

**Project Design Phase-I**  
**Proposed Solution Template**

Date	16 February 2026
Team ID	LTVIP2026TMIDS90954
Project Name	ToyCraft Tales: Tableau's Vision Into Toy Manufacturer Data
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The toy manufacturer dataset contains large raw data that is difficult to analyze using traditional spreadsheet methods. There is no clear visualization to understand state-wise and year-wise trends.
2.	Idea / Solution description	ToyCraft Tales is an interactive Tableau dashboard that converts raw data into visual insights. It provides state-wise, year-wise analysis with filters and charts for easy understanding.
3.	Novelty / Uniqueness	The project transforms complex industry data into an interactive storytelling dashboard, allowing users to explore trends dynamically instead of viewing static reports.
4.	Social Impact / Customer Satisfaction	The solution improves data understanding and supports better decision-making. It saves time and enhances user experience through clear visual representation.
5.	Business Model (Revenue Model)	The solution can be offered as a subscription-based analytics dashboard or customized reporting service for toy manufacturers.
6.	Scalability of the Solution	The system can be expanded by adding new datasets, future year data, and predictive analytics features.