

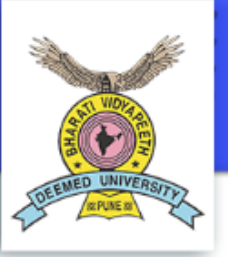
# Unit 1- Introduction to Entrepreneurship.

**By: Dr Shabana Memon**



# Concept of Entrepreneur.





Entrepreneur

Entrepreneurship

Enterprise

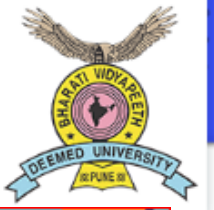
**Person**

**Process**

**Object**



# Personality Traits of an Entrepreneur



- Discipline
- Focus
- Confidence
- Open Minded
- Self Starter
- Competitive
- Creative
- Persistence
- Integrity
- Embrace Failure
- Determined
- Strong people skills
- Innovation
- Risk Taking
- Strong work ethic
- Passionate
- Team leader
- Manage time
- Visionary
- Polite
- Learn
- Listen
- Decision-maker
- Strong mindset
- Give Back
- Hunger for success
- Committed
- Motivated
- Flexible
- Tech savvy





# THANK YOU