**Estimation**

We are going to develop a digital discount card using a mobile application. The app will be used to view all current promotions and discounts. Integration with Google Maps to see nearby offers in restaurants, stores, clinics, and medical centers.

**Design**

UI/UX, Product features, architecture

**Web Apps**

Apps that run in the browser

**Server-Side solution**

Back-end services for apps, databases

**Mobile App**

For iPhone/iPad, Android devices

**Require**

**Digital Discount Card**

**Integrate with: It will**

* Social Networks
* Maps
* Storage
* Online payments
* Messaging
* Push notification
* log in via email and/or social networks
* make in-app purchases ( services, subscriptions, premium features)

**Cost of Mobile app**

|  |  |  |  |
| --- | --- | --- | --- |
| Total (AED) | Cost | Labor | Category |
| 24,000 AED | 500 AED | 48 hr | User login |
| 19,200 AED | 400 AED | 48 hr | Payments integration |
| 14,400 AED | 200 AED | 72 hr | WBS |
| 57,600 AED | 1200 AED | 48 hr | Project Charter |
| 12,000 AED | 500 AED | 24 hr | Risk management plan |
| 9,600 AED | 200 AED | 48 hr | Scope |
| 10,000 AED/m | 10,000 AED/m | **-** | Outsourcing |
| 8,000 AED/m | 8,000 AED/m | **-** | Employees |
| 10,000 AED/m | 10,000 AED/m | **-** | Suppliers |
| 164,800 AED |  | **288 hr** | **Total** |

My Budget is 164,800 AED