

Mission 3.2 - Features and User Stories

Write Down Learnings from the interview process (which you did in the last week's task)

Review 1:

As a Car buyer

I want to spend less time researching for cars by going to many dealerships

So I can spend less time filtering dealerships and spend more time comparing cars

Review 2 :

As a Car Buyer

I want to spend less time on collecting and aggregating car prices

So I can immediately find the best price for the car I want

Review 3:

As a Car Buyer

I want to spend less time figuring out how I will pay for the car

So I can have a faster and more confident way to get my car

Review 4:

As a Car Buyer

I want to spend less time checking if the car runs fine, and know about its history

So I can buy the car without getting it checked by a mechanic

Review 5:

As a Car Buyer

I want to get a faster and more legal friendly contract signing that does scare me

So I can get my car faster.

Collect Insights and Group into Customer Needs

1. Easier research
2. The more clear and upfront cost payment
3. Better Finance plans
4. More confident car history and performance
5. Easier Contract signing