homeowners, style enthusiasts, and design-focused customers.  
  
The wireframe includes modules for:  
- Living Room Decor  
- Bedroom Decor  
- Gaming Room Feature (Bedroom Subpage)  
- Get Estimate (Contact Page)  
- Our Architects (Team Module)

# Project Objective

- Create a clean and intuitive wireframe that showcases key offerings in a modular, scroll-friendly format.  
- Highlight bedroom and living room design solutions with a touch of personality (gaming room).  
- Encourage lead generation through a “Get Estimate” contact form.  
- Build trust by showcasing the team behind Luxe Nest.

# Tools Used

- Figma (Wireframing, prototyping, animations)  
- Default Figma components for layout, forms, buttons, and transitions

# Wireframe Structure

1. Homepage  
 - Simple navigation bar  
 - Brand headline and minimal welcome banner  
 - Direct links to key sections  
  
2. Living Room Decor Page  
 - Grid layout displaying interior ideas  
 - Use of large imagery to showcase textures, arrangements, and lighting  
  
3. Bedroom Decor Page  
 - Focus on personalization and mood-based design  
 - Clean, tile-style layout  
 - Gaming Room Section included here:  
 - Automatic Carousel with 'After Delay' animation in Figma  
 - Scrollable or auto-rotating design styles with images  
  
4. Get Estimate (Contact Page)  
 - Basic form layout for name, contact info, and service inquiry  
 - Embedded CTA buttons and social media icons  
  
5. Our Architects Module  
 - Profile cards layout for showcasing architects and designers  
 - Includes name, photo, and a short tagline

# Design Choices

Layout: Grid and card-based layout for modularity and scalability  
Color Palette: Neutral and elegant tones (planned for high-fidelity phase)  
Typography: Clear and readable font for better legibility  
Animation: Figma's 'After Delay' prototype animation used in Gaming Room carousel  
Navigation: Linear scroll and card-click interactions to reduce cognitive load

# Challenges & Learnings

- Designing a carousel in Figma using delay-based animation required experimentation.  
- Ensuring consistency in margins, spacing, and hierarchy across pages.  
- Balancing interactivity with wireframe simplicity.

# Next Steps

- Convert wireframe into a high-fidelity UI with color schemes, typography, and microinteractions.  
- Implement the frontend using HTML, TailwindCSS, or React for responsiveness.  
- Conduct usability testing and feedback sessions.  
- Add real project images and testimonials.

# Created By

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# Note

This report and wireframe are created for educational, non-commercial purposes only.