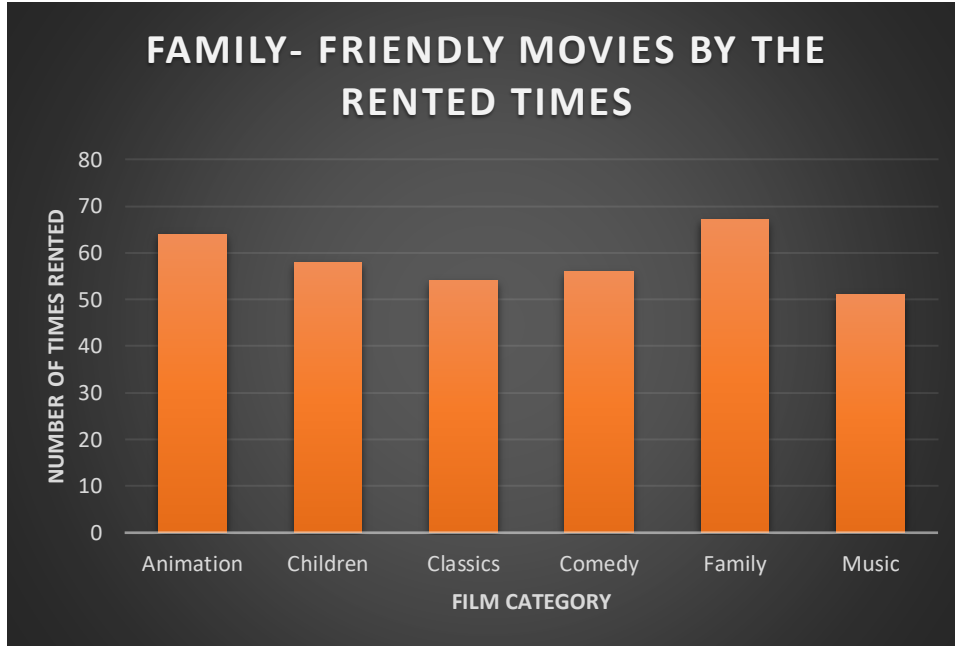


Create a query that lists each movie, the film category it is classified in, and the number of times it has been rented out



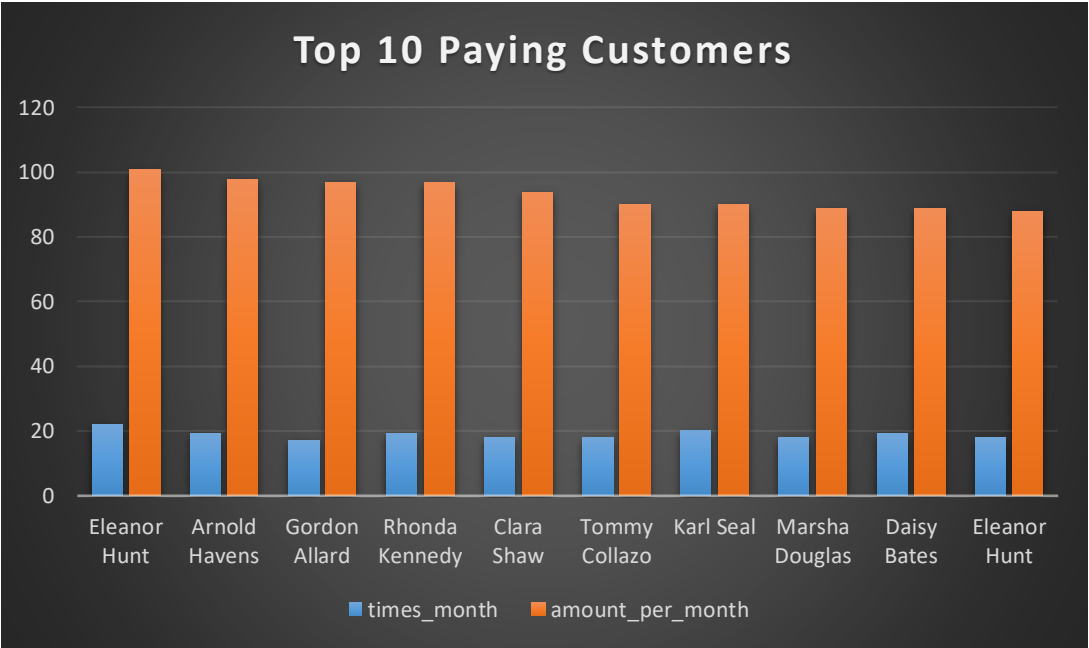
In this visualization, we can infer that Family and Animation are the top movies that we rented most over the period under review. Since the movie titles were numerous they could not be displayed on the visual but rather summed up by the category they come under.

We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for



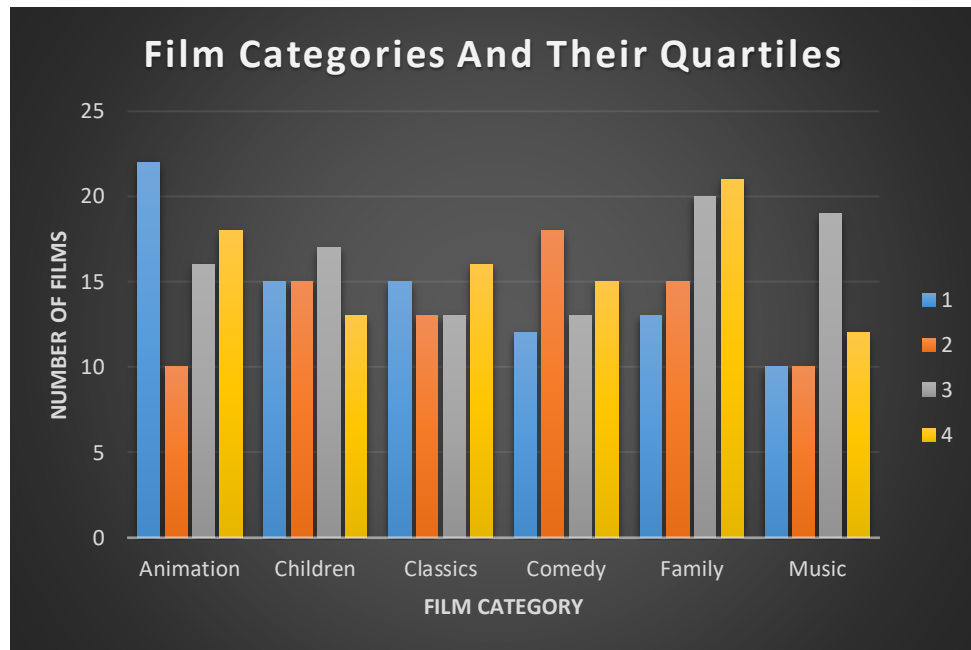
Over the two (2) years that this data was captured, the two(2) stores recorded very close orders. It is almost impossible to see the difference in the number of orders recorded for the stores over the various months in the years.

We would like to know who were our top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments.



From the visual, Eleanor Hunt is the top paying customer and also with the highest number of payments in a month.

Length of rental duration of these family-friendly movies compares to the duration that all movies are rented for



It can be deduced from the graph that, Animation record the highest number of rented whose rental duration falls into the 1<sup>st</sup> quartile. Music also has a number of movies falling into both the 1<sup>st</sup> and 2<sup>nd</sup> quartiles.