



ABOUT ME

With a strong ability to conceptualize and visualize, I take great delight in transforming ideas into workable prototypes. In addition to being an aspiring fashion designer with a deep appreciation for the beauty of life and nature, a strong commitment to sustainability, and expertise in user experience research and digital solutions, I skillfully incorporate flaws into my designs, viewing them as unique traits that highlight individuality. A budding professional who has been recognized at various design platforms.

CONTACTS

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EXPERTISE

- UI-UX

Research & Development
User Centered Design
Conceptualization & Ideation
Information Architecture
Design System
Prototyping
- Fashion

Design Process
Pattern Making
Fashion Illustration
Surface Embellishment
Print Development
Technical Sheet

PROFESSIONAL EXPERIENCE

- ONDC

Product Experience Design Intern
Jan 2025- Ongoing (On-site)

Contributing to a visionary project under Nirmat Bharat (a subsidiary of ONDC), reimagining digital platform interactions for non-shoppers.

Designing user-centric solutions that empower small businesses and promote inclusivity.
- Team Pumpkin

Fashion & UI - UX Design Intern
Jun 2024- Sep 2024 (On-site)

Collaborated on diverse projects, enhancing online presence through user-centered design integration.

Leveraged animation and prototyping to craft visually stunning interfaces that balance aesthetics and usability.
- Aviz Home Healthcare Pvt. Ltd.

UI - UX Design Intern
Nov 2023- Jan 2024 (Remote)

Optimized images and graphics on the website landing page for improved performance.

Developed style guides and a design system to ensure consistency in Lo-Fi and Hi-Fi designs.
- Let's Trip

UI - UX Design Intern
Nov 2023- Dec 2023 (Remote)

Balanced functionality and visual appeal while designing interface elements like buttons, menus, and forms.

Created user flows to ensure seamless transitions across different stages of the user journey.
- LawTech

Graphic Design Intern
Oct 2023- Nov 2023 (Remote)

Designed engaging social media graphics to boost user engagement and online visibility.

Enhanced corporate presentations with custom infographics, simplifying complex data for better understanding.
- Pantaloons (Aditya Birla Fashion & Retail Ltd.)

Fashion Stylist Intern
Sep 2023- Oct 2023 (On-site)

Assisted customers in enhancing their personal image through stylish attire, grooming, and accessorizing.

EDUCATION

- National Institute of Fashion Technology, Patna

Bachelor of Design 2021- 2025
Major- Fashion Design
Minor- Fashion Communication

DIGITAL INTERFACE

- Adobe Photoshop
- Adobe Illustrator
- Adobe In-Design
- Adobe XD
- Figma
- Procreate

ACCOLADES

- NIFT X ONDC: Awarded 3rd place nationally in the super-hackathon held by ONDC for the presentation of research findings and a user-centric design solution.
- Nationally awarded 1st place in the Proto-UI hackathon organized by IIT Patna, for presenting a cutting-edge and innovative user interface design.
- Nationally honored with 1st place in the Synergy UI-UX hackathon organized by IIIT Bangalore for excellence in user experience design.
- Shortlisted for the India Skill Competition 2024 second round in AR/VR category.

CERTIFICATIONS

- User Interface Design Expert

Udemy Online, 2024
- VR & 360° Video Production

Google AR & VR Online, 2024
- Augmented Reality and ARCore

Google AR & VR Online, 2023
- Google UX Design Professional

Google Online, 2023

INSTITUTE EXPOSURE

- Unified Design for NIFT's Converge-2023

Lead- Fashion Designer
Semester- 6

With the objective to put together the appropriate clothing that may boost the player's performance and game spirit that include all the technical features.
- Standardized Design for NIFT Employees

Lead- Fashion Designer
Semester- 5

The purpose is to analyze fashion trends and predict designs that will be attractive to employees. Engaging in discussions with employees to comprehend their requirements.