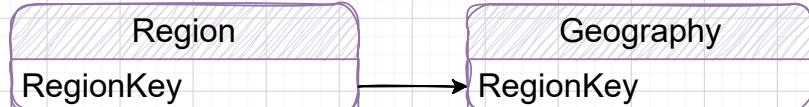
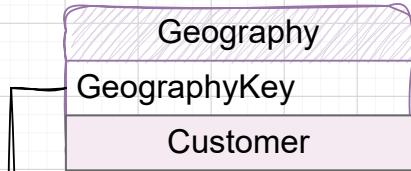


Integration Model

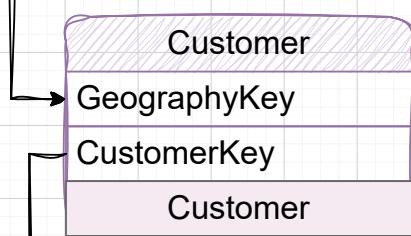
Geography Enrichment(Region,City)



Extra Customer Information(Geography)



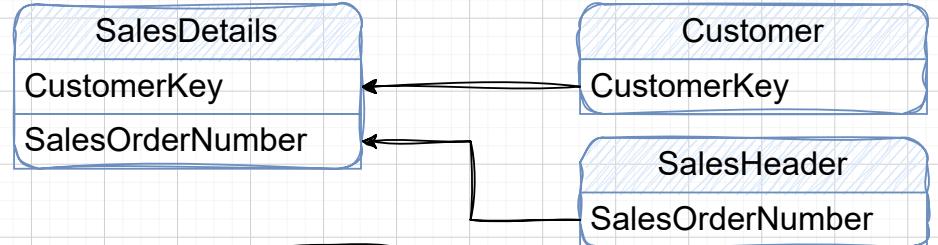
Customer Information



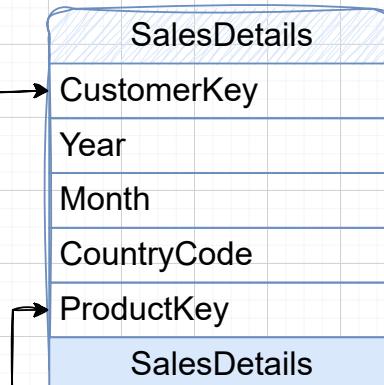
Transaction Records(Returns)



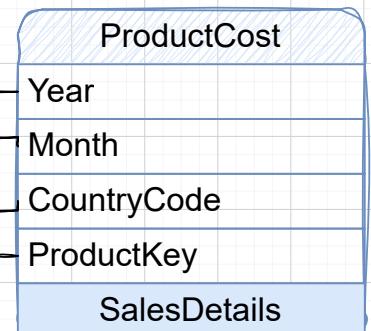
Sales Enrichment(CountryCode) & Extra Sales Information



Transaction Records(Sales& Orders)



- Cost varies over time



Product Information



Subcategory& Category

