### Credit Card Fraud Detection

**Capstone Project 3** 

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## IS IT POSSIBLE TO PREDICT CREDIT CARD FRAUDS BASED ON COSTUMERS' HABITS?

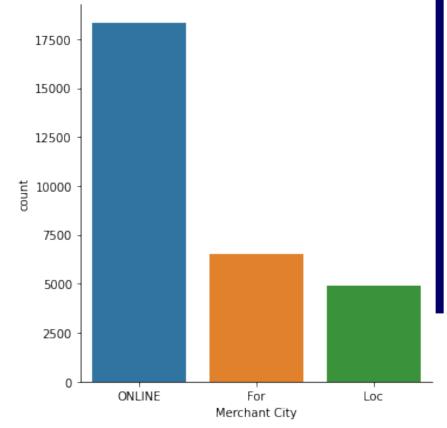
### Why should we care?

Increasing number of credit card transactions.

Increasing online transactions.

What we know about Credit Card frauds

More than half the frauds are online.



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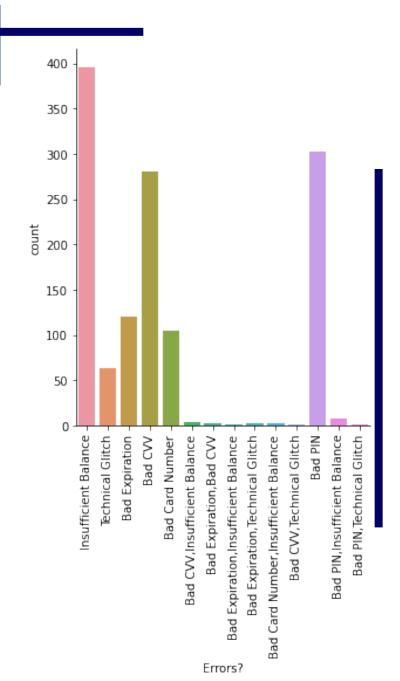
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### Associated errors:

Insufficient balance

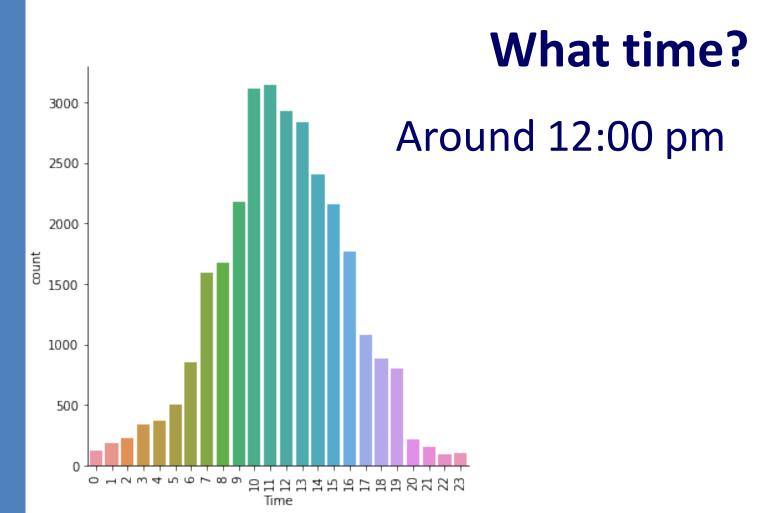
**Bad CVV** 

**Bad PIN** 



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# atures Costume



### Methodology

Logistic Regression Model with cross validation.

Card

Month

Year

Day

**Amount** 

Location

Use of chip

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# METHODOLOGY

### **Metrics**

Accuracy: 83%

F1-score: No 85%

Yes 79%

Precision: No 75%

Yes 96%

Recall: No 97%

Yes 67%

### This prediction is useful for:

Credit card secure transactions.

Insurance companies.

Promoting online transactions