



Tanuj Pandey

Fashion & Product - Experience Designer

Portfolio: tanuj-design.vercel.app/



ABOUT ME

With a strong ability to conceptualize and visualize, I take great delight in transforming ideas into workable prototypes. In addition to being an aspiring fashion designer with a deep appreciation for the beauty of life and nature, a strong commitment to sustainability, and expertise in user experience research and digital solutions, I skillfully incorporate flaws into my designs, viewing them as unique traits that highlight individuality. A budding professional who has been recognized at various design platforms.

CONTACTS

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EXPERTISE

UI-UX

Research & Development
User Centered Design
Conceptualization & Ideation
Information Architecture
Design System
Prototyping

Fashion

Design Process
Pattern Making
Fashion Illustration
Surface Embellishment
Print Development
Technical Sheet

PROFESSIONAL EXPERIENCE

ONDC

Product Experience Design Intern

Jan 2025- Ongoing (On-site)

- Contributing to a visionary project under Nirmal Bharat (a subsidiary of ONDC), reimagining digital platform interactions for non-shoppers.
- Designing user-centric solutions that empower small businesses and promote inclusivity.

Team Pumpkin

Fashion & UI - UX Design Intern

Jun 2024- Sep 2024 (On-site)

- Collaborated on diverse projects, enhancing online presence through user-centered design integration.
- Leveraged animation and prototyping to craft visually stunning interfaces that balance aesthetics and usability.

Aviz Home Healthcare Pvt. Ltd.

UI - UX Design Intern

Nov 2023- Jan 2024 (Remote)

- Focused on improving the landing page experience for both web and mobile, ensuring smoother performance and a more user-friendly interface.
- Built style guides and a design system to keep Lo-Fi and Hi-Fi designs consistent, clear, and easy to scale.

Let's Trip

UI - UX Design Intern

Nov 2023- Dec 2023 (Remote)

- Balanced functionality and visual appeal while designing interface elements like buttons, menus, and forms.
- Created user flows to ensure seamless transitions across different stages of the user journey.

LawTech

Graphic Design Intern

Oct 2023- Nov 2023 (Remote)

- Designed engaging social media graphics to boost user engagement and online visibility.
- Enhanced corporate presentations with custom infographics, simplifying complex data for better understanding.

Pantaloon (Aditya Birla Fashion & Retail Ltd.)

Fashion Stylist Intern

Sep 2023- Oct 2023 (On-site)

- Assisted customers in enhancing their personal image through stylish attire, grooming, and accessorizing.

EDUCATION

National Institute of Fashion Technology, Patna

Bachelor of Design 2021- 2025

Major- Fashion Design

Minor- Fashion Communication

DIGITAL INTERFACE

- Adobe Photoshop
- Adobe Illustrator
- Adobe In-Design
- Adobe XD
- Figma
- Procreate

ACCOLADES

- NIFT X ONDC: Awarded 3rd place nationally in the super-hackathon held by ONDC for the presentation of research findings and a user-centric design solution.
- Nationally awarded 1st place in the Proto-UI hackathon organized by IIT Patna, for presenting a cutting-edge and innovative user interface design.
- Nationally honored with 1st place in the Synergy UI-UX hackathon organized by IIIT Bangalore for excellence in user experience design.
- Shortlisted for the India Skill Competition 2024 second round in AR/VR category.

CERTIFICATIONS

- User Interface Design Expert
Udemy Online, 2024
- VR & 360° Video Production
Google AR & VR Online, 2024
- Augmented Reality and ARCore
Google AR & VR Online, 2023
- Google UX Design Professional
Google Online, 2023

INSTITUTE EXPOSURE

- Unified Design for NIFT's Converge-2023
Lead- Fashion Designer
Semester- 6
With the objective to put together the appropriate clothing that may boost the player's performance and game spirit that include all the technical features.
- Standardized Design for NIFT Employees
Lead- Fashion Designer
Semester- 5
The purpose is to analyze fashion trends and predict designs that will be attractive to employees. Engaging in discussions with employees to comprehend their requirements.