

# MOHAMMAD ALABUDY

## ONLINE MARKETING MANAGER

### INTRODUCTION

Online Marketer with 1-year full-time training in Online Marketing. Seeking a position to apply experience from Online Marketing. Excited to start and grow with your team.

### COMPETENCES

- Onpage, Offpage and Technical SEO
- Google Ads Search
- Email Marketing
- Social Media Ads (Facebook and Instagram)
- Analytics & Reporting
- Affiliate Marketing
- Graphic Design

### TOOLS

- Google Analytics
- Google Ad
- Ahrefs
- Screanfrog
- MS Office
- Facebook Business Manager
- Canva
- Figma

### LANGUAGES

- Arabic: Native
- English: C1
- German: B2

### CONTACT DETAILS

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### EDUCATION BACKGROUND

#### ONLINE MARKETING

*DCI Digital Career Institute GmbH, Berlin, 2020-2021*

- Accomplishing a one-year full-time training focusing on SEO/SEM Marketing, Social Media Marketing, E-Mail Marketing, and PR
- General familiarity and training in HTML & CSS
- General familiarity and training in UX & UI

#### ACCOUNTING INSTITUTE

*Commercial School Albasra, 2011-2014*

- Specialized training in Accounting

#### GENERAL EDUCATION

*High School Basra, 2000 - 2010*

- Al Iraq Secondary School (Secondary Lev. I)

### EXPERIENCE

#### ASSISTANT SUPERVISOR

*Food and Beverage, Basra International Hotel (Sheraton Hotel) 2010- 2012*

- Responsible for overseeing conference room preparation
- Order placements, facilitating equipment maintenance and food deliveries
- Delegating orders to service staff, receiving orders, customer service

*BASRAWIA Lounge, Basra International Hotel (Sheraton Hotel) 2013-2014*

- Responsible for daily operations of lounge, including customer service, inventory management, communication with other teams in hotel.

#### MANAGER

*Al Zahara Printing and Design 2013*

- Printing and Design shop serving municipal police, small enterprises, and the local community. Duties involved purchasing of equipment, rental agreements, inventory management, and customer service.

