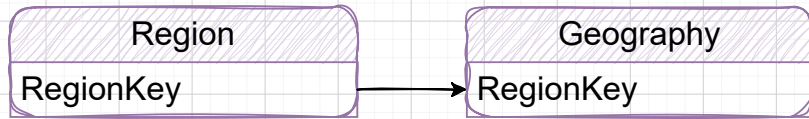
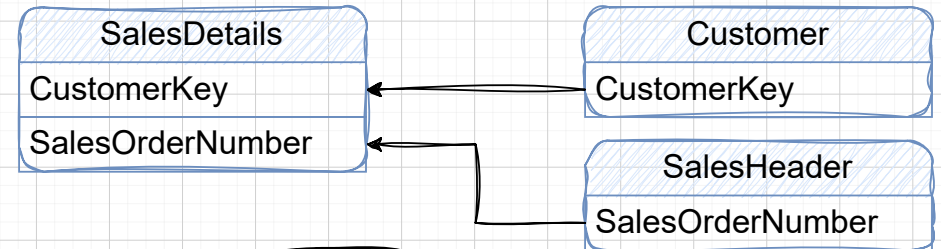


Integration Model

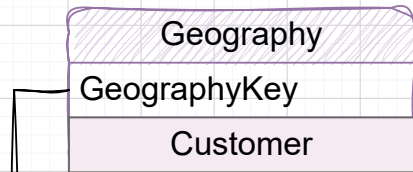
Geography Enrichment(Region, City)



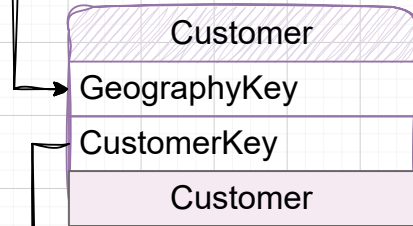
Sales Enrichment(CountryCode) & Extra Sales Information



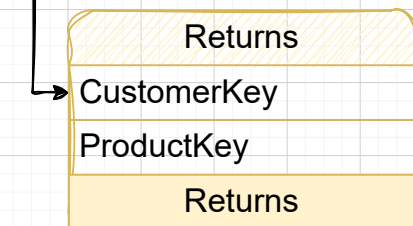
Extra Customer Information(Geography)



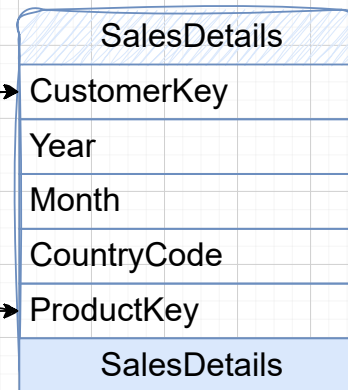
Customer Information



Transaction Records(Returns)



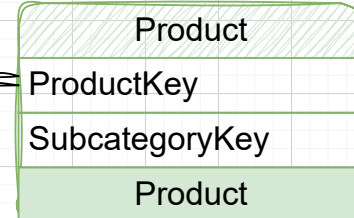
Transaction Records(Sales & Orders)



- Cost varies over time



Product Information



Subcategory & Category

