

ProFlex Brief

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ProFlex is an online consultancy platform that offers two main audience groups; recruiters and job seekers, to have a project-based collaboration.

What does ProFlex offer? Professionalism and Expertise, thus the brand name.

What is it in for the recruiters?

ProFlex intends to attract project-based jobs seekers who are experts in their fields, and with a great demand in the market for expertise working on smaller projects without the need to go through the full-time hiring procedures and high salaries commitments, ProFlex comes in handy, to get things done more effectively.

What is it in for seekers?

Many experts nowadays, retired or not, would like to proceed with more flexible working hours and environment and higher payment against the job done. ProFlex offers a platform where they can find short-term project-based commitment that fits their expertise, time, and income!

What does it differ from other freelancing online platforms?

- 1) It is specifically tailored to a seniority levels, in means of projects types and seekers levels
- 2) Transparency through ProFlex with verified short-term contracts and payment methods
- 3) Users have a filtering option to find/post a project to be done on site rather than online
- 4) Transparent reviews are mandatory by both parties when the job is completed