



# Portfolio

	Date	@August 19, 2021
	Tags	

## Product Management Home

Haven't Signed Up to EntryLevel? If you've come to this link without signing up on our website, we encourage you to sign up for the next program which is in September. Though our content

<https://entrylevel-product.super.site/>



<https://www.youtube.com/watch?v=lnkY-mvoEwE>

@July 19, 2021 5:58 AM

- Mission 1.1 – What is a Product Manager?
- Mission 1.2 – The Product Lifecycle
- Mission 1.3 – The Agile Mindset and Product Management

@July 23, 2021 9:00 AM

## Module 2: Discovery + Research

- Mission 2.1 ~~Target Market~~
- Mission 2.2 ~~Product Validation - Customer Problem~~

### ● Mission 2.2 - Product Validation - Customer Problem

- Mission 2.3 ~~Qualitative Data: User Interviews~~
- Mission 2.4 ~~Quantitative Data: Market Size and Competitor Analysis~~
- Mission 2.5 ~~User Interview Findings~~

### ● Mission 2.5 - User Interview Findings

- Mission 3.1 ~~Minimum Viable Product~~
- Mission 3.2 ~~Features and User Stories~~

### Mission 3.2 - Features and User Stories

- Mission 3.3 ~~Feature Prioritisation with the Moscow Method~~

### Mission 3.3 - Feature Prioritization with the Moscow Method

- Mission 3.4 ~~Estimating Effort with the T Shirt Method~~

### Mission 3.4 - Estimating Effort with the T-Shirt Method

- Module 4: ~~Product Vision, Strategy and Roadmap~~
- Mission 5.1 ~~OKRs~~

### Mission 5.1 - OKRs

- Mission 5.2 ~~Success Metrics + Vanity Metrics~~
- Mission 5.3 ~~Primary, Secondary and Health Metrics~~

### Mission 5.3 - Primary, Secondary and Health Metrics