Scoring Rubric for Mini-Project Video Presentations

Narrative (Storyline) and Content (60 points)

*Introduction:*

○ States research question investigated.

* Provides rationale for the dataset(s) selected.

*Body*:

○ Narrative is clear, logical, and compelling.

○ Addresses audience at an appropriate level.

○ Basic statistics (covered in the class) are featured in the story.

*Conclusion*:

○ Summarizes major points of data story.

○ Story ends with a clear “take-home” message.

Speaking Style/Delivery (20 points)

○ Speaks clearly and at an understandable pace.

○ Well rehearsed (either extemporaneous or scripted presentation).

○ Limited use of filler words (“umm,” “like,” etc.).

○ Speaker uses body language appropriately.

○ Speaker is within time limits.

○ Speaker is dressed appropriately.

Aesthetic (20 points)

○ Graphs/figures are clear and understandable.

○ Text is readable, clear, and in an appropriate font.

○ Audio/Visual components support the main points of the talk.

○ Appropriate referencing to the selected datasets.

General Comments

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| **Criteria** | **Ratings** | | |
| Narrative (Storyline) and Content: Introduction | Includes the following:   * States research question investigated. * Provides rationale for data sets used.   **20 Points** | Partially included:   * States research question investigated. * Provides rationale for data sets used.   **10 Points** | Does not include:   * States research question investigated. * Provides rationale for data sets used.   **0 Points** |
| Narrative (Storyline) and Content: Body | Includes the following:   * Narrative is clear, logical, and compelling. * Addresses audience at an appropriate level. * Basic statistics (covered in the class) are featured in the story.   **20 Points** | Partially included:   * Narrative is clear, logical, and compelling. * Addresses audience at an appropriate level. * Basic statistics (covered in the class) are featured in the story.   **10 Points** | Does not include:   * Narrative is clear, logical, and compelling. * Addresses audience at an appropriate level. * Basic statistics (covered in the class) are featured in the story.   **0 Points** |
| Narrative (Storyline) and Content: Conclusion | Includes the following:   * Summarizes major points of data story. * Story ends with a clear “take-home” message.   **20 Points** | Partially included:   * Summarizes major points of data story. * Story ends with a clear “take-home” message.   **10 Points** | Does not include:   * Summarizes major points of data story. * Story ends with a clear “take-home” message.   **0 Points** |
| Speaking Style/Delivery | Includes the following:   * Speaks clearly and at an understandable pace. * Well-rehearsed (either extemporaneous or scripted presentation). * Limited use of filler words (“umm,” “like,” etc.). * Speaker uses body language appropriately. * Speaker is within time limits. * Speaker is dressed appropriately.   **20 Points** | Partially included:   * Speaks clearly and at an understandable pace. * Well-rehearsed (either extemporaneous or scripted presentation). * Limited use of filler words (“umm,” “like,” etc.). * Speaker uses body language appropriately. * Speaker is within time limits. * Speaker is dressed appropriately.   **10 Points** | Does not include:   * Speaks clearly and at an understandable pace. * Well-rehearsed (either extemporaneous or scripted presentation). * Limited use of filler words (“umm,” “like,” etc.). * Speaker uses body language appropriately. * Speaker is within time limits. * Speaker is dressed appropriately.   **0 Points** |
| Aesthetic | Includes the following:   * Graphs/figures are clear and understandable. * Text is readable, clear, and in an appropriate font. * Audio/Visual components support the main points of the talk. * Appropriate referencing to the datasets.   **20 Points** | Partially included:   * Graphs/figures are clear and understandable. * Text is readable, clear, and in an appropriate font. * Audio/Visual components support the main points of the talk. * Appropriate referencing to the datasets.   **10 Points** | Does not include:   * Graphs/figures are clear and understandable. * Text is readable, clear, and in an appropriate font. * Audio/Visual components support the main points of the talk. * Appropriate referencing to the datasets.   **0 Points** |